

# Financial Results Presentation FY2020

April 10, 2020

Seven & i Holdings Co., Ltd.

#### **Today's Announcement**



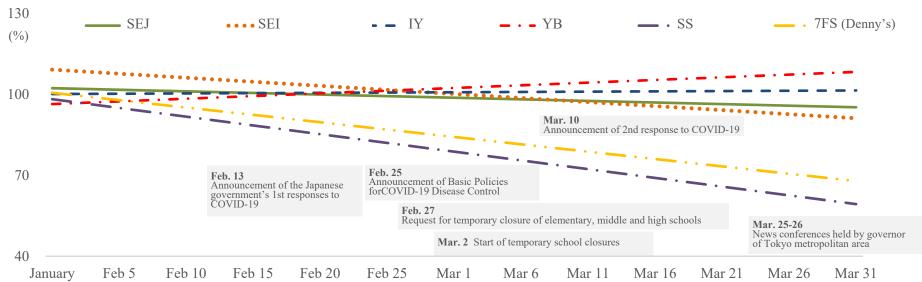
As announced on April 6, it is extremely difficult to rationally estimate future conditions due to the global spread of novel coronavirus disease (COVID-19). For this reason, we have decided to postpone the announcement of the New Medium-Term Management Plan, which had previously been scheduled for today. Moreover, we have decided to set its forecasts of business results for the fiscal year ending February 28, 2021 as "Undecided."

We will promptly make an announcement as soon as it has carefully assessed the impact of COVID-19 on its business results and has determined the details.

#### **Impact of Novel Corona Virus**



#### YOY Change in Existing Store Sales of Operating Companies (approximations)



#### ◆Existing Store Sales Increase YOY on March (preliminary basis)

(%)	Mar. 1-15	Mar. 16-31	March	
SEJ	96.5	97.1	96.8	Positive growth at stores in residential areas, but negative growth at stores near stations and sightseeing spots and in business and other such locations
SEI	103.2	89.0	95.7	Increasing negative impact since mid-March, following the declaration of a national emergency in the U.S. on March 13
IY	94.4	95.0	94.7	Positive growth atop stockpiling demand centered on household goods and food, but negative growth in shopping center formats such as <i>Ario</i>
YB	101.3	106.5	103.9	Positive growth mainly due to bulk food purchases in response to stay-home demand
SS*	70.7	63.2	66.6	Drastic downturn in non-essential products (apparel) and cosmetics, crowd avoidance, shorter business hours
7FS	80.0	69.3	74.1	Growth in stay-home consumption, customers refrain from eating out at restaurants

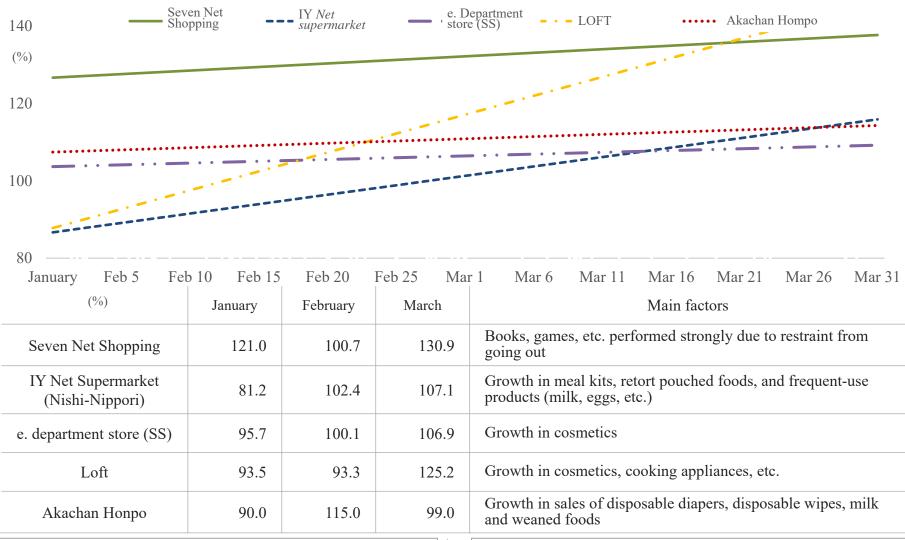
<sup>\*</sup> Excluding the sale of corporate outside sales division

Note) SEJ: Seven-Eleven Japan, SEI: 7-Eleven, Inc., IY: Ito-Yokado YB: York-Benimaru, SS: Sogo & Seibu, 7FS: Seven & i Food Systems

#### Impact of Novel Corona Virus (Last Mile)







Corona's restraint on going out and changes in shopping habits



#### Accelerate initiatives for last mile

## Consolidated Financial Results Highlights FY2020



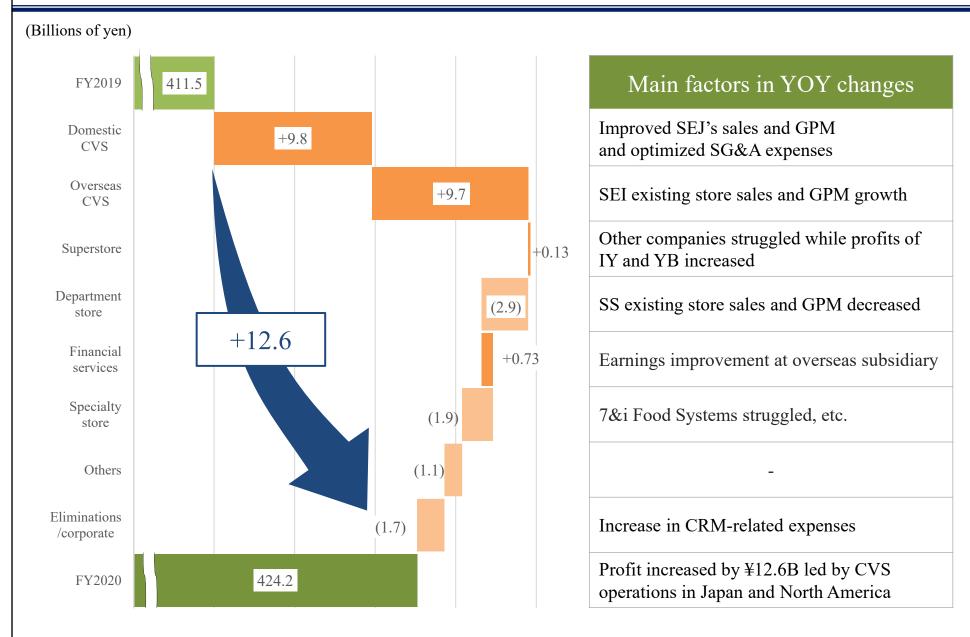
(Billions of yen)

	FY2019	FY2020	YOY (%)	Change	vs. plan (%)	Change
Group's total sales*	12,018.0	11,997.6	99.8	(20.3)	99.6	(54.1)
Revenues from operations	6,791.2	6,644.3	97.8	(146.8)	99.3	(43.6)
Operating income	411.5	424.2	103.1	+12.6	101.0	+4.2
Net income attributable to owners of parent	203.0	218.1	107.5	+15.1	103.9	+8.1
EBITDA (Operating income + Depreciation and amortization + Amortization of goodwill)	655.9	674.3	102.8	+18.4	-	-
ROE (%) (Return on equity)	8.2	8.5	-	+0.3	-	+0.3
EPS (%) (Earnings per share)	229.50	246.95	107.6	+17.45	103.9	+9.32
DPS (%) (Dividends per share)	95.0	98.5	-	+3.5	-	+3.5

<sup>\*</sup>Group's total sales include the sales of Seven-Eleven Japan, SEVEN-ELEVEN OKINAWA and 7-Eleven, Inc. franchisees.

