

# Stock Information

## Major Shareholders

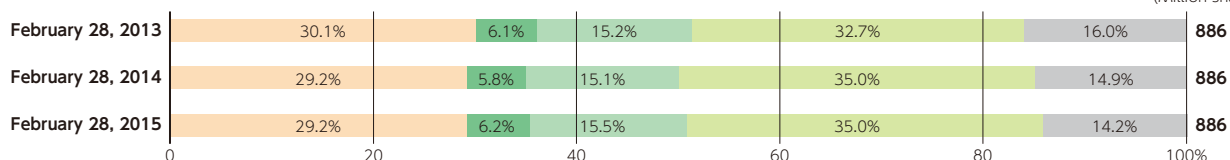
(As of February 28, 2015)

	Number of shares held (thousand shares)	Percentage of shares held
Ito-Kogyo Co., Ltd.	68,901	7.8%
Japan Trustee Services Bank, Ltd. (Trust account)	40,660	4.6%
The Master Trust Bank of Japan, Ltd. (Trust account)	38,540	4.3%
Nippon Life Insurance Company	17,777	2.0%
Masatoshi Ito	16,799	1.9%
MITSUI & CO., LTD.	16,222	1.8%
JP MORGAN CHASE BANK 38005	13,351	1.5%
Nomura Securities Co., Ltd.	13,305	1.5%
State Street Bank and Trust Company 505225	11,761	1.3%
THE BANK OF NEW YORK MELLON SA/NV 10	11,516	1.3%

## Classification of Shareholders

Financial Institutions Securities Companies Other Domestic Corporations  
Foreign Corporations Individuals and Others

(Million shares)



## Stock Price Chart (Monthly)

Stock price (yen)

6,000

4,000

2,000

0

Trading volume (million shares)

150

100

50

0

2009

2010

2011

2012

2013

2014

2015

	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015
Stock price						
Opening	¥2,055	¥2,008	¥2,295	¥2,245	¥2,699	¥3,800
High	¥2,465	¥2,468	¥2,328	¥2,866	¥4,485	¥4,642
Low	¥1,831	¥1,848	¥1,755	¥2,222	¥2,680	¥3,611
Closing	¥2,004	¥2,277	¥2,246	¥2,706	¥3,813	¥4,574
Trading volume (thousand shares)	840,559	771,407	724,134	741,266	672,366	548,391

## Investment Indices (Consolidated)

	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015
Number of shares outstanding						
Average*	903,458,314	887,128,871	883,499,397	883,532,139	883,564,722	884,064,278
End of period*	903,458,108	883,463,233	883,506,457	883,534,869	883,565,634	884,066,302
Net income per share	¥49.67	¥126.21	¥146.96	¥156.26	¥198.84	¥195.66
Cash flow per share	¥196.03	¥275.48	¥305.41	¥332.45	¥365.64	¥390.49
Net assets per share	¥1,905.97	¥1,927.09	¥1,998.84	¥2,140.45	¥2,371.92	¥2,601.23
Price earnings ratio (times)	40.3	18.0	15.3	17.3	19.2	23.4
Price cash flow ratio (times)	10.2	8.3	7.4	8.1	10.4	11.7
Price book value ratio (times)	1.1	1.2	1.1	1.3	1.6	1.8
Dividends per share	¥56.00	¥57.00	¥62.00	¥64.00	¥68.00	¥73.00
Dividends payout ratio	112.7%	45.2%	42.2%	41.0%	34.2%	37.3%
Ratio of total amount of dividends to net assets	2.9%	3.0%	3.2%	3.1%	3.0%	2.8%

\* Excluding treasury stock.

