



**Brief Summary
for the First Quarter of FY2011**

**July 1, 2010
Seven & i Holdings Co., Ltd.**

Notes

Fiscal periods of consolidated subsidiaries and affiliates

	1Q	2Q	3Q	Fiscal year
Consolidated subsidiaries and affiliates except for below	May	August	November	February
Overseas subsidiaries Seven-Meal Service	March	June	September	December
Seven Bank	June	September	December	March

* For consolidated subsidiaries ending fiscal year on December, financial statements on the same month have been adopted. For consolidated subsidiary ending fiscal year on March, financial statements which were applied correspondingly to regular financial statements on February have been adopted.

Sogo & Seibu Co., Ltd.

Millennium Retailing, Sogo and The Seibu Department Stores were merged on August 1, 2009 and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd.

The financial and operating results for 10/2 have been calculated as if the former three companies had merged at the beginning of the term, and for comparison purposes, the previous year's result have been calculated in the same manner.

Furthermore, Sogo & Seibu merged with Robinson Department Store Co., Ltd. on September 1, 2009. As a result, financial results of Robinson Department Store was excluded from Superstore operations after the third quarter of FY2010.

This document contains certain statements based on the Company's current plans, estimates, strategies, and beliefs; all statements that are not historical fact are forward-looking statements. These statements represent the judgments and hypotheses of the Company's management based on currently available information. It is possible that the Company's future performance will differ from the contents of these forward-looking statements. Accordingly, there is no assurance that the forward-looking statements in this document will prove to be accurate.

CONSOLIDATED RESULTS

1. Financial Results

(Millions of yen)

	09/5		10/5		10/2		11/2 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	1,241,735	89.2	1,245,820	100.3	5,111,297	90.5	5,200,000	101.7
Convenience store operations	442,581	80.4	481,412	108.8	1,968,555	85.3	2,040,000	103.6
Superstore operations	522,527	97.5	494,198	94.6	2,016,558	94.9	2,030,000	100.7
Department store operations	223,491	89.5	221,705	99.2	922,847	92.9	928,000	100.6
Food services	23,175	85.0	20,508	88.5	86,420	84.1	79,000	91.4
Financial services	28,025	89.2	27,756	99.0	110,444	88.4	107,000	96.9
Others	8,177	98.2	7,923	96.9	33,669	96.0	50,000	148.5
Eliminations / corporate	(6,243)	-	(7,684)	-	(27,198)	-	(34,000)	-
Operating income (loss)	58,649	82.5	52,436	89.4	226,666	80.4	240,000	105.9
Convenience store operations	44,969	96.8	40,591	90.3	183,837	86.2	185,500	100.9
Superstore operations	5,357	40.8	4,545	84.8	14,178	57.3	22,000	155.2
Department store operations	819	18.3	139	17.1	1,366	7.5	7,000	512.2
Food services	(455)	-	(61)	-	(2,741)	-	(500)	-
Financial services	7,725	115.8	7,584	98.2	30,152	118.3	26,500	87.9
Others	171	38.6	(255)	-	567	27.4	500	88.1
Eliminations / corporate	61	-	(107)	-	(694)	-	(1,000)	-
Non-operating income	2,747	105.2	2,829	103.0	11,190	85.4		
Non-operating expenses	2,889	73.7	2,604	90.1	10,905	69.6		
Ordinary income	58,507	83.9	52,661	90.0	226,950	81.3	237,000	104.4
Special gains	397	30.6	922	232.0	2,809	45.3		
Special losses	6,813	93.6	4,635	68.0	86,656	123.1		
Income before income taxes and minority interests	52,091	81.7	48,948	94.0	143,104	66.5		
Net income	23,692	71.7	24,294	102.5	44,875	48.6	100,000	222.8
Net income per share	yen: 26.22	% 75.4	yen: 27.05	% 103.2	yen: 49.67	% 49.4	yen: 111.36	% 224.2

Number of shares outstanding

(shares)

Average	903,458,134	897,994,802	903,458,314
End of period	903,457,092	883,469,560	903,458,108

* Excluding treasury stock

Exchange rates

	09/5	10/5	10/2	11/2 (forecast)
Income statements \$1=	93.76 yen	90.69 yen	93.65 yen	90.00 yen
1yuan=	13.93 yen	13.29 yen	13.72 yen	13.00 yen
Balance sheets \$1=	98.23 yen	93.04 yen	92.10 yen	-
1yuan=	14.38 yen	13.63 yen	13.48 yen	-

(Reference) Operating income (loss) before amortization of goodwill

(Millions of yen)

