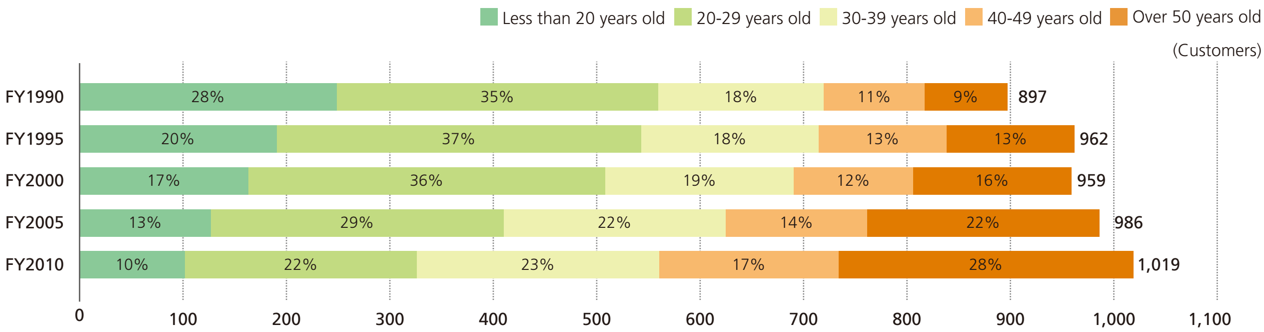
Convenience Store

SEVEN-ELEVEN JAPAN

(Millions of yen)

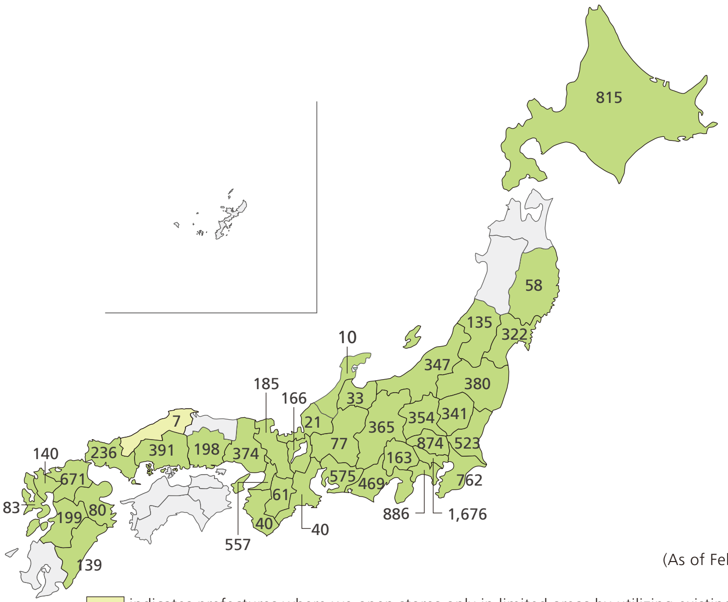
	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010
Revenues from operations	467,233	492,831	516,967	527,667	540,773	535,018
Operating income	174,365	177,350	172,737	168,171	178,060	156,220
Ordinary income	176,070	178,682	176,763	176,465	187,997	164,445
Net income	92,891	118,778	98,402	101,717	107,189	92,439
Capital expenditures	55,895	59,560	51,299	51,945	58,670	66,222
Depreciation and amortization	26,064	25,769	25,203	24,368	26,317	28,587
Total assets	948,488	1,136,999	1,149,977	1,214,689	1,288,298	1,301,004
Net assets	722,145	883,148	924,642	975,809	1,035,835	1,022,065
Total store sales	2,440,853	2,498,754	2,533,534	2,574,306	2,762,557	2,784,997
Processed food	754,223	752,124	752,459	767,143	787,328	788,154
Fast Food	715,170	732,134	734,724	736,251	759,703	751,949
Daily food	317,310	327,336	329,359	332,085	334,269	336,984
Nonfood	654,148	687,157	716,990	738,825	881,255	907,909
Existing stores sales increase	(0.7)%	(1.6)%	(1.9)%	(1.5)%	5.2 %	(2.1)%
Number of customers	0.2 %	0.0 %	(1.7)%	0.4 %	4.7 %	0.5 %
Average spending per customer	(0.8)%	(1.5)%	(0.2)%	(1.9)%	0.4 %	(2.6)%
Average daily sales per store (thousand ¥)	639	627	610	597	629	616
Average daily sales per store of new stores (thousand ¥)	541	550	515	517	555	525
Merchandise gross profit margin	30.7%	31.0%	30.9%	31.0%	30.2%	30.3%
Number of stores	10,826	11,310	11,735	12,034	12,298	12,753
Openings	904	891	832	816	874	966
Closures	381	407	407	517	610	511
Relocations	326	312	282	365	429	414
Type A franchised stores	5,249	5,196	5,122	4,919	4,638	4,437
Type C franchised stores	4,799	5,208	5,608	6,311	6,946	7,703
Provisional management contract stores	255	309	365	136	53	12
Directly operated stores	523	597	640	668	661	601
Ratio of stores with liquor license	87.3%	86.6%	92.1%	96.7%	97.7%	98.6%
Ratio of stores with tobacco license	78.6%	80.8%	82.6%	85.0%	86.8%	89.5%
Total sales floor space (square meters)	1,236,387	1,318,053	1,389,965	1,446,872	1,499,163	1,571,247
Full-time employees (term-end)	4,815	4,804	4,963	5,294	5,542	5,763
Payment acceptance services						
Number of transactions (thousands)	195,525	226,995	259,127	290,474	308,546	323,966
Total value of transactions (million ¥)	1,681,775	2,009,554	2,383,539	2,734,184	2,950,068	3,072,749

Average Daily Number of Customer Visits per Store



Souce: Customer Survey by Seven-Eleven Japan

Store Expansion

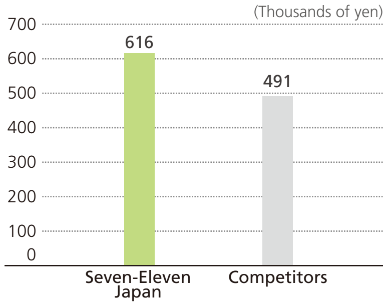


(As of February 28, 2010)

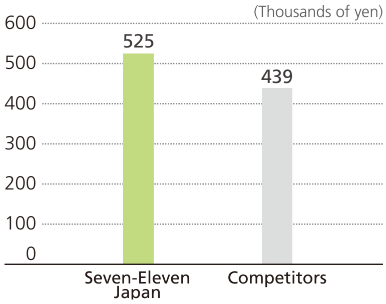
▭ indicates prefectures where we open stores only in limited areas by utilizing existing commissaries and distribution networks of adjacent prefectures.