# Corporate History

■ Capital Policy and Financial Strategies ● Store Openings and Operating Strategies

## Before the establishment of Seven & i HLDGS.

- 1958 Apr. ■ Yokado Co., Ltd. incorporated Photo A
- 1971 Mar. ■ Yokado changed its name to Ito-Yokado Co., Ltd.
- 1972 Sept. ■ Ito-Yokado listed on the Tokyo Stock Exchange (TSE)
- 1973 Mar. ■ Business tie-up with York-Benimaru Co., Ltd.
  - Nov. ■ York-Seven Co., Ltd. established under a license agreement with the largest U.S. convenience store chain operator, The Southland Corporation Photo B
  - Nov. ■ Denny's Japan Co., Ltd. established under a license agreement with the U.S.-based restaurant chain, Denny's, Inc.
- 1977 July ■ Ito-Yokado registered American Depositary Receipts (ADRs) on NASDAQ
- 1978 Jan. ■ York-Seven changed its name to Seven-Eleven Japan Co., Ltd.
- 1979 Oct. ■ Seven-Eleven Japan listed on the TSE
- 1980 Nov. ■ York-Benimaru Co., Ltd. listed on the TSE
- 1982 Feb. ■ Denny's Japan listed on the TSE
- 1986 July ■ Ito-Yokado's ADRs transferred from NASDAQ small-cap listing to the National Market System
- 1991 Mar. ■ Ito-Yokado and Seven-Eleven Japan established IYG Holding Company to acquire and hold the major interest of The Southland Corporation
- 1996 Dec. ■ Chengdu Ito-Yokado Co., Ltd. established in Chengdu, Sichuan, China
- 1997 Sept. ■ Hua Tang Yokado Commercial Co., Ltd. established in Beijing, China
- 1999 May ■ The Southland Corporation changed its name to 7-Eleven, Inc.
- 2000 July ■ 7-Eleven, Inc. shares transferred from NASDAQ to NYSE
- 2001 Apr. ■ IYBank Co., Ltd. established
  - Oct. ■ IY Card Service Co., Ltd. established
- 2003 May ■ Ito-Yokado abolished the registration of ADRs on NASDAQ
- 2004 Jan. ■ SEVEN-ELEVEN (BEIJING) CO., LTD. established in Beijing, China

## Seven & i HLDGS.—From Establishment to Today

- 2005 Sept. ■ Seven & i Holdings Co., Ltd. was established and listed on the TSE
    - Oct. ■ IYBank changed its name to Seven Bank, Ltd.
    - Nov. ■ 7-Eleven, Inc. made a wholly owned subsidiary
      - Made 7-Eleven, Inc. a wholly owned subsidiary with the aim of increasing long-term profits and promoting a global strategy.
    - Nov. ● Seven-Eleven Japan began to open stores in Gifu Prefecture
    - Nov. ● Ito-Yokado opened *Ario Sapporo* and *Ario Kawaguchi*
  - 2006 Feb. ■ Seven and Y Corp. made a subsidiary
    - Made Seven and Y a subsidiary as the core company in Group IT strategy.
  - Feb. ● Seven-Eleven Japan began to open stores in Mie Prefecture
  - Mar. ● Ito-Yokado opened *Ario Kameari*
  - May ● Sogo Chiba reopened after a full-scale remodeling
  - May ● Seven-Eleven Japan stores commenced installation of Sixth-Generation Total Information System
  - June ■ Millennium Retailing, Inc. made a wholly owned subsidiary through a stock for stock exchange
    - To strengthen the Group department store operations, made Millennium Retailing, parent of Sogo and The Seibu Department Stores, a wholly owned subsidiary. Photo C
  - July ■ Seven & i Holdings cancelled 427,509,908 shares of treasury stock
    - Cancelled the shares of Seven-Eleven Japan and Denny's Japan, which Ito-Yokado had owned at the time of listing.
  - Aug. ■ White Hen Pantry, Inc. acquired by 7-Eleven, Inc.
    - The White Hen Pantry, Inc. convenience store chain owned approx. 200 stores in Chicago, U.S.
  - Sept. ■ York-Benimaru made a wholly owned subsidiary through a stock for stock exchange
    - Positioned as the core operating company of the super-market operations after transformation from an equity-method affiliate to a wholly owned subsidiary.
  - Nov. ● Group Merchandising Reform Project launched
  - Dec. ● Ito-Yokado opened *Ario Yao*
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- 2007 Jan. ■ Seven & i Food Systems Co., Ltd. established
    - Established a new company with the aim of integrating and restructuring food services.
  - Mar. ■ THE LOFT CO., LTD. made a subsidiary
    - Millennium Retailing made LOFT, a nationwide chain of miscellaneous goods specialty stores, into a subsidiary.
  - Mar. ● 7-Eleven became the world's largest store chain
  - Mar. ● SEIBU Shibuya reopened after full-scale remodeling
  - Apr. ● Seven-Eleven launched *nanaco*, the Group's proprietary electronic money service