	09/5		10/5		10/2		11/2 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Operating income (loss) before amortization of goodwill	63,426	85.7	56,512	89.1	245,536	83.7	256,300	104.4
Convenience store operations	46,916	100.8	42,439	90.5	191,384	89.6		
Superstore operations	6,200	44.4	5,387	86.9	17,549	62.5		
Department store operations	2,741	42.8	1,453	53.0	9,055	34.8		
Food services	(455)	-	(61)	-	(2,741)	-		
Financial services	7,782	115.4	7,647	98.3	30,380	117.9		
Others	179	39.6	(246)	-	602	28.7		
Eliminations / corporate	61	-	(107)	-	(694)	-		

2. Segment Information

(1) Business Segment Information

(Millions of yen)

	09/5		10/5			10/2		11/2(forecast)	
		YOY(%)		YOY(%)	Composition (%)		YOY(%)		YOY(%)
Amortization of goodwill									
Convenience store operations	1,946	-	1,848	94.9	45.3	7,547	-		
Superstore operations	842	100.7	842	100.0	20.7	3,371	100.7		
Department store operations	1,922	100.0	1,313	68.3	32.2	7,688	100.0		
Food services	-	-	-	-	-	-	-		
Financial services	57	77.7	62	110.0	1.5	228	77.7		
Others	7	100.0	8	116.8	0.2	35	114.7		
Total	4,776	164.1	4,075	85.3	100.0	18,870	162.1		
Impairment loss									
Convenience store operations	1,194	76.2	1,370	114.7	86.3	8,816	112.3		
Superstore operations	125	-	139	111.3	8.8	11,382	72.7		
Department store operations	-	-	23	-	1.5	4,589	42.3		
Food services	96	90.9	54	56.8	3.5	2,819	70.6		
Financial services	-	-	-	-	-	445	43.9		
Others	-	-	-	-	-	-	-		
Total	1,416	84.6	1,587	112.1	100.0	28,052	71.2		
Capital expenditures									
Convenience store operations	18,621	86.7	20,876	112.1	48.8	104,936	100.7	125,000	119.1
Superstore operations	22,094	102.5	6,743	30.5	15.8	65,379	141.9	59,000	90.2
Department store operations	4,258	129.8	6,669	156.6	15.6	19,734	158.3	21,000	106.4
Food services	209	37.4	209	99.6	0.5	752	63.9	1,100	146.2
Financial services	2,879	35.7	5,038	175.0	11.8	15,543	65.0	10,000	64.3
Others	414	183.8	237	57.3	0.6	3,702	349.9	3,000	81.0
Corporate	930	-	3,005	322.9	7.0	1,140	-	900	78.9
Total	49,409	89.6	42,779	86.6	100.0	211,189	111.8	220,000	104.2
Depreciation and amortization									
Convenience store operations	15,963	97.5	16,608	104.0	53.1	66,158	98.3	64,200	97.0
Superstore operations	5,763	91.1	5,456	94.7	17.5	24,335	93.2	26,300	108.1
Department store operations	4,270	81.3	3,618	84.7	11.6	17,417	87.1	14,200	81.5
Food services	346	60.4	204	59.0	0.7	1,270	57.5	1,000	78.7
Financial services	5,522	95.9	5,114	92.6	16.4	22,246	90.7	19,000	85.4
Others	121	161.8	175	143.9	0.6	588	169.6	1,100	186.9
Corporate	44	901.2	72	162.4	0.2	214	1060.1	200	93.1
Total	32,032	93.2	31,250	97.6	100.0	132,232	94.1	126,000	95.3

* Capital expenditures include long-term leasehold deposits.

(2) Geographic Area Segment Information

(Millions of yen)

	09/5		10/5			10/2	
		YOY(%)		YOY(%)	Composition (%)		YOY(%)
Revenues from operations							
Japan	912,350	95.7	872,973	95.7	70.0	3,602,982	94.6
North America	308,856	73.8	349,177	113.1	28.0	1,431,042	81.0
Others	21,290	99.9	24,446	114.8	2.0	80,561	100.2
Eliminations	(762)	-	(776)	-	-	(3,289)	-
Total	1,241,735	89.2	1,245,820	100.3	-	5,111,297	90.5
Operating income							
Japan	55,121	81.6	50,234	91.1	95.8	197,618	80.6
North America	2,492	100.0	1,518	60.9	2.9	26,992	78.4
Others	1,017	94.7	668	65.7	1.3	2,021	86.8
Eliminations	18	-	15	-	-	32	-
Total	58,649	82.5	52,436	89.4	-	226,666	80.4

* "Others" consists of the business results in China.

