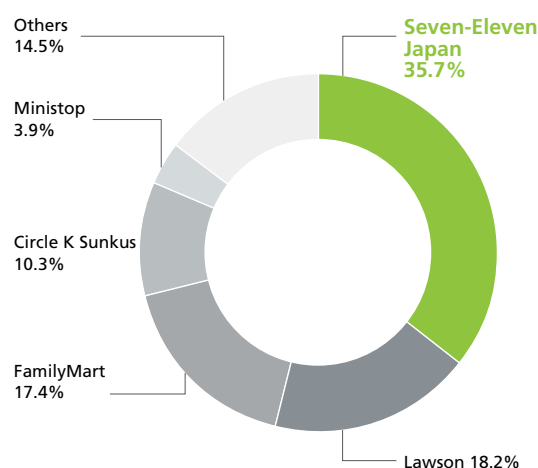


# Major Group Companies' Market Share in Japan (Nonconsolidated)

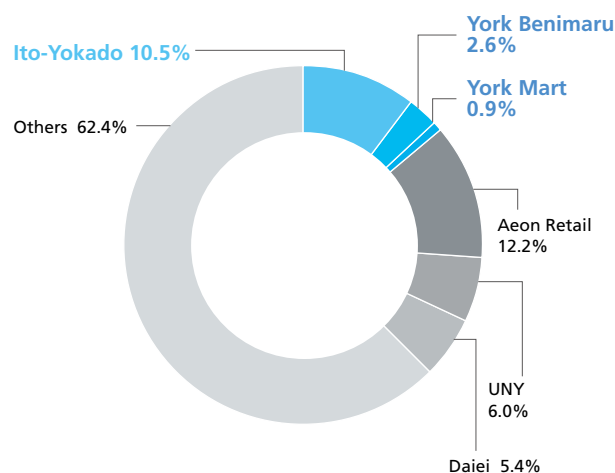
## IN THE TOP 5 FOR TOTAL STORE SALES AT CONVENIENCE STORES

	FY2011 (Billion ¥)	Share (%)
Convenience stores total market	8,265.7	100.0
<b>1 Seven-Eleven Japan</b>	<b>2,947.6</b>	<b>35.7</b>
2 Lawson	1,502.7	18.2
3 FamilyMart	1,440.4	17.4
4 Circle K Sunkus	855.0	10.3
5 Ministop	322.0	3.9
Others	1,197.8	14.5
Top 5 Combined	7,067.8	85.5



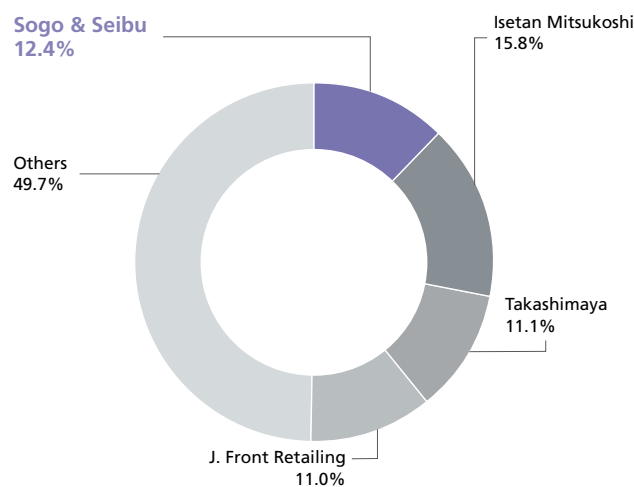
## IN THE TOP 4 FOR NET SALES AT SUPERSTORES

	FY2011 (Billion ¥)	Share (%)
Superstores total market	12,850.9	100.0
1 Aeon Retail	1,564.9	12.2
<b>2 Ito-Yokado</b>	<b>1,349.3</b>	<b>10.5</b>
3 UNY	775.1	6.0
4 Daiei	693.4	5.4
Others	8,468.0	65.9
Top 4 Combined	4,382.8	34.1
<b>York-Benimaru</b>	<b>337.7</b>	<b>2.6</b>
<b>York Mart</b>	<b>110.5</b>	<b>0.9</b>



## IN THE TOP 4 FOR NET SALES AT DEPARTMENT STORES

	FY2011 (Billion ¥)	Share (%)
Department stores total market	6,726.7	100.0
1 Isetan Mitsukoshi	1,064.4	15.8
<b>2 Sogo &amp; Seibu</b>	<b>834.7</b>	<b>12.4</b>
3 Takashimaya	745.0	11.1
4 J. Front Retailing	738.0	11.0
Others	3,344.5	49.7
Top 4 Combined	3,382.1	50.3



Note: Net sales of Isetan Mitsukoshi, Takashimaya and J. Front Retailing represent simplified sum of their subsidiaries of domestic department stores.