A Yokado Store (First store) around 1950



B Seven-Eleven Japan's first store opened in Toyosu, 1974



C Millennium Retailing, Inc. (currently Sogo & Seibu) made a wholly owned subsidiary in June 2006

- May** ● Started sales of *Seven Premium*, the Group's new private-brand products Photo 
- July** ■ Akachan Honpo Co., Ltd. made a subsidiary  
Ito-Yokado made Akachan Honpo, a nationwide chain of baby and children's products stores, into a subsidiary. Photo 
- Aug.** ● Sales of *Seven Premium* products commenced at Seven-Eleven Japan stores
- Sept.** ■ Denny's Japan, Famil, and York Bussan merged into Seven & i Food Systems
- Sept.** ● SEIBU Tokorozawa reopened after full-scale remodeling
- Sept.** ● Hua Tang Yokado opened You An Men store in Beijing, China
- Oct.** ● Ito-Yokado opened *Ario* Nishiarai
- Nov.** ■ FUJIKOSHI CO., LTD. made a subsidiary  
York-Benimaru made FUJIKOSHI, a supermarket chain in Fukushima Prefecture, into a subsidiary.
- Dec.** ■ NitteSeven Co., Ltd. established by Nippon Television Network Corporation, Dentsu Inc., and Seven & i Holdings  
Seeking the integration of retail business and media, NitteSeven was established to develop a new business strategy.
- Dec.** ● Chengdu Ito-Yokado opened Jin Hua store in Chengdu, Sichuan Province, China
- Dec.** ● *nanaco* introduced at Denny's restaurants

- 2008**
- Jan.** ■ SEVEN & i FINANCIAL GROUP CO., LTD. established  
Established to oversee the Group's financial services-related management operations, excluding banking.
  - Feb.** ■ Seven & i Holdings cancelled 11,329,000 shares of treasury stock  
Cancelled all shares of treasury stock acquired from Seven-Eleven Japan in Jan. 2008.
  - Feb.** ■ Seven Bank listed on the Jasdaq Securities Exchange
  - Mar.** ● *nanaco* introduced at Ito-Yokado stores
  - Mar.** ● Ito-Yokado opened *Ario* Otori
  - Apr.** ■ SEVEN-ELEVEN CHINA Co., Ltd. established  
Established to promote the development of 7-Eleven stores in China through area licensees.
  - Apr.** ● QUICPay, postpaid electronic money, introduced at all 7-Eleven stores in Japan
  - June** ● *nanaco* credit charge services launched
  - July** ■ Seven & i Holdings issued 1st, 2nd, and 3rd unsecured domestic straight bonds in the total amount of ¥100 billion
  - July** ■ Seven & i Net Media Co., Ltd. established  
Established to further strengthen and take overall responsibility for IT-related operations.
  - July** ■ Seven & i Holdings cancelled 50,000,000 shares of treasury stock  
Cancelled all shares of treasury stock acquired from the market.