3. Interest-Bearing Debt

(Millions of yen)

	09/5		10/5		10/2	
		YOY(%)		YOY(%)		YOY(%)
Short-term loans	192,500	79.9	131,500	68.3	151,200	79.1
Current portion of long-term loans	118,060	85.0	80,721	68.4	79,155	76.6
Current portion of bonds	70,550	436.7	200	0.3	20,385	40.3
Commercial paper	7,452	46.0	920	12.4	-	-
Sub-total	388,563	94.3	213,342	54.9	250,740	72.7
Bonds	160,164	122.5	189,969	118.6	190,068	105.3
Long-term loans	223,270	71.9	244,256	109.4	244,470	97.9
Commercial paper	21,219	100.4	23,080	108.8	16,208	86.7
Sub-total	404,655	87.5	457,307	113.0	450,746	100.4
Total	793,218	90.7	670,649	84.5	701,487	88.4
Ratio to total assets (%)	20.7	(1.2)	18.6	(2.1)	19.1	(2.2)
Ratio to owners' equity (%)	45.6	(1.0)	39.9	(5.7)	40.7	(3.8)

Interest-Bearing Debt by Business Segment

Convenience store operations	35,105	76.8	28,449	81.0	20,631	81.9
Superstore operations	100,776	97.9	28,350	28.1	50,876	52.7
Department store operations	336,472	89.0	302,785	90.0	304,498	90.4
Food services	-	-	-	-	-	-
Others	3,375	81.8	2,625	77.8	3,000	80.0
Corporate	99,964	105.2	99,969	100.0	99,968	100.0
Sub-total (excluding Financial services)	575,694	92.0	462,180	80.3	478,974	85.2
Financial services	217,524	87.4	208,469	95.8	222,512	96.1
Total	793,218	90.7	670,649	84.5	701,487	88.4

Bond Information

(As of May 31, 2010)

	Amount	Date of issue	Coupon	Redemption date
Issued by Seven & i Holdings				
1st unsecured domestic straight bonds	40 billion yen	July 3, 2008	1.48%	June 20, 2013
2nd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.68%	June 19, 2015
3rd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.94%	June 20, 2018
Issued by Seven Bank				
2nd unsecured domestic straight bonds	36 billion yen	Dec. 4, 2006	1.45%	Dec. 20, 2011
3rd unsecured domestic straight bonds	24 billion yen	Dec. 4, 2006	1.67%	Dec. 20, 2013
4th unsecured domestic straight bonds	10 billion yen	July 2, 2009	0.744%	June 20, 2012
5th unsecured domestic straight bonds	20 billion yen	July 2, 2009	1.038%	June 20, 2014

Bond ratings

(As of June 30, 2010)

		S&P	Moody's	R&I	JCR
Seven & i Holdings	Long-term	AA-	Aa3	AA	AA+
Seven-Eleven Japan	Long-term	AA-	-	-	AA+
	Short-term	A-1+	P-1	-	-
7-Eleven, Inc.	Long-term	AA-	Baa3	-	-
Seven Bank	Long-term	AA-	-	AA	-

* From January 2006, Seven-Eleven Japan's short-term rating is its rating as the guarantor of 7-Eleven, Inc.'s commercial paper program.

RESULTS OF GROUP PRINCIPAL COMPANIES

Seven-Eleven Japan

(Millions of yen)

	09/5		10/5		10/2		11/2 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Total store sales	688,307	105.6	693,980	100.8	2,784,997	100.8	2,845,000	102.2
Net sales of franchised stores	655,069	106.4	665,612	101.6	2,657,774	101.4	-	-
Revenues from operations	133,284	101.6	131,596	98.7	535,018	98.9	532,800	99.6
Operating income	42,258	96.7	39,043	92.4	156,220	87.7	158,000	101.1
Number of domestic stores	12,323	+25	12,746	(7)	12,753	+455	13,103	+350
Existing stores sales increase (%)	+3.3		(2.5)		(2.1)		±0.0	
Merchandise GP Margin (%)	30.4	(0.5)	30.8	+0.4	30.3	+0.1	30.6	+0.3
Average daily sales per store (thousand yen)	610	+19	594	(16)	616	(13)		

7-Eleven, Inc.

(Millions of yen)

	09/3		10/3		09/12		10/12 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	304,501	73.8	344,093	113.0	1,411,391	81.0	1,478,000	104.7
Net sales	301,217	73.5	340,246	113.0	1,394,694	80.8	1,460,000	104.7
Merchandise	200,640	89.7	199,121	99.2	883,229	91.3		
Gasoline	100,576	54.1	141,125	140.3	511,464	67.4		
Operating income	4,416	174.0	3,340	75.6	34,427	99.2	34,900	101.4
Exchange rates \$1=	93.76 yen		90.69 yen		93.65 yen		90.00 yen	
Number of stores	6,208	+12	6,420	+31	6,389	+193	6,599	+210
Number of stores operated by area licensees	17,375	+260	18,695	+288	18,407	+1,292	-	-
Existing stores sales increase (%) *2 (U.S. Merchandise sales)	+3.0		(0.3)		+0.6		+1.0	
Merchandise GP Margin (%)	35.8	+0.7	34.7	(1.1)	35.2	±0.0	35.4	+0.2

*1 Figures for the amounts of each fiscal year reflect adjustments to the necessary for the consolidation to Seven & i Holdings' consolidated accounts.

