

October 14, 2025

Organizational Transformation of Seven & i Holdings IT/DX Division and Strategic Partnership with Accenture for Driving and Managing Organizational Transformation

Seven & i Holdings Co., Ltd. (Head Office: Chiyoda-ku, Tokyo/ Representative Director & President: Stephen Hayes Dacus; hereinafter the "Company") announced its commitment to upgrading its functions as a business group specializing in the CVS business, in the "Transformation of 7-Eleven" released on August 6, 2025. As a key initiative, the Company will optimize its IT/DX division by transferring most of the Group DX Division to its wholly owned subsidiary, Seven & i Net Media Co., Ltd. (Head Office: Chiyoda-ku, Tokyo/ Representative Director & President: Izuru Nishimura; hereinafter "Seven & i Net Media"). Seven & i Net Media is scheduled to change its name to SpireX Co., Ltd. (hereinafter "SpireX") on November 16, 2025.

Previously, the Company's IT/DX functions were organized to support multiple businesses segments, including supermarkets and financial services. With this organizational transformation, we will focus on building IT systems tailored specifically to the CVS business.

Furthermore, the Company has entered into a business outsourcing agreement with Accenture in Japan (Head Office: Minato-ku, Tokyo/ CEO: Atsushi Egawa) for driving and managing organizational transformation. This partnership aims to explore various possibilities for fulfilling new roles and responsibilities that will be required, including the enhancement and optimization of IT/DX functions for global operations and strengthening R&D. Toward SpireX's organizational transformation, we will leverage advanced digital technologies, including generative AI, to improve operational productivity and reduce costs, thereby channeling management resources into future growth investments.

The Company remains committed to sustainable growth centered on the CVS business and will continue to promote initiatives to enhance its competitive advantage both domestically and internationally.

■ Seven & i Net Media Company Overview

- Representative: Izuru Nishimura, Representative Director & President

(Managing Executive Officer, Head of Group DX Division, Seven & i Holdings; Executive Officer, Head of Systems Division, Seven-Eleven Japan)

- Stated Capital: 2.5 billion yen (Wholly owned subsidiary of Seven & i Holdings)
- Location: 4-5 Nibancho, Chiyoda-ku, Tokyo, Japan.
- Business Overview: Supporting the digital strategies of Seven & i Holdings, its consolidated subsidiaries, and affiliates through system planning, design, development, and operation.