## Brief Summary for the Second Quarter of FY2014

October 3, 2013
Seven \& i Holdings Co., Ltd.

## CONSOLIDATED RESULTS

## 1. Financial Results

(Millions of yen)

|  | Six Months EndedAugust 31, 2012 |  | Six Months Ended August 31, 2013 YOY(\%) |  | Fiscal Year Ended Feb. 28, 2013 YOY(\%) |  | Fiscal Year Ending <br> Feb. 28,2014 (Forecast) <br> $:$ YOY(\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Group sales ${ }^{* 1}$ | 4,201,170 | 105.6 | 4,752,416 | 113.1 | 8,507,647 | 105.7 | 9,560,000 | 112.4 |
| Revenues from operations | 2,450,662 | 104.0 | 2,807,664 | 114.6 | 4,991,642 | 104.3 | 5,640,000 | 113.0 |
| Convenience store operations | 926,410 | 110.8 | 1,277,201 | 137.9 | 1,899,573 | 112.3 | 2,495,000 | 131.3 |
| Superstore operations | 989,851 | 100.2 | 996,830 | 100.7 | 1,994,588 | 100.1 | 2,030,000 | 101.8 |
| Department store operations | 426,558 | 98.8 | 421,681 | 98.9 | 884,028 | 98.2 | 887,000 | 100.3 |
| Food services | 40,229 | 103.0 | 40,718 | 101.2 | 78,361 | 100.4 | 79,000 | 100.8 |
| Financial services | 70,949 | 111.6 | 78,352 | 110.4 | 144,355 | 111.4 | 160,000 | 110.8 |
| Others | 25,506 | 110.5 | 24,738 | 97.0 | 50,210 | 105.8 | 52,000 | 103.6 |
| Eliminations / corporate | $(28,842)$ ! |  | $(31,858)$ ! |  | $(59,475)$ |  | $(63,000)$ ! |  |
| Operating income | 147,195 | 98.0 | 164,583 | 111.8 | 295,685 | 101.2 | 340,000 | 115.0 |
| Convenience store operations | 116,505 | 106.1 | 128,775 | 110.5 | 221,764 | 103.3 | 249,000 | 112.3 |
| Superstore operations | 9,264 | 44.0 | 11,810 | 127.5 | 25,491 | 78.6 | 39,600 | 155.3 |
| Department store operations | 1,286 | 58.1 | (550) |  | 8,029 | 80.7 | 8,900 | 110.8 |
| Food services | 451 | 145.2 | 865 | 191.8 | 721 |  | 1,400 | 194.0 |
| Financial services | 18,595 | 114.1 | 22,856 | 122.9 | 37,425 | 110.8 | 41,400 | 110.6 |
| Öthers | 2,018 | 178.4 | 1,345 | 66.6 | 3,886 | 168.7 | 4,000 | 102.9 |
| Eliminations / corporate | (926) |  | (517)! |  | $(1,634)$ |  | $(4,300)$ ! |  |
| Non-operating income | 5,573 | 102.4 | 8,074 | 144.9 | 11,064 | 109.0 |  |  |
| Non-operating expenses | 5,642 | 118.8 | 7,845 | 139.0 | 10,913 | 120.7 |  |  |
| Ordinary income | 147,126 | 97.5 | 164,813 | 112.0 | 295,836 | 100.9 | 337,000 | 113.9 |
| Special gains | 983 | 14.8 | 2,358 | 239.8 | 2,147 | 20.6 |  |  |
| Special losses | 17,097 | 31.4 | 16,219 | 94.9 | 35,261 | 48.4 |  |  |
| Income before income taxes and minority interests | 131,012 | 127.0 | 150,953 | 115.2 | 262,722 | 113.8 |  |  |
| Net income | 66,912 | 126.8 | 83,352 | 124.6 | 138,064 | 106.3 | 170,000 | 123.1 |
| Net income per share | $\begin{array}{r} \hline \text { yen! } \\ 75.73 \end{array}$ | $\begin{array}{r} \hline \% \\ 126.7 \end{array}$ | $\begin{array}{r} \hline \hline \text { yeni } \\ 94.34 \end{array}$ | $\begin{array}{r} \% \\ 124.6 \end{array}$ | $\begin{array}{r} \text { yen! } \\ \mathbf{1 5 6 . 2 6} \\ \hline \end{array}$ | 106.3 ${ }^{\%}$ | $\begin{array}{r} \text { yen! } \\ 192.40 \end{array}$ | 123.1 ${ }^{\%}$ |