*2 Existing stores sales increase are calculated in U.S. dollars.

Ito-Yokado

(Millions of yen)

	09/5		10/5		10/2		11/2 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	356,772	96.9	337,493	94.6	1,387,831	94.9	1,400,000	100.9
Net sales	350,964	97.0	331,554	94.5	1,364,765	95.0	1,376,000	100.8
Operating income	1,053	12.6	1,167	110.9	1,757	18.3	10,000	568.9
Number of domestic stores	176	+1	173	(1)	174	(1)	168	(6)
Existing stores sales increase (%)	(2.4)		(5.3)		(5.7)		(3.1)	
Merchandise GP Margin (%)	29.6	(1.0)	28.7	(0.9)	29.0	(0.8)	29.0	±0.0

York-Benimaru

(Millions of yen)

	09/5		10/5		10/2		11/2 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	88,737	102.9	85,613	96.5	348,735	100.0	351,800	100.9
Net sales	85,911	102.8	84,201	98.0	337,506	99.8	346,000	102.5
Operating income	2,754	100.2	1,726	62.7	9,402	80.3	10,300	109.5
Number of domestic stores	157	+1	165	+1	164	+8	170	+6
Existing stores sales increase (%)	(0.4)		(6.7)		(3.7)		(1.8)	
Merchandise GP Margin (%)	26.5	±0.0	25.7	(0.8)	26.7	(0.3)	26.8	+0.1

Sogo & Seibu

(Millions of yen)

	09/5		10/5		10/2		11/2 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	207,502	88.5	205,044	98.8	859,265	92.0	864,500	100.6
Net sales	204,448	88.5	202,084	98.8	847,044	92.1	852,100	100.6
Operating income	1,450	26.8	203	14.0	5,613	24.1	10,000	178.1
Number of domestic stores	28	±0	28	±0	28	±0	27	(1)
Existing stores sales increase (%)	(12.7)		(0.4)		(8.4)		+1.6	
Merchandise GP Margin (%)	26.6	(0.7)	26.1	(0.5)	25.8	(0.8)	25.8	±0.0

Seven & i Food Systems

(Millions of yen)

	09/5		10/5		10/2		11/2 (forecast)	
		YOY		YOY		YOY(%)		YOY(%)
Revenues from operations	23,175	85.0	20,499	88.5	86,400	84.1	80,600	93.3
Net sales	23,041	84.9	20,360	88.4	85,885	84.1	80,100	93.3
Operating income (loss)	(479)	-	(44)	-	(2,714)	-	0	-

< Restaurant division >

Number of domestic stores	567	(28)	511	(14)	525	(70)	500	(25)
Existing stores sales increase (%)	(6.8)		(3.2)		(7.2)		(3.4)	
Merchandise GP Margin (%)	66.6	+0.1	68.3	+1.7	67.3	+0.8	68.0	+0.7

Notes: 1. Millennium Retailing, Sogo and The Seibu Department Stores were merged on August 1, 2009 and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd. The financial and operating results for 10/2 have been calculated as if the former three companies had merged at the beginning of the term, and for comparison purposes, the previous year's result have been calculated in the same manner. Furthermore, financial and operating results of Robinson Department Store was included in Sogo & Seibu, after the third quarter of FY2010, following the merger of Robinson Department Store on September 1, 2009.

2. The number of Sogo & Seibu stores at 10/2 includes 2 stores added through the merger with Robinson Department Store.
3. Change in number of stores represent the net change from the beginning of fiscal year.

