

# Group Business Overview

Seven & i Holdings strives to create new value.

## Convenience Store Operations

More information on pp.14, 18, 20–31, 92, 96

SALES VOLUME  
**¥5 trillion**  
 NUMBER OF STORES  
**45,000**

Convenience store operations are composed of 7-Eleven convenience stores in Japan, North America, and China (Beijing, Tianjin, and Chengdu). 7-Eleven, Inc., based in the United States, provides 7-Eleven area franchise rights to area licensees around the world.

Note: Sales volume includes those of Seven-Eleven Japan and 7-Eleven, Inc. franchisees.

**Principal Subsidiaries**

- Seven-Eleven Japan
- 7-Eleven, Inc.
- SEVEN-ELEVEN CHINA
- SEVEN-ELEVEN (BEIJING)
- SEVEN-ELEVEN (CHENGDU)
- SEVEN-ELEVEN (HAWAII)

**Seven-Eleven Japan**



Seven-Eleven Japan operates convenience stores in Japan.

NUMBER OF STORES  
 IN JAPAN  
**14,005**  
 (as of February 29, 2012)

**7-Eleven, Inc.**



7-Eleven, Inc. develops the 7-Eleven convenience store network in North America and grants area licenses to overseas operators of 7-Eleven stores.

NUMBER OF STORES  
 IN NORTH AMERICA  
**7,149**  
 (as of December 31, 2011)

## Superstore Operations

More information on pp.14, 18, 32–35 92, 96

REVENUES FROM OPERATIONS  
**¥2 trillion**  
 NUMBER OF STORES  
**600**

Superstore operations are composed of superstores that provide apparel, household goods, and food in Japan and China—Beijing and Chengdu. In addition, superstore operations include food supermarkets in Japan and Beijing and specialty stores.

**Principal Subsidiaries**

- Ito-Yokado
- York-Benimaru
- York Mart
- Akachan Honpo
- Hua Tang Yokado Commercial
- Chengdu Ito-Yokado
- Beijing Wang fu jing Yokado Commercial

**Ito-Yokado**



Ito-Yokado operates approx. 170 superstores.



**York-Benimaru**



York-Benimaru operates approx. 180 food supermarkets mainly in the Tohoku area.

**York Mart**



York Mart operates food supermarkets in the Tokyo metropolitan area.

**Akachan Honpo**



Akachan Honpo operates specialty stores selling baby and maternity goods.

**Chengdu Ito-Yokado**



Chengdu Ito-Yokado operates five superstores in Chengdu, Sichuan Province, China.

## Department Store Operations

More information on pp.14, 36–38, 93, 96

Department store operations are composed of department stores, high-end food supermarkets, and miscellaneous goods specialty stores. Department store operations are developed under two brands, Sogo and SEIBU.

### Principal Subsidiaries

- Sogo & Seibu
- THE LOFT
- SHELL GARDEN

#### THE LOFT



THE LOFT operates miscellaneous goods specialty stores mainly in Sogo & Seibu stores.

#### SHELL GARDEN



SHELL GARDEN operates high-end food supermarkets mainly in the Tokyo metropolitan area.

## ANNUAL SALES OF SOGO & SEIBU'S MAJOR STORES

### SEIBU Ikebukuro flagship store



**¥176.4 billion**

One of the highest levels of sales in Japan

### Sogo Yokohama



**¥100.9 billion**

### Sogo Chiba



**¥78.6 billion**

## Food Services

More information on pp.15, 39, 93, 96

Food services are composed of the restaurant division, meal provision service division (company cafeterias, hospitals, and schools), and fast food division in Japan. We also operate restaurants in Beijing, China.

### Principal Subsidiaries

- Seven & i Food Systems
- Seven & i Restaurant (Beijing)

#### Restaurant Division



Restaurant division is developed under the Denny's and Famil brands.

#### Meal Provision Service Division



Meal provision service division operates employee cafeterias, both inside and outside the Group.

#### Fast Food Division



Fast food division operates fast food shops, mainly in Group stores.

## Financial Services

More information on pp.15, 40, 93, 96

Financial services are composed of ATM operations, credit card operations, electronic money services, leasing operations, and insurance operations in Japan.

### Principal Subsidiaries

- Seven Bank
- Seven Card Service
- Seven CS Card Service



## Others

More information on pp.15, 19, 41, 96

Others are composed of Internet-related services, meal delivery services, publishing, property management businesses, and community school businesses in Japan.

### Principal Subsidiaries

- Seven & i Netmedia
- Seven Net Shopping
- 7dream.com
- Seven-Meal Service