Note: Competitors' information is the average of three major listed convenience store chains (FY2010)

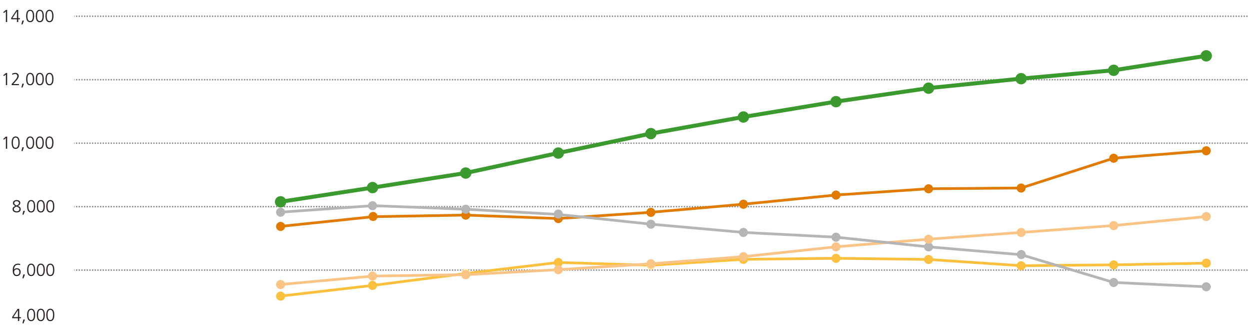
AVERAGE DAILY SALES PER STORE



AVERAGE DAILY SALES PER STORE OF NEW STORES



Number of Major Convenience Store Chains in Japan



	FY2000	FY2001	FY2002	FY2003	FY2004	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010
● Seven-Eleven Japan	**8,153**	**8,602**	**9,060**	**9,690**	**10,303**	**10,826**	**11,310**	**11,735**	**12,034**	**12,298**	**12,753**
● Lawson	7,378	7,683	7,734	7,625	7,821	8,077	8,366	8,564	8,587	9,527	9,761
● FamilyMart	5,546	5,812	5,856	6,013	6,199	6,424	6,734	6,974	7,187	7,404	7,688
● Circle K Sunkus	5,181	5,519	5,894	6,241	6,152	6,339	6,372	6,336	6,139	6,166	6,219
● Other CVS	7,825	8,031	7,919	7,755	7,448	7,188	7,038	6,733	6,486	5,611	5,474
Nationwide	34,083	35,647	36,463	37,324	37,923	38,854	39,820	40,342	40,433	41,006	41,895

Source: The Census of Commerce (Ministry of Economy, Trade and Industry)

Contract Type of Franchised Stores

	Type A (4,437 stores)	Type C (7,703 stores)
Type of ownership Land and buildings	Franchisee provides	Seven-Eleven Japan provides
Sales equipment, computers, etc.	Seven-Eleven Japan provides	
Contract period	15 years	
Utilities	Seven-Eleven Japan 80%; Franchisee 20%	
Seven-Eleven charge (royalty)	43% of gross profit	An amount calculated on a sliding scale based on gross profit
	5-year incentives and 15-year contract renewal incentives (reductions in franchise fee) are offered	
Cost of disposing unsold items	Seven-Eleven Japan 15%; Franchisee 85%	
Minimum guarantee	19 million yen (Franchisee's annual gross profit)	17 million yen (Franchisee's annual gross profit)

Notes: 1. Number of stores are as of February 28, 2010.
2. The condition for the Seven-Eleven charge (royalty) and minimum guarantee applies to stores that are open for 24 hours a day.
3. Gross profit is equal to net sales minus net cost of goods sold, which is calculated by subtracting costs of inventory loss, disposal merchandise and rebates from gross cost of goods sold.

Convenience Store

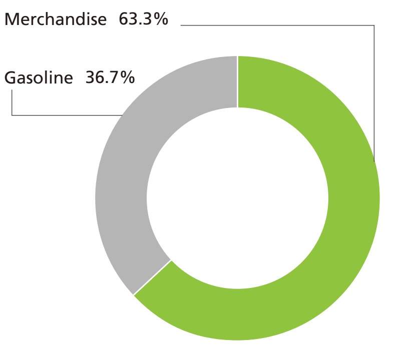
7-ELEVEN, INC.

(Fiscal year-end December, Millions of yen)

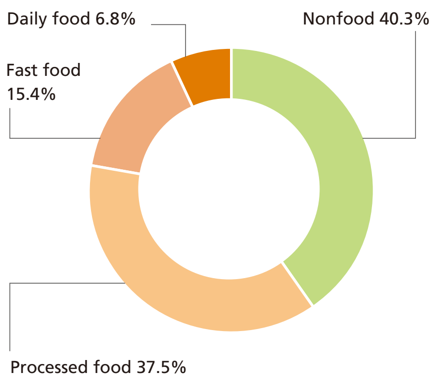
		FY2004	FY2005	FY2006	FY2007	FY2008	FY2009
Revenues from operations		1,325,393	1,498,678	1,707,532	1,843,408	1,742,395	1,411,391
Net sales		1,311,852	1,485,408	1,690,613	1,822,737	1,725,910	1,394,694
Merchandise		854,265	916,066	1,008,818	1,068,453	967,411	883,229
Gasoline		457,586	569,342	681,795	754,283	758,499	511,464
Operating income		26,530	32,348	32,015	31,726	34,711	34,427
Net income		7,024	1,823	14,702	17,289	19,652	17,975
Capital expenditures		–	40,650	46,288	55,499	44,540	37,948
Depreciation and amortization		–	38,047	45,560	48,713	38,284	34,974
Total assets		421,116	650,472	655,233	609,319	493,108	511,766
Net assets		136,590	288,735	307,357	312,900	260,589	274,855
Exchange rate (Income statements)	US$1=	¥108.23	¥110.26	¥116.38	¥117.85	¥103.48	¥93.65
Exchange rate (Balance sheets)	US$1=	¥104.21	¥118.07	¥119.11	¥114.15	¥91.03	¥92.10
Existing stores sales increase (U.S. Merchandise sales)		5.3%	4.4%	3.1%	3.1%	0.4%	0.6%
Average daily sales per store (thousand ¥)		405	434	477	501	440	399
Merchandise gross profit margin		35.7%	35.8%	36.0%	35.9%	35.2%	35.2%
Number of stores		5,799	5,829	6,050	6,088	6,196	6,389
Openings		63	72	302	106	172	268
Closures		48	42	81	68	64	75
Franchised stores		3,422	3,508	3,828	4,041	4,220	4,649
Directly operated stores		2,377	2,321	2,222	2,047	1,976	1,740
Stores with gas station		2,432	2,437	2,436	2,440	2,486	2,495
Total sales floor space (square meters)		922,300	928,966	967,428	974,970	992,237	1,016,254
Full-time employees (term-end)*		22,064	21,361	21,084	19,308	17,084	14,397