## **Operating Income Changes FY2020**





#### **FY2020 Results for Major Operating Companies**



(Billions of yen, %)

	Operating income			Net income attributable to owners of parent		
		YOY	Change		YOY	Change
Seven-Eleven Japan	253.9	103.6	+8.8	169.6	110.7	+16.4
7-Eleven, Inc.	121.6	109.5	+10.5	83.1	107.2	+5.5
[Millions of dollar]	[1,115]	110.9	[+109]	[763]	108.6	[+60]
Ito-Yokado	6.5	138.5	+1.8	1.6	-	+9.5
York-Benimaru (incl. Life Foods*)	16.8	101.0	+0.16	9.2	90.0	(1.0)
Sogo & Seibu	0.17	5.3	(3.0)	(7.5)	-	(7.8)

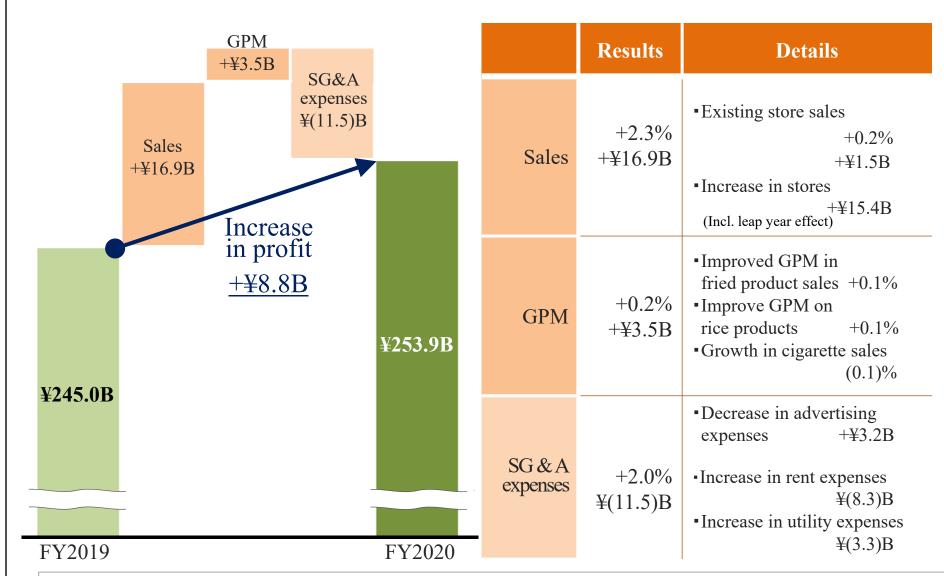
<sup>\*</sup>Life Foods is a wholly owned subsidiary which produces and sells delicatessen in York-Benimaru stores.

The combined operating income and net income attributable to owners of parent for York-Benimaru and Life Foods represents internal management reporting figures.

## Seven-Eleven Japan SEJ

## **Factors in YOY Change of Operating Income FY2020**

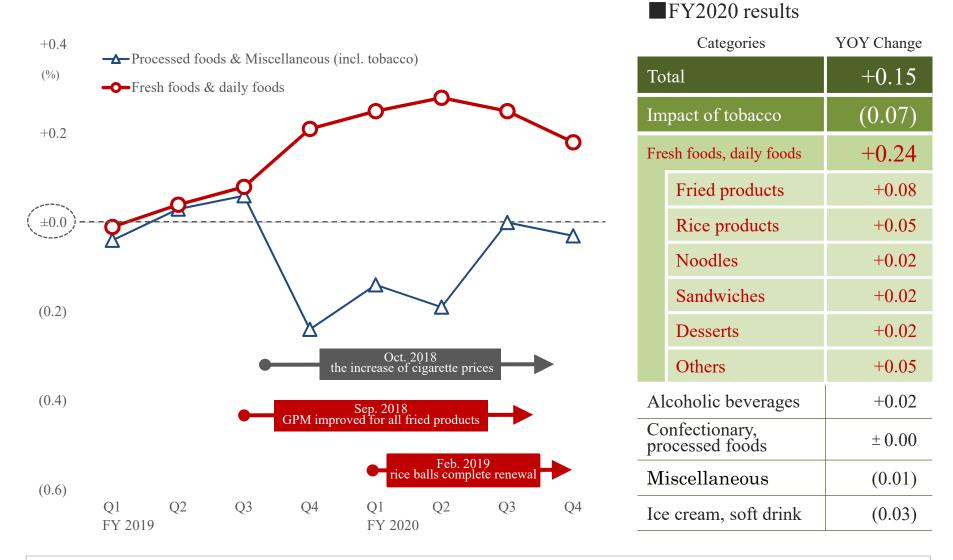




Increased sales, improved gross profit margin and optimized SG&A expenses to increase profit significantly and achieve plans

#### **YOY Change in Gross Profit Margin**

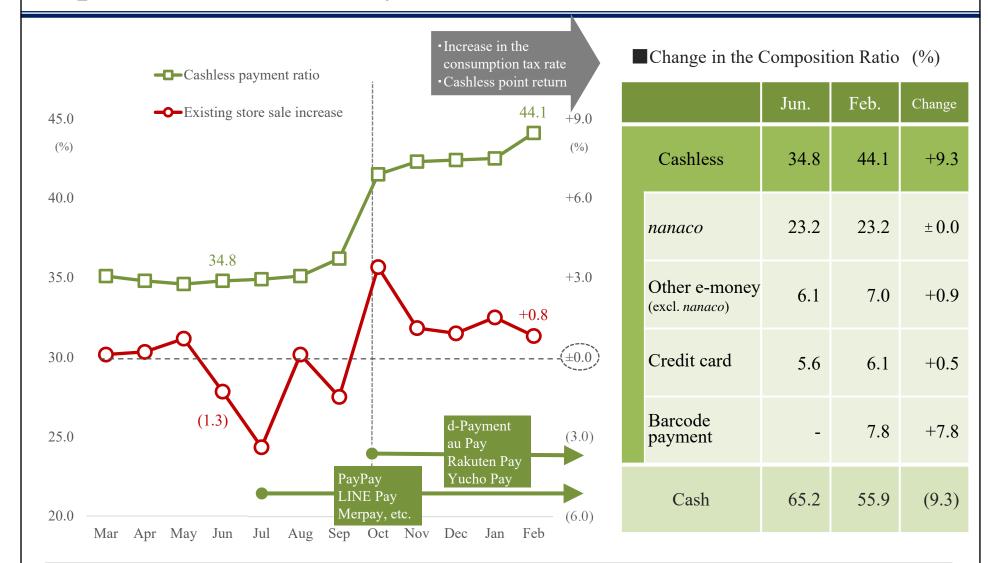




Sales of fresh food and daily product increased due to continuous renewal that includes quality improvement

## **Impact of Cashless Payment**



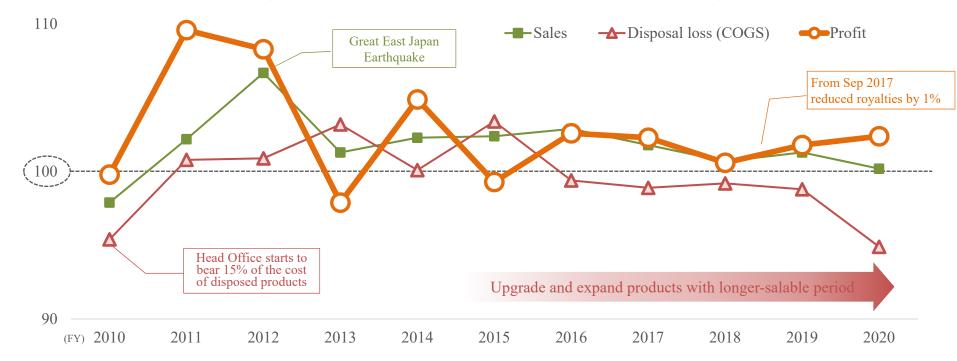


Elevation in existing store sales thanks to the increase of cashless payment with high average customer spending (Difference from cash payment: approx. +\footnote{\pmathbb{Y}}20)