STORE INFORMATION

1. Store Openings and Closures of Major Group Companies

	09/5		10/5		10/2		11/2 (forecast)	
		Change		Change		Change		Change
Convenience store operations								
Seven-Eleven Japan	12,323	+25	12,746	(7)	12,753	+455	13,103	+350
Openings	132		135		966		1,000	
Closures	107		142		511		650	
Relocations, etc.	73		121		414			
Terminations of contract	34		21		97			
7-Eleven, Inc. *1	6,208	+12	6,420	+31	6,389	+193	6,599	+210
Openings	25		45		268		250	
Closures	13		14		75		40	
SEVEN-ELEVEN (BEIJING) *1	75	+3	93	+1	92	+20		
Openings	3		1		20			
Closures	0		0		0			
Superstore operations								
Ito-Yokado	176	+1	173	(1)	174	(1)	168	(6)
Openings	2		0		4		5	
Closures	1		1		5		11	
York-Benimaru	157	+1	165	+1	164	+8	170	+6
Openings	1		1		8		7	
Closures	0		0		0		1	
York Mart	61	+1	63	+1	62	+2	66	+4
Openings	1		1		3		5	
Closures	0		0		1		1	
Hua Tang Yokado Commercial *1	8	±0	9	±0	9	+1	9	±0
Openings	0		1		1		1	
Closures	0		1		0		1	
Chengdu Ito-Yokado *1	3	±0	4	±0	4	+1	4	±0
Openings	0		0		1		0	
Closures	0		0		0		0	
Beijing Wang fu jing Yokado Commercial *1	1	±0	1	±0	1	±0	2	+1
Openings	0		0		0		1	
Closures	0		0		0		0	
Akachan Honpo	74	+2	78	±0	78	+6	82	+4
Openings	3		0		10		11	
Closures	1		0		4		7	
Department store operations								
Sogo & Seibu *2	28	±0	28	±0	28	±0	27	(1)
Openings	0		0		0		0	
Closures	0		0		2		1	
LOFT	54	+3	59	+4	55	+4	61	+6
Openings	3		4		5		7	
Closures	0		0		1		1	
Food services								
Seven & i Food Systems	932	(27)	876	(16)	892	(67)	876	(16)
Restaurant operations	567	(28)	511	(14)	525	(70)	500	(25)
Openings	4		2		14		25	
Closures	32		16		84		50	
Meal provision service business	226	+2	231	(1)	232	+8	243	+11
Fast food operations	139	(1)	134	(1)	135	(5)	133	(2)
Seven & i Restaurant (Beijing) *1	-	-	1	±0	1	+1		
Opening	-		0		1			
Closure	-		0		0			

Note: Change refers to net change from the beginning of the fiscal year.

*1. Figures are as of the end of March, or as of the end of December.

*2. The number of Sogo & Seibu stores at 10/2 includes 2 stores added through the merger with Robinson Department Store.

2. Convenience Store Operations Network

(1) Domestic Store Network

	09/5	10/2	10/5	Change
Hokkaido	818	815	814	(1)
Iwate	45	58	59	+1
Miyagi	318	322	323	+1
Yamagata	133	135	134	(1)
Fukushima	379	380	378	(2)
Ibaraki	516	523	525	+2
Tochigi	336	341	341	±0
Gunma	347	354	354	±0
Saitama	861	874	877	+3
Chiba	742	762	758	(4)
Tokyo	1,619	1,676	1,677	+1
Kanagawa	854	886	892	+6
Niigata	339	347	343	(4)
Toyama	13	33	38	+5
Ishikawa	-	10	12	+2
Fukui	9	21	21	±0
Yamanashi	159	163	161	(2)
Nagano	355	365	368	+3
Gifu	72	77	74	(3)
Shizuoka	457	469	472	+3
Aichi	538	575	564	(11)
Mie	30	40	40	±0
Shiga	162	166	166	±0
Kyoto	179	185	184	(1)
Osaka	524	557	557	±0
Hyogo	362	374	378	+4
Nara	59	61	61	±0
Wakayama	40	40	40	±0
Shimane	4	7	7	±0
Okayama	190	198	197	(1)
Hiroshima	379	391	389	(2)
Yamaguchi	228	236	237	+1
Fukuoka	654	671	669	(2)
Saga	135	140	139	(1)
Nagasaki	79	83	83	±0
Kumamoto	190	199	199	±0
Oita	64	80	76	(4)
Miyazaki	134	139	139	±0
Total	12,323	12,753	12,746	(7)

(2) Number of Stores by Type of Contract (Domestic)

	09/5	10/2	10/5	Change
Type A	4,584	4,437	4,410	(27)
Type C	7,061	7,703	7,799	+96
Provisional management contract stores	29	12	9	(3)
Directly operated stores	649	601	528	(73)
Total	12,323	12,753	12,746	(7)

(3) Global Seven-Eleven Store Network

	09/5	10/2	10/5	Change
Japan	12,323	12,753	12,746	(7)
U.S.A. and Canada	6,208	6,389	6,420	+31
Hawaii	56	55	55	±0
China (Beijing and Tianjin)	75	92	93	+1
Sub-total	18,662	19,289	19,314	+25

(Area licensee)

	09/3	09/12	10/3	Change
South Korea	2,006	2,186	2,282	+96
China (Hong Kong and others)	1,470	1,565	1,567	+2
China (Shanghai)	-	13	20	+7
Taiwan	4,809	4,744	4,735	(9)
Thailand	4,912	5,270	5,409	+139
Philippines	371	446	469	+23
Malaysia	1,028	1,103	1,115	+12
Singapore	437	484	493	+9
Australia	382	393	397	+4
Indonesia	-	1	5	+4
U.S.A.	528	528	529	+1
Mexico	977	1,177	1,180	+3
Norway	182	177	177	±0
Sweden	142	191	191	±0
Denmark	131	129	126	(3)
Sub-total	17,375	18,407	18,695	+288
Total Worldwide	36,037	37,696	38,009	+313

Notes: 1. Change refers to net change from the beginning of the fiscal year.