Note: From FY2005, in accordance with change of accounting standard, the assets, liabilities, equity and results of operations of its franchised stores are included in its balance sheets and income statements.
* The number of employees are for the end of February following each fiscal year.

Breakdown of Net Sales

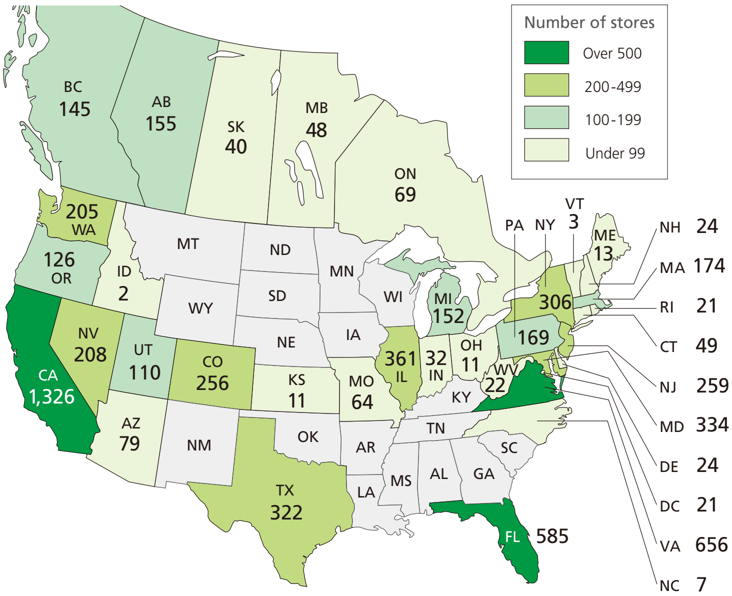


Breakdown of Merchandise Sales by Product Category



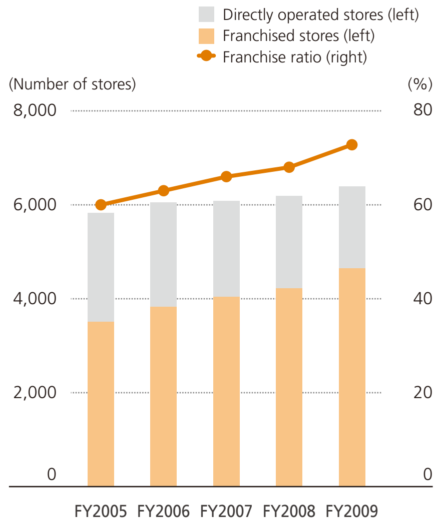
Private-brand products
7-select

Store Expansion



(As of December 31, 2009)

TRENDS IN STORE TYPE



Comparison of Seven-Eleven in Japan and the U.S. / Canada

	Japan	U.S. / Canada
Store-related		
Number of stores by type[*1]	Type A franchised stores 4,437 Type C franchised stores 7,703 Provisional management contract stores 12 Directly operated stores 601 (As of February 28, 2010)	Type A franchised stores (Business Conversion Program) 174 Type C franchised stores 4,475 Provisional management contract stores – Directly operated stores 1,740 (As of December 31, 2009)
Sales floor space (per store)[*2]	Approximately 120 square meters	Approximately 150 square meters
Stores with gas stations	20 stores[*3]	2,495 stores
Products and services		
Sales by product category	Processed foods 28.3% Fast food 27.0% Daily food 12.1% Nonfood 32.6% Gasoline –	Processed foods 23.7% Fast food 9.8% Daily food 4.3% Nonfood 25.5% Gasoline 36.7%
Services	ATM Payment acceptance Express package delivery service Multi-function copier[*4] *nanaco* point service	V com[*5] ATM Sales of gift cards Sales of prepaid mobile phone Point service when using own credit card
Payment method	Cash / *nanaco* e-money / credit card[*6]	Cash / credit card / debit card / check
Online shopping	Free shipping and commissions by picking up goods at stores	–
Number of items per store	Approximately 2,500 items	Approximately 2,300 items
Accounting standard		
Components of revenues from operations	Net sales of directly operated stores and franchise charge from franchised stores	Net sales of directly operated stores and franchised stores

*1 For Type A, franchisees provide store lands and buildings. For Type C, franchisor provides lands and buildings
*2 Most common size of stores
*3 Seven-Eleven Japan's stores with gas stations are joint operations opened in partnership with Exxon Mobile
*4 Copy, fax, printing and ticket sales, public administration-related services (issuance of residence certificate and seal registration certificate)
*5 Multi-function financial terminal with capabilities of ATM, check cashing and money order issuance
*6 Credit payment function is available by using QUICPay, a post-paid type of e-money. Seven-Eleven Japan stores started to accept payment through IY Card (Visa / JCB) and JCB card from June 2010.