#### **Support for Franchise Stores**



◆ Yearly Trend; Existing Store Sales / Disposal Loss / YOY Change in Profit



#### ◆Franchisee Support Measures from FY2021

Sales / GP

New layout: Scheduled to complete installation at 15,000 stores as of the end of FY2021 (completed at all stores, excluding stores scheduled for closure or revitalization)

Disposal loss

Ethical project: Nationwide expansion (from May 2020)

Review of "Seven-Eleven Charge" royalties: Profit of franchised stores approx. +¥500 thousand/year (from March 2020)

#### **Improve Profitability**



#### ◆Structural Reforms

Store openings	Stricter standards for store openings, accelerate closure of unprofitable stores, curtail land
& closures	and building rent

Advertising expenses

Streamline through app-based sales promotions, shift from mass consumer to personalized promotions

Optimize Head Office personnel From March 2020: Established an Administration Division, formed an Organizational Reform Project, and improved man-hour productivity

#### ◆Operating Income Margin and SG&A Expense Ratio

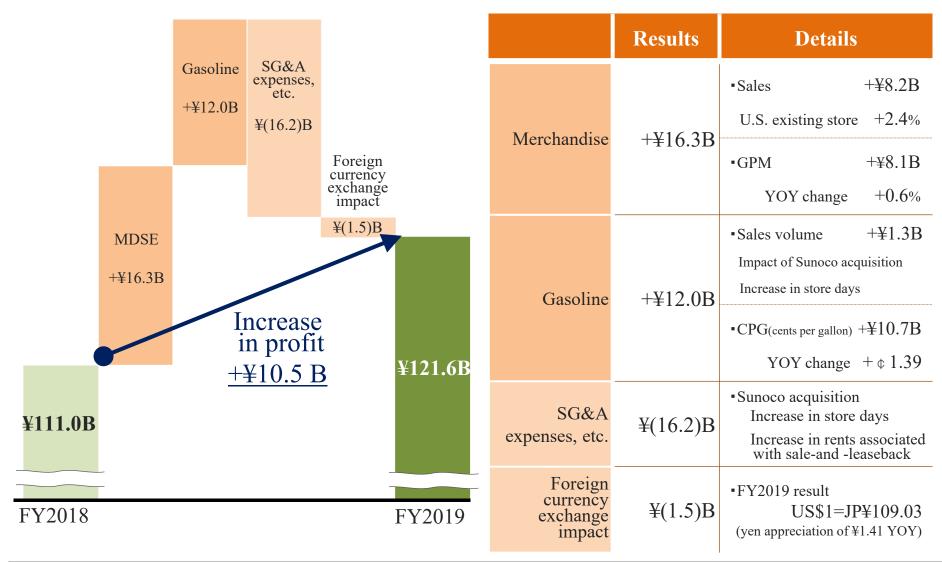


Boldly implement Head Office cost structure reforms, with the aim of improving profitability and achieving sustained

# 7-Eleven, Inc. SEI

## **Factors in YOY Change of Operating Income FY2019**





Existing store sales, gross profit margin growth and improvement in gasoline cents/gallons lifted profits ¥10.5B

## **Existing Store Sales and Gross Profit Margin**

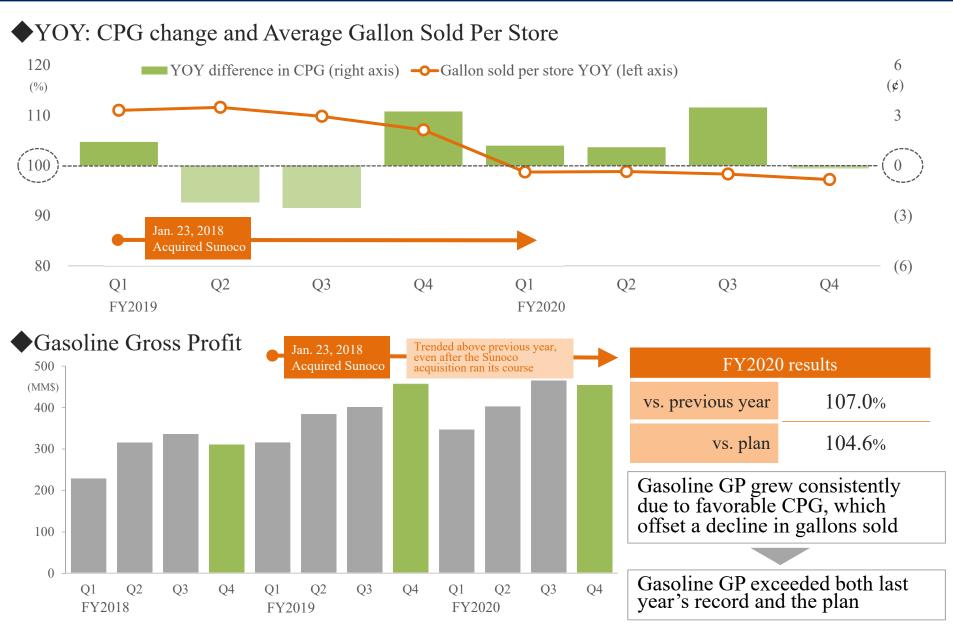




	FY2019 results	FY2019 plans	Main factors for YOY change
Existing store merchandise sales	+2.4%	+2.3%	Fresh food, PB products "7-Select" and Non-alcoholic / alcoholic beverages
Merchandise gross profit margin	+0.6%	+0.5%	Fresh food and PB products "7-Select"  Impact of 7Rewards: +0.1%  Impact of Sunoco acquisition: +0.2%

#### **Gasoline Gross Profit**





#### No. of Stores, Merchandise APSD and Merchandise GP

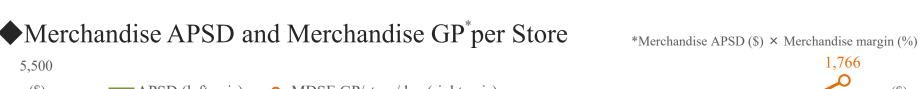


1,999



2,000

() (FY)





#### **Profit Contribution**



◆Trend in SEI Operating Income and Its Ratio\* of Consolidated Operating Income



- (1) Strengthen merchandise centered on fresh food
- (2) Implement effective M&A activities

(3) Promote franchising

(4) Ensure steady profits in the gasoline business

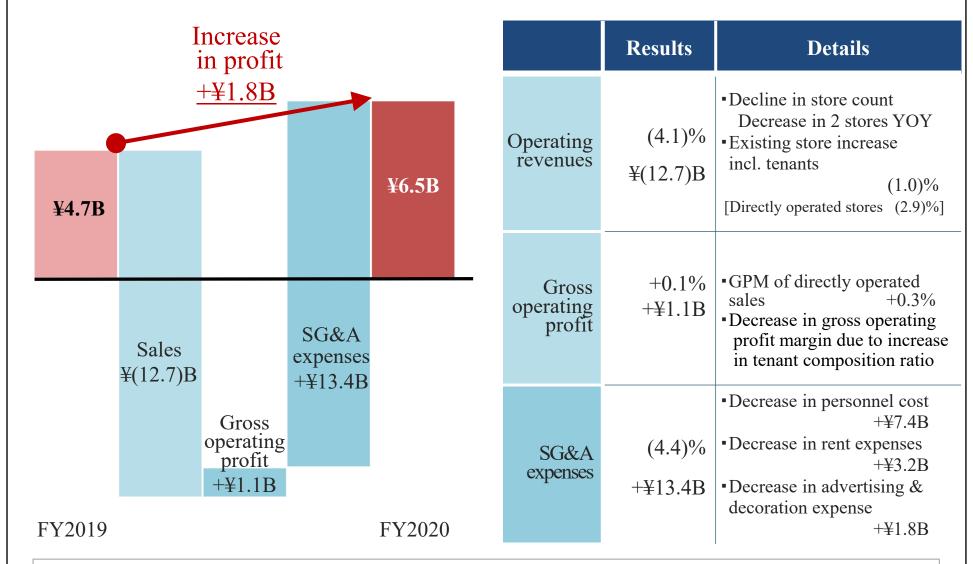
Continue to further improve profitability and drive Group-wide growth

<sup>\*</sup>Composition ratio is calculated in terms of consolidated operating income after amortization of goodwill on a yen basis.