Number of shares outstanding

| Average $^{* 2}$ | $883,528,633$ | $883,560,720$ | $883,532,139$ |
| :--- | ---: | ---: | ---: |
| End of period $^{* 2}$ | $883,532,460$ | $883,571,906$ | $883,534,869$ |

883,532,460
83,571,906
*1. Total Group sales include the sales of Seven-Eleven Japan and 7-Eleven, Inc. franchisees.
Convenience store's total sales including total store sales of Seven-Eleven Japan and 7-Eleven, Inc. for six months ended 2012 and 2013, fiscal year ended Feb. 28, 2013, and fiscal year ending Feb. 28, 2014 are 2,676,917 million yen, 3,221,953 million yen, 5,415,578 million yen and $6,415,000$ million yen, respectively.
*2. Excluding treasury stock
Exchange rates

|  |  | Six Months Ended August 31, 2012 | Six Months Ended August 31, 2013 | Fiscal Year Ended <br> Feb. 28, 2013 | Fiscal Year Ending Feb. 28, 2014 (Forecast) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Income statements | U.S.\$1= | 79.77 yen | 95.73 yen | 79.81 yen | 92.00 yen |
|  | 1yuan= | 12.64 yen | 15.49 yen | 12.72 yen | 14.50 yen |
| Balance sheets | U.S.\$1= | 79.31 yen | 98.59 yen | 86.58 yen | - |
|  | 1yuan= | 12.46 yen | 16.05 yen | 13.91 yen | - |

## (Reference) Operating income before amortization of goodwill

(Millions of yen)

|  | Six Months August 31, | ded <br> 12 <br> OY(\%) | Six Months EndedAugust 31, 2013$: Y O Y(\%)$ |  | Fiscal Year Ended <br> Feb. 28, 2013 YOY(\%) |  | Fiscal Year Ending Feb. 28, 2014 (Forecast) YOY(\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating income | 154,176 | 98.3 | 173,632 | 112.6 | 310,115 | 101.7 | 357,500 | 115.3 |
| Convenience store operations | 118,807 | 106.2 | 132,843 | 111.8 | 226,659 | 103.8 |  |  |
| Superstore operations | 10,950 | 48.2 | 13,375 | 122.2 | 28,864 | 80.6 |  |  |
| Department store operations | 3,937 | 81.3 | 2,094 | 53.2 | 13,324 | 87.7 |  |  |
| Food services | 451 | 145.2 | 865 | 191.8 | 721 |  |  |  |
| Financial services | 18,908 | 114.0 | 23,591 | 124.8 | 38,231 | 111.2 |  |  |
| Others | 2,047 | 176.5 | 1,379 | 67.4 | 3,948 | 167.1 |  |  |
| Eliminations / corporate | (926) |  | (517)! |  | $(1,634)$ |  |  |  |

Note: From the fiscal year ending February 28, 2014, the Company and its domestic consolidated subsidiaries (except for certain operating companies) have changed the depreciation method for property and equipment from the declining-balance method to the straight-line method. As a result of this change, the forecast of operating income and ordinary income would increase by 24.8 billion yen.

## 2. Major Factors for Changes in Financial Results for the Second Quarter of FY2014 <br> *For results of principal operating companies, please refer to page 5 to 6.

(Millions of yen)

|  | Six Months ended <br> August 31, 2013 <br> Change |  | Major Factors |
| :---: | :---: | :---: | :---: |
| Total Group sales* | 4,752,416 | +551,245 | (1) Increase in revenues from operations <br> (2) Growth in total store sales in convenience store operations <br> - Higher sales due to increased stores at Seven-Eleven Japan and contribution by introduction of SEVEN CAFÉ and strong sales of Seven Premium private-brand products. <br> - Higher sales of merchandise and gasoline at 7-Eleven, Inc. and effect of yen depreciation. |


