

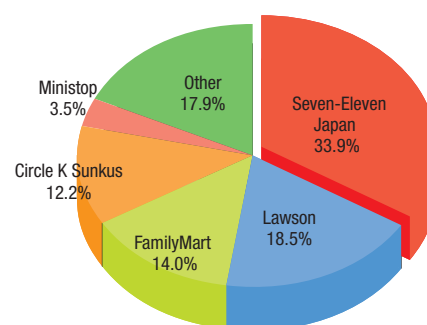
**Seven & i Holdings'
Market Position**

**Seven & i Holdings'
Market Share in Japan**

Group companies are among the leaders in every business field.

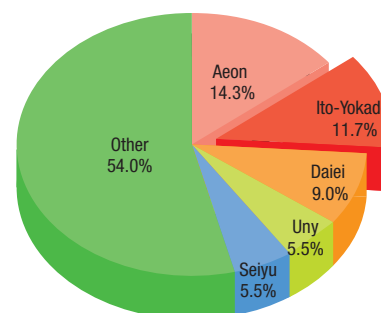
■ In the Top 5 for Total Store Sales at Convenience Stores (Nonconsolidated)

	FY2006 (Billions of yen)	Share (%)
Convenience stores total market	7,372.4	100.0
1 Seven-Eleven Japan Co., Ltd.	2,498.7	33.9
2 Lawson, Inc.	1,360.4	18.5
3 FamilyMart Co., Ltd.	1,031.7	14.0
4 Circle K Sunkus Co., Ltd.	898.7	12.2
5 Ministop Co., Ltd.	260.1	3.5
Top 5 Combined	6,049.9	82.1



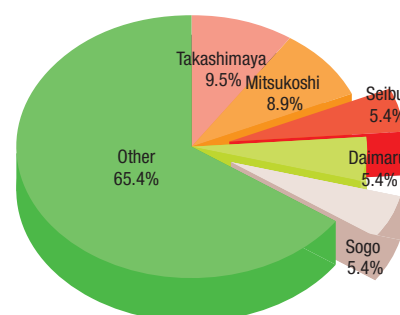
■ In the Top 5 for Net Sales at Superstores (Nonconsolidated)

	FY2006 (Billions of yen)	Share (%)
Superstores total market	12,501.6	100.0
1 AEON Co., Ltd.	1,785.3	14.3
2 Ito-Yokado Co., Ltd.	1,470.5	11.7
3 The Daiei, Inc.	1,126.8	9.0
4 UNY Co., Ltd.	688.7	5.5
5 The Seiyu, Ltd.	685.0	5.5
Top 5 Combined	5,756.5	46.0



■ In the Top 5 for Net Sales at Department Stores (Nonconsolidated)

	FY2006 (Billions of yen)	Share (%)
Department stores total market	8,758.9	100.0
1 Takashimaya Company, Limited	832.9	9.5
2 Mitsukoshi, Ltd.	779.6	8.9
3 THE SEIBU DEPARTMENT STORE, LTD.	476.1	5.4
4 The Daimaru, Inc.	469.6	5.4
5 Sogo Co., Ltd.	468.9	5.4
Top 5 Combined	3,027.3	34.6



Source: 1. Preliminary Report on the Current Survey of Commerce (Japan Ministry of Economy, Trade and Industry)
2. Public information from each company

Seven & i Holdings' Market Position

Major Convenience Store Data

(Nonconsolidated)