## Ito-Yokado IY

#### **Factors in YOY Change of Operating Income FY2020**

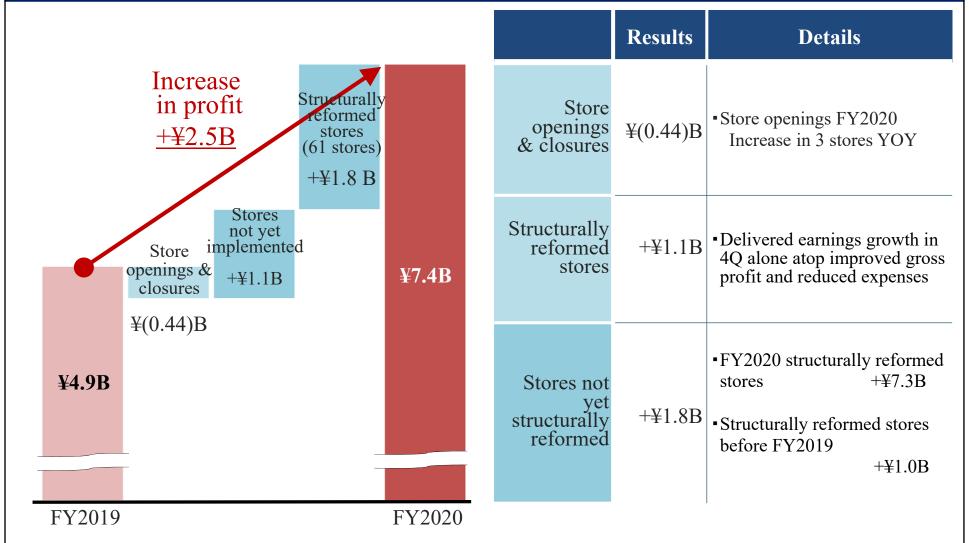




Operating income rose ¥1.8 B and hit the plan owing to improved GPM and curtailment of SG&A expenses (Net income turned positive for the first time in six fiscal years)

## Factors in YOY Change of Operating Income Q4 FY2020





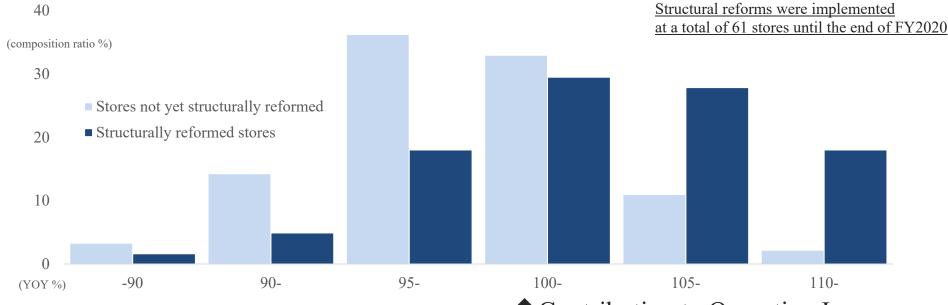
<sup>\*</sup>Out of the \(\frac{\text{\frac{4}}}{2.5}\) billion increase in operating income, the effect of the leap year is estimated to be \(\frac{\text{\frac{4}}}{0.5}\) billion

Operating income rose \(\frac{4}{2}\).5B driven by profitability improvement at stores that have already implemented structural reforms

#### **Achievements of Store Structural Reform**



#### ◆IY Comparison Ratio of YOY Change in Existing Store Sales (February 2020)



Sales YOY incl. tenants	February*	FY2020
Structurally reformed stores	102.8%	100.4%
Stores not yet structurally reformed	98.8%	96.3%
IY total	101.1%	99.0%

Figures improved for IY as a whole, driven by structurally reformed stores

#### ◆Contribution to Operating Income

Structurally reformed stores				
Change in operating income from the FY2020				
previous year (after allocation of Head Office costs)	+¥1.2B			

Accelerate horizontal deployment from the current fiscal year onwards

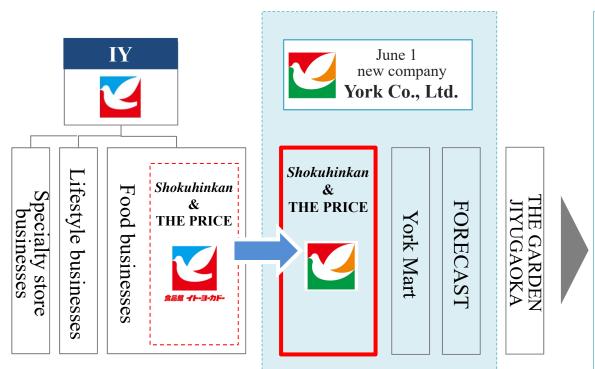
<sup>\*</sup> Figures are management figures excluding leap-year effects

#### **Business Structural Reforms**



◆Reorganization of 7&i Tokyo Metropolitan Area Food Supermarket

Transferred 20 stores of Shokuhinkan and THE PRICE to the new company York Co., Ltd. (June 1)



 Strengthen merchandising based on integrated manufacturing, distribution sales

Introduce

Process center & Central kitchen

 Synergies through the integration of merchandising across companies

YMT: New merchandising in the Tokyo metropolitan area

IY : Merchandising for

THE PRICE

SG: Merchandising for differrentiation and high quality

•FOC labor-efficient register system, lockers, etc.

(Note) YMT: York Mart, IY: Ito-Yokado, SG: SHELL GARDEN, *Shokuhinkan*: Food specialty store of IY, THE PRICE: Discount store format of IY, FORECAST: Food supermarket operator of 7&i Group with new business format

Seek to improve profitability by streamlining the supply chain, while collaborating with the IY food business in the future