Superstore

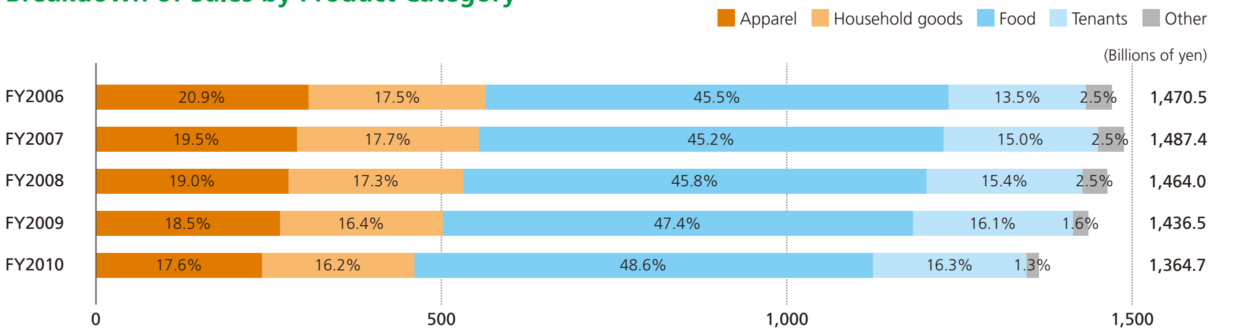
ITO-YOKADO

(Millions of yen)

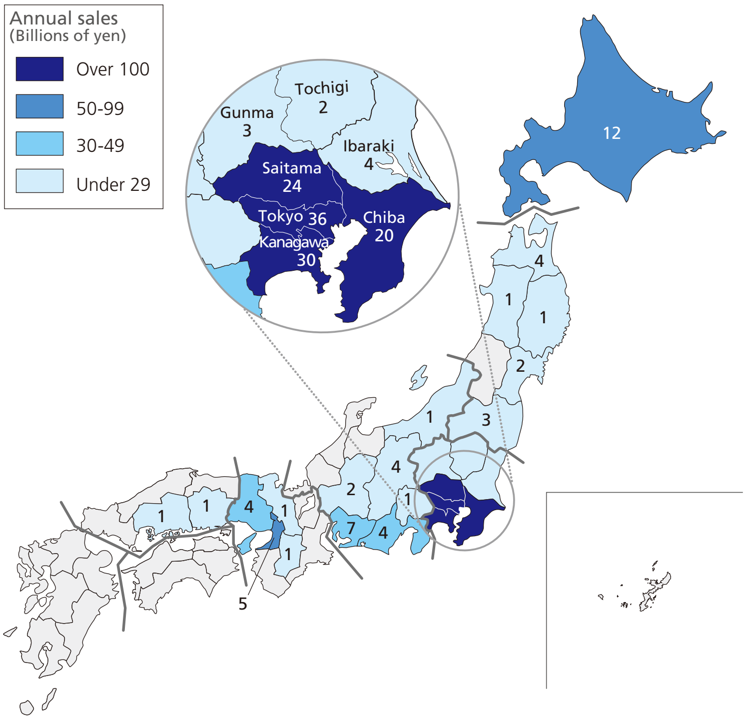
	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010
Revenues from operations	1,473,583	1,493,605	1,511,530	1,489,380	1,462,719	1,387,831
Net sales	1,455,358	1,470,523	1,487,480	1,464,094	1,436,541	1,364,765
Apparel	314,658	307,314	290,560	278,168	265,682	240,060
Household goods	251,918	257,466	263,995	253,609	236,025	220,620
Food	663,184	669,372	672,256	670,532	680,587	663,768
Merchandise sales	1,229,760	1,234,154	1,226,812	1,202,310	1,182,296	1,124,450
Tenants	188,914	198,928	222,999	225,619	231,913	222,422
Other	36,683	37,440	37,668	36,164	22,331	17,892
Operating income	8,800	12,072	18,322	17,126	9,582	1,757
Ordinary income	27,081	30,900	20,982	19,341	13,386	4,136
Net income	17,509	51,322	13,356	11,088	(922)	6,650
Capital expenditures	55,055	49,821	38,023	41,200	29,232	45,900
Depreciation and amortization	19,135	17,732	18,188	16,694	15,696	13,890
Total assets	1,076,957	1,105,752	933,602	891,248	899,289	805,242
Net assets	752,003	790,055	633,247	631,133	633,692	606,562
Existing stores sales increase	(4.0)%	(2.0)%	(1.0)%	(2.0)%	(2.9)%	(5.7)%
Number of customers	(1.0)%	(4.0)%	(2.0)%	(2.0)%	(1.4)%	(1.7)%
Average spending per customer	(3.0)%	2.0 %	1.0 %	0.0 %	(1.6)%	(4.1)%
Merchandise gross profit margin	31.0 %	30.9 %	30.3 %	29.9 %	29.8 %	29.0 %
Number of stores	181	178	174	176	175	174
Openings	8	5	3	3	2	4
Closures	4	8	7	1	3	5
Total sales floor space (square meters)	2,349,761	2,478,305	2,533,699	2,573,670	2,609,280	2,661,184
Directly managed sales floor space (square meters)	1,743,533	1,764,519	1,733,405	1,750,605	1,736,410	1,723,580
Sales per square meter (thousand ¥)*1	716	700	695	688	674	644
Full-time employees (term-end)	12,783	11,047	10,707	10,375	9,747	9,642
Part-time employees*2	35,347	34,511	33,592	32,762	32,181	30,721
Ratio of part-time employees	73.1%	73.2%	75.6%	76.2%	77.0%	76.7%
Sales per employee (thousand ¥)*3	25,447	26,183	27,627	27,979	28,274	28,061

*1 Sales per square meter = Merchandise sales ÷ Weighted average floor space
*2 Part-time employees are counted by adjusting their working hours to an 8-hour working day.
*3 Sales per employee = Merchandise sales ÷ Average number of employees (including part-time employees)

Breakdown of Sales by Product Category



Store Expansion



(As of February 28, 2010)

SALES BREAKDOWN BY REGION FOR FY2010

	Sales (Billion ¥)	Composition (%)	Number of stores
Hokkaido	77.8	5.7	12
Tohoku	67.1	4.9	11
Kanto	970.5	71.1	119
Chubu	112.0	8.2	19
Kinki	120.8	8.9	11
Chugoku	16.6	1.2	2
Total	1,364.7	–	174

CLASSIFICATION BY SALES FLOOR SPACE AND STORE AGE

	Number of stores	Composition (%)
13,000 sq. —	40	23.0
10,000 sq. —	56	32.2
8,000 sq. —	24	13.8
5,000 sq. —	30	17.2
Under 5,000 sq.	24	13.8

	Number of stores	Composition (%)
30 years —	37	21.3
20 years —	43	24.7
10 years —	44	25.3
5 years —	25	14.4
1 year —	21	12.1
Under 1 year	4	2.3

Store Formats

General merchandise store (GMS) stand-alone stores

Following basic stand-alone store format of Ito-Yokado, stores are operated mainly in highly populated areas. Directly managed sales floor space accounts for 70-80% of its total sales floor space, and it has wide lineup of apparel, household goods, and foods.