Total Store Sales



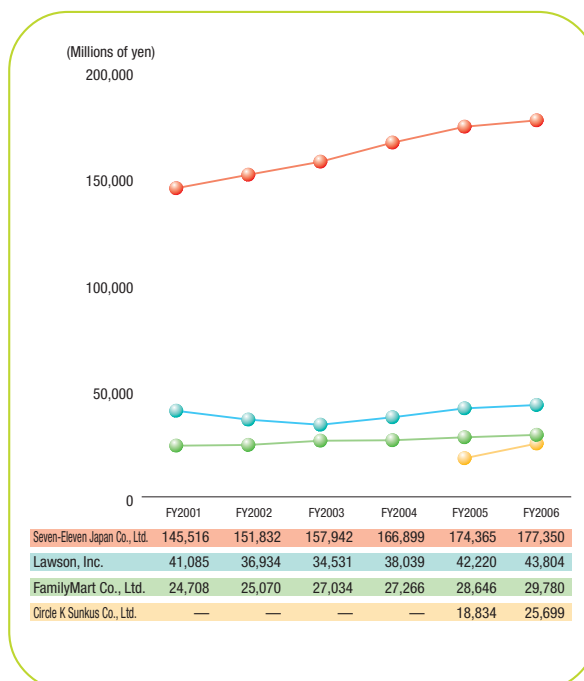
Gross Margin



Revenues from Operations



Operating Income



Note: Circle K Sunkus Co., Ltd. was formed on September 1, 2004 through the three-way merger of CIRCLE K JAPAN Co., Ltd., C&S Co., Ltd., and SUNKUS & ASSOCIATES INC. The FY 2005 figures of Circle K Sunkus exclude those of the first half of C&S and SUNKUS & ASSOCIATES.
Source: Public information from each company

Seven & i Holdings' Market Position

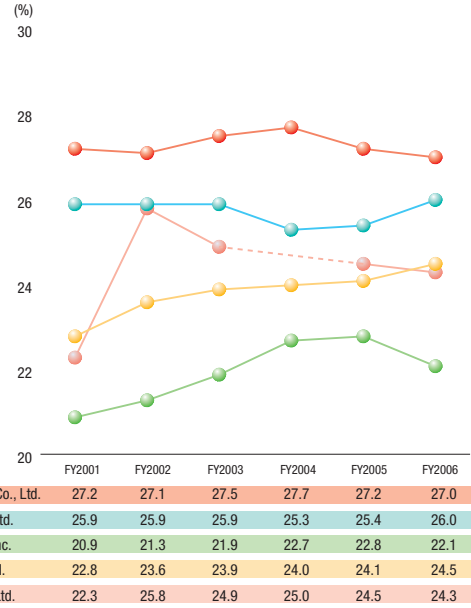
Major Superstore Data

(Nonconsolidated)