| Revenues from operations | 2,807,664 | +357,001 | (1) Higher revenues in convenience store operations <br> (2) Higher revenues in financial services |
| :---: | :---: | :---: | :---: |
| Operating income | 164,583 | +17,388 |  |
| Convenience stores | 128,775 | +12,269 | (1) Seven-Eleven Japan <br> - Growth led by strengthening basic products and contribution by SEVEN CAFÉ. Existing store sales and merchandise gross profit margin both increased. <br> (2) 7-Eleven, Inc. <br> - Income increased due to higher merchandise sales centered on fresh foods and non-alcoholic beverages and increased gross profit on gasoline, as well as the effect of yen depreciation. |
| Superstores | 11,810 | +2,546 | (1) Ito-Yokado <br> - Income increased due to improved gross profit margin centered on apparel and cost reduction efforts. <br> (2) York-Benimaru <br> - Income increased due to higher sales from increase in number of stores and cost reduction efforts at existing stores. <br> (3) Lower income in China operations |
| Department stores | (550) | $(1,837)$ | (1) Sogo \& Seibu <br> - Achieved strong existing store sales at key stores but gross profit margin was negative due to higher sales of high-priced products. <br> (2) Lower income at LOFT |
| Food services | 865 | +414 | Higher income at Seven \& i Food Systems |
| Financial services | 22,856 | +4,260 | (1) Higher income at Seven Bank <br> (2) Higher income in non-bank operations |
| Others | 1,345 | (673) |  |
| Ordinary income | 164,813 | +17,687 | - Factors increasing operating income |
| Income before income taxes and minority interests | 150,953 | +19,940 | - Factors increasing ordinary income and special gains |
| Minority interests in income | 6,494 | +212 | - Higher minority interests in income due primarily to increased income at Seven Bank. |
| Net income | 83,352 | +16,440 | - Mainly factors increasing income before income taxes and minority interests and lower tax rate. |

[^0]
## 3. Segment Information

## (1) Business Segment Information

|  | Six Months August 31, | $\begin{aligned} & \text { Ended } \\ & 2012 . . . . \\ & \text { YOY(\%) } \end{aligned}$ | Six Months Ended <br> August 31, 2013 <br> YOY(\%) Composition |  |  | Fiscal Year EndedFeb. 28, $2013 \ldots . . .$. |  | Fiscal Year Ending <br> Feb. 28, 2014 (Forecast) <br> $\vdots$ <br>  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Capital expenditures |  |  |  |  |  |  |  |  |  |
| Convenience store operations | 93,238 | 105.3 | 107,882 | 115.7 | 57.8 | 214,250 | 129.9 | 204,000 | 95.2 |
| Superstore operations | 20,359 | 126.6 | 43,706 | 214.7 | 23.4 | 54,243 | 134.7 | 69,000 | 127.2 |
| Department store operations | 10,388 | 107.0 | 9,830 | 94.6 | 5.3 | 18,265 | 113.7 | 16,000 | 87.6 |
| Food services | 740 | 167.4 | 841 | 113.7 ' | 0.5 | 1,407 | 169.3 | 1,200 | 85.3 |
| Financial services | 18,549 | 167.8 | 19,850 | 107.0 | 10.6 | 40,945 | 152.9 | 43,000 | 105.0 |
| Others | 1,990 | 57.5 | 4,276 | 214.8 | 2.3 | 4,331 | 139.1 | 6,800 | 157.0 |
| Corporate | 453 | 37.9 | 398 | 87.9 | 0.2 | 772 | 22.9 |  | - |
| Total | 145,721 | 111.7 | 186,786 | 128.2 | 100.0 | 334,216 | 130.8 | 340,000 | 101.7 |
| Depreciation and amortization |  |  |  |  |  |  |  |  |  |
| Convenience store operations | 39,370 | 112.3 | 43,952 | 111.6 | 61.4 | 83,987 | 114.6 | 96,000 | 114.3 |
| Superstore operations | 13,924 | 103.3 | 8,825 | 63.4 | 12.3 | 29,129 | 101.8 | 19,000 | 65.2 |
| Department store operations | 7,255 | 106.4 | 6,783 | 93.5 | 9.5 | 14,662 | 104.7 | 12,000 | 81.8 |
| Food services | 310 | 96.9 | 202 | 65.2 ! | 0.3 | 639 | 95.8 | 500 | 78.2 |
| Financial services | 11,240 | 118.2 | 10,211 | 90.8 ! | 14.3 | 23,668 | 116.4 | 25,000 | 105.6 |
| Others | 1,247 | 99.6 | 1,220 | 97.8 : | 1.7 | 2,484 | 96.0 | 3,300 | 132.8 |
| Corporate | 537 | 249.4 | 444 | 82.7 : | 0.6 | 1,094 | 228.1 | $200 \vdots$ | 18.3 |
| Total | 73,885 | 110.9 | 71,640 | 97.0 | 100.0 | 155,666 | 111.2 | 156,000 | 100.2 |
| Amortization of goodwill |  |  |  |  |  |  |  |  |  |
| Convenience store operations | 2,302 | 116.1 | 4,068 | 176.7 | 45.0 | 4,895 | 135.2 |  |  |
| Superstore operations | 1,686 | 100.0 | 1,564 | 92.8 | 17.3 | 3,372 | 100.0 |  |  |
| Department store operations | 2,650 | 100.9 | 2,645 | 99.8 | 29.2 | 5,295 | 100.8 |  |  |
| Food services |  |  |  | -: | - |  | - |  |  |
| Financial services | 313 | 107.1 | 735 | 235.0 | 8.1 | 805 | 132.0 |  |  |
| Others | 29 | 100.0 | 34 | 118.1 | 0.4 | 61 | 104.5 |  |  |
| Total | 6,981 | 105.5 | 9,048 | 129.6 | 100.0 | 14,430 | 111.7 |  |  |
| Impairment loss |  |  |  |  |  |  |  |  |  |
| Convenience store operations | 3,688 | 157.6 | 2,557 | 69.3 : | 49.1 | 5,944 | 138.2 |  |  |
| Superstore operations | 1,606 | 260.9 | 1,163 | 72.4 | 22.3 | 3,790 | 52.4 |  |  |
| Department store operations | 3,896 | 717.7 | 1,293 | 33.2 ! | 24.8 | 7,782 | 377.9 |  |  |
| Food services | 211 | 86.8 | 164 | 78.1 | 3.2 | 410 | 96.0 |  |  |
| Financial services | 175 | - | 29 | 17.0 ! | 0.6 | 373 | 381.2 |  |  |
| Others | 28 | - | - | - | - | 28 | 8.6 |  |  |
| Total | 9,607 | 256.7 | 5,209 | 54.2 | 100.0 | 18,330 | 126.8 |  |  |

