



May 27, 2010

To whom it may concern:

Company name: Seven & i Holdings Co., Ltd.
Representative: Noritoshi Murata,
President and Representative Director
(Code No. 3382/First Section of the Tokyo Stock Exchange)

**(Additional Disclosure) Notice Regarding Establishment of Subsidiary for Acquisition
of Ownership of Land and Building Containing Seibu Ikebukuro**

In regard to the “Notice Regarding Establishment of Subsidiary for Acquisition of Ownership of Land and Building Containing Seibu Ikebukuro” that was released on April 8, 2010, as described below, decisions have been made on matters that were pending: the name of the new company and its representative.

1. Overview of the New Company

(1) Name	Seven & i Asset Management Co., Ltd.
(2) Location of head office	8-8 Nibancho, Chiyoda-ku, Tokyo
(3) Representative	President and Representative Director, Tadahiko Ujiiie
(4) Principal business activities	Real estate leasing
(5) Capital	¥10.0 billion (planned)
(6) Establishment	June 1, 2010 (planned)
(7) Fiscal year-end	February (planned)
(8) Shareholding ratio	Seven & i Holdings Co., Ltd. (100%)

2. Schedule

June 1, 2010	Establishment of the new company (planned)
September 2010	Conclusion of the property acquisition agreement (planned)
September 2010	Acquisition of the property (planned)

3. Future outlook

The influence on consolidated results for the fiscal year ending February 2011 is expected to be minimal, but this measure is expected to contribute to profits over the medium to long term.