- Aug.** ■ Seven & i Holdings made a business and capital tie-up with AIN PHARMACIEZ INC.  
A business and capital tie-up was made to promote cooperation with store opening, pharmaceutical product sales and development.
- Aug.** ■ Seven Farm Tomisato Co., Ltd. established—the Group's first agricultural production corporation
- Aug.** ● Ito-Yokado opened THE PRICE Nishiarai, its first discount store Photo 
- Nov.** ● Ito-Yokado opened Seven Home Center in Ito-Yokado Kanamachi—the Group's first independently developed home center

- 2009**
- Jan.** ■ Seven Culture Network Co., Ltd. established  
Established to start a new business by integrating existing community school business and travel business.
  - Jan.** ● Seven-Eleven Japan began to open stores in Toyama and Fukui prefectures
  - Jan.** ● The *Seven Premium* products received "Most Excellent Award, Nikkei Award" of the 2008 Nikkei Superior Products and Services Awards
  - Feb.** ● Seven-Eleven Japan began to open stores in Shimane Prefecture
  - Mar.** ● Ito-Yokado Musashi-Koganei opened
  - Apr.** ● 7-Eleven store openings through an area licensee commenced in Shanghai, China
  - June** ■ Seven Health Care Co., Ltd. established in a joint venture with AIN PHARMACIEZ INC.  
Established to form a new business model to meet changes in the pharmaceutical market.
  - July** ● Seven & i Restaurant (Beijing) Co., Ltd. opened its first store in Beijing, China
  - Aug.** ■ Millennium Retailing, Sogo, and The Seibu Department Stores were merged, and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd.
  - Aug.** ● Seven Bi no Garden opened—the Group's first independently developed drugstore
  - Sept.** ■ Robinson Department Stores merged into Sogo & Seibu
  - Sept.** ● SEVEN-ELEVEN (BEIJING) opened its first stores in Tianjin, China
  - Sept.** ● Hua Tang Yokado opened Bei Yuan store in Beijing, China
  - Oct.** ● Edy electronic money system introduced at all 7-Eleven stores in Japan
  - Nov.** ● Seven-Eleven Japan opened its first store at a railway station
  - Nov.** ● Started sales of wine simultaneously in Japan and North America as the Group's first private-brand product for the global market
  - Nov.** ● Chengdu Ito-Yokado opened Jian She Lu store in Chengdu, Sichuan Province, China
  - Dec.** ■ New England Pantry, Inc. acquired by 7-Eleven, Inc.  
The New England Pantry, Inc. convenience store chain owned 58 stores in Boston, U.S.



**D** Sales of the Group's *Seven Premium* private-brand products started in May 2007



**E** Akachan Honpo was converted into a subsidiary in July 2007



**F** The first of the Group's THE PRICE discount stores opened in Aug. 2008

**Dec. ■ Seven & i Holdings made a business and capital tie-up with PIA CORPORATION**

A business and capital tie-up was made to promote cooperation with tickets and event-related businesses as well as membership businesses.

**Dec. ● Seven-Eleven Japan began to open stores in Ishikawa Prefecture**

**Dec. ■ Seven and Y Corp. changed its name to Seven Net Shopping Co., Ltd.**

**Dec. ● Seven Net Shopping launched—the Group's Internet shopping service**

**2010 Jan. ● Hua Tang Yokado opened Shi Li Pu store in Beijing, China through a scrap-and-build initiative**

**Jan. ● Seven Bank started consumer loan services**

**Mar. ■ Seven & i Holdings made capital participation in Tower Records Japan, Inc.**

Capital participation to foster cooperation in entertainment, IT and Internet fields.



**Mar. ● The number of nanaco cards issued exceeded 10 million**

**June ■ Seven & i Holdings cancelled 20,000,000 shares of treasury stock by purchasing them from the market**

**June ■ Seven & i Holdings issued 4th, 5th, 6th unsecured domestic straight bonds in the total amount of ¥110 billion**

**June ■ Seven & i Asset Management Co., Ltd. established**  
Established to acquire and own trust beneficiary right (fixed assets) of SEIBU Ikebukuro.