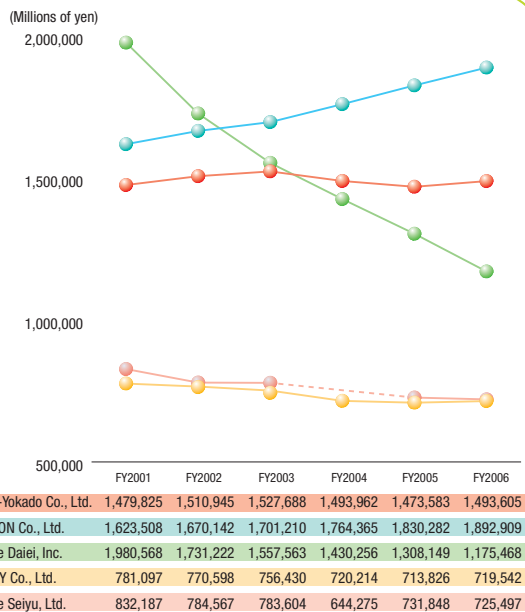
Net Sales



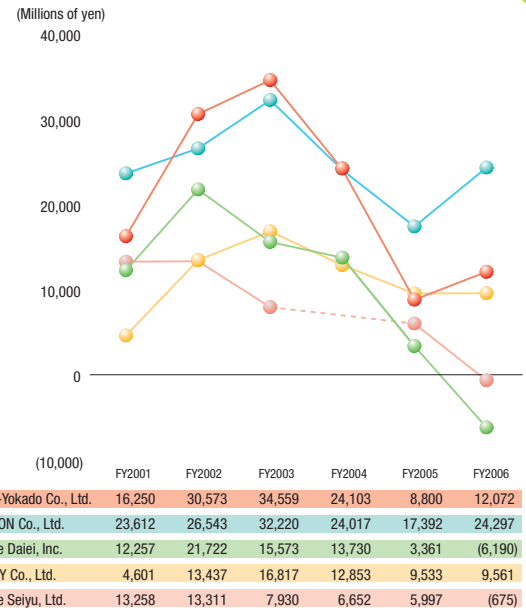
Ratio of Gross Profit to Net Sales



Revenues from Operations



Operating Income



Notes: 1. Ratios of gross profit to net sales of The Daiei, Inc. for FY2001–2006, UNY Co., Ltd. for FY 2001, and The Seiyu Ltd. for FY 2001–2002 are calculated based on public information from each company.

2. Figures of for Seiyu's FY 2004 performance are for the ten-month period of March–December 2003.

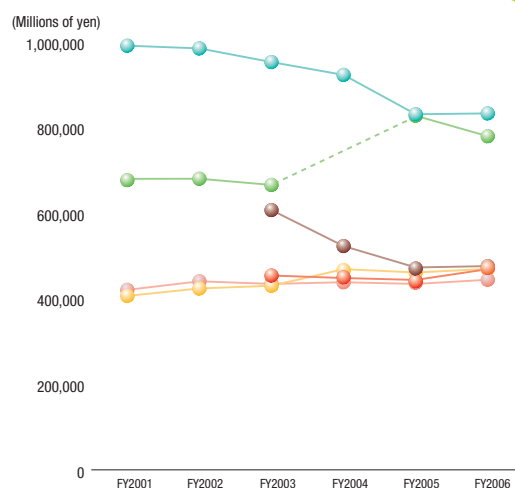
Source: Public information from each company

Seven & i Holdings' Market Position

Major Department Store Data

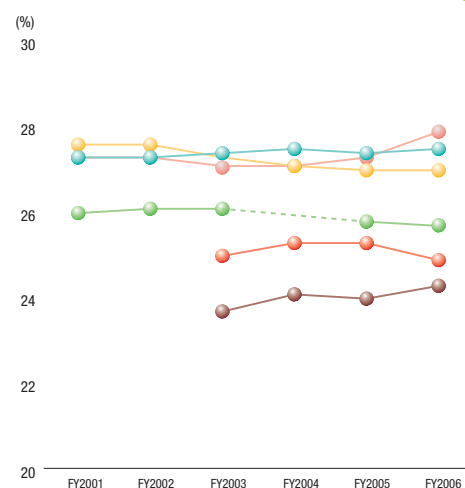
(Nonconsolidated)

Net Sales



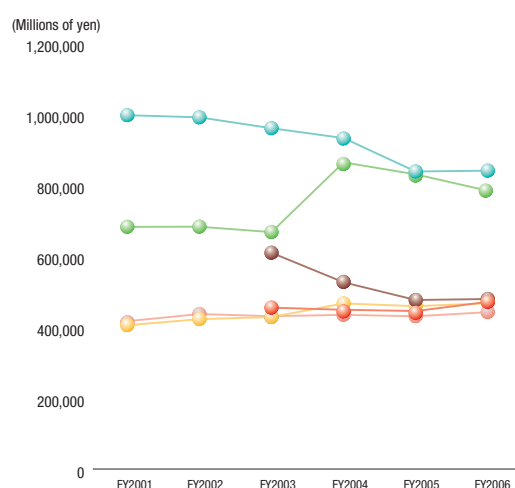
	FY2001	FY2002	FY2003	FY2004	FY2005	FY2006
Sogo Co., Ltd.	—	—	454,164	448,211	443,845	468,994
THE SEBU DEPARTMENT STORES, LTD.	—	—	607,007	522,918	472,968	476,144
Takashimaya Company Limited	991,149	984,853	952,824	922,899	831,006	832,917
Mitsukoshi, Ltd.	680,014	680,258	665,800	—	827,463	779,612
The Daimaru, Inc.	406,477	423,912	430,195	469,057	461,166	469,642
Isetan Company Limited	420,600	440,599	434,524	438,431	434,405	444,263

