

To whom it may concern:

Company name: Seven & i Holdings Co., Ltd.

Representative:

Noritoshi Murata, President and Representative Director (Code No. 3382/First Section of the Tokyo Stock Exchange) Contact: Director, Tadahiko Ujie (TEL: 03-6238-3000)

Notice Concerning the Acquisition of the Stock of WHP Holdings Corporation

On August 10, 2006 (U.S.), 7-Eleven, Inc. (headquarters: Texas, U.S.; President and Chief Executive Officer, Joseph M. DePinto), which operates and franchises about 5,800 convenience stores in the United States and Canada, acquired all of the issued shares of WHP Holdings Corporation (headquarters: Delaware, U.S.; President: Brandon Barnholt), which is the holding company for White Hen Pantry, Inc. (headquarters: Delaware, U.S.; President and Chief Executive Officer, Brandon Barnholt). White Hen Pantry operates convenience stores, principally in the metropolitan Chicago area. The details of the transaction are as follows:

1. Purpose of acquiring WHP Holdings Corporation

7-Eleven Inc.'s acquisition of WHP Holdings Corporation will contribute to higher revenues and profits from convenience store operations in the United States and Canada in two principal ways.

- (1) Chicago is the third largest metropolitan area in the United States and an important region for 7-Eleven Inc.'s store network. The acquisition will enhance customer recognition of Seven-Eleven by increasing the number of stores in the metropolitan Chicago area to nearly 400 and advancing the area dominance of the Seven-Eleven network.
- (2) The acquisition will boost the efficiency of 7-Eleven Inc.'s infrastructure—including fresh food production facilities and joint distribution network—and increase store profitability.

2. Overview of WHP Holdings Corporation

(1) Name: WHP Holdings Corporation (2) Representative: President, Brandon Barnholt

(3) Location of head quarters: Delaware, U.S.

(4) Establishment: 2003

(5) Major business activities: Holding company(6) Fiscal year-end: December 31

(7) Subsidiaries: White Hen Pantry, Inc. (100% owned by WHP Holdings Corporation)

Pantry Select, Inc. (100% owned by White Hen Pantry, Inc.)

(8) Financial data:

Fiscal year	2004/12	2005/12
Operating income	\$39 million	\$44 million
Total assets	\$38 million	\$41 million

3. Overview of White Hen Pantry, Inc.

(1) Name: White Hen Pantry, Inc.

(2) Representative: President and CEO, Brandon Barnholt

(3) Location of head quarters: Delaware, U.S.

(4) Establishment: 1965

(5) Major business activities: White Hen convenience store franchisor in the metropolitan

Chicago area

(6) Number of employees: about 100 (7) Number of stores: 206

(8) Other: 55 stores exist in Boston area operated under area license

4. Amount of stock acquisition

Angelo, Gordon & Co., (1) Acquired from:

executives of White Hen Pantry, Inc., others

(2) Amount of acquisition: total, \$35 million (approximately ¥4.0 billion)

(3) Date of acquisition: August 10, 2006 (U.S.)

<u>5. Outlook</u>
The acquisition will have only a minimal effect on the Company's consolidated performance.

End.