External recognition (FY2016-2024)

- 2016 Institutional Investor: Most Honored Company
- 2017 Award for Excellence in Corporate Disclosure from The Securities Analysts Association of Japan:
- "Companies with Notable Improvements in Disclosure"; By industry: 3rd place in retail industry
- Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2016; Overall: Best website; By industry: Excellent website
- · Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2017; Overall: Best website
- · 2018 Most-improved Integrated Report, selected by GPIF's asset managers entrusted with domestic equity investment
- · JIRA 25th Anniversary Commemorative Award for "Companies with Greatest Improvement in IR" from the Japan Investor Relations Association
- · Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2018; Overall: Excellent website
- · 2019 Excellent Corporate Governance Report, selected by GPIF's asset managers entrusted with domestic equity investment
- · Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2019; Overall: Excellent website
- · 2020 Most-improved Integrated Report, selected by GPIF's asset managers entrusted with domestic equity investment
- · Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2020; Overall: Best website
- · 2021 Institutional Investor: Retailing Best IR Team
- Daiwa Investor Relations Internet IR Commendation Award 2021
- Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2021; Overall: Best website; By industry: Excellent website
- · Gomez: IR Website Ranking in 2021; Excellent Company: Gold Award
- · 2021 Most-improved Integrated Report, selected by GPIF's asset managers entrusted with domestic equity investment
- Daiwa Investor Relations Internet IR Commendation Award 2022
- Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2022; Overall: Best website; By industry: Best website
- · Gomez: IR Website Ranking in 2022; Excellent Company: Gold Award

• 2023 Institutional Investor (Retailing) Best CEO : 2nd place / Best CFO : 1st place / Best ESG : 2nd place / Best IR Program : 2nd place

- Daiwa Investor Relations Internet IR Commendation Award 2023
- Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2023; Overall: Best website; By industry: Best website
- Gomez: IR Website Ranking in 2023; Excellent Company: Gold Award
- Daiwa Investor Relations Internet IR Commendation Award 2024
- Nikko Investor Relations: All Japanese Listed Companies' Website Ranking in 2024; Overall: Best website; By industry: Best website
- · Gomez: IR Website Ranking in 2024; Excellent Company: Gold Award (Retailing)