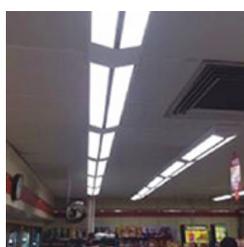


Reducing Environmental Impact

Reducing environmental impact is a priority issue for 7-Eleven, Inc. The company is undertaking various initiatives to increase energy efficiency and reduce electricity consumption. In 2015, the company reduced its CO2 emissions by around 300,000 tons.

Promoting Energy Saving

7-Eleven, Inc. has introduced LED lighting and an energy management system (EMS) in stores to reduce energy consumption. The EMS monitors, controls, and optimizes the performance of heating, ventilation, and air conditioning (HVAC) and refrigeration equipment, which significantly contribute to energy consumption. It also enables remote control of the equipment. Real-time data obtained from the EMS is analyzed to reduce energy consumption and manage costs. Currently, more than 5,600 stores have installed the EMS, with an average annualized reduction in energy use of 16,323 kWh per store. Furthermore, LED lighting has been installed at around 5,650 stores as of December 31, 2015. The switch from fluorescent lighting to LED has resulted in an annualized reduction in electricity use of 38,756 kWh per store.



Water-Saving Measures at Stores

To reduce water usage, new stores have water-saving faucets installed. These faucets are standard features at new stores and are currently installed at over 4,000 stores.



Number of 7-Eleven, Inc. Stores and Environmental Data Associated with Store Operations

	2013	2014	2015	2016 Target
Number of stores	8,292	8,297	8,500	8,700
Electricity consumption*1 (GWh)	2,099	2,161	2,142	2,243
CO ₂ emissions*1, 2 (1,000 t-CO ₂)	1,011	1,040	948	989
Water usage (1,000 m ³)	8,966	9,084	8,878	9,485
Shopping bag usage (t)	2,985	3,231	2,969	3,041

*1. Calculations are based on estimated electricity consumption for stores where data was not available

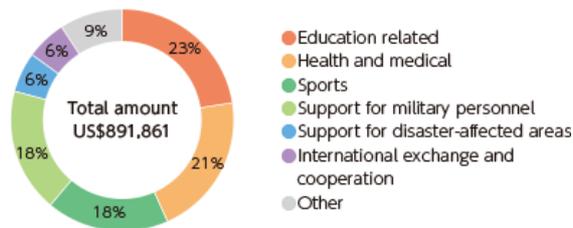
*2. Data audited by a third party

Coexisting with Local Communities (U.S.)

7-Eleven, Inc. aims to uphold its responsibilities as a good corporate citizen and contribute to local communities where it has opened stores. The Head Office and franchisees work together to promote social contribution activities. The main fields for these activities are support for youth development and military personnel.

In the fiscal year ended December 31, 2015, 7-Eleven, Inc. provided assistance to over 1,600 organizations totaling more than US\$3.7 million in monetary terms through donation drives, provision of supplies, volunteer activities, and so forth provided by customers, franchisees, employees, and Head Office.

Budgeted cash donations in the U.S. by 7-Eleven, Inc. (2015)



Support for youth development

When called to stop by the police, young people may refuse to respond to questions or try to run away, making the problem worse. Building trust between young people and the police helps to reduce the incidence of crime by minors and improves their future and that of the community. To improve the relationship between the police and youth, 7-Eleven, Inc. has been implementing "Operation Chill," which involves distributing coupons for free Slurpee products to the police. The police use the vouchers to "ticket" youngsters who are caught in random acts of kindness or good deeds. In 2015, 7-Eleven, Inc. provided over 1.2 million coupons to approximately 894 police organizations. Over 14 million coupons have been distributed over the 20 years since the program started.



Schools and youth sports organizations often face funding shortages to cover costs for operations and essential supplies for their activities. To enable children to experience worthwhile activities, 7-Eleven, Inc. implements "Project A-Game" as a joint support program by franchisees and Head Office. Store managers apply to Head Office for a grant to support local schools or youth sports organizations that are in need. Grants are jointly funded by local franchisees and the Head Office, and are used to provide financial assistance to enable children to continue enjoying school. This system enables franchisees to provide financial assistance to their local neighborhoods. In 2015, around US\$435,000 was donated to 740 recipients, and was used to support robot-building teams, sports teams, a greenhouse gas project, and extra-curricular activities. Since the start of the project in 2012, around US\$900,000 has been donated to 1,750 recipients.