2. Figures for overseas stores are as of the end of March, or as of the end of December.

3. Figures for "U.S.A. and Canada" are the number of franchised stores and directly operated stores operated by 7-Eleven, Inc.

4. Figures for China (Hong Kong and others) include Guang Dong Province and Macau.

3. Store Information of Superstore Operations

(1) Superstore (Ito-Yokado)

Store openings and closures for the fiscal year ending 2011

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	ARIO Kitasuna	Tokyo	June 4, 2010	31,500	14,500
	ARIO Hashimoto	Kanagawa	2nd half	-	-
	ARIO Fukaya	Saitama	2nd half	-	-
	Hikifune	Tokyo	2nd half	-	-
	<i>Shokuhinkan</i> Azusawa	Tokyo	2nd half	-	-
Closures	Ichihara	Chiba	May 9, 2010	-	11,334
	Maebashi	Gunma	1st half	-	9,852
	Fuchu	Tokyo	1st half	-	9,179
	Akita	Akita	2nd half	-	10,839
	<i>Former</i> Hikifune (S&B)	Tokyo	2nd half	-	2,858
	Fukaya (format change)	Saitama	2nd half	-	10,251

* In addition to the six store closures above, plans call for five stores to be closed in the fiscal year ending February 2011.

(2) Supermarkets (York-Benimaru)

Store openings and closure for the fiscal year ending 2011

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Opening	Megastage Tamura	Fukushima	Mar. 5, 2010	2,039	1,936
	Mito-hamada	Ibaraki	July 2010	2,011	1,911
	Izumi-nomura	Miyagi	July 2010	1,994	1,894
	Tochigi-iwaimachi	Tochigi	Sep. 2010	1,994	1,894
	Aramaki	Miyagi	Oct. 2010	2,053	1,953
	Hitachinaka-kaneage	Ibaraki	Nov. 2010	2,026	1,926
	Iwaki-mimayamachi	Fukushima	Feb. 2011	2,013	1,913
Closure	<i>Former</i> Aramaki (S&B)	Miyagi	Oct. 2010	1,471	1,471

(3) China (Superstores)

Store opening and closure for the fiscal year ending 2010

(Square meters)

	Store name	Location	Date	Sales floor space
Opening	Shi Li Pu	Beijing	Jan. 21, 2010	24,260
Closure	<i>Former</i> Shi Li Pu (S&B)	Beijing	Jan. 17, 2010	14,241

Note: S&B: scrap and build

4. Store Information of Department Store Operations

Store closure for the fiscal year ending 2011

(Square meters)

	Store name	Location	Date	Sales floor space
Closure	Seibu Yurakucho	Tokyo	Dec. 25, 2010	14,931

5.Capital Expenditures, Depreciation and Amortization of Major Group Companies

(Millions of yen)

	09/5		10/5		10/2		11/2 (forecast)			
		YOY(%)		YOY(%)		YOY(%)		YOY(%)		
Convenience store operations										
Seven-Eleven Japan										
Investment to new stores	8,996	137.9	7,251	80.6	56,056	111.4				
Investment to existing stores and other	1,495	47.1	1,979	132.4	8,346	110.4				
Software development	257	49.3	284	110.5	1,820	225.0				
Total capital expenditures	10,748	105.2	9,514	88.5	66,222	112.9			70,000	105.7
Depreciation and amortization	6,465	107.3	7,091	109.7	28,587	108.6			30,000	104.9
7-Eleven, Inc.										
Investment to new stores	2,090	41.1	4,677	223.8	12,225	77.7				
Investment to existing stores and other	3,613	65.3	4,364	120.8	17,230	72.2				
Software development	1,946	272.9	1,259	64.7	8,493	171.7				
Total capital expenditures	7,649	67.5	10,301	134.7	37,948	85.2			54,400	151.7
Depreciation and amortization	8,578	84.7	8,758	102.1	34,974	91.4			34,700	99.2
Superstore operations										
Ito-Yokado										
Investment to new stores	15,930	99.1	492	3.1	40,888	174.8				
Investment to existing stores and other	1,327	292.3	1,352	101.9	4,700	85.7				
Software development	14	10.0	99	707.1	312	87.4				
Total capital expenditures	17,271	103.6	1,943	11.3	45,900	157.0			42,000	91.5
Depreciation and amortization	3,456	89.8	2,880	83.3	13,890	88.5			14,600	105.1
York-Benimaru										
Investment to new stores	2,109	107.5	968	45.9	8,518	137.0				
Investment to existing stores and other	147	22.9	723	491.8	3,633	195.0				
Software development	105	350.0	679	646.7	408	318.8				
Total capital expenditures	2,362	89.7	2,370	100.3	12,560	153.0			10,500	83.6
Depreciation and amortization	1,049	95.7	1,312	125.1	4,886	108.2			5,600	114.6
Department store operations										
Sogo & Seibu										
Investment to new stores	-	-	-	-	-	-				
Investment to existing stores and other	2,943	106.1	6,070	206.3	14,461	138.5				
Software development	173	303.5	47	27.2	1,019	223.0				
Total capital expenditures	3,117	110.1	6,118	196.3	15,481	142.0			19,300	124.7
Depreciation and amortization	3,894	88.7	3,182	81.7	15,741	90.1			12,800	81.3