**June ● Ito-Yokado opened Ario Kitasuna**

**June ● All 7-Eleven stores in Japan started handling credit card transactions using IY Cards and JCB cards**

**July ■ Seven Farm Co., Ltd. established**

Established to enable centralized management of new agricultural production corporation launches and expansion, as well as the development of a food recycling network.

**Sept. ■ Signed Basic Agreement Concerning Comprehensive Business Alliance with Credit Saison Co., Ltd.**

Concluded the agreement to establish a joint venture between Credit Saison and Sogo & Seibu, thereby strengthening the Group's card business.

**Sept. ■ Seven & i Asset Management acquired ownership of the land and building containing SEIBU Ikebukuro (totaling ¥123.0 billion)**

**Sept. ● Sales of high-end Seven Gold products one rank up from Seven Premium commenced**



**Sept. ● Ito-Yokado opened Ario Hashimoto**

**Sept. ● All 7-Eleven stores in Japan started handling credit card transactions using VISA, MasterCard, American Express and Diners Club**

**Oct. ■ IY Card Service Co., Ltd. changed its name to Seven Card Service Co., Ltd.**

**Oct. ● Ito-Yokado opened Ito-Yokado Shokuhinkan Asagaya, an urban-style small supermarket**

**Nov. ● Seven-Eleven Japan extended the incentive system for multi-store operation**

Introduced a new system for owners who operate two or more stores, under which the amount equivalent to 3% of gross profit on sales is deducted from the Seven-Eleven franchise fee.

**Nov. ● Seven-Eleven Japan formed a business alliance with Hokkaido Kiosk Corporation**

Alliance formed with the aim of renewing convenience stores operated by Hokkaido Kiosk in major stations throughout Hokkaido as 7-Eleven stores.

**Nov. ● Seven-Eleven Japan started the sale of various tickets handled by PIA CORPORATION using in-store multifunction copiers**

**Nov. ● Ito-Yokado opened Ito-Yokado Hikifune**

**Dec. ■ SEVEN-ELEVEN (CHENGDU) Co., Ltd. established**  
Established with the aim of expanding the network of 7-Eleven stores in Chengdu, in Sichuan Province, China.

**Dec. ● Ito-Yokado opened Ario Fukaya**

**2011 Mar. ■ SEVEN & i FINANCIAL GROUP CO., LTD., SE CAPITAL CORPORATION and Seven Cash Works Co., Ltd. merged, and SE CAPITAL, as a surviving company, changed its name to Seven Financial Service Co., Ltd.**

**Mar. ■ Seven-Eleven Japan acquired the 7-Eleven trademark in Japan**

Seven-Eleven Japan acquired the rights held by 7-Eleven, Inc., for the use of the 7-Eleven trademark in Japan.

**Mar. ● 7-Eleven, Inc. acquired retail interests**

7-Eleven, Inc. acquired a total of 183 convenience stores and other properties in Florida, U.S., previously held by Exxon Mobil Corporation.

**Mar. ● Lease agreement to operate retail stores by 7-Eleven, Inc.**  
7-Eleven, Inc. signed a lease agreement with the Illinois State Toll Highway Authority to operate 13 sites located at Tollway Oases in Illinois, U.S.

**Mar. ● Seven-Eleven Japan opened its first store in Kagoshima Prefecture**

**Mar. ● All 7-Eleven stores in Japan started accepting payments and charges utilizing regional railway company electronic money systems**

**Mar. ● Seven Bank launched international money transfer service**  
The service was launched in collaboration with Western Union, which offers the world's largest-scale money transfer services.



**Apr. ■ Seven CS Card Service Co., Ltd. made a subsidiary**  
Initiative aimed at providing more comprehensive services in credit card, electronic money, and point services through cooperation with Seven Card Service.