Supporting Military Families

7-Eleven, Inc. (SEI) supports U.S. military personnel who have served their country by employing a veterans hiring program and making charitable donations to groups that support military families. These efforts have received external recognition in the form of SEI being named in various magazines as a Military-Friendly Employer.

Veterans Day Free Car Wash

SEI offers free car washes on November 11, Veterans Day, every year to retired and active U.S. military personnel. The company operates more than 300 car washes at 7-Eleven stores in 16 states in the U.S. In 2015, SEI provided 1,500 free car washes.

Veterans Franchise Program

SEI introduced the Veterans Franchise program in 2009, offering discounted franchise fees to U.S. military veterans. The program offers 1) a 20% discount for veterans who have left the military in the last 5 years, 2) a 10% discount for veterans who have left the military, but have been out more than 5 years, and 3) special financing for military veterans. SEI has awarded more than \$1.9 million in franchise fee discounts to nearly 100 veterans franchised under these programs.

In 2015, more than 1,700 people applied for a veteran's franchise giveaway worth up to \$190,000 in savings on SEI's initial franchise fee. Three finalists were each awarded a franchise fee-free store. In addition, SEI donated more than \$30,000 to veteran employment support group Hire Heroes USA, which was \$1.00 for each Facebook vote received by a finalist.

Military Friendly Hiring Practices

SEI is a member of the JP Morgan Chase Veteran Jobs Mission – a partnership of many firms pledging to hire 1,000,000 U.S. military veterans by 2020. SEI assists the mission by participating in, hosting, or sponsoring the coalition's quarterly planning meetings and hiring events. Since pledging its support in 2011, SEI has hired more than 175 veterans in a variety of leadership positions.

In 2015, SEI and its vendor partners raised more than \$170,000 for the Johnny Mac Soldiers Fund, a non-profit organization with a mission to provide financial support to veterans and spouses and children of veterans to further their education. The Johnny Mac Soldiers Fund is committed to providing those most affected by the Global War on Terror with support that includes college scholarships and grants, financial aid for gaining qualifications, and educational career counseling.

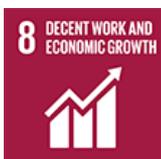
Creating Fulfilling Workplaces

Employees with strong abilities are vital for 7-Eleven, Inc. to achieve its business goals and objectives. 7-Eleven, Inc. understands the value of learning and development to build employee competencies for personal growth and to maximize employee potential.



In-Store Experience for Head Office Employees

7-Eleven, Inc. has provided the In-Store Experience (ISE) program for Head Office employees. Voluntary participants in the program, including managers, undergo two-week or five-week ISE programs at corporate stores where they have direct experience with customer service and other aspects. Moreover, to enable them to learn about store operations that relate to their work at the Head Office, employees in the Accounting Division can spend an extended time working in the accounting process for the store. This program affords the participants a deeper understanding of how their work in the Head Office impacts store operations, employees, and customers. It also promotes new networks within the Head Office by allowing the participants to become acquainted with other Head Office personnel as they work together. In 2015, a total of 251 employees participated in the program.



Promoting an Active Role for Women

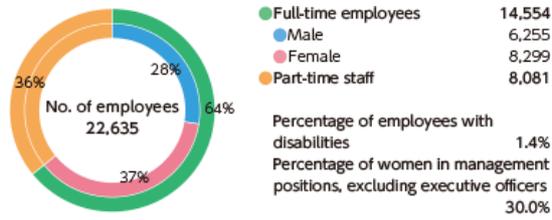
7-Eleven, Inc. is making a concerted effort to develop female leaders within the company. Over half of 7-Eleven, Inc.'s personnel are women, and boosting the capabilities of female employees is also essential to ensure competitiveness from the customer's perspective. In 2015, the company continued to develop female leaders through participation in two well-known organizations.

