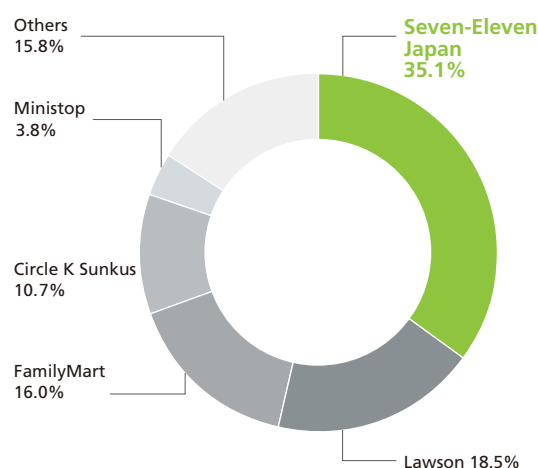


# Major Group Companies' Market Share in Japan (Nonconsolidated)

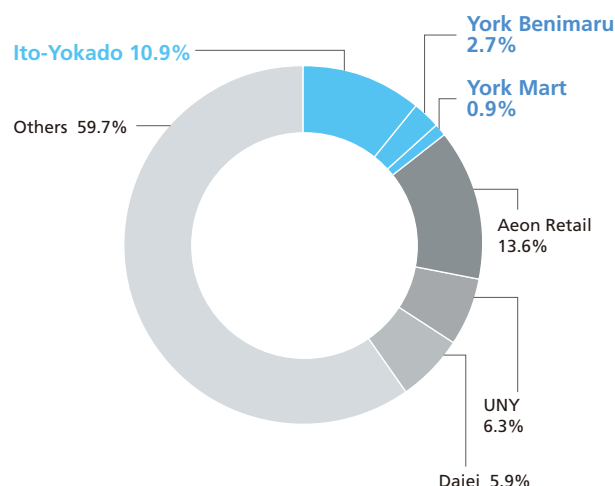
## IN THE TOP 5 FOR TOTAL STORE SALES AT CONVENIENCE STORES

	FY2010 (Billion ¥)	Share (%)
Convenience stores total market	7,938.3	100.0
<b>1 Seven-Eleven Japan</b>	<b>2,784.9</b>	<b>35.1</b>
2 Lawson	1,472.4	18.5
3 FamilyMart	1,273.7	16.0
4 Circle K Sunkus	852.1	10.7
5 Ministop	300.4	3.8
Others	1,254.5	15.8
Top 5 Combined	6,683.7	84.2



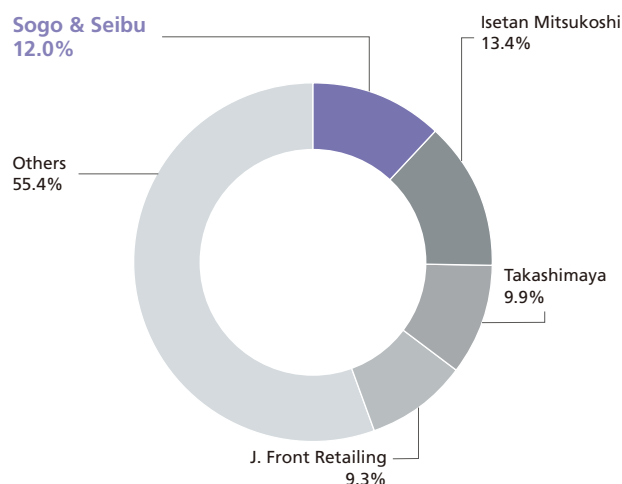
## IN THE TOP 4 FOR NET SALES AT SUPERSTORES

	FY2010 (Billion ¥)	Share (%)
Superstores total market	12,512.6	100.0
1 Aeon Retail	1,702.5	13.6
<b>2 Ito-Yokado</b>	<b>1,364.7</b>	<b>10.9</b>
3 UNY	786.9	6.3
4 Daiei	738.1	5.9
Others	7,920.1	63.3
Top 4 Combined	4,592.4	36.7
<b>York-Benimaru</b>	<b>337.5</b>	<b>2.7</b>
<b>York Mart</b>	<b>108.6</b>	<b>0.9</b>



## IN THE TOP 4 FOR NET SALES AT DEPARTMENT STORES

	FY2010 (Billion ¥)	Share (%)
Department stores total market	7,054.6	100.0
1 Isetan Mitsukoshi	942.4	13.4
<b>2 Sogo &amp; Seibu</b>	<b>847.0</b>	<b>12.0</b>
3 Takashimaya	696.5	9.9
4 J. Front Retailing	657.3	9.3
Others	3,911.1	55.4
Top 4 Combined	3,143.4	44.6



Note: Net sales of Isetan Mitsukoshi Holdings Ltd. are calculated by simply adding the net sales of Mitsukoshi and Isetan. Net sales of J. FRONT RETAILING Co., Ltd. are calculated by simply adding the net sales of Daimaru and Matsuzakaya.