**Apr. ● Ito-Yokado opened Ito-Yokado Abeno**

**Apr. ● Ito-Yokado opened Ario Ueda**



**G** The Group took an equity stake in Tower Records Japan, Inc. in Mar. 2010



**H** The Group commenced sales of Seven Gold private brand products, which offer superior quality





**I** Seven Bank, Ltd. launched an international money transfer service

- June** ■ 7-Eleven, Inc. acquired WFI Group, Inc.  
WFI Group is the parent company of Wilson Farms, Inc., which operated 188 convenience stores in New York, U.S.
- June** ● Seven & i Holdings launched Groupwide Seven & i Point Service  
Started a preferential point system to grant customers points for conducting credit card transactions using cards issued by Group companies.
- Sept.** ● Commenced “nanaco Point Club” service, in which points granted by Group companies can be converted into nanaco electronic money usable at stores operated by Group companies
- Nov.** ● Chengdu Ito-Yokado opened Gaoxin store in Chengdu, Sichuan Province, China
- Nov.** ● Ito-Yokado opened Ario Kurashiki
- Dec.** ● Commenced Seven Spot free wireless Internet services
- Dec.** ● Conducted the first ever large-scale renovation of Espa, reopening as Ario Matsumoto
- Dec.** ■ Seven Bank listed on the TSE

- 2012**
- Jan.** ● Annual store sales of all 7-Eleven stores in Japan topped ¥3 trillion for the first time
  - Jan.** ● 7-Eleven, Inc. acquired retail interests  
7-Eleven, Inc. acquired 51 convenience stores and other properties in Texas, U.S., previously held by Exxon Mobil Corporation.
  - Feb.** ● 7-Eleven, Inc. acquired retail interests  
7-Eleven, Inc. acquired 55 convenience stores operated by Sam’s Mart LLC in North Carolina and South Carolina, U.S.
  - Mar.** ■ Seven Financial Service Co., Ltd. and K.K. York Insurance merged with Seven Financial Service as the surviving company
  - Mar.** ● Started sales of electronic books via Seven Net Shopping
  - Mar.** ● nanaco introduced at York Mart stores
  - Mar.** ● Introduced Senior nanaco—electronic money issued with no service fees for customers aged 65 and older
  - Apr.** ● nanaco introduced at York-Benimaru stores
  - May** ● Started sales of the Seven Lifestyle brand of stationery and daily commodities with the concept of “Adding Higher Quality to Everyday Lives”
  - May** ■ Seven Health Care changed its name to Seven Bi no Garden Co., Ltd.
  - May** ● Seven-Eleven Japan opened its first store in Akita Prefecture
  - June** ■ Established SHAN DONG ZHONG DI CONVENIENCE CO., LTD.  
The company was established by Seven-Eleven Japan as a joint venture with Zhongdi Group Co., Ltd. to develop 7-Eleven stores in Shandong, China.
  - June** ● Acquisition of retail interests by 7-Eleven, Inc.  
7-Eleven acquired 23 convenience stores operated by Strasburger Enterprises, Inc. in Texas, U.S.  
The company also acquired 18 convenience stores operated by Open Pantry Food Marts of Wisconsin, Inc. in Wisconsin, U.S.