Memberships

- Network of Executive Women (NEW)
The mission of NEW is to help advance women in the consumer products and retail industry through education, leadership and business development. 50 of 7-Eleven, Inc.'s top female leaders participate in NEW programs to help them grow as professionals by, for example, networking with peers and industry leaders. They are also able to access a host of benefits and resources, including leadership development, best practices and free learning programs.
- The Women's Foodservice Forum (WFF)
WFF is the foodservice industry's premier leadership development organization advancing women in the industry. Approximately 20 7-Eleven, Inc. female leaders participate in regional conferences. Through highly effective and educational leadership programs and events and networking opportunities, WFF provides the competence and strategic connections needed to make a positive difference in the careers of women in the foodservice industry.



Personnel data in the U.S. and Canada (as of December 31, 2015)



Expanding Healthier Food Options

7-Eleven, Inc. has expanded its food offerings with the introduction of 7-Select GO!Smart. These products were developed for customers looking for better-for-you options while on the go and include great-tasting snacks and beverages. Products are formulated to deliver health benefits to customers and have prominent callouts on the packaging to aid customers in selecting the product that best fits their lifestyle.

In 2015, 7-Eleven, Inc. launched more than 15 7-Select GO!Smart better-for-you products. Product categories launched include sprouted chips, organic teas such as black tea and green tea, coconut water, nutrition bars, nut mixes and popcorn.

Product Examples

- **Sprouted chips**
Some studies suggest that sprouted grains may improve absorption of nutrients and be more easily digested. 7-Eleven, Inc. offers three different flavors of sprouted chips.
- **Nutrition bars**
7-Eleven, Inc. offers two varieties of nutrition bars including berries and nuts. According to the USDA, berries are one of the best sources of antioxidants. Nuts are high in fiber, protein and heart-healthy fats, and when eaten in moderation, may promote better weight control, help control blood sugar and improve heart health and cholesterol.
- **Popcorn**
7-Select GO!Smart All Natural, Light Popcorn has just 37 calories per cup.

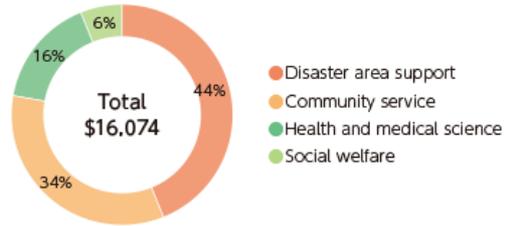


Thriving with Local Communities

As a good corporate citizen, SEVEN-ELEVEN HAWAII supports activities and organizations involved with children, education, public welfare and health. In 2015, an equivalent of approximately \$30,828 in support was carried out for 48 organizations through fundraising, donations of goods, and volunteer activities on the part of SEVEN-ELEVEN HAWAII customers, member stores, employees and the company.



Amount of cash donations by SEVEN-ELEVEN HAWAII (FY2015)