Notes: 1. Capital expenditures include long-term leasehold deposits and advances for store construction.
An increase of the future amortization of asset, resulting from the adoption of the "Accounting Standard for Asset Retirement Obligations" is not included.
2. Capital expenditures include investments related to openings of stores for each fiscal year and beyond.
3. From the fiscal year ending February 28, 2014, the Company and its domestic consolidated subsidiaries (except for certain operating companies) have changed the depreciation method for property and equipment from the declining-balance method to the straight-line method. As a result of this change, forecast of depreciation and amortization would decrease by 24.8 billion yen.
4. Amortization of goodwill include only the amount record on selling, general and administrative expenses.
(2) Geographic Area Segment Information
(Millions of yen)

|  | Six Months Ended August 31, $2012 \ldots . .$. YOY(\%) |  | Fiscal Year Ended <br> Feb. 28, $2013 \ldots . . .$. <br> $: Y O Y(\%)$ |
| :---: | :---: | :---: | :---: |
| Revenues from operations |  |  |  |
| Japan | 1,790,816 101.2 | 1,823,298 101.8 64.9 | 3,625,974 101.0 |
| North America | 609,053 112.3 | 927,818 152.3 33.0 | 1,269,302 114.7 |
| Others | 51,097 113.0 | 56,999 111.6 $\quad 2.0$ | 97,226 108.6 |
| Eliminations | (304)! | (452): -i | (861) |
| Total | 2,450,662 104.0 | 2,807,664 | 4,991,642 104.3 |
| Operating income (loss) |  |  |  |
| Japan | 131,237 95.4 | 149,273 113.7 90.7 | 263,443 100.7 |
| North America | 15,510 139.3 | 16,289 105.0 9.9 | 33,137 113.6 |
| Others | 443 31.5 | (995): | (909): |
| Eliminations | 3 - - | 16: - - | 13 |
| Total | 147,195: 98.0 | 164,583 : 111.8 | 295,685: 101.2 |