Discount stores

Under the name of THE PRICE, we operate a discount store chain offering reasonably priced items centered on food, apparel, and daily commodities. In November 2009, THE PRICE Sengendai was opened as its first newly established store in this business format and the network has expanded to 11 stores as of the end of February 2010.

Mall-type shopping centers

Anchored by Ito-Yokado and host to another 100 to 200 tenants, mall-type shopping centers are located in metropolitan areas and operated under the concept of providing a wide-range of catchment areas. Opened in April 2005, Ario Soga was our first mall-type shopping center and the network has expanded to seven stores as of February 28, 2010.

Urban-style home centers

Under the name of Seven Home Center, we operate urban-style home centers that focus primarily on household goods including sundries, DIY items, gardening, and pet-care goods. In November 2008, the first home center started business within Ito-Yokado Kanamachi and there was one store as of February 28, 2010. The second home center opened within Ito-Yokado Musashi-Sakai Store in March 2010.

Neighborhood shopping centers and Shokuhinkan (food specialty stores)

Opened in March 2007, *Shokuhinkan* is a store format which is specialized in food sales managed by Ito-Yokado. In September 2009, "*Shokuhinkan* Ito-Yokado LaLaport Shin Misato" was opened within "Mitsui Shopping Park LaLaport Shin Misato" and the network has expanded to three stores as of the end of February 2010.

Department Store

SOGO & SEIBU

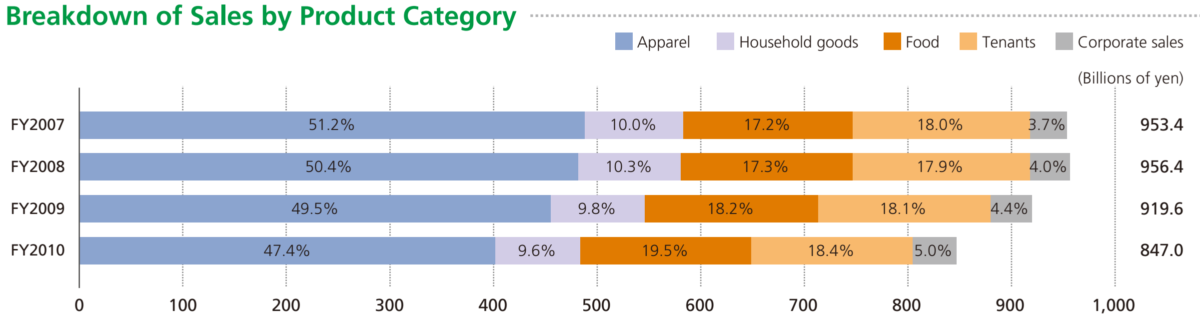
(Millions of yen)

	FY2007	FY2008	FY2009	FY2010
Revenues from operations	967,161	970,827	933,571	859,265
Net sales	953,424	956,415	919,634	847,044
Apparel	487,889	481,864	455,374	401,850
Household goods	95,329	98,668	90,537	81,576
Food	163,566	165,879	167,470	165,458
Merchandise sales	746,785	746,413	713,382	648,885
Tenants	171,253	171,442	166,179	155,673
Corporate sales	35,385	38,559	40,072	42,485
Operating income	34,510	31,815	23,294	5,613
Ordinary income	32,590	29,436	20,027	3,149
Net income	10,131	24,923	(5,986)	(4,313)
Capital expenditures*1	93,336	15,228	10,901	15,481
Depreciation and amortization	16,149	16,762	17,480	15,741
Total assets	681,910	644,108	576,997	535,870
Net assets	–	–	–	116,540
Existing stores sales increase	2.1%	0.4%	(4.2)%	(8.4)%
Merchandise gross profit margin	27.3%	26.9%	26.6%	25.8%
Number of stores	28	28	28	28
Openings	0	0	0	0
Closures	2	0	0	2
Total sales floor space (square meters)	962,934	962,934	962,437	939,911
Sales per square meter (thousand ¥)*2	990	993	955	888
Full-time employees (term-end)	5,473	5,438	5,449	5,416
Part-time employees*3	5,152	5,363	5,163	5,587
Ratio of part-time employees	48.0%	49.3%	48.2%	50.1%