Sources: 1. Current Survey of Commerce (Ministry of Economy, Trade and Industry)  
2. Public information from each company

# Domestic Market Share by Region

Profile

Performance Overview

Retailers in the World

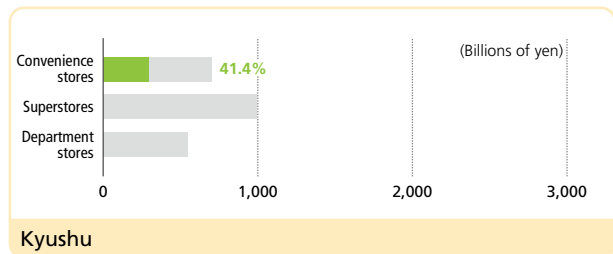
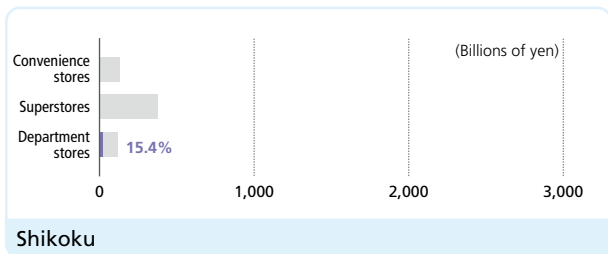
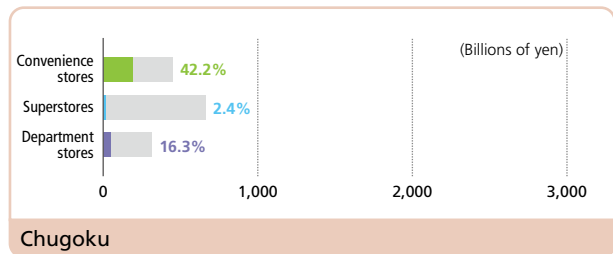
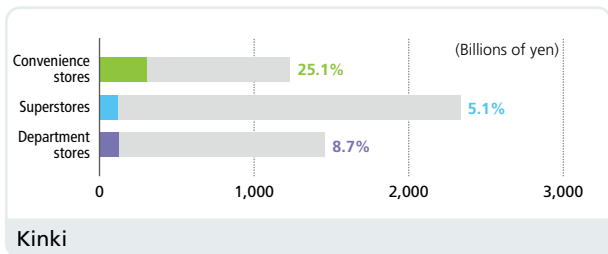
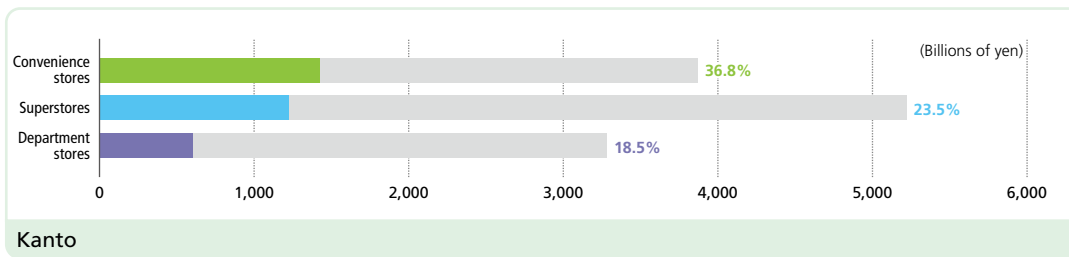