Ratio of Gross Profit to Net Sales



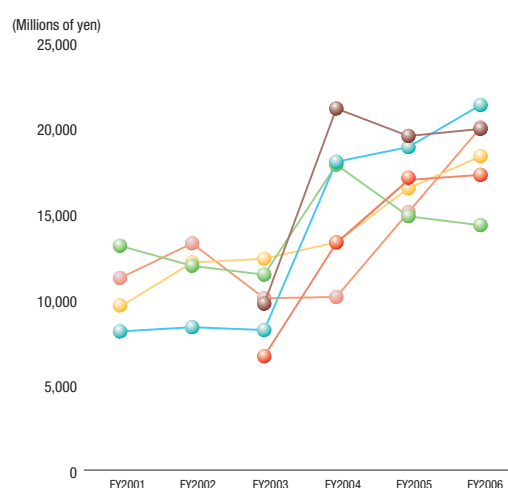
	FY2001	FY2002	FY2003	FY2004	FY2005	FY2006
Sogo Co., Ltd.	—	—	25.0	25.3	25.3	24.9
THE SEBU DEPARTMENT STORES, LTD.	—	—	23.7	24.1	24.0	24.3
Takashimaya Company Limited	27.3	27.3	27.4	27.5	27.4	27.5
Mitsukoshi, Ltd.	26.0	26.1	26.1	—	25.8	25.7
The Daimaru, Inc.	27.6	27.6	27.3	27.1	27.0	27.0
Isetan Company Limited	27.3	27.3	27.1	27.1	27.3	27.9

Revenues from Operations



	FY2001	FY2002	FY2003	FY2004	FY2005	FY2006
Sogo Co., Ltd.	—	—	458,571	452,667	449,049	474,731
THE SEBU DEPARTMENT STORES, LTD.	—	—	613,132	529,956	480,182	482,938
Takashimaya Company Limited	1,000,382	994,406	963,694	935,991	841,909	844,290
Mitsukoshi, Ltd.	686,047	686,517	671,249	867,598	833,870	787,774
The Daimaru, Inc.	409,105	426,249	432,245	470,514	462,743	471,111
Isetan Company Limited	420,600	440,599	434,524	438,431	434,405	445,920

Operating Income



	FY2001	FY2002	FY2003	FY2004	FY2005	FY2006
Sogo Co., Ltd.	—	—	6,654	13,265	16,951	17,247
THE SEBU DEPARTMENT STORES, LTD.	—	—	9,720	21,122	19,518	19,933
Takashimaya Company Limited	8,100	8,347	8,181	18,014	18,872	21,330
Mitsukoshi, Ltd.	13,101	11,931	11,416	17,846	14,828	14,303
The Daimaru, Inc.	9,540	12,124	12,347	13,309	16,463	18,334
Isetan Company Limited	11,218	13,247	10,041	10,112	15,070	20,019

Notes: 1. Ratios of gross profit to net sales of Mitsukoshi, Ltd. for FY 2001–2003, FY2005, and FY2006 are calculated based on public information of the company.

2. FY 2004 figures for Mitsukoshi's revenues from operations and operating income are shown for reference only.

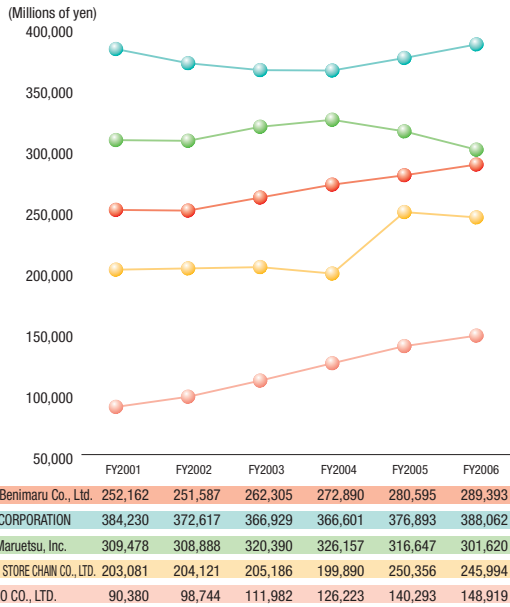
Source: Public information from each company