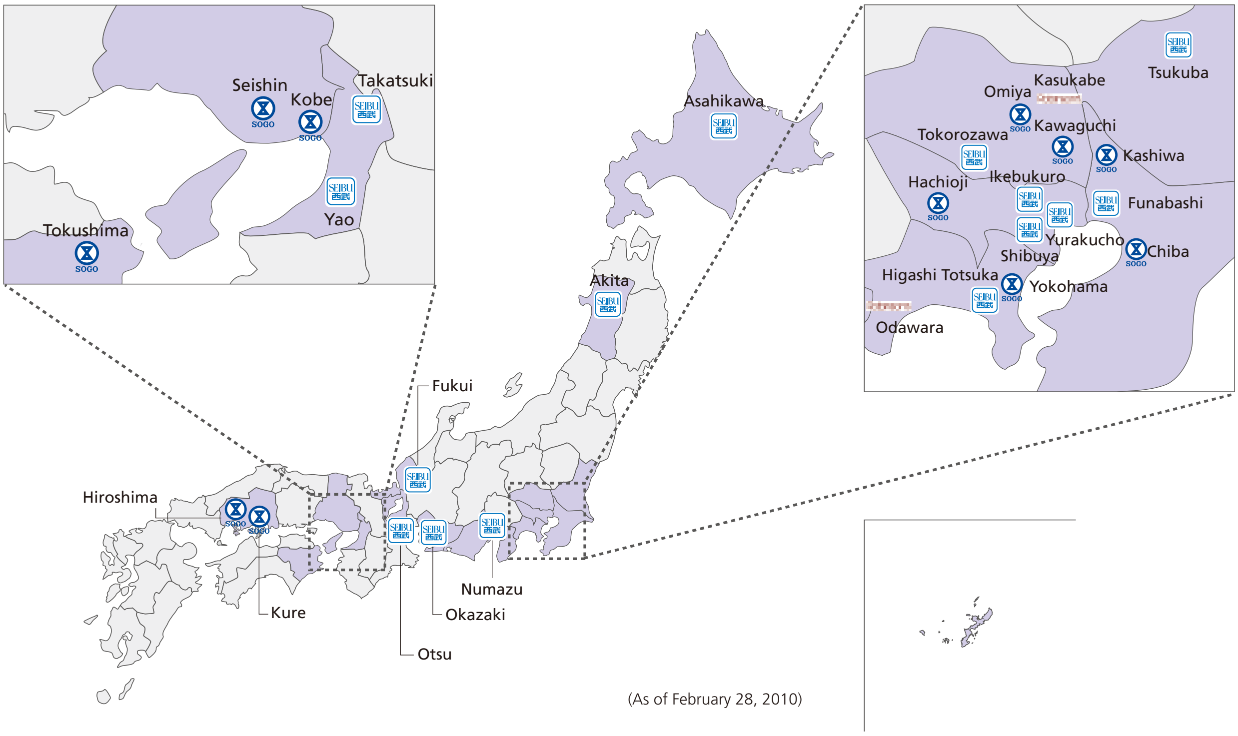
Notes: 1. Millennium Retailing, Sogo, and The Seibu Department Stores were merged in August 2009, and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd. Furthermore, Robinson Department Stores (two stores) was merged into Sogo & Seibu in September 2009.
2. The financial and operating figures for FY2010 have been calculated as if the former three companies had merged at the beginning of the term. Prior year figures are also calculated in the same manner.

*1 Capital expenditures for FY2007 includes cost of repurchasing securitized real estate used for stores (approximately 49 billion yen)
*2 Sales per square meter = Net sales ÷ Weighted average floor space
*3 Part-time employees are counted adjusting their working hours to an 8-hour working day.

Breakdown of Sales by Product Category



Store Expansion



(As of February 28, 2010)

Store Operation Structure

With the aim of stepping out of the existing business operation style, Sogo & Seibu is promoting drastic structural reform. As part of such efforts, Sogo & Seibu classified its stores into the two categories of "key stores," which make large contributions to the entire business of the company, and "suburban stores," which will require changes in earnings structure. Based on this classification, we are implementing strategies base on the characteristics of each store.

Key stores: Making strategic investment to establish a "new department store"

For key stores including Seibu Ikebukuro that can expect improved earnings and which have growth power, we will promote further reinforcement of marketing capabilities through aggressive renovations of stores and merchandising.

Key stores: Seibu Ikebukuro, Sogo Yokohama, Sogo Chiba, Sogo Kobe, Sogo Hiroshima


Seibu Ikebukuro


Sogo Yokohama


Sogo Kobe

Suburban stores: Converting business format to multi-purpose commercial facilities to break away from the traditional department store framework

In order to meet diversifying customer needs and establish an efficient store operating structure, we are promoting a shift to a shopping center management structure by leveraging profitable specialty stores as tenant both within and outside of the Group (commenced from FY2010 in a phased manner).


Seibu Higashi Totsuka


Sogo Kawaguchi


Seibu Takatsuki

Supermarket

YORK-BENIMARU

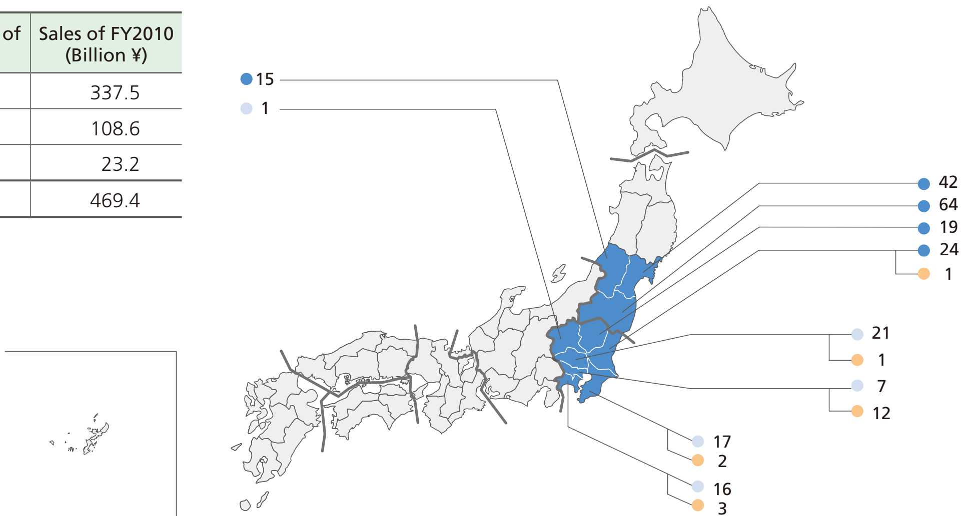
(Millions of yen)

	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010
Revenues from operations	287,833	297,445	313,935	330,145	348,883	348,735
Net sales	280,595	289,393	304,855	319,931	338,089	337,506
Fresh food	83,017	85,526	90,675	97,168	105,649	105,558
Processed food	59,978	63,304	68,249	74,273	80,813	82,862
Daily food	51,068	52,881	56,507	59,484	62,535	63,017
Food total	194,065	201,712	215,433	230,927	248,999	251,439
Apparel	19,453	19,872	20,126	19,331	18,437	17,230
Household goods	17,779	18,074	18,567	18,728	18,706	18,729
Merchandise sales	231,297	239,659	254,126	268,987	286,143	287,398
Tenants	49,297	49,734	50,728	50,944	51,946	50,107
Operating income	12,024	11,412	10,306	11,227	11,706	9,402
Ordinary income	11,835	11,921	11,261	12,525	13,065	10,874
Net income	6,545	6,716	4,441	9,150	8,015	6,088
Capital expenditures	12,788	10,769	8,811	6,765	8,210	12,560
Depreciation and amortization	3,615	3,556	4,186	4,327	4,515	4,886
Total assets	123,412	126,977	130,801	145,230	154,076	145,258
Net assets	101,654	104,192	106,414	115,785	121,654	116,612
Existing stores sales increase	(1.0) %	(2.2) %	(3.6) %	(2.6) %	(1.0) %	(3.7) %
Number of customers	2.7 %	(0.7) %	(2.3) %	(1.1) %	(0.1) %	(2.1) %
Average spending per customer	(3.7) %	(1.5) %	(1.4) %	(1.5) %	(0.9) %	(1.6) %
Merchandise gross profit margin	26.7 %	26.8 %	26.9 %	27.1 %	27.0 %	26.7 %
Number of stores	110	116	128	149	156	164
Openings	7	8	10	8	9	8
Closures	1	2	1	3	2	0
Total sales floor space (square meters)	366,104	388,528	448,492	496,784	524,361	547,920
Directly managed sales floor space (square meters)	282,299	302,169	335,075	379,073	395,887	409,360
Sales per square meter (thousand ¥)*1	841	814	771	746	737	713
Full-time employees (term-end)	1,819	1,882	2,033	2,284	2,430	2,496
Part-time employees*2	7,717	8,407	9,295	9,856	10,354	10,582
Ratio of part-time employees	80.8%	81.4%	81.9%	81.5%	81.3%	81.1%
Sales per employee (thousand ¥)*3	24,222	23,200	22,399	22,239	22,458	22,016