Note: "Others" consists of the business results in China.
4. Interest-Bearing Debt
(Millions of yen)

|  | Six Months Ended <br> August 31, 2012 |  | Six Months Ended August 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YOY(\%) |  | YOY(\%) |  | YOY(\%) |
| Short-term loans | 137,700 | 91.9 | 124,250 | 90.2 | 145,750 | 104.3 |
| Current portion of long-term loans | 94,410 | 103.1 | 168,519 | 178.5 | 124,857 | 140.6 |
| Current portion of bonds | 39,999 | 87.0 | 44,000 | 110.0 | 63,999 | 640.0 |
| Commercial paper | - | - | 17,054 | - |  |  |
| Sub-total | 272,109 | 91.9 | 353,824 | 130.0 | 334,607 | 128.7 |
| Bonds | 253,981 | 100.0 | 364,985 | 143.7 | 229,983 | 90.6 |
| Long-term loans | 250,943 | 105.4 | 272,832 | 108.7 | 281,893 | 142.2 |
| Commercial paper | - | - | - | - | 6,579 |  |
| Sub-total | 504,924 | 102.5 | 637,817 | 126.3 | 518,456 | 114.7 |
| Total | 777,033 | 98.5 | 991,642 | 127.6 | 853,064 | 119.8 |
| Ratio to total assets (\%) | 19.1 | (0.8) | 20.9 | +1.8 | 20.0 | +1.7 |
| Ratio to owners' equity (\%) | 42.9 | (2.8) | 49.6 | +6.7 | 45.1 | +4.8 |

Interest-Bearing Debt by Business Segment

| Convenience store operations | 59,504 | 339.2 | 160,036 | 268.9 | 132,144 | 451.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Superstore operations | 23,567 | 89.3 | 19,383 | 82.2 | 22,045 | 84.1 |
| Department store operations | 190,609 | 76.1 | 184,500 | 96.8 | 185,005 | 92.4 |
| Food services | - | - |  |  |  |  |
| Others | 1,125 | 60.0 | 375 | 33.3 | 750 | 50.0 |
| Corporate | 209,980 | 100.0 | 269,985 | 128.6 | 209,982 | 100.0 |
| Sub-total (excluding financial services) | 484,787 | 95.7 | 634,280 | 130.8 | 549,928 | 117.7 |
| Financial services | 292,246 | 103.4 | 357,361 | 122.3 | 303,136 | 123.7 |
| Total | 777,033 | 98.5 | 991,642 | 127.6 | 853,064 | 119.8 |

Bond Information
(As of August 31, 2013)

|  | Amount | Date of issue | Coupon | Redemption date |
| :---: | :---: | :---: | :---: | :---: |
| Issued by Seven \& i Holdings |  |  |  |  |
| 2nd unsecured domestic straight bonds | 30 billion yen | July 3, 2008 | 1.68\% | June 19, 2015 |
| 3rd unsecured domestic straight bonds | 30 billion yen | July 3, 2008 | 1.94\% | June 20, 2018 |
| 4th unsecured domestic straight bonds | 30 billion yen | June 29, 2010 | 0.541\% | June 19, 2015 |
| 5th unsecured domestic straight bonds | 20 billion yen | June 29, 2010 | 0.852\% | June 20, 2017 |
| 6th unsecured domestic straight bonds | 60 billion yen | June 29, 2010 | 1.399\% | June 19, 2020 |
| 7th unsecured domestic straight bonds | 40 billion yen | Apr. 26, 2013 | 0.258\% | June 20, 2016 |
| 8th unsecured domestic straight bonds | 40 billion yen | Apr. 26, 2013 | 0.383\% | June 20, 2019 |
| 9th unsecured domestic straight bonds | 20 billion yen | Apr. 26, 2013 | 0.671\% | Mar. 20, 2023 |
| Issued by Seven Bank |  |  |  |  |
| 3rd unsecured domestic straight bonds | 24 billion yen | Dec. 4, 2006 | 1.67\% | Dec. 20, 2013 |
| 5th unsecured domestic straight bonds | 20 billion yen | July 2, 2009 | 1.038\% | June 20, 2014 |
| 6th unsecured domestic straight bonds | 30 billion yen | May 31, 2012 | 0.398\% | June 20, 2017 |
| 7th unsecured domestic straight bonds | 10 billion yen | May 31, 2012 | 0.613\% | June 20, 2019 |
| 8rd unsecured domestic straight bonds | 15 billion yen | Mar. 7, 2013 | 0.243\% | Mar. 20, 2018 |
| 9th unsecured domestic straight bonds | 20 billion yen | Mar. 7, 2013 | 0.460\% | Mar. 19, 2020 |
| 10th unsecured domestic straight bonds | 20 billion yen | Mar. 7, 2013 | 0.803\% | Mar. 20, 2023 |

Bond ratings
(As of September 30, 2013)

|  |  | S\&P | Moody's | R\&I | JCR |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Seven \& i Holdings | Long-term | AA- | Aa3 | AA | AA + |
| Seven-Eleven Japan | Long-term | AA- | - | - | AA+ |
|  | Short-term | A-1+ | P-1 | - | - |
| 7-Eleven, Inc. | Long-term | AA- | Baa1 | - | - |
| Seven Bank | Long-term | AA- | - | AA | - |