- July** ● Seven Raku-Raku Delivery home delivery service was launched Photo 
- July** ■ Ito-Yokado (China) Investment Co., Ltd. established  
In the superstore business in China, Ito-Yokado (China) Investment was established to oversee business and allow direct investment in its subsidiaries.
- Sept.** ■ Changed the business objective and increased the capital investment in SEVEN-ELEVEN CHINA Co. Ltd., and changed the company name to SEVEN-ELEVEN (CHINA) INVESTMENT CO., LTD.
- Oct.** ■ Established SEJ Asset Management & Investment Company  
The company was established to strengthen the business framework for expanding operations and increasing earnings in North America.
- Oct.** ● Acquisition of retail interests by 7-Eleven, Inc.  
7-Eleven, Inc. acquired the following retail interests:  
74 convenience stores operated by Prima Marketing LLC as an area licensee of 7-Eleven for West Virginia, Ohio, Pennsylvania, and Kentucky, U.S.  
67 convenience stores and the fuel wholesale business operated by EZ Energy USA, Inc., in Ohio and Pennsylvania, U.S.  
58 convenience stores operated by Handee Marts, Inc. as an area licensee of 7-Eleven for West Virginia and Maryland  
12 convenience stores operated by Fast Track, Inc. in North Carolina, U.S.
- Nov.** ■ SEVEN-ELEVEN (TIANJIN) CO., LTD established  
The company was established to proactively expand business operations in Tianjin, China.
- Nov.** ● Acquisition of retail interests by 7-Eleven, Inc.  
7-Eleven, Inc. acquired 174 convenience stores and the fuel wholesale business operated by Tetco, Inc. in Texas and Utah, U.S.
- Nov.** ● Ito-Yokado opened Ario Washinomiya
- Dec.** ● Acquisition of retail interests by 7-Eleven, Inc.  
7-Eleven Inc. acquired 143 convenience stores and the fuel wholesale business operated by C.L. Thomas, Inc. in Texas, U.S.

- 2013**
- Feb.** ● The number of 7-Eleven stores in Japan topped 15,000 Photo 
  - Mar.** ● Seven-Eleven Japan opened its first stores in Kagawa and Tokushima prefectures Photo 
  - Mar.** ● 7-Eleven, Inc. signed a lease agreement  
7-Eleven, Inc. signed an agreement to operate 19 convenience stores in Pennsylvania, U.S., owned by Lehigh Gas Partners LP.
  - Mar.** ■ Seven Bank issued 8th, 9th, and 10th series unsecured straight corporate bonds in the total amount of ¥55.0 billion
  - Apr.** ● Seven-Eleven Japan launched the SEVEN CARD Plus credit card featuring nanaco electronic money functionality
  - Apr.** ■ Seven & i Holdings issued 7th, 8th, and 9th unsecured domestic straight bonds in the total amount of ¥100 billion



Start of Seven Raku-Raku Delivery service using electric mini-cars called COMS



The number of 7-Eleven stores in Japan exceeded 10,000 stores in 2003, 15,000 stores in the end of Feb. 2013



Seven-Eleven Japan opened its first stores in Shikoku in Mar. 2013

- Apr. • Acquisition of retail interests by 7-Eleven, Inc.**  
7-Eleven, Inc. acquired 46 convenience stores operated by CB Mart, Inc. in South Carolina, U.S.
- Apr. • Grand opening of Ario Sendai-Izumi**  
Ito-Yokado Sendai-Izumi underwent a major renewal to reopen as Ario Sendai-Izumi.
- June • Grand opening of Ario Ageo**
- July ■ Ito-Yokado entered business and capital alliance with DAIICHI CO., LTD.**  
Business and capital alliance formed with the aim of strengthening the food retail business base in the Hokkaido area.
- Aug. • Commenced sales of nanaco Gift Card**
- Sept. • Alliance formed with Tokyo Metro on free Wi-Fi content distribution service**  
Alliance formed for mutual use of Tokyo Metro Co., Ltd.'s MANTA service and Seven & i Holdings' Seven Spot free wireless service, along with joint content distribution and linking of member authentication.
- Sept. ■ Seven Bank's wholly owned U.S. subsidiary FCTI acquired ATM business of Global Access Corp.**
- Oct. • Seven-Eleven Japan entered business alliance with Shin-Keisei Electric Railway Co., Ltd.**  
Business alliance formed with the aim of converting stores inside Shin-Keisei Line stations into 7-Eleven stores.
- Nov. • Seven-Eleven Japan celebrated 40th founding anniversary** 
- Nov. • Grand opening of Shopping Plaza Kamagaya featuring Shokuhinkan Kamagaya and 21 specialty stores**
- Nov. • Grand opening of Ario Ichihara**
- Dec. ■ Capital and business alliance agreement signed with Nissen Holdings Co., Ltd.**  
Capital and business alliance formed with the aim of using the catalogue and Internet businesses of Nissen Holdings to advance the Omni-Channel Strategy.
- Dec. ■ Business alliance formed with Tenmaya Store Co., Ltd. and Tenmaya Company, Limited**  
Ito-Yokado entered capital alliance with Tenmaya Store Co., Ltd.  
Business alliance formed with the aim of strengthening the retailing operation base in Okayama and Hiroshima prefectures.
- Dec. ■ Entered capital and business alliance with BALS CORPORATION**  
Capital and business alliance formed with the aim of selling high value added products through joint development of sundries-related products and pursuing collaboration in the Omni-Channel field.
- Dec. • Started opening 7-Eleven stores in Chongqing, China**

