

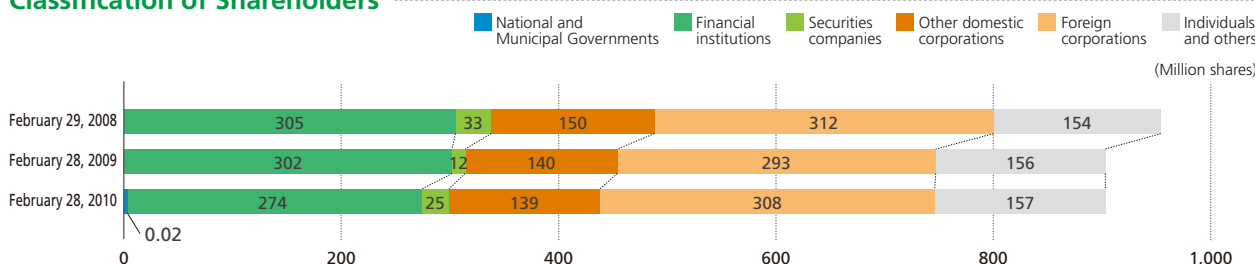
Stock Information

Major Shareholders

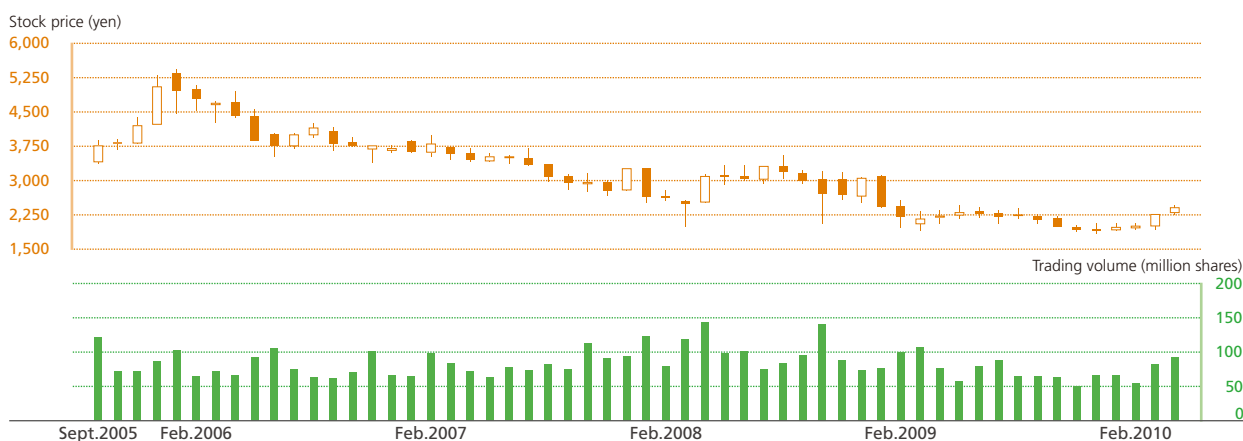
(As of February 28, 2010)

	Number of shares held (thousand shares)	Percentage of shares held
Ito-Kogyo Co., Ltd.	68,754	7.6%
Japan Trustee Services Bank, Ltd. (Trust account)	39,042	4.3%
The Master Trust Bank of Japan, Ltd. (Trust account)	33,593	3.7%
The Dai-ichi Mutual Life Insurance Company	20,865	2.3%
Nippon Life Insurance Company	20,664	2.3%
Masatoshi Ito	19,331	2.1%
mitsui & CO., LTD.	16,222	1.8%
Deutsche Bank Trust Companies Americas	16,160	1.8%
State Street Bank and Trust Company 505225	15,848	1.7%
Mizuho Securities Co., Ltd.	13,209	1.5%

Classification of Shareholders



Stock Price Chart (Monthly)



	FY2006	FY2007	FY2008	FY2009	FY2010
Stock price					
Opening	¥3,410	¥4,630	¥3,740	¥2,550	¥2,055
High	¥5,420	¥4,950	¥3,760	¥3,550	¥2,465
Low	¥3,360	¥3,390	¥2,510	¥1,962	¥1,831
Closing	¥4,780	¥3,800	¥2,630	¥2,195	¥2,004
Trading volume (thousand shares)	518,891	937,170	1,029,289	1,194,651	840,559