* From January 2006, Seven-Eleven Japan's short-term rating is its rating as the guarantor of 7-Eleven, Inc.'s commercial paper program.

| Seven-Eleven Japan |  |  |  | (Millions of yen) |
| :---: | :---: | :---: | :---: | :---: |
|  | Six Months Ended <br> August 31, 2012 <br> YOY(\%) | Six Months Ended <br> August 31, 2013 <br> YOY(\%) | Fiscal Year Ended <br> Feb. 28, 2013 <br> YOY(\%) | Fiscal Year Ending Feb. 28, 2014 (Forecast) YOY(\%) |
| Revenues from operations | 311,413 107.3 | 340,976 109.5 | 617,559 107.2 | 666,000 107.8 |
| Operating income | 100,048 102.7 | 111,334 111.3 | 186,763 102.0 | 205,000 109.8 |
| Total store sales | 1,768,240 107.8 | 1,901,579 107.5 | 3,508,444 106.9 | 3,723,000 106.1 |
| Sales of franchised stores | 1,722,926 108.2 | 1,852,478 107.5 | 3,416,986 107.1 |  |
| Existing stores sales increase (\%) * | +2.0 | +1.7 | +1.3 | +1.3 |
| Merchandise GP Margin (\%) | $30.0+0.2$ | 30.6 +0.6 | 30.0 +0.3 | 30.5 +0.5 |
| Average daily sales per store (thousand yen) | 682 +7 | 674 (8) | 668 (1) |  |
| Number of domestic stores | 14,562 +557 | 15,831 +759 | 15,072 $+1,067$ | 16,222 $+1,150$ |

* Existing stores sales increase for six months ended August 31, 2013 and fiscal year ending February 28, 2014 are presented in new standard.

7-Eleven, Inc.
(Millions of yen)

|  | Six Months Ended June 30, 2012 |  | Six Months Ended June 30, 2013 |  | Fiscal Year Ended <br> Dec. 31, 2012 |  | Fiscal Year EndingDec. 31, 2013(Forecast)Yō |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues from operations | 598,418 | 112.5 | 913,411 | 152.6 | 1,247,287 | 114.8 | 1,790,000 | 143.5 |
| Operating income | 17,766 | 135.9 | 20,778 | 117.0 | 38,175 | 116.6 | 49,700 | 130.2 |
| Operating income (thousands of dollar) | 222,722 | 139.7 | 217,048 | 97.5 | 478,326 | 116.6 | 540,217 | 112.9 |
| Total store sales | 882,432 | 111.2 | 1,286,926 | 145.8 | 1,852,162 | 114.0 | 2,649,000 | 143.0 |
| Merchandise sales | 456,859 | 107.2 | 604,501 | 132.3 | 954,100 | 108.8 |  |  |
| Gasoline sales | 425,573 | 115.8 | 682,424 | 160.4 | 898,062 | 120.2 |  |  |
| Existing stores sales increase (\%) ${ }^{* 1,2}$ (U.S. Merchandise sales) | +3.7 |  | +1.6 |  | +2.9 |  | +2.5 |  |
| Merchandise GP Margin (\%) ${ }^{\text {*1 }}$ | 35.3 | +0.7 | 34.7 | (0.6) | 35.2 | +0.5 | 35.3 | +0.1 |
| Average daily merchandise sales per store (U.S. dollar) ${ }^{* 1}$ | 4,333 | +54 | 4,270 | (63) | 4,383 | +11 |  |  |
| Number of stores | 7,403 | +254 | 8,202 | +84 | 8,118 | +969 | 8,418 | +300 |
| Exchange rates U.S.\$1= | 79.77 | yen | 95.73 | yen | 79.81 | yen | 92.00 | yen |