## 5-Year Plan for Each Initiative

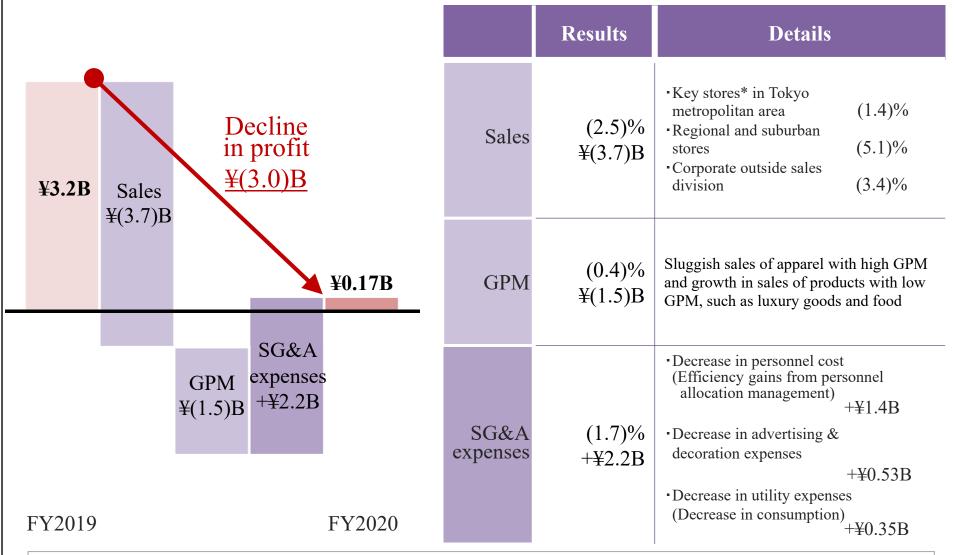


		FY2021	FY2022	FY2023	FY2024	FY2025	
Store structural reform		Structural reforms implemented over five years at nearly all stores with ongoing operations					
Sil	ore structural reform	26 stores	25 stores		37 stores		
Unprofitable stores (33 stores)  *2 stores have already been closed in FY2020		Closures 8 stores	Collaboration and outside of closs 23 st	the Group or ares			
ss structural reform	Shokuhinkan THE PRICE	Transfer (June) 20 stores					
reform	Personnel initiatives	ei Transf	vorkforce by appromptoons or assignments to appanies or natural attributes.				
Cost-cutting initiatives				ead Office expet a 25% reduction	enses, etc. on from FY2019)		



## **Factors in YOY Change of Operating Income FY2020**





Profit drastically decreased due to struggling sales in existing stores and GPM, despite reducing SG&A expenses

<sup>\*</sup>Key stores in Tokyo metropolitan area: SEIBU Ikebukuro, Sogo Yokohama, Sogo Chiba, SEIBU Shibuya and Sogo Omiya

#### Structural Reforms (Announced October 2019)



#### ◆Outline of Structural Reforms

## Store initiatives

•Close unprofitable stores (5 stores)
Reduce sales area space (2 stores)

## Personnel initiatives

- •Optimize staff composition (career change support measures, secondment outside of the Company, staff reassignments within the Company)
- •Optimize personnel to date and reduce fixed costs associated with relocation and downsizing of Head Office

#### ◆Specific measures

		Stores	Implementation timing (plan)	
		SEIBU Okazaki	August 2020	
		SEIBU Otsu	August 2020	
Clos	sures	Sogo Seishin	August 2020	
		Sogo Tokushima	August 2020	
		Sogo Kawaguchi	February 2021	
Reduction of sales	SEIBU Akita	February 2021		
	space	SEIBU Fukui	February 2021	

Optimize staff composition					
FY2023 (vs.FY2019)					
Decrease approx. $1,300 \text{ people} \Rightarrow 1,400 \text{ people}$					
Decrease approx. ¥8.6 billion					

Accelerate concentrate management resources at key stores in the Tokyo metropolitan area



#### **Digital & Financial Strategies**



**◆**Target Status

Digital and finance

UX improvement

New customer inflow Frequency of store visits Increase in basket size

Improve customer satisfaction
Improve customers' LTV

**♦**Basic Concept

#### Digital strategy Financial strategy Added value through new services Smartphone payment, facial Expand 7iD collaborations **ATMs** Deepen CRM recognition • Digital coupon distribution (Beacon) •Upgrade and expand service menu •IY's Net Supermarket and SEJ's Net Convenience Store (cashing, revolving payments, credit, etc.) Upgrade and Credit cards Contactless payment (Type A/B) expand services • Delivery lockers •Link 7iD and customers' financial information Improve efficiency of store operations AI-based ordering, unmanned **Improve** nanaco stores, etc. •Strengthen mobile *nanaco* productivity (e-money) Supply chain management Comprehensive security platform

Foster understanding of individual customer needs and strengthen relationships through purchase, payment and customer data

One to One marketing

New financial products and services

New shopping experiences

## Improve UX Using Digital Technology



◆Improvement measures to address pain points felt by customers and the benefits of these measures

It's bothersome to open your smartphone at the register.





It's bothersome to search for coupons when you don't have your smartphone open.





You cannot visit a store You cannot visit a store while it is open







Credit cards
Contactless payment (Type A/B)
Consider: Proposal to link card to 7iD

- •New customer inflow
- •Frequency of store visits



Coupons will open automatically when you enter a store with Beacon

- Frequency of store visits
- Basket size



Online supermarkets

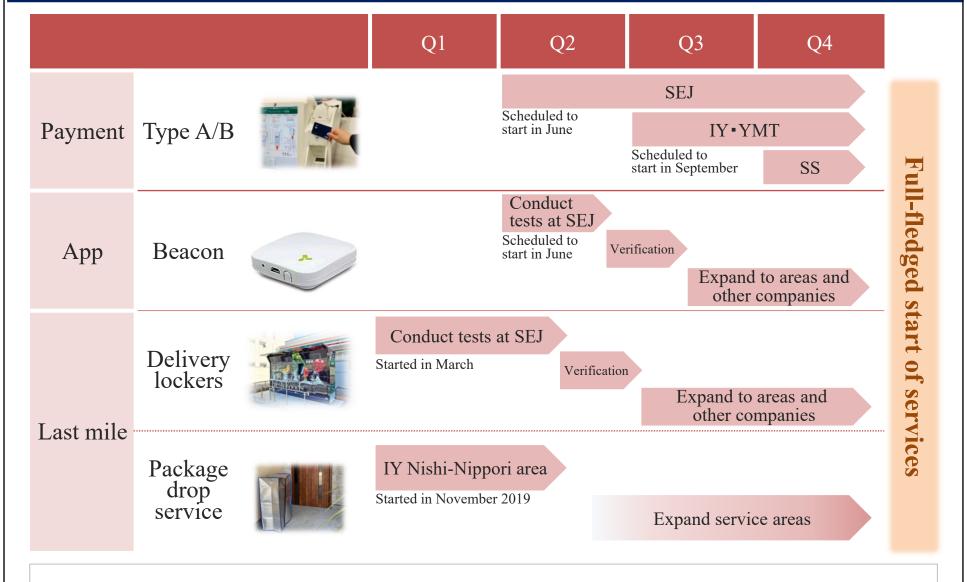
Delivery lockers at CVS

- •New customer inflow
- Basket size

Strive to improve UX by offering new value propositions based on digital technology

#### Milestones for UX Improvement Measures





Enhance customer interfaces by harnessing digital tools and expanding services



## Strengthen the organizational management system



- Examples of key measures to strengthen governance to date
  - 1. Establishment of Nomination and Compensation Committee (from FY2017)
  - 2. Evaluation of the effectiveness of the Board of Directors (from FY2017)
  - 3. Introduction of stock-based compensation system linked to business performance (from FY2020)
- ◆Strengthen governance further
  - 1. Review of the roles of the Nomination and Compensation Committee
  - 2. Amendments to the Articles of Incorporation: Review the upper limit for the number of Directors and the roles of the Chair
  - 3. Introduction of non-financial metrics to executive compensation (CO<sub>2</sub> emissions)
  - 4. Strengthen financial discipline

Strive to strengthen the system to improve the effectiveness of management policies, with a view to realizing the Group's vision

### **Target Status**



## Open the next "Convenience" door

## CVS Business strategy as a core of growth

- Further enhance customer value by domestic CVS
- Expand scale through M&As in the North American market
- Providing value through 70,000 stores worldwide
   (20,000 domestic and 50,000 overseas)





## Challenge for "Food" that are now needed by customers

## Strengthening food / Tokyo metropolitan area food strategy

- •Further strengthen Seven Premium
  Group-wide team merchandising method
  High quality + reasonable price + good
  health
- Tokyo metropolitan area food strategy Reinforcement of food value chain toughness (Manufacturing, Distribution, Sales)













tenants + services

premium products



an experience-based perspective

•Monetization through product sales +



Creation of affluent

"lifestyle hubs"