Seven & i Holdings' Market Position

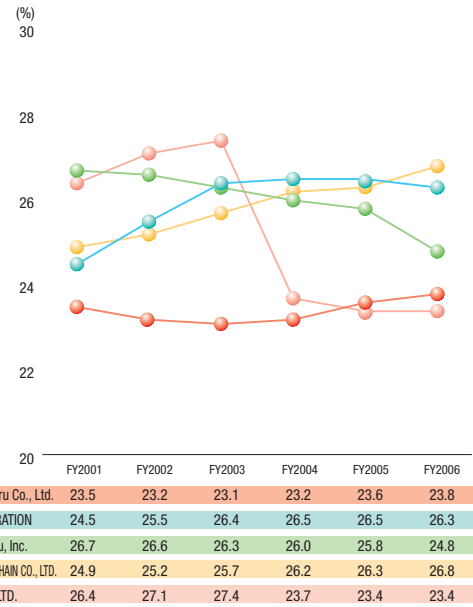
Major Supermarket Data

(Nonconsolidated)

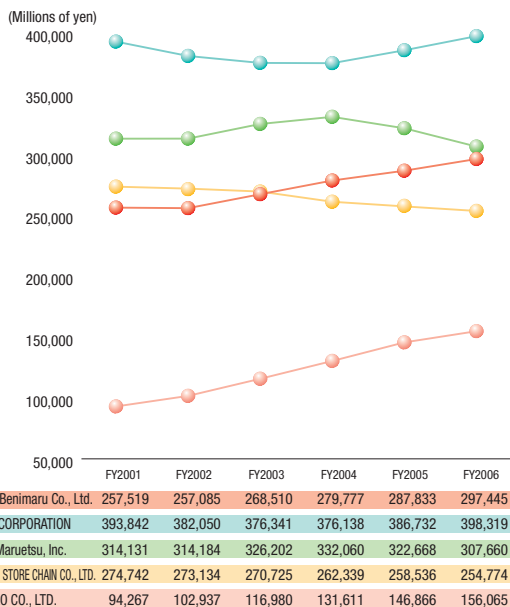
■ Net Sales



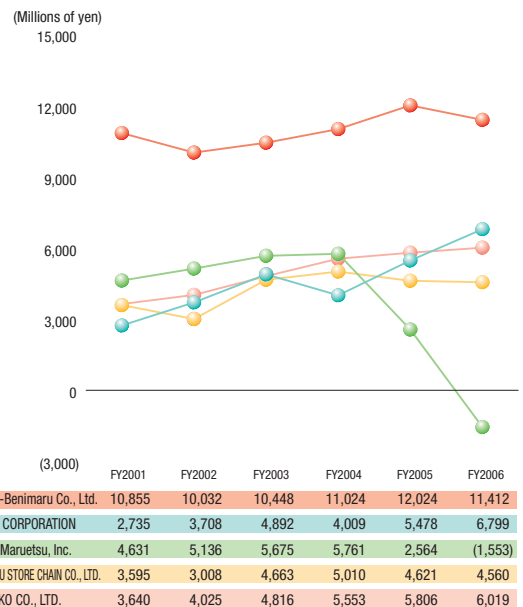
■ Ratio of Gross Profit to Net Sales



■ Revenues from Operations



■ Operating Income



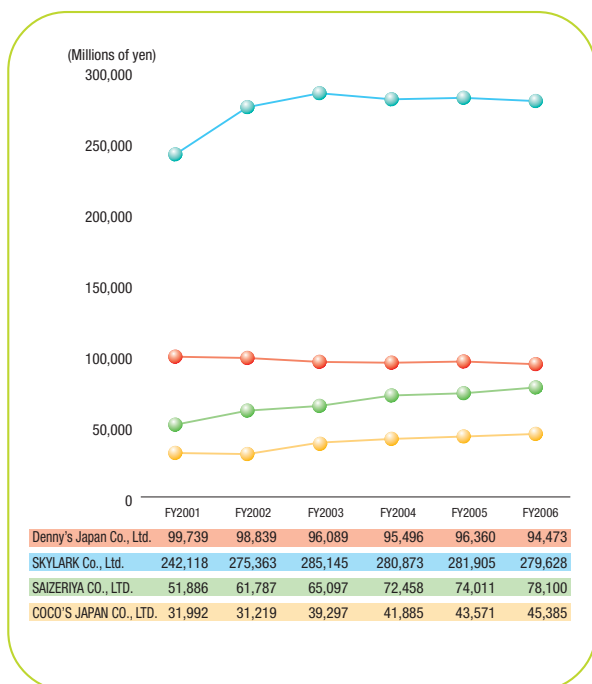
Source: Public information from each company

Seven & i Holdings' Market Position

Major Restaurant Data

(Nonconsolidated)