Notes: 1. In the fiscal year ended December 2012, SEJ Asset Management \& Investment Company was established to manage tangible and intangible fixed assets received from 7-Eleven, Inc., as well as leasing operations related to 7-Eleven, Inc. From the fiscal year ended December 2012, consolidated figures of SEJ Asset Management \& Investment Company as a parent company are presented as financial figures of 7-Eleven, Inc.
2. Figures for the amounts of each fiscal year reflect adjustments to the necessary for the consolidation to Seven \& i Holdings' consolidated accounts. Operating income in U.S. dollar amounts are translated from yen amounts, which reflect adjustments to the necessary for the consolidation of Seven \& i Holdings' consolidated accounts.
*1. Exclude gasoline sales.
*2. Existing stores sales increase are calculated in U.S. dollars
Ito-Yokado

|  | $\begin{gathered} \hline \text { Six Months Ended } \\ \text { August } 31,2012 \\ \end{gathered}$ |  | Six Months Ended August 31, 2013 :YOY(\%) |  | Fiscal Year Ended Feb. 28, 2013 YOY(\%) |  | Fiscal Year EndingFeb. 28, 2014 (Forecast)YOY(\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues from operations | 657,206 | 97.7 | 652,470 | 99.3 | 1,332,292 | 97.9 | 1,324,300 | 99.4 |
| Net sales | 642,786 | 97.4 | 636,939 | 99.1 | 1,302,923 | 97.6 | 1,295,000 | 99.4 |
| Operating income | 728 | 12.0 | 2,603 | 357.5 | 9,009 | 85.4 | 16,800 | 186.5 |


| Existing stores sales increase (\%) | (4.3) | $(3.6)$ | $(4.3)$ | $(2.8)$ |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Merchandise GP Margin (\%) | 29.5 | $(0.4)$ | 29.8 | +0.3 | 29.9 | +0.2 | 30.2 |
| Number of domestic stores | 174 | +1 | 177 | +3 | 174 | +1 | 180 |


| York-Benimaru |  |  |  |  | (Millions of yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six Months Ended <br> August 31, 2012 <br> $\mathrm{YOY}(\%)$ |  | Six Months Ended <br> August 31, 2013 <br> YOY(\%) |  | Fiscal Year Ended Feb. 28, 2013 : YOY(\%) |  | Fiscal Year Ending Feb. 28, 2014 (Forecast) YOY(\%) |  |
| Revenues from operations | 180,672 | 104.6 | 187,501 | 103.8 | 363,862 | 104.4 | 386,000 | 106.1 |
| Net sales | 177,799 | 104.7 | 184,484 | 103.8 | 358,061 | 104.4 | 380,000 | 106.1 |
| Operating income | 5,836 | 60.9 | 6,503 | 111.4 | 11,854 | 79.3 | 14,300 | 120.6 |


| Existing stores sales increase (\%) | +0.8 | $(0.6)$ | $\pm 0.0$ | +1.4 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Merchandise GP Margin (\%) | 25.6 | $(1.7)$ | 25.4 | $(0.2)$ | 26.0 | $(1.0)$ |
| Number of domestic stores | 178 | +2 | 185 | +1 | 184 | +8 |


| (Reference) Results including Life Foods* |  |  | Six Months Ended <br> August 31, 2013 <br> , YOY(\%) |  | Fiscal Year Ended <br> Feb. 28, 2013 <br> , YOY(\%) |  | (Millions of yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six Months Ended <br> August 31, 2012 <br> $: Y O Y(\%)$ |  |  |  | Fiscal Year | nding |
|  |  |  | Feb. 28, 2014 | orecast) |  |  |
|  |  |  |  | OY(\%) |  |  |
| Operating income | 8,054 | 69.6 |  |  | 8,581 | 106.5 | 15,558 | 84.5 | 18,800 | 120.8 |

Note: Above results are provided for convenience only, which represent internal management reporting figures.

* Life Foods is an affiliate which produces and sells delicatessen in York-Benimaru stores.

| Sogo \& Seibu | Six Months Ended <br> August 31, 2012 <br> $: Y O Y(\%)$ |  |  |  |  |  | (Millions | of yen) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Six Months Ended <br> August 31, 2013 <br> $\mathrm{YOY}(\%)$ |  | Fiscal Year Ended <br> Feb. 28, 2013 <br> YOY(\%) |  | Fiscal Year Ending <br> Feb. 28, 2014 (Forecast) <br> $:$ YOY(\%) |  |
| Revenues from operations | 391,558 | 98.5 | 387,043 | 98.8 | 810,998 | 97.7 | 812,900 | 100.2 |
| Net sales | 385,364 | 98.5 | 380,864 | 98.8 | 798,427 | 97.6 | 800,000 | 100.2 |
| Operating income | 2,219 | 72.3 | 1,563 | 70.4 | 10,040 | 90.0 | 12,000 | 119.5 |
| Existing stores sales increase (\%) | +1.3 |  | +1.1 |  | +0.9 |  | +2.3 |  |
| Merchandise GP Margin (\%) | 25.1 | (0.1) | 24.9 | (0.2) | 24.9 | (0.2) | 25.2 | +0.3 |
| Number of domestic stores | 26 | $\pm 0$ | 24 | $\pm 0$ | 24 | (2) | 24 | $\pm 0$ |