*1 Sales per square meter = Merchandise sales ÷ Weighted average floor space
*2 Part-time employees are counted adjusting their working hours to an 8-hour working day.
*3 Sales per employee = Merchandise sales ÷ Average number of employees (including part-time employees)

Store Expansion

	Number of Stores	Sales of FY2010 (Billion ¥)
York-Benimaru	164	337.5
York Mart	62	108.6
SHELL GARDEN	19	23.2
Total	245	469.4



(As of February 28, 2010)

Specialty Store

LOFT

(Millions of yen)

	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010
Revenues from operations	51,469	56,560	61,176	69,852	76,817	80,179
Net sales	49,946	54,187	59,746	68,419	75,371	78,749
Operating income	741	1,203	1,783	2,674	2,894	2,953
Ordinary income	702	1,155	1,740	2,627	2,851	2,887
Net income	354	656	513	1,480	1,609	1,472
Capital expenditures	602	255	595	959	666	1,317
Depreciation and amortization	468	483	414	518	620	700
Total assets	13,690	13,512	15,616	17,803	19,363	21,475
Net assets	4,263	4,694	4,891	6,034	7,269	8,366
Existing stores sales increase	(6.5)%	2.9 %	5.1 %	6.3 %	1.7 %	(1.1)%
Merchandise gross profit margin	39.1 %	39.3 %	39.5 %	39.8 %	40.0 %	40.2 %
Number of stores	28	30	33	44	51	55
Openings	3	2	4	11	8	5
Closures	0	0	1	0	1	1
Total sales floor space (square meters)	67,008	68,740	69,706	83,448	91,101	92,102
Sales per square meter (thousands ¥)*1	789	789	828	870	853	837
Full-time employees (term-end)	412	585	670	757	1,971	2,109
Part-time employees*2	1,708	1,607	1,671	1,944	1,224	1,122
Sales per employee (thousands ¥)*3	22,344	23,015	23,717	24,586	25,877	25,305

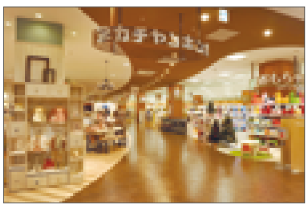
Note: Based on a personnel system review carried out in March 2008, part-time employees with 40-hour working time a week are counted as full-time employees from FY2009.

AKACHAN HONPO

(Millions of yen)

	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010
Net sales	96,441	89,906	84,537	85,061	83,818	79,106
Operating income	(358)	349	(1,593)	27	(1,373)	(480)
Ordinary income	(346)	647	(1,604)	395	(1,763)	(678)
Net income	(1,593)	(722)	(3,208)	(2,950)	(5,346)	(848)
Capital expenditures	1,014	389	1,931	2,190	2,233	1,397
Depreciation and amortization	1,487	1,407	1,470	1,310	1,366	1,365
Total assets	46,913	45,808	42,904	36,637	31,029	30,333
Net assets	11,329	10,275	7,097	4,141	(1,748)	2,204
Existing stores sales increase	(12.3)%	(9.8)%	(8.7)%	(3.5)%	(4.6)%	(7.7)%
Merchandise gross profit margin	26.8 %	28.5 %	29.3 %	30.3 %	28.0 %	27.8 %
Number of stores	61	61	67	67	72	78
Openings	5	3	10	9	11	10
Closures	1	3	4	9	6	4
Total sales floor space (square meters)	153,283	150,135	152,737	138,089	142,912	145,997
Sales per square meter (thousands ¥)*1	662	597	553	566	589	556
Full-time employees (term-end)	1,162	1,135	1,096	960	912	925
Part-time employees*2	1,989	1,904	1,959	1,684	1,745	1,726
Sales per employee (thousands ¥)*3	30,597	29,371	27,214	29,964	30,941	30,612
Membership (thousands)	2,036	1,915	1,809	1,654	1,619	1,586

Note: Akachan Honpo has changed its year-end closing date from the end of December to the end of February in FY2008. The figures presented before FY 2008 are as of the end of December except for number of stores, employees, and memberships.



*1 Sales per square meter = Merchandise sales ÷ Weighted average floor space
*2 Part-time employees are counted adjusting their working hours to an 8-hour working day.
*3 Sales per employee = Net sales ÷ Average number of employees (including part-time employees)