Investment Indices (Consolidated)

	FY2006	FY2007	FY2008	FY2009	FY2010
Number of shares outstanding (excluding treasury stock)					
Average	870,127,116	933,675,491	953,496,897	918,389,766	903,458,314
End of period	904,774,606	953,508,603	953,487,255	903,459,511	903,458,108
Net income per share	¥100.83	¥142.90	¥137.03	¥100.54	¥49.67
Cash flow per share	¥213.46	¥285.02	¥287.68	¥253.56	¥196.03
Net assets per share	¥1,772.25	¥1,999.77	¥2,081.85	¥1,975.95	¥1,905.97
Price earnings ratio (times)	47.4	26.6	19.2	21.8	40.3
Price cash flow ratio (times)	22.4	13.3	9.1	8.7	10.2
Price book value ratio (times)	2.7	1.9	1.3	1.1	1.1
Dividends per share	¥28.50	¥52.00	¥54.00	¥56.00	¥56.00
Dividends payout ratio	-	36.4%	39.4%	55.7%	112.7%
Ratio of total amount of dividends to net assets	-	2.8%	2.6%	2.8%	2.9%

Bond and Rating Information

Profile

Bonds

ISSUED BY SEVEN & i HOLDINGS CO., LTD.

(As of May 31, 2010)

	Amount of issue	Coupon	Issue date	Redemption date
1st unsecured domestic straight bonds	40 billion yen	1.48%	July 3, 2008	June 20, 2013
2nd unsecured domestic straight bonds	30 billion yen	1.68%	July 3, 2008	June 19, 2015
3rd unsecured domestic straight bonds	30 billion yen	1.94%	July 3, 2008	June 20, 2018

Performance
Overview

ISSUED BY SEVEN BANK, LTD.

	Amount of issue	Coupon	Issue date	Redemption date
2nd unsecured domestic straight bonds	36 billion yen	1.45%	Dec. 4, 2006	Dec. 20, 2011
3rd unsecured domestic straight bonds	24 billion yen	1.67%	Dec. 4, 2006	Dec. 20, 2013
4th unsecured domestic straight bonds	10 billion yen	0.744%	July 2, 2009	June 20, 2012
5th unsecured domestic straight bonds	20 billion yen	1.038%	July 2, 2009	June 20, 2014

Retailers in
the World

Ratings

(As of May 31, 2010)

		S&P	Moody's	R&I	JCR
Seven & i Holdings Co., Ltd.	Long-term	AA-	Aa3	AA	AA+
Seven-Eleven Japan Co., Ltd.	Long-term	AA-	-	-	AA+
	Short-term	A-1+	P-1	-	-
7-Eleven, Inc.*	Long-term	A	Baa3	-	-
Seven Bank, Ltd.	Long-term	AA-	-	AA	-

Domestic
Retail
Environment

Note: From January 2006, Seven-Eleven Japan's short-term rating is its rating as the guarantor of 7-Eleven, Inc.'s commercial paper program.

*On June 9, 2010, Standard & Poor's (S&P) raised its long-term corporate credit rating on 7-Eleven, Inc. from A to AA-.

Group
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Major Group
Companies'
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Domestic
Market
Share

Corporate
Data

Corporate Overview (As of February 28, 2010)

Company name:	Seven & i Holdings Co., Ltd.
Date of establishment:	September 1, 2005
Head office:	8-8, Nibancho, Chiyoda-ku, Tokyo 102-8452, Japan
Chairman and CEO:	Toshifumi Suzuki
President and COO:	Noritoshi Murata
Paid-in capital:	50,000 million yen
Number of employees:	396 (nonconsolidated) 52,814 (consolidated)