Notes: 1. Capital expenditures include long-term leasehold deposits.

2. Depreciation and amortization include amortization on intangible assets.

3. Millennium Retailing, Sogo, and The Seibu Department Stores were merged on August 1, 2009 and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd. The operating results for 10/2 have been calculated as if the former three companies had merged at the beginning of the term, for comparison purposes, the previous year's result have been calculated in the same manner. Furthermore, financial and operating results of Robinson Department Store was included in Sogo & Seibu, after the third quarter of FY2010, following the merger of Robinson Department Store on September 1, 2009.

Business Performance of Group Principal Companies

1. Convenience Stores Operations

■ Seven-Eleven Japan

Sales by product category (total store sales)

(Millions of yen)

	09/5			10/5			10/2		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Processed food	196,167	103.1	28.5	197,090	100.5	28.4	788,154	100.1	28.3
Fast food	185,154	100.8	26.9	188,068	101.6	27.1	751,949	99.0	27.0
Daily food	83,285	100.7	12.1	86,747	104.2	12.5	336,984	100.8	12.1
Non food	223,699	114.8	32.5	222,073	99.3	32.0	907,909	103.0	32.6
Total store sales	688,307	105.6	100.0	693,980	100.8	100.0	2,784,997	100.8	100.0

Average daily sales per store

(Thousands of yen)

	09/5		10/5		10/2	
		Change		Change		Change
Total stores	610	+19	594	(16)	616	(13)
Newly opened stores	581	+10	546	(35)	525	(30)

Net sales increase at existing stores

(%)

	09/5	10/5	10/2
Net sales increase at existing stores	+3.3	(2.5)	(2.1)
Number of customers	+4.5	(0.6)	+0.5
Average spending per customer	(1.1)	(1.9)	(2.6)

■ 7-Eleven, Inc.

Sales by product category

(Millions of yen)

	09/3			10/3			09/12		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Merchandise	200,640	89.7	66.6	199,121	99.2	58.5	883,229	91.3	63.3
Gasoline	100,576	54.1	33.4	141,125	140.3	41.5	511,464	67.4	36.7
Total	301,217	73.5	100.0	340,246	113.0	100.0	1,394,694	80.8	100.0

Number of stores

(Stores)

	09/3			10/3			09/12		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Number of stores	6,208	+12	100.0	6,420	+31	100.0	6,389	+193	100.0
Franchised stores	4,339	+119	69.9	4,694	+45	73.1	4,649	+429	72.8
Directly operated stores	1,869	(107)	30.1	1,726	(14)	26.9	1,740	(236)	27.2

2. Superstore Operations

■ Ito-Yokado

Sales by product category

(Millions of yen)

	09/5			10/5			10/2		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Apparel	65,392	94.8	18.6	64,746	-	19.5	240,060	90.4	17.6
Household goods	56,904	93.7	16.2	47,532	-	14.3	220,620	93.5	16.2
Food	167,557	100.9	47.7	162,145	96.8	48.9	663,768	97.5	48.6
Merchandise sales	289,854	98.0	82.6	274,424	94.7	82.8	1,124,450	95.1	82.4
Tenants	57,645	97.1	16.4	54,497	94.5	16.4	222,422	95.9	16.3
Others	3,465	51.8	1.0	2,631	75.9	0.8	17,892	80.1	1.3
Net sales	350,964	97.0	100.0	331,554	94.5	100.0	1,364,765	95.0	100.0

Note: Due to a change in product categories from FY 2011, a portion of the sales of "apparel" and "household goods" have been reclassified.

Under the previous categories that were used in 09/5, year-on-year figures for "apparel" and "household goods" for 10/5 would be 89.5% and 94.5%, respectively.