Food Services

SEVEN & i FOOD SYSTEMS

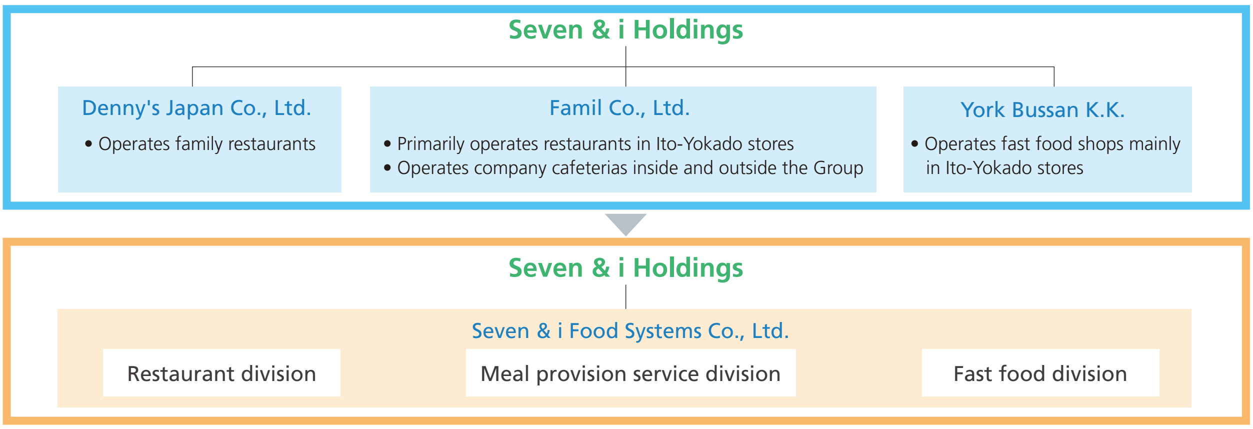
(Millions of yen)

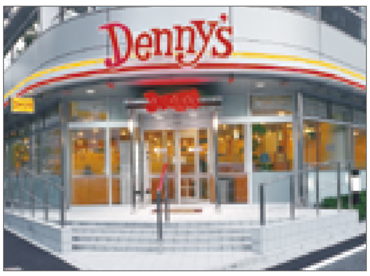
	FY2006	FY2007	FY2008	FY2009	FY2010
Net sales	123,694	121,229	113,472	102,109	85,885
Denny's Japan	94,473	92,788	–	–	–
Famil	18,379	17,892	–	–	–
York Bussan	10,841	10,548	–	–	–
Restaurant division	–	–	94,392	84,109	69,394
Meal provision service division	–	–	9,103	8,077	7,926
Fast food division	–	–	9,977	9,922	8,564
Total assets	–	–	65,743	56,592	47,181
Net assets	–	–	54,570	46,176	38,997
Number of stores	1,061	1,047	1,045	959	892
Restaurant division	699	692	674	595	525
Meal provision service division	216	213	225	224	232
Fast food division	146	142	146	140	135
Full-time employees (term-end)	1,918	1,867	1,802	1,622	1,584

Notes: 1. Denny's Japan, Famil, and York Bussan were merged into Seven & i Food Systems in September 2007. The figures for FY2008 are calculated by adjusting the net sales of three companies in the interim period.
2. Net sales for FY2006 and FY2007 are calculated by simply adding the net sales of the three companies.
3. Due to integration of the systems of the former three companies, the method of counting stores located within Ito-Yokado stores has been changed. As a result, the number of stores in restaurant division and fast food division has decreased three and one respectively for FY2006 to FY2008.

Reorganization of the Food Service Segment

On September 1, 2007, Seven & i Food Systems merged the three companies Denny's Japan Co., Ltd., Famil Co., Ltd., and York Bussan K.K. By integrating the three companies to form the Restaurant, Meal provision service and Fast food divisions, we will aim to enhance the profitability of the Group's restaurant operations.





Restaurant division

Operates family restaurants as "Denny's" outside the Group stores, and as "Famil" inside the Group stores.

Meal provision service division

Operates contract food services that provide meals at inside and outside the Group companies and students cafeterias, and offers catering delivery services and medical food services.

Fast food division

Operates fast food shop as "Poppo" inside the Group stores, and small-sized demonstration-type fast food shops inside and outside the Group.

Financial Services

SEVEN BANK

(Fiscal year-end March, Millions of yen)

	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010
Ordinary income	47,967	64,612	75,427	83,663	89,815	88,830
Ordinary profits	10,075	19,409	25,021	24,650	28,751	30,407
Net income	10,843	10,590	12,667	13,830	16,988	17,953
Total assets	313,305	361,338	532,757	488,137	493,360	502,782
Net assets	56,508	67,080	73,849	88,974	98,393	109,939
Ordinary deposits	124,776	177,981	171,707	137,162	136,073	144,997
Time deposits	–	3,723	15,955	33,204	51,795	63,381
Individual deposit accounts (thousands)	225	331	466	580	688	775
Number of installed ATMs	9,981	11,484	12,088	13,032	13,803	14,601
Seven-Eleven	9,712	11,191	11,760	12,330	12,944	13,584
Ito-Yokado	241	258	280	291	297	295
York-Benimaru	5	10	13	15	19	30
York Mart	4	8	15	22	25	31
Other ATMs in the Group	19	17	20	20	36	45
Outside the Group	–	–	–	354	482	616
Correspondent financial institutions	469	513	548	554	566	555
Banks	50	63	80	92	95	97
Shinkin bank	241	255	263	260	264	258
Credit union	117	122	124	122	127	127
Labor credit association	13	13	13	13	13	13
JA Bank	–	1	1	1	1	1
JF Marine Bank	–	1	1	1	1	1
Shoko Chukin Bank	–	–	–	–	–	1
Securities companies	2	5	8	8	8	8
Life insurance companies	5	6	8	8	8	8
Other financial institutions	41	47	50	49	49	41
ATM-related fee income per transaction	¥187.2	¥188.8	¥180.5	¥165.3	¥158.0	¥147.9
Daily average transactions per ATM	76.6	88.2	97.8	109.0	114.3	114.4
Total number of transactions (millions)	257	342	418	498	555	590
with banking financial institutions (millions)	210	272	333	409	465	509
with non-banking (millions)	47	69	85	89	90	80
Gross profit margin	76.2%	72.7%	49.5%	45.0%	49.1%	51.1%
Full-time employees (term-end)	181	211	258	290	308	329

IY CARD SERVICES

	FY2005	FY2006	FY2007	FY2008	FY2009	FY2010
Transaction volume (billion ¥)	331.7	378.3	414.0	660.4	731.8	767.8
Number of cards issued (10 thousands)						
IY Card (credit card and point card)*1	240	246	249	262	281	297
nanaco (electronic money)*2	–	–	–	551	750	980
IY Point Card (cash usage only)	400	497	557	608	652	687
Full-time employees (term-end)	40	50	63	90	93	99

*1 The number of IY Card issued indicates active members.
*2 The *nanaco* figure includes the number of mobile *nanaco* holders.