



August 17, 2011

To whom it may concern:

Company name: Seven & i Holdings Co., Ltd.
Representative: Noritoshi Murata,
President and Representative Director
(Code No. 3382/First Section of the Tokyo Stock Exchange)

Notice Regarding Acquisition of Exxon Mobil's Retail Interests

7-Eleven, Inc. (headquarters: Texas, U.S.; President and Chief Executive Officer, Joseph M. DePinto), a subsidiary of Seven & i Holdings Co., Ltd., has reached an agreement with Exxon Mobil Corporation for the acquisition of Exxon Mobil's retail interests in 51 Dallas and Fort Worth area sites.

The details are provided below:

1. Purpose of acquiring retail interests

7-Eleven Inc.'s acquisition of the retail interests will contribute to the expansion of store network and higher revenues and profits from convenience store operations in the North America.

2. Overview of the stores

- (1) Area: Texas, U.S.
- (2) Number of sites: 51 sites located in Dallas and Fort Worth metropolitan area

3. Overview of Exxon Mobil Corporation

- (1) Name: Exxon Mobil Corporation
- (2) Representative: Chairman and CEO, Rex W. Tillerson
- (3) Location of headquarters: Texas, U.S.
- (4) Establishment: 1882
- (5) Major business activities: Largest publicly traded petroleum and petrochemical enterprise in the world
- (6) Fiscal year-end: December 31

4. Schedule

Closed date of acquisition (planned): Before end of 2011

5. Outlook

The acquisition will have only a minimal effect on the Company's consolidated performance, but this measure is expected to contribute to profits over the medium to long term.