

April 10, 2008

To whom it may concern:

Company Name: Seven & i Holdings Co., Ltd.

Representative: Noritoshi Murata, President & Representative Director

(Code No. 3382/First Section of the Tokyo Stock Exchange)

Notice of Acquisition of Treasury Stock and Cancellation of Treasury Stock

At a meeting held on April 10, 2008, the board of directors of Seven & i Holdings Co., Ltd., approved the acquisition of treasury stock, pursuant to Article 156 and Article 165-3 of Japan's Corporate Law, and the cancellation of the treasury stock thereby acquired, pursuant to Article 178 of the Corporate Law.

1. Reasons for acquisition of treasury stock

To further enhance returns to shareholders and to achieve greater capital efficiency in management.

2. Details of acquisition

(1) Type of shares to be acquired: Seven & i Holdings common stock

(2) Number of shares to be acquired: Up to 50,000,000 shares, representing 5.23% of issued shares

(excluding treasury stock)

(3) Total amount of acquisition: Up to ¥170.0 billion

(4) Period of acquisition: April 18, 2008 to June 30, 2008

(5) Method of acquisition: Open market purchase

3. Cancellation of treasury stock

(1) Type of stock to be canceled: Seven & i Holdings common stock

(2) Number of shares to be canceled: 50,000,000 shares (planned), representing 5.23% of issued shares

prior to cancellation (excluding treasury stock).

All of the shares acquired, as described above in Note 2, will be

canceled.

(3) Number of issued shares after cancellation of treasury stock:

906,441,983 shares (planned)

(4) Scheduled date of cancellation: July 31, 2008

(Reference)

Holdings of treasury stock as of February 29, 2008

Number of issued shares (excluding treasury stock): 956,362,432 shares Number of shares of treasury stock: 79,551 shares