Large-scale commercial

base strategy

•Operation of large-scale shopping centers

Respond to local needs and demand for

Building facilities and communities from

•Respond to local needs and premium





## Expansion of "contact points" with our customers

#### Digital and financial strategies









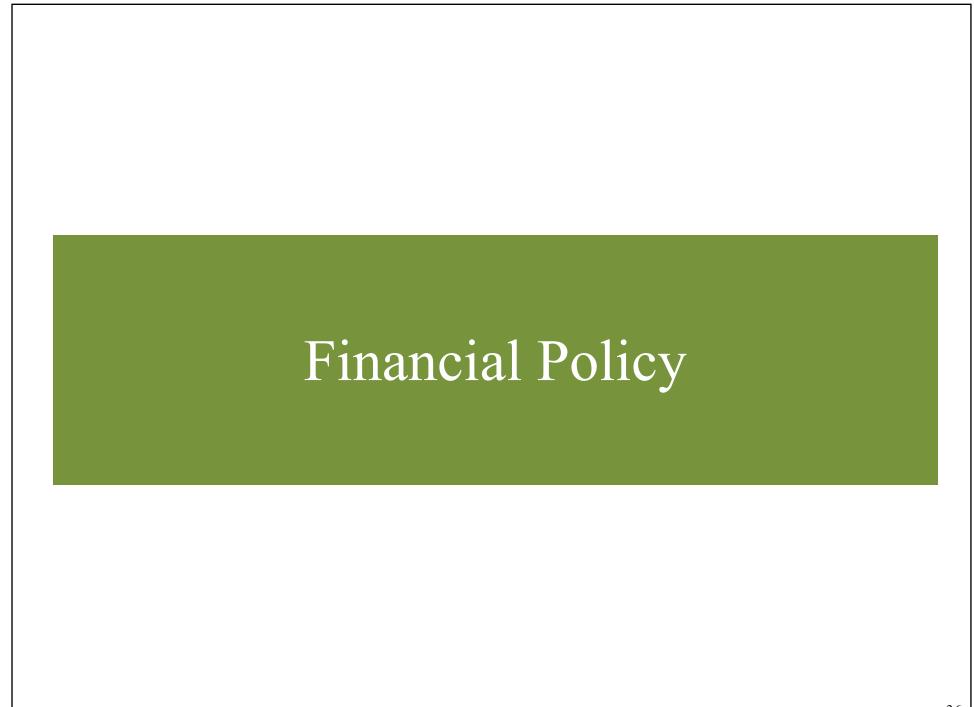
- •Enhancing credit cards business
- Promote Group CRM based on 7iD
- Expansion of last mile functions
- Active utilization of AI and other technologies (productivity improvement)

Contributing to improving QOL\* with four growth engines



Aiming to become a corporate group that is indispensable to people's daily lives

\*QOL: Quality of Life



#### **Financial Policy**



**♦**Basic Policy

Increase returns in excess of the cost of capital and enhance the ability to generate cash flows, in order to deliver a sustained increase in corporate value

**◆**KPIs

ROE

**ROIC Spread** 

**EPS Growth Rate** 

Free Cash Flow Level

**Debt / EBITDA** 

\*Individual KPIs are also set for operating companies to achieve consolidated KPIs

#### **Financial Policy**

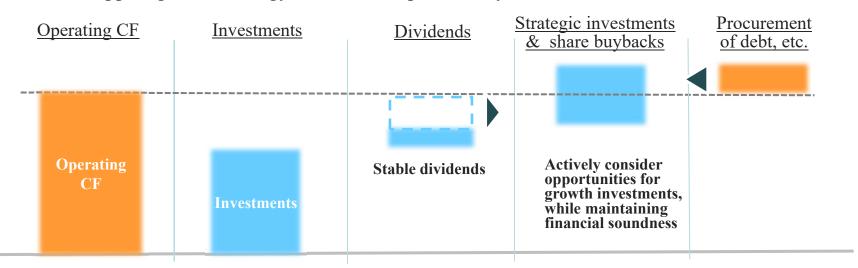


#### ◆Financial measures

(1) Enhance returns (ROIC) relative to the cost of invested capital (equity + interest-bearing debt) (WACC), i.e., increase the ROIC spread over the medium and long terms



- (2) Prioritize allocation of funds to investments and shareholder returns, and enhance the ability to generate operating cash flows
- (3) Ensure discipline from the perspective of ensuring financial soundness, by determining how to support growth strategy investments, particularly M&As, with the balance sheet



Note: In consideration of factors such as the recording of special losses, the numerator of ROIC needs to be calculated and managed on a net income basis in order to achieve the ROE target.

Moreover, given that WACC includes after-tax costs for interest-bearing debt, ROIC has been adjusted for by

adding after-tax interest expenses to the numerator of ROIC.

#### **Dividends Policy**



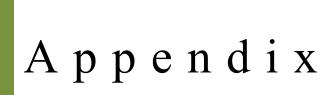


Provide stable dividends by maintaining a dividend payout ratio at the level of 40% of consolidated net income

#### **Share buybacks**

Consider flexibly conducting share buybacks while taking into consideration the level of free cash flow





## Revenues from Operations by Business Segment FY2020



(Billions of yen, %)

	Q3 Cumulative		Q4		FY2020 YTD		)
		YOY/change		YOY/change		YOY/change	vs. budget
Consolidated revenues from operations	4.075.5	98.1	1 ((0 0	97.1	( ( ( ) ) )	97.8	99.3
operations	4,975.5	(96.8)	1,668.8	(50.0)	6,644.3	(146.8)	(43.6)
Domestic	733.7	101.2	237.5	103.2	971.2	101.7	99.9
CVS operations	133.1	+8.4	251.5	+7.2	9/1.2	+15.7	(0.96)
Overseas	2,075.8	97.8	663.9	95.1 (34.1) 2,7	2,739.8	97.1	100.0
CVS operations	2,073.6	(47.0)	003.9		2,739.0	(81.2)	(0.16)
Superstore	1,366.2	97.2	182 8	482.8	1,849.1	97.2	98.9
operations	1,300.2	(40.0)	402.0	(13.3)		(53.3)	(20.0)
Department store	420.6	98.6	156.9	94.7	577.6	97.6	97.8
operations	720.0	(5.7)	130.9	(8.7)	311.0	(14.4)	(12.9)
Financial services	162.9	100.1	54.4	104.3	217.3	101.1	98.4
1 maneral services	102.9	+0.13	77.7	+2.2	217.3	+2.3	(3.6)
Specialty store	253.3	94.9	86.3	97.7	339.6	95.6	97.3
operations	433.3	(13.7)	00.5	(2.0)	337.0	(15.8)	(9.3)
Others	19.4	110.4	5.7	94.2	25.2	106.2	93.3
- Others	17.4	+1.8	5.1	(0.35)	25.2	+1.4	(1.7)
Eliminations /	(56.6)	-	(19.0)	-	(75.6)	-	-
corporate	(30.0)	(0.74)	(19.0)	(0.85)	(13.0)	(1.6)	+5.3

## **Operating Income by Business Segment FY2020**



(Billions of yen, %)