Sources: 1. Current Survey of Commerce (Ministry of Economy, Trade and Industry)  
2. Public information from each company

# Domestic Market Share by Region

Profile

Performance Overview

Retailers in the World

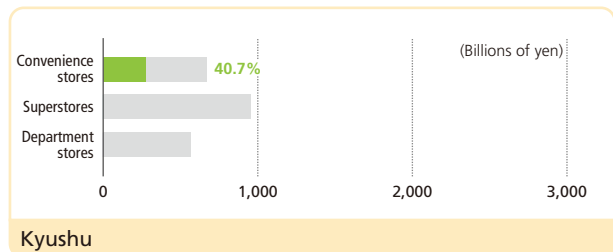
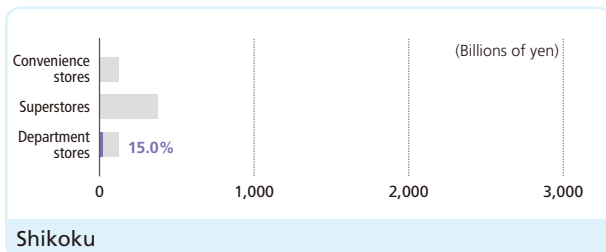
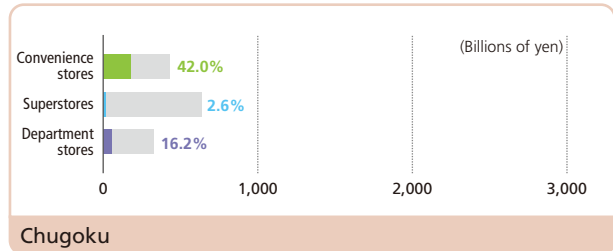
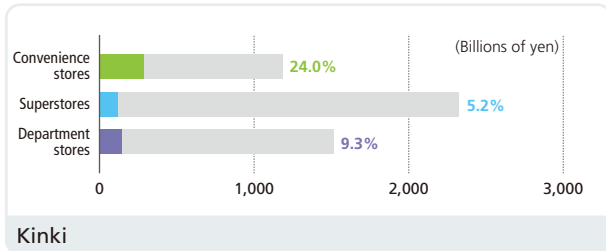
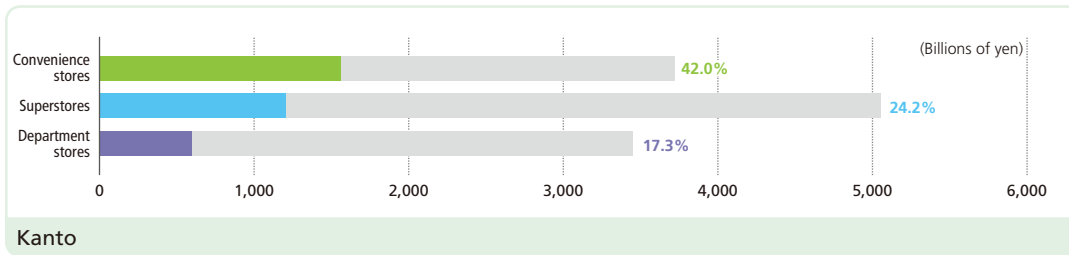
