

Group History

The companies in the Seven & i Group have always worked to provide products and services from the customer’s viewpoint while responding appropriately to changes in society. The Seven & i Group’s predecessor—the Ito-Yokado Group—developed a range of retail- and service-related businesses. These included Ito-Yokado, which operated superstores; Seven-Eleven Japan, which established an original franchise business; and Denny’s Japan, which offered high-quality service in its restaurants.

1950

1958

Ito-Yokado

Yokado Co., Ltd. (currently, Ito-Yokado Co., Ltd.) was incorporated.

1973

Ito-Yokado was moved to the first section of the Tokyo Stock Exchange (TSE).



1970

1973

Seven-Eleven Japan

York-Seven Co., Ltd. (currently, Seven-Eleven Japan Co., Ltd.) was established.

1981

Seven-Eleven Japan was listed on the first section of the TSE.



1973

York-Benimaru

Ito-Yokado concluded a business tie-up with York-Benimaru Co., Ltd.

1984

York-Benimaru was listed on the first section of the TSE.



1973

Denny’s Japan

Denny’s Japan Co., Ltd. was established.

1986

Denny’s Japan was listed on the first section of the TSE.



September 2005

Seven & i Holdings Co., Ltd. was Seven-Eleven Japan, Ito-Yokado, and

2005

7-Eleven, Inc. was made a wholly owned subsidiary.

2006

Seven and Y Corp. (currently, Seven Net Shopping Co., Ltd.) was made a subsidiary.

Millennium Retailing Co., Ltd. was made a wholly owned subsidiary.



York-Benimaru was made a wholly owned subsidiary.

2007

Seven & i Food Systems Co., Ltd. was established and merged with Denny’s Japan, Famil, and York Bussan.

THE LOFT CO., LTD. was made a subsidiary.

Akachan Honpo Co., Ltd. was made a subsidiary.



2008

SEVEN-ELEVEN CHINA Co., Ltd. was established.

Seven & i Netmedia Co., Ltd. was established.

Seven & i Holdings made a business and capital tie-up with AIN PHARMACIEZ INC.



Development of Seven Premium private-brand products

2006

Launched The Group Merchandising Reform Project.

2007

Started sales of Seven Premium with processed food category.

Started sales of household goods category.

2008

Started sales of processed fresh foods category.

In September 2005, Seven & i Holdings Co., Ltd. was established as a holding company. The new Seven & i Group built a system that could respond rapidly to changes in society and maximize the corporate value of the Group as a whole.

The Seven & i Group strives to be a company that creates new value everyday by leveraging its Group capabilities and approach to innovation on a global basis.

1990

1991

7-Eleven, Inc.

Seven-Eleven Japan and Ito-Yokado concluded capital participation in The Southland Corporation.

1999

The Southland Corporation changed its name to 7-Eleven, Inc.



2000

2001

IYBank

IYBank Co., Ltd. was established.

2005

IYBank changed its name to Seven Bank, Ltd.

2001

IY Card Service

IY Card Service Co., Ltd. was established.

2007

nanaco electronic money service was started.

2010

IY Card Service changed its name to Seven Card Service Co., Ltd.

2004

SEVEN-ELEVEN (BEIJING)

SEVEN-ELEVEN (BEIJING) CO., LTD. was established.



established through consolidation of three companies: Denny's Japan.

2009

Seven Culture Network Co., Ltd. was established.

Seven Health Care Co., Ltd. was established by a joint venture with AIN PHARMACIEZ.

Millennium Retailing, Sogo, and The Seibu Department Stores were merged, and Sogo, as the surviving company, changed its name to Sogo & Seibu Co., Ltd.

Seven & i Holdings made a business and capital tie-up with PIA CORPORATION.

2010

Seven & i Holdings began a capital participation in Tower Records Japan, Inc.

Seven & i Asset Management Co., Ltd. was established.

Signed Basic Agreement Concerning Comprehensive Business Alliance with Credit Saison Co., Ltd.

SEVEN-ELEVEN (CHENGDU) Co., Ltd. was established.

2011

SEVEN & i FINANCIAL GROUP CO., LTD., SE CAPITAL CORPORATION, and Seven Cash Works Co., Ltd. were merged, and SE CAPITAL, as the surviving company, changed its name to Seven Financial Service Co., Ltd.

Seven CS Card Service Co., Ltd. was made a subsidiary.

Seven Bank was listed on the first section of the TSE.

Seven & i Holdings made a capital and business alliance with Kinsho Store Co., Ltd.

2009

Started sales of wine simultaneously in Japan and North America as the Group's first private-brand product for the global market.

2010

Started sales of *Seven Gold*.

2011

Launched a new branding strategy.