	Q3 Cumulative		Q4		FY2020 YTD		)
		YOY/change		YOY/change		YOY/change	vs. budget
Consolidated revenues from	210.0	104.9	105 1	98.0	424.2	103.1	101.0
operations	319.0	+14.8	105.1	(2.1)	424.2	+12.6	+4.2
Domestic	200.1	107.3	56.4	93.7	256.6	104.0	102.1
CVS operations	200.1	+13.6	30.4	(3.8)	230.0	+9.8	+5.2
Overseas	76.4	111.4	25.5	108.0	102.0	110.6	99.3
CVS operations	70.4	+7.8	23.3	+1.9	102.0	+9.7	(0.69)
Superstore operations	7.9	80.2	13.3	118.5	21.3	100.6	81.6
	1.9	(1.9)	13.3	+2.0	21.3	+0.13	(4.7)
Department store	(1.9)	-	2.7	66.5	0.79	21.3	17.0
operations	(1.9)	(1.5)	۷.1	(1.3)	0.19	(2.9)	(3.9)
Financial services	41.7	97.1	11.9	119.7	53.6	101.4	115.8
T manetal services	71.7	(1.2)	11.9	+1.9	33.0	+0.73	+7.3
Specialty store	4.0	75.8	0.61	47.3	4.6	70.2	57.9
operations	7.0	(1.3)	0.01	(0.68)	7.0	(1.9)	(3.4)
Others	1.5	75.1	0.01	2.6	1.5	58.5	62.2
- Others	1.3	(0.50)	0.01	(0.59)	1.5	(1.1)	(0.94)
Eliminations / corporate	(10.8)	(0.15)	(5.4)	(1.6)	(16.2)	(1.7)	+5.5

# **Operating Income for Major Operating Companies FY2020**



(Billions of yen)

	Q3 Cumulative		Q4		FY2020 YTD		
		YOY/change		YOY/change		YOY/change	vs. budget
Seven-Eleven	100.4	107.0		93.0	252.0	103.6	101.6
Japan	198.4	+13.0 55.4	33.4	(4.1)	253.9	+8.8	+3.9
7 Flavon Inc	91.1	110.5	30.5	106.7	121.6	109.5	99.2
7-Eleven, Inc.	91.1	+8.6	30.3	+1.9	121.0	+10.5	(0.94)
[Millions of dollar]	[835]	111.0	[280]	110.8	[1,115]	110.9	100.1
	[633]	[+82]		[+27]		[+109]	[+1.2]
	(0.00)	-		151.1	6.5	138.5	100.3
Ito-Yokado	(0.89)	(0.69)	7.4	+2.5		+1.8	+0.02
York-Benimaru*		105.7		92.9	4.6.0	101.0	92.3
<b>⟨</b> incl. Life Foods* <b>⟩</b>	11.1	+0.60	5.7	(0.44)	16.8	+0.16	(1.4)
Sogo & Saibu	(2.6)	-	2.7	66.4	0.17	5.3	4.1
Sogo & Seibu	(2.6)	(1.6)	2.1	(1.4)	0.1 /	(3.0)	(4.0)

<sup>\*</sup>Life Foods is a wholly owned subsidiary which produces and sells delicatessen in York-Benimaru stores. The combined operating income for York-Benimaru and Life Foods represents internal management reporting figures.

### Consolidated B/S Summary (As of Feb. 29, 2020)



(Billions of yen)

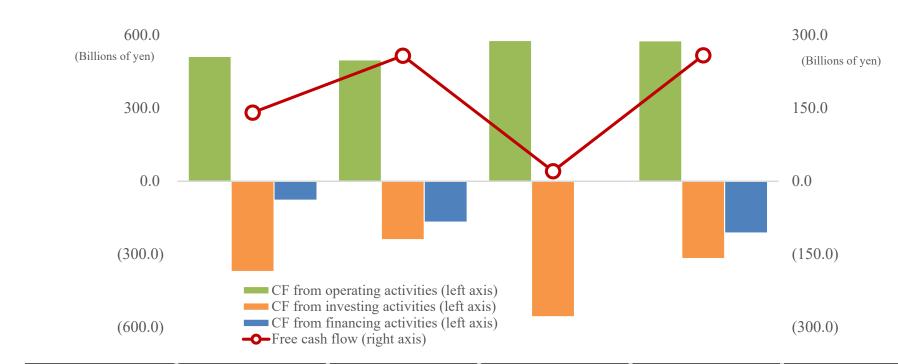
	Assets (Main items only)	Feb. 28 2019	Feb. 29 2020	change
C	Current assets	2,326.4	2,471.9	+145.4
	Cash and bank deposits	1,314.5	1,357.7	+43.1
	Cash and due from banks at Seven Bank	775.4	846.2	+70.7
	Notes and accounts receivable-trade	95.6	153.0	+57.3
N	Non-current assets	3,468.5	3,522.5	+54.0
	Property and equipment	2,118.6	2,183.3	+64.7
	Buildings and structures, net	954.0	992.3	+38.2
	Land	751.6	746.9	(4.7)
	Intangible assets	608.4	608.8	+0.39
	Investments and other assets	741.3	730.2	(11.1)
Ι	Deferred assets	0.10	2.4	+2.3
7	Total assets	5,795.0	5,996.8	+201.8

Liabilities and net assets (Main items only)		Feb. 28 2019	Feb. 29 2020	change
Total liabilities		3,122.5	3,239.6	+117.0
ĺ	Current liabilities	1,992.7	2,157.1	+164.4
ı	Notes and accounts payable, trade	411.6	410.7	(0.8)
ı	Short-term loans	143.1	129.4	(13.7)
ı	Current portion of bonds Current portion of long- term loans	156.6	168.4	+11.7
ı	Deposits received	174.0	228.4	+54.3
	Deposit received in banking business	588.3	655.0	+66.6
ı	Non-current liabilities	1,129.8	1,082.4	(47.3)
ı	Bonds	361.9	281.9	(79.9)
	Long-term loans	443.4	403.1	(40.2)
Total net assets		2,672.4	2,757.2	+84.7
	otal liabilities and et assets	5,795.0	5,996.8	+201.8

Note) ASBJ Statement No. 28 has been adopted and reflected retroactively in the figures for the fiscal year ended February 28, 2019

#### **Consolidated Statements of Cash Flows FY2020**

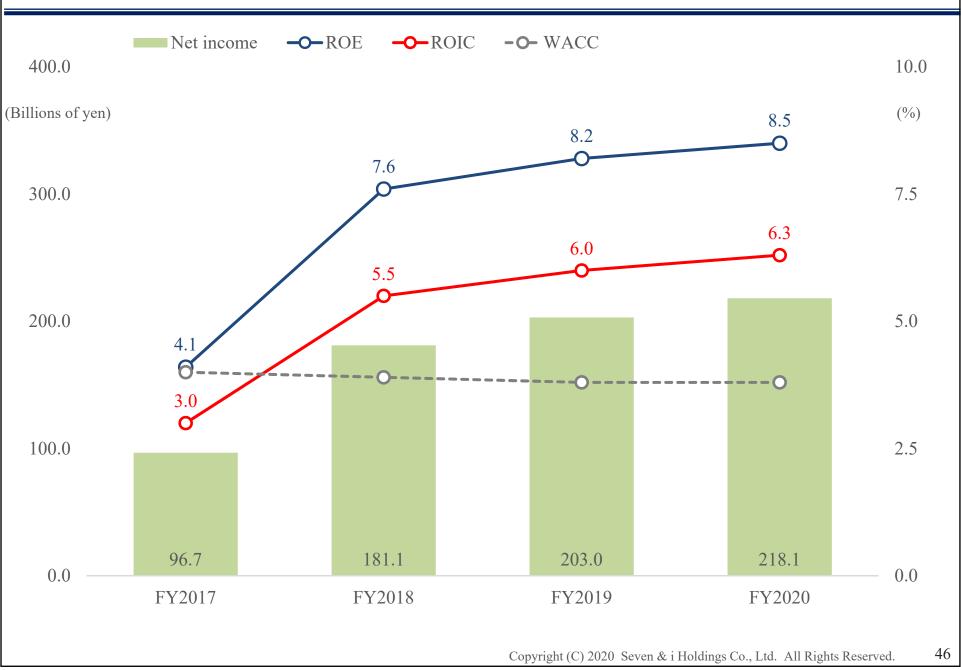




(Billions of yen)	FY2017	FY2018	FY2019	FY2020	vs. FY2019
CF from operating activities	512.5	498.3	577.8	576.6	(1.2)
CF from investing activities	(371.6)	(240.4)	(557.4)	(318.0)	+239.4
Free cash flow	140.9	257.8	20.3	258.6	+238.2
CF from financing activities	(78.1)	(168.5)	(5.3)	(213.2)	(207.8)
Cash and cash equivalents at end of period	1,209.4	1,300.3	1,310.7	1,354.8	+44.1
			Copyright (C) 2020 Se	ven & i Holdings Co., Ltd.	All Rights Reserved. 45