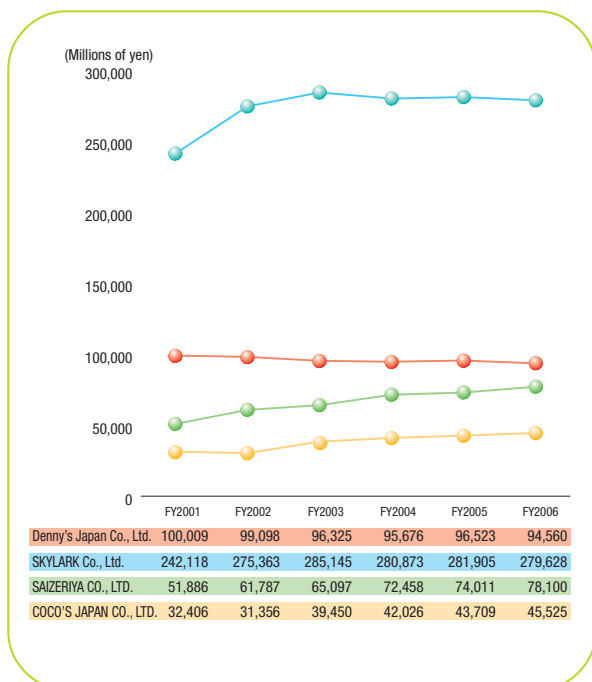
Net Sales



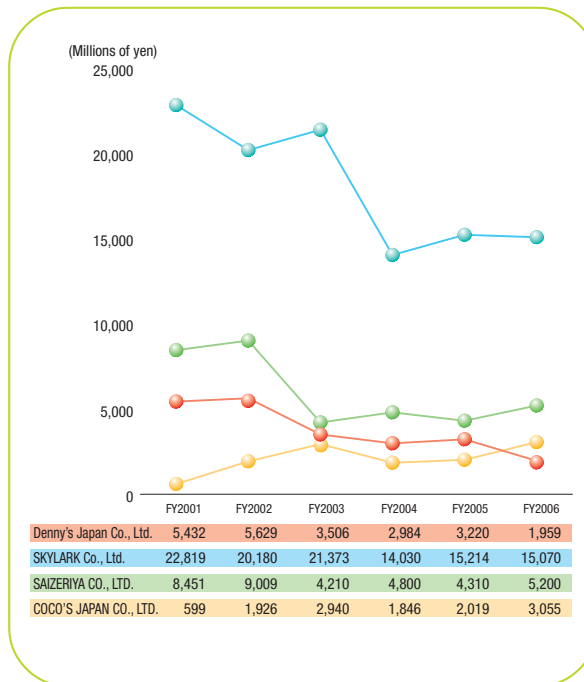
Ratio of Gross Profit to Net Sales



Revenues from Operations



Operating Income



Notes: 1. FY 2006 figures for Saizeriya's net sales, revenues from operations, and operating income are forecasts announced on April 20, 2006.
 2. Revenues from operations for FY 2003–2006 of COCO'S JAPAN CO., LTD. are calculated based on public information from the company.
 Source: Public information from each company