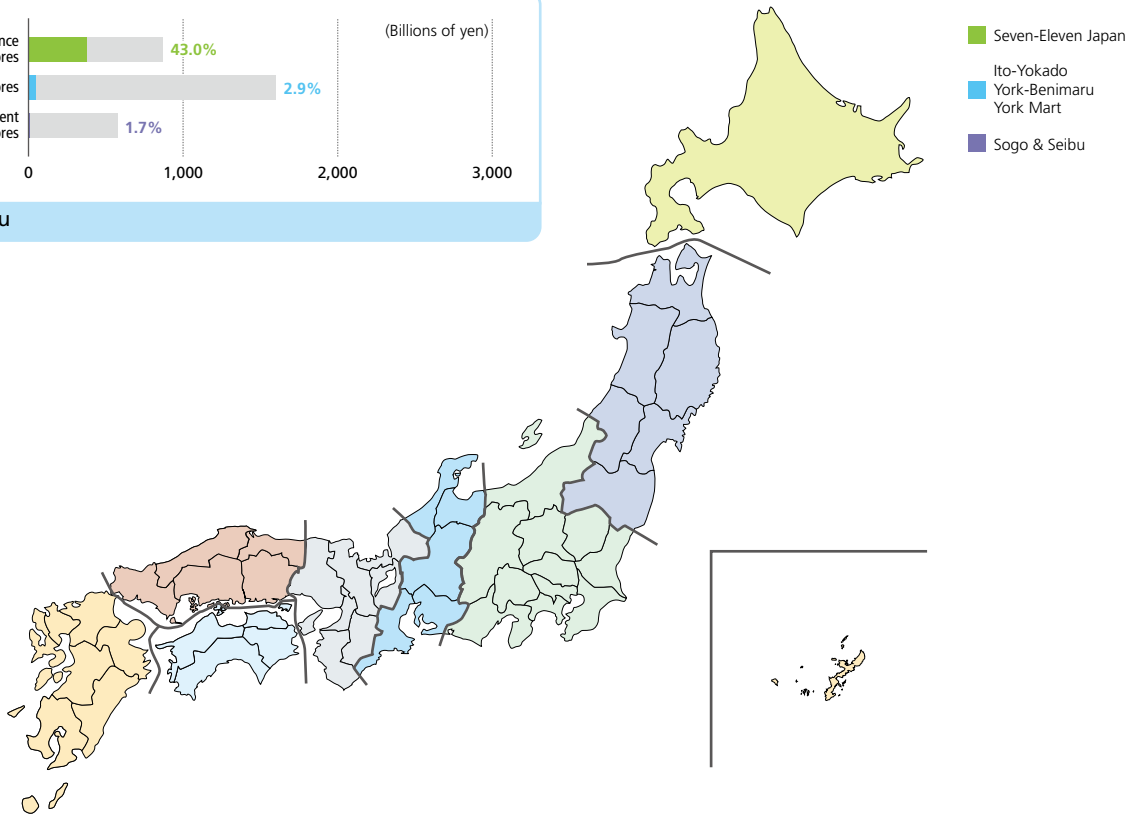
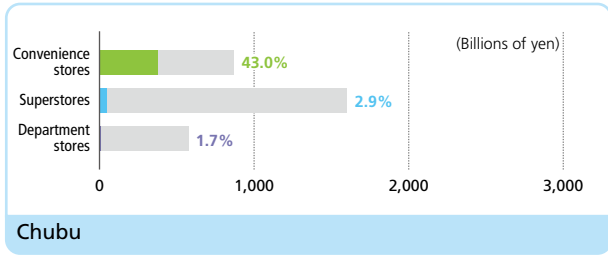
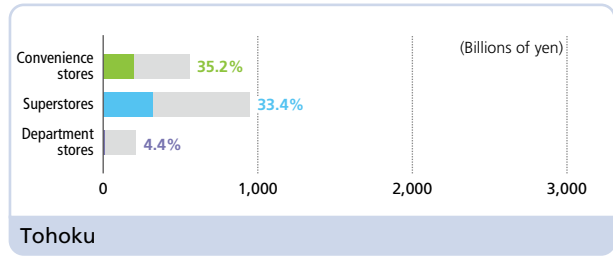
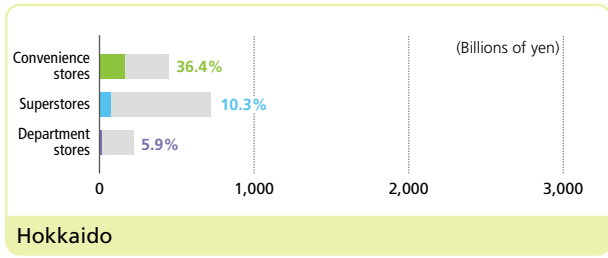
Domestic Market Share

Domestic Retail Environment

Group Business Strategy

Major Group Companies' Data

Corporate Data



Source: Current Survey of Commerce by Ministry of Economy, Trade and Industry (Sales by region under jurisdiction of each Regional Bureau of Economy, Trade and Industry)