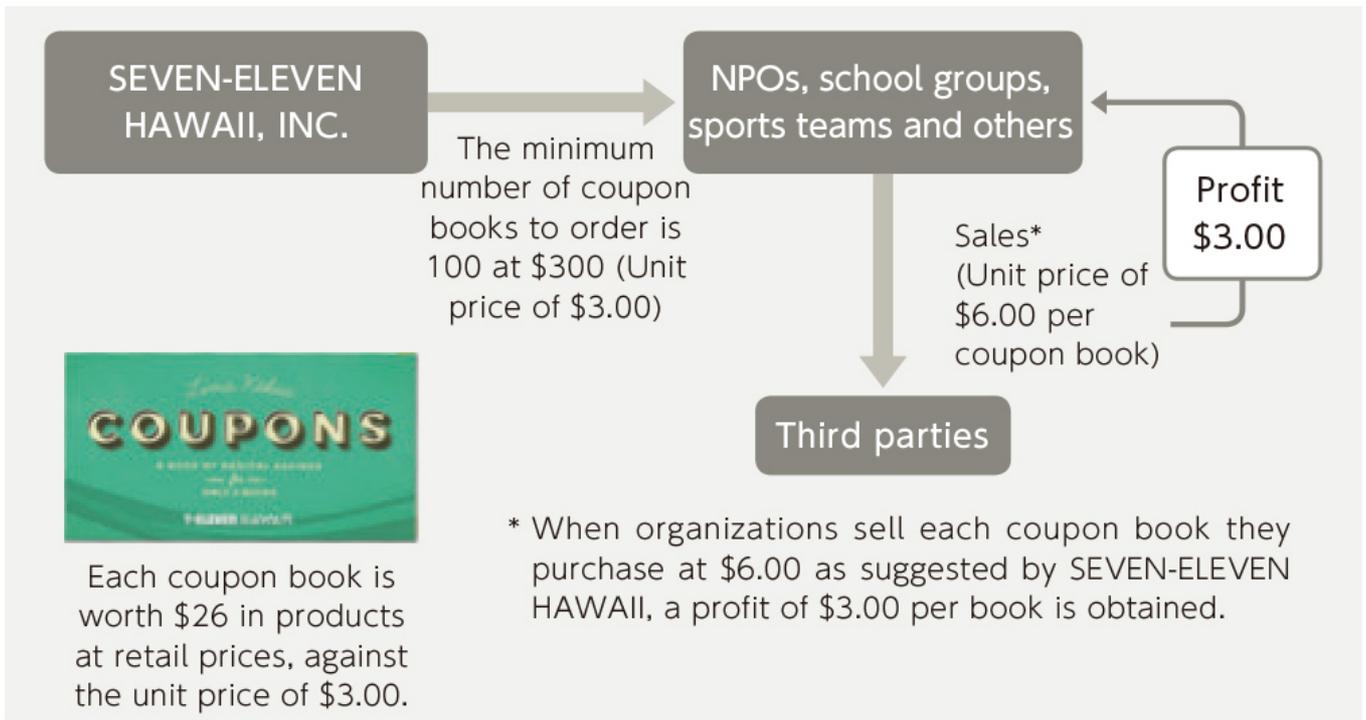


Social Contribution through the Sale of Coupon Books

Since 2001, SEVEN-ELEVEN HAWAII has sold Lima Kokua (Helping Hands) Coupon Books to schools, sports teams, and other non-profit organizations. The organizations that purchased these coupon books, which can be used in all Hawaii stores, earn a profit by selling them to third parties. Over 55 organizations have used the system each year, and SEVEN-ELEVEN HAWAII has supported the activities of these organizations through the sale of the coupon books. In 2015, 61 organizations used the system.



Lima Kokua Coupon Book System



Support for Children

In July 2015, SEVEN-ELEVEN HAWAII participated in the 53rd Hawaii State Farm Fair. The fair is an annual event that was started in 1962 by the Hawaii Farm Bureau as a way to promote awareness of Hawaii's agriculture and ranching industries. SEVEN-ELEVEN HAWAII took part in an interactive attraction where children and their families were educated about various aspects of farm life such as how chicks are born and how honey is made. After completing the course, the children were allowed to choose one item from the 7-Eleven Hawaii Country Market.



Support for Sports Events

SEVEN-ELEVEN HAWAII supported the 2015 Honolulu Century Ride held in September 27th. In this event, participants ride bicycles around Honolulu and enjoy the city's scenery. The Honolulu Century Ride annually attracts approximately 1,700 riders. SEVEN-ELEVEN HAWAII hosted an aide station that provided first aid assistance and acted as a refueling stop to ensure that participants were safe, hydrated and nourished. Stores along the course ensured that there was sufficient staffing and fresh food to serve the bicyclists as they made their pit stops.



Reducing Environmental Impact

SEVEN-ELEVEN HAWAII has been working on an initiative labeled the Energy Smart Program to reduce energy consumption since 2012. Under the program, SEVEN-ELEVEN HAWAII has carried out many kinds of initiatives, such as establishing a standard temperature to be set on all store air conditioning systems, which consume the largest amount of energy, along with installing energy-efficient fan motors in the vaults and freezers and changing vault lighting to LED. To raise energy conservation awareness among employees, the company has provided them with environmental education. In 2015, SEVEN-ELEVEN HAWAII continued to stress the importance of energy conservation to store staff. As a result, in 2015 (the program's fourth year), energy usage was reduced to 99.6% of that used in 2011, although the number of stores increased. The company also installed energy-efficient equipment during the renovation project that contributed to the reduction.



Number of SEVEN-ELEVEN HAWAII stores and store operation environmental data

	2011	2012	2013	2014	2015
Stores	58	59	59	60	63
Electricity consumption (MWh)	18,468	18,079	17,848	18,246	18,399
Water consumption (m ³)	-	-	48,166	44,196	45,981