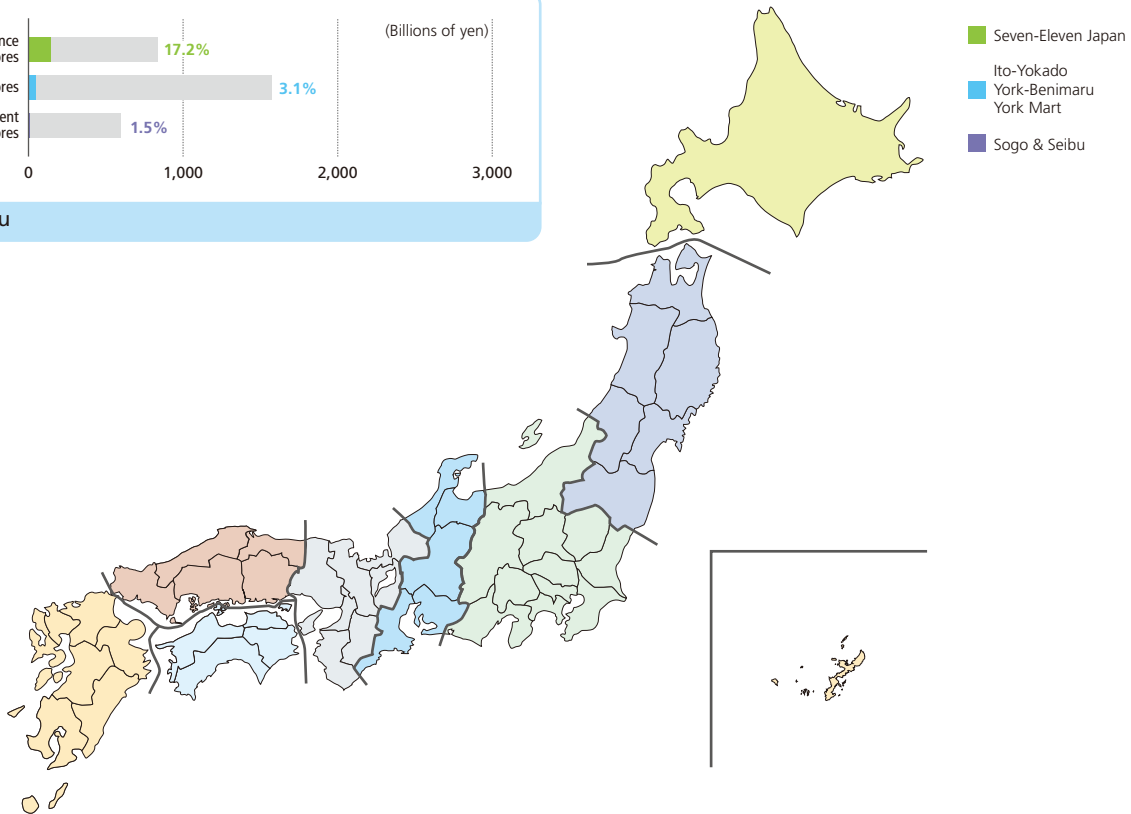
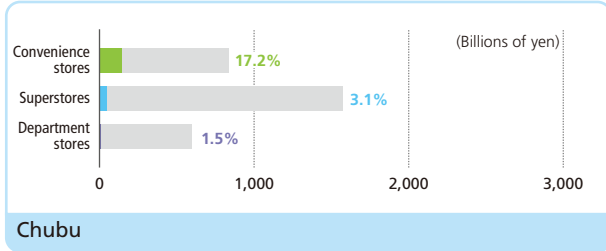
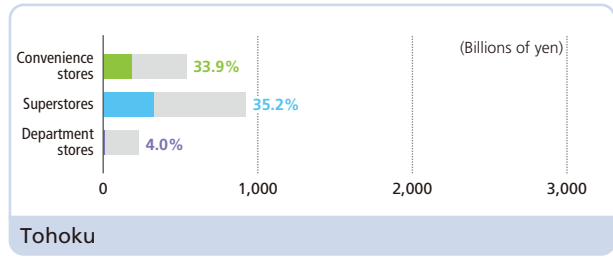
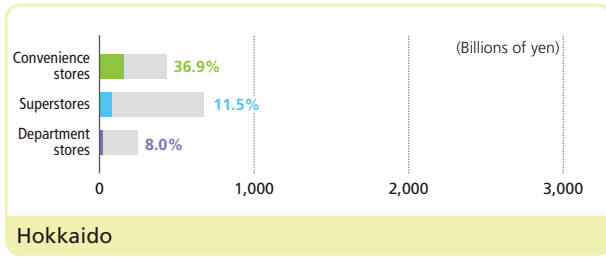
Domestic Retail Environment

Group Business Strategy

Major Group Companies' Data

Domestic Market Share

Corporate Data



Source: Current Survey of Commerce by Ministry of Economy, Trade and Industry (Sales by region under jurisdiction of each Regional Bureau of Economy, Trade and Industry)