- 2014 Jan. • Grand opening of Chengdu Ito-Yokado Wenjiang Store**
- Jan. • Seven Café received "Most Excellent Award, Nikkei Award" of the 2013 Nikkei Superior Products and Services Awards** 
- Jan. ■ Acquired shares of Barneys Japan Co., Ltd.**  
Acquired shares with the aim of strengthening product development capabilities in the department store business and to form alliances in the Omni-Channel field.
- Jan. ■ Nissen Holdings Co., Ltd. made a consolidated subsidiary**
- Mar. ■ Seven Net Shopping Co., Ltd. was merged by Seven & i Net Media Co., Ltd.**
- Mar. • Seven-Eleven Japan opened its first stores in Ehime Prefecture**
- Mar. • Ito-Yokado was awarded the Minister of Agriculture, Forestry and Fisheries 2013 35th Food Industry Outstanding Corporation Award in the Environmental division**
- Mar. • Seven-Eleven Japan, entered into a business alliance with West Japan Railway Company and West Japan Railway Daily Service Net Co., Ltd.**  
A business alliance formed to enable refurbishment of stores so they can become tie-up stores inside stations associated with the West Japan Railway Co.
- May • Completion of the Sugito Fuel Storage Station**  
Stockpiled 400 kiloliters of fuel in Sugito Town, Saitama Prefecture, for emergency delivery to evacuation centers and stores.
- May • Seven-Eleven Japan Memorial Foundation conducted Sendai Bay Seven & i Forest Project tree-planting**  
Supported regeneration of coastline trees as a disaster countermeasure in coastal areas along Sendai Bay with the Forestry Agency's Sendai Forestry Management Office.
- July • SEJ entered business alliances with JR Shikoku Railway Co., Ltd. and Shikoku Kiosk Co.**  
Business alliance formed with the aim of remodeling existing stores into tie-up stores within the JR Shikoku service area.
- July • Started a new three-year plan for the Tohoku Kakehashi Project, a plan to support recovery from the Great East Japan Earthquake**
- Nov. • Grand opening of GRANDTREE MUSASHIKOSUGI** 
- Nov. • Received the Best IR Award at the Nineteenth Annual IR Grand Prix held by the Japan Investor Relations Association**
- Dec. ■ Seven Bank issued 11th series of unsecured straight corporate bonds in the total amount of ¥15.0 billion**
- 2015 Jan. • Awarded the Prime Minister's Award in the 1st Leading Companies Where Women Shine Awards held by the Prime Minister's Office**
- Jan. • Awarded a FY2014 Corporate Activity Award by the Tokyo Stock Exchange**
- Feb. ■ Converted Barneys Japan Co., Ltd. into a consolidated subsidiary**
- Mar. • SEJ opened its first store in Kochi Prefecture**
- Mar. • Opened dedicated Net Supermarket store**  
Started operating the Seven & i Holdings Net Supermarket Nishi Nippori store.
- Mar. • Business alliance formed with MANDAI Co., Ltd.**



**M** Seven-Eleven Japan celebrated 40th founding anniversary in Nov. 2013



**N** Seven Café received "Most Excellent Award, Nikkei Award" of the 2013 Nikkei Superior Products and Services Awards



**O** Grand opening of GRANDTREE MUSASHIKOSUGI