History of the Group

Apr.	1958:	Yokado Co., Ltd. was incorporated
Mar.	1971:	Yokado changed its name to Ito-Yokado Co., Ltd.
Sept.	1972:	Ito-Yokado was listed on the second section of Tokyo Stock Exchange (TSE)
Mar.	1973:	Business tie-up with York-Benimaru Co., Ltd.
July	1973:	Ito-Yokado moved to the first section of TSE
Nov.	1973:	York-Seven Co., Ltd. was established under a license agreement with the largest U.S. convenience store chain operator, The Southland Corporation
Nov.	1973:	Denny's Japan Co., Ltd. was established under a license agreement with the US-based restaurant chain, Denny's, Inc.
July	1977:	Ito-Yokado registered American Depositary Receipts (ADRs) on NASDAQ
Jan.	1978:	York-Seven changed its name to Seven-Eleven Japan Co., Ltd.
Aug.	1981:	Seven-Eleven Japan was listed on the first section of TSE
Aug.	1984:	York-Benimaru was listed on the first section of TSE
July	1986:	Ito-Yokado's ADRs were transferred from NASDAQ small-cap listing to the National Market System
Aug.	1986:	Denny's Japan was listed on the first section of TSE
Mar.	1991:	Through IYG Holding Company, Seven-Eleven Japan and Ito-Yokado acquired major interest of The Southland Corporation
Dec.	1996:	Chengdu Ito-Yokado Co., Ltd. was established in Chengdu, Sichuan, China
Sept.	1997:	Hua Tang Yokado Commercial Co., Ltd. was established in Beijing, China
Apr.	1999:	The Southland Corporation changed its name to 7-Eleven, Inc.
July	2000:	7-Eleven, Inc. shares were transferred from NASDAQ to NYSE
Apr.	2001:	IYBank Co., Ltd. was established
Oct.	2001:	IY Card Service Co., Ltd. was established
May	2003:	Ito-Yokado abolished the registration of ADRs on NASDAQ
Jan.	2004:	SEVEN-ELEVEN (BEIJING) CO., LTD. was established in Beijing, China
Nov.	2004:	Beijing Wang fu jing Yokado Commercial Co., Ltd. was established in Beijing, China
Sept.	2005:	Seven & i Holdings Co., Ltd. was established and listed on the first section of TSE
Oct.	2005:	IYBank changed its name to Seven Bank, Ltd.
Nov.	2005:	7-Eleven, Inc. converted into a wholly owned subsidiary
Feb.	2006:	Seven & Y Corp. became a subsidiary
June	2006:	Millennium Retailing, Inc. became a wholly owned subsidiary through a stock-for-stock exchange
July	2006:	Cancelled 427,509,908 shares of treasury stock
Sept.	2006:	York-Benimaru became a wholly owned subsidiary through a stock-for-stock exchange
Jan.	2007:	Seven & i Food Systems Co., Ltd. was established
Mar.	2007:	THE LOFT CO., LTD. became a subsidiary
July	2007:	Akachan Honpo Co., Ltd. became a subsidiary
Sept.	2007:	Seven & i Food Systems merged Denny's Japan, Famil Co., Ltd. and York Bussan K. K.
Nov.	2007:	Fujikoshi Co., Ltd. became a subsidiary

Jan. 2008: SEVEN & i Financial Group Co., Ltd. was established
Feb. 2008: Cancelled 11,329,000 shares of treasury stock
Feb. 2008: Seven Bank was listed on JASDAQ
Apr. 2008: Seven-Eleven China Co., Ltd. was established
July 2008: Issued 1st, 2nd and 3rd unsecured domestic straight bonds in the total amount of 100 billion yen
July 2008: Seven & i Netmedia Co., Ltd. was established
July 2008: Cancelled 50,000,000 shares of treasury stock
Aug. 2008: Business and capital tie-up with AIN PHARMACIEZ INC.
Aug. 2008: Seven Farm Tomisato Co., Ltd., the Group's agricultural production corporation, was established
Jan. 2009: Seven Culture Network Co., Ltd. was established
Mar. 2009: Seven Internet Lab. Co., Ltd. was established
June 2009: Seven Health Care Co., Ltd. was established
Aug. 2009: Millennium Retailing, Sogo, and The Seibu Department Stores were merged, and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd.
Sept. 2009: Robinson Department Stores was merged into Sogo & Seibu
Dec. 2009: Business and capital tie-up with PIA CORPORATION
Dec. 2009: Seven & Y Corp. changed its name to Seven Net Shopping Co., Ltd.
Mar. 2010: Capital participation in Tower Records Japan, Inc.
June 2010: Seven & i Asset Management Co., Ltd. was established

Profile

Performance
Overview

Retailers in
the World

Domestic
Retail
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Group
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Major Group
Companies'
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Domestic
Market
Share