Net sales increase at existing stores

(%)

	09/5	10/5	10/2
Net sales increase at existing stores	(2.4)	(5.3)	(5.7)
Number of customers	+1.0	(3.0)	(1.7)
Average spending per customer	(3.4)	(2.2)	(4.1)

■ York-Benimaru

Sales by product category

(Millions of yen)

	09/5			10/5			10/2		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Food	64,180	104.5	74.7	63,570	99.1	75.5	251,439	101.0	74.5
Apparel	4,138	94.6	4.8	3,752	90.7	4.5	17,230	93.5	5.1
Household goods	4,561	101.6	5.3	4,390	96.3	5.2	18,729	100.1	5.5
Merchandise sales	72,880	103.7	84.8	71,713	98.4	85.2	287,398	100.4	85.2
Tenants	13,031	98.0	15.2	12,487	95.8	14.8	50,107	96.5	14.8
Net sales	85,911	102.8	100.0	84,201	98.0	100.0	337,506	99.8	100.0

Net sales increase at existing stores

(%)

	09/5	10/5	10/2
Net sales increase at existing stores	(0.4)	(6.7)	(3.7)
Number of customers	+0.5	(5.7)	(2.1)
Average spending per customer	(1.0)	(1.2)	(1.6)

3. Department Store Operations

■ Sogo & Seibu

Sales results of major stores

(Millions of yen)

	09/5		10/5		10/2	
		YOY(%)		YOY(%)		YOY(%)
Ikebukuro	39,052	91.1	39,684	101.6	160,554	94.9
Yokohama	24,916	88.1	24,914	100.0	101,788	91.2
Chiba	18,905	90.2	18,903	100.0	76,771	92.7
Kobe	11,445	85.0	12,123	105.9	49,572	92.8
Hiroshima	10,477	88.5	10,176	97.1	43,082	91.3

*Store sales include corporate sales.

Sales by product category

(Millions of yen)

	09/5			10/5			10/2		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Apparel	100,082	83.7	49.0	96,475	96.4	47.7	401,850	88.2	47.4
Household goods	18,444	82.5	9.0	19,063	103.4	9.4	81,576	90.1	9.6
Food	35,410	96.8	17.3	37,065	104.7	18.3	165,458	98.8	19.5
Merchandise sales	153,938	86.2	75.3	152,603	99.1	75.5	648,885	91.0	76.6
Tenants	39,261	91.6	19.2	39,018	99.4	19.3	155,673	93.7	18.4
Corporate sales	11,247	118.0	5.5	10,461	93.0	5.2	42,485	106.0	5.0
Net sales	204,448	88.5	100.0	202,084	98.8	100.0	847,044	92.1	100.0

Note: Millennium Retailing, Sogo and The Seibu Department Stores were merged on August 1, 2009 and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd. The financial and operating results for 10/2 have been calculated as if the former three companies had merged at the beginning of the term, and for comparison purposes, the previous year's result have been calculated in the same manner. Furthermore, financial and operating results of Robinson Department Store was included in Sogo & Seibu, after the third quarter of FY2010, following the merger of Robinson Department Store on September 1, 2009.

4. Food Services

■ Seven & i Food Systems

Sales results by operations (total store sales)

(Millions of yen)

	09/5			10/5			10/2		
	YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Restaurant operations	18,867	83.9	81.9	16,388	86.9	80.5	69,394	82.5	80.8
Meal provision service business	1,934	88.4	8.4	2,016	104.3	9.9	7,926	98.1	9.2
Fast food operations	2,239	90.2	9.7	1,955	87.3	9.6	8,564	86.3	10.0
Total	23,041	84.9	100.0	20,360	88.4	100.0	85,885	84.1	100.0

[Restaurant division] Net sales increase at existing stores

(%)

	09/5	10/5	10/2
Net sales increase at existing stores	(6.8)	(3.2)	(7.2)
Number of customers	+0.3	(1.3)	(2.1)
Average spending per customer	(7.1)	(1.9)	(5.2)

5. Financial Services

■ Seven Bank

Number of Seven Bank ATMs

	09/5		10/5		10/2	
		% of stores of ATMs		% of stores of ATMs		% of stores of ATMs
Seven-Eleven Japan	13,045	99.9	13,612	99.9	13,590	99.9
Ito-Yokado	284	98.9	282	98.8	280	98.9
York-Benimaru	19	11.5	31	18.2	23	13.4
York Mart	25	41.0	32	50.8	30	48.4
Others	52	-	57	-	59	-
Net ATMs in the Group	13,425	-	14,014	-	13,982	-
Net ATMs outside the Group	490	-	612	-	588	-
Total	13,915	-	14,626	-	14,570	-

Average number of transaction per day per ATM during the period

	09/3 to 09/5		10/3 to 10/5		09/3 to 10/2	
		Change		Change		Change
Average number of transactions	115.0	+3.6	114.8	(0.2)	114.4	+0.4