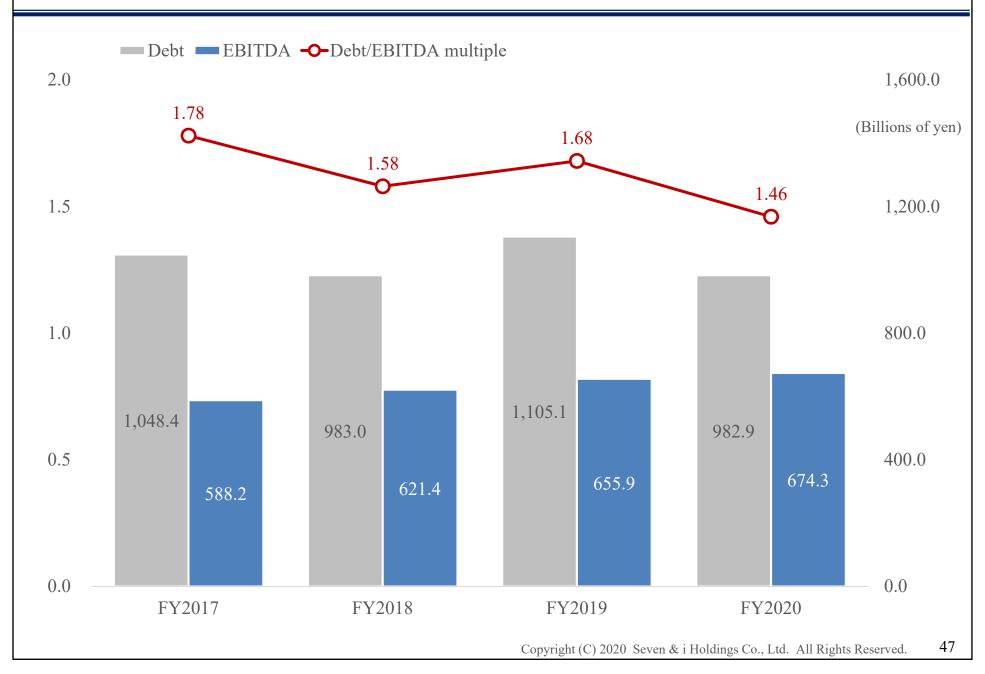
### **Consolidated ROE & ROIC**





### (Reference) Debt / EBITDA Multiple





#### **SEJ: Progress in Action Plan**



Closure in the midnight time As of the end of Feb. 2020 Stores that have already started trial: approx. 494 stores 128 stores have changed contracted opening hours

Improvement in cash register service training

FY2020: Held **3,500** times in total

From Sep. 2019: Started new employee training

 $\Rightarrow$  Held approx. 1,200 times by the end of February 2019

Promote dialogue with FZ stores FY2020: Visits by executives of SEJ to approx. 700 stores in 11 zones

From Oct. 2019: Implemented franchise store owners meeting ⇒ Held in 8 zones by Feb. 2020 and had dialogue with approx. 110

franchise store owners

New layout

As of the end of Feb. 2020

Stores that have already introduced New layout: approx. 10,000 stores ⇒ Sales increase effect in Feb.: +10.6 thousand yen/day\*

FY2021: Scheduled for introduction at approx. **5,000** stores

 $\Rightarrow$  15,000 store in total

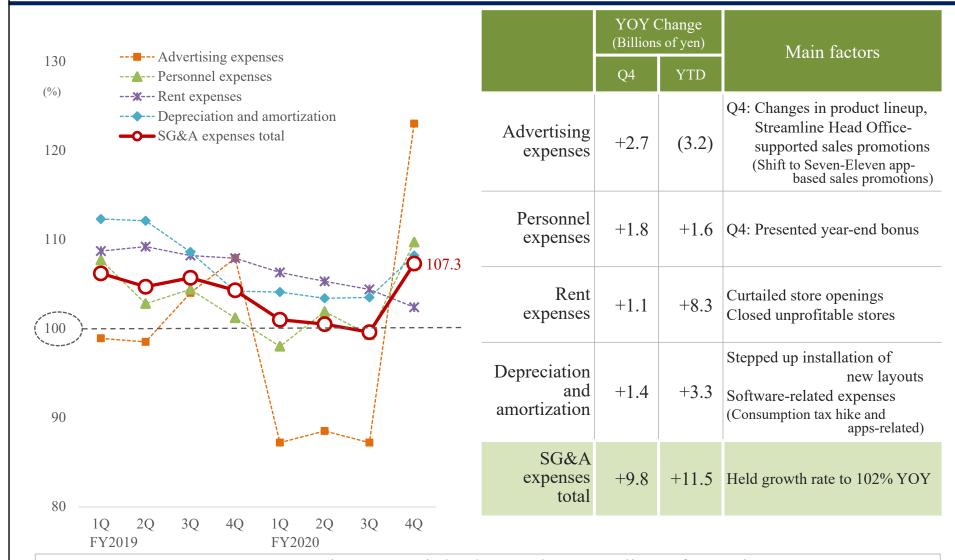
Ethical project

From Oct. 30, 2019: Trial conducted in the Hokkaido/Shikoku area From Feb. 2020: Expanded throughout Kyushu excluding Okinawa From May 2020: Scheduled to expand nationwide

<sup>\*</sup>Figures excluding cigarette at 855 stores that introduced new layout in FY2019 Copyright (C) 2020 Seven & i Holdings Co., Ltd. All Rights Reserved.

#### **SEJ: YOY SG&A Expenses**





SG&A expenses rose 107% in Q4, mainly due to the recording of one-time expenses, but the increase was held to the smallest-ever growth rate for a full fiscal year

#### **SEI: Sunoco Results FY2019**



♦ Operating Figures (Average daily sales per store)

	Sunoco		SEI (excl. Sunoco)		SEI Total	
		Change		Change		Change
Merchandise (\$)	4,975	+45	5,087	+117	5,075	+108
Gasoline (Gallons)	4,864	(146)	3,390	(60)	3,728	(67)

♦ Financial Figures

(Exchange rate: 1USD = 109.03JPY)

	Sunoco		SEI (excl. Sunoco)		SEI Total	
		YOY		YOY		YOY
Operating income (Millions of dollars)	141	117.3%	974	110.1%	1,115	110.9%
Operating income (Billions of yen)	15.4	115.8%	106.2	108.7%	121.6	109.5%
Amortization of goodwill (Billions of yen)	7.5*	98.7%	12.0	108.2%	19.6	104.4%
Contribution to consolidated operating income (Billions of yen)	7.8	139.0%	94.1	108.7%	102.0	110.6%

Operating income rose significantly due to improvements in merchandise and gasoline profitability, etc. leading to the achievement of the full-year budget

<sup>\*</sup>Goodwill: Calculated as \$1,388 MM.

