

January 27, 2010

To whom it may concern,

Company name: Seven & i Holdings Co., Ltd. Representative: Noritoshi Murata, President and Representative Director (Code No. 3382/First Section of the Tokyo Stock Exchange)

Notice Regarding Termination of Operations at Seibu Yurakucho

At a meeting of the Board of Directors held on January 27, 2010, Sogo & Seibu Co., Ltd., a consolidated subsidiary of Seven & i Holdings Co., Ltd., resolved to terminate operations at Seibu Yurakucho.

1. Reason for Termination of Store Operations

In the Seven & i Group's department store operations, Sogo & Seibu is taking steps to strengthen its business and management foundation as well as to enhance its asset efficiency. As a part of those initiatives, Sogo & Seibu closed Sogo Shinsaibashi at the end of August 2009 and Seibu Sapporo at the end of September 2009.

Now, Sogo & Seibu has decided to close Seibu Yurakucho. Since it was opened in 1984, this store has supported the lifestyles of working women by serving as a source of the latest fashions. However, after determining that it would be difficult to achieve a recovery in the store's performance, Sogo & Seibu made the decision to close Seibu Yurakucho.

2. Overview of Store Closure

- (1) Store name Seibu Yurakucho
- (2) Head office 2-5-1, Yurakucho, Chiyoda-ku, Tokyo

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(3)	History	1984	Opened.
		1995	Following remodeling, reopened as a large-scale fashion specialty store.
		1998	Floor space was increased on the second floor of the Fashion Building
			(Formerly A-Building).
		2006	Following remodeling, reopened as a comprehensive specialty store in
			the fields of beauty and health care.
(4)	Sales floor space	15,700 square meters	
(5)	Net sales	Fiscal year ended February 2009: 16.2 billion yen	

- (6) Employees (As of December 2009)
- (7) Closure date December 25, 2010 (planned)

3. Impact on Business Results

The impact of the store closure on the Company's consolidated business results will be minimal.