



February 18, 2011

To whom it may concern:

Company name: Seven & i Holdings Co., Ltd.  
Representative: Noritoshi Murata,  
President and Representative Director  
(Code No. 3382/First Section of the Tokyo Stock Exchange)

### **Notice Regarding Lease Agreement to Operate Retail Stores by 7-Eleven, Inc.**

7-Eleven, Inc. (headquarters: Texas, U.S.; President and Chief Executive Officer, Joseph M. DePinto), a subsidiary of Seven & i Holdings Co., Ltd., has reached an agreement with Illinois State Toll Highway Authority (headquarters: Illinois, U.S.; Executive Director, Kristi Lafleur) for 7-Eleven, Inc. to operate retail stores located at Illinois Tollway Oases.

The details are provided below:

#### 1. Purpose of an agreement

This agreement will contribute to the expansion of store network and higher revenues and profits from convenience store operations in the North America.

#### 2. Overview of the stores

- (1) Area: Illinois, U.S.
- (2) Number of sites: 13 sites located in Illinois Tollway Oases  
(currently ExxonMobil operates the sites)

#### 3. Overview of Illinois State Toll Highway Authority

- (1) Name: Illinois State Toll Highway Authority
- (2) Representative: Kristi Lafleur, Executive Director
- (3) Location of headquarters: Illinois, U.S.
- (4) Establishment: 1953
- (5) Major business activities: Maintenance and operations of Toll Highway in Illinois, U.S.
- (6) Fiscal year-end: End of December

#### 4. Schedule

Closed date of agreement (planned): March 24, 2011 (U.S. time)

#### 5. Outlook

The agreement will have no effect on the Company's consolidated results for the fiscal year ending February 2011, but this measure is expected to contribute to profits over the medium to long term.