Seven \& i Food Systems (Millions of yen)

|  | Six Months <br> August 31 | $\begin{aligned} & \hline \text { Ended } \\ & 2012 \\ & \text { YOY(\%) } \\ & \hline \end{aligned}$ | Six Months Ended <br> August 31, 2013 <br> "-YOY(\%) |  | Fiscal Year Ended <br> Feb. 28, 2013 <br> YOY(\%) |  | Fiscal Year Ending Feb. 28, 2014 (Forecast) YOY(\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues from operations | 40,167 | 102.9 | 40,660 | 101.2 | 78,238 | 100.4 | 79,080 | 101.1 |
| Net sales | 39,897 | 102.9 | 40,468 | 101.4 | 77,706 | 100.4 | 78,650 | 101.2 |
| Operating income (loss) | 524 | 144.3 | 983 | 187.6 | 868 | - | 1,410 | 162.3 |

$<$ Restaurant division>

| Existing stores sales increase (\%) | +3.2 | +3.2 | +0.8 | +1.6 |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Merchandise GP Margin (\%) | 69.0 | +0.5 | 69.6 | +0.6 | 69.0 |
| Number of domestic stores | 482 | $(4)$ | 475 | $(1)$ | 476 |
|  | $(10)$ | 478 | +2 |  |  |

Notes: 1. Change in number of stores represent the net change from the beginning of fiscal year.
2. From the fiscal year ending February 28, 2014, Seven-Eleven Japan, Ito-Yokado, York-Benimaru, and Seven \& i Food Systems have changed the depreciation method for property and equipment from the declining-balance method to the straight-line method.

STORE INFORMATION

1. Store Openings and Closures of Major Group Companies

|  | $\begin{array}{r} \hline \text { August } 2012 . . . . \\ : \text { Change } \\ \hline \end{array}$ |  | August $2013 . . . .$. <br> $:$ Change |  | Feb. $2013 . . . .$. |  | Feb. 2014 (forecast) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Convenience store operations |  |  |  |  |  |  |  |  |
| Seven-Eleven Japan | 14,562 | +557 | 15,831 | +759 | 15,072 | ,067 | 16,222 | 1,150 |
| Openings | 728 |  | 950 |  | 1,354 |  | 1,500 |  |
| Closures | 171 |  | 191 |  | 287 |  | 350 |  |
| Relocations, etc. | 147 |  | 152 : |  | 237 |  |  |  |
| Terminations of contract | 24 |  | 39 |  | 50 |  | , |  |
| 7-Eleven, Inc. ${ }^{* 1}$ | 7,403 | +254 | 8,202 | +84 | 8,118 | +969 | 8,418 | +300 |
| Openings | 294 |  | 200 |  | 1,078 |  | 500 |  |
| Closures | 40 : |  | 116 : |  | 109 ! |  | 200 |  |
| SEVEN-ELEVEN (BEIJING) ${ }^{* 1,2}$ | 160 | +13 | 139 ! | - | 200 | +53 | 169 ! | - |
| Openings | 13 |  | 9 |  | 54 |  | 39 |  |
| Closures | 0 |  | 8 |  | 1 ! |  | 8 |  |
| SEVEN-ELEVEN (TIANJIN) ${ }^{* 1,2}$ | ! | - | 56 | - | -: |  | 80 | - |
| Openings | -: |  | 1 |  | -: |  | 25 |  |
| Closures | -: |  | 7 ! |  | - |  | 7 ! |  |
| SEVEN-ELEVEN (CHENGDU) ${ }^{* 1}$ | 62 | +21 | 78 ! | (9) | 87 ! | +46 | 87 ! | $\pm 0$ |
| Openings | 22 |  | 7 |  | 47 ! |  | 13 : |  |
| Closures | 1 |  | 16 |  | 1 |  | 13 ! |  |
| Superstore operations |  |  |  |  |  |  |  |  |
| Ito-Yokado | 174 | +1 | 177 ! | +3 | 174 | +1 | 180 | +6 |
| Openings | 2 |  | 5 |  | 3 |  | 9 |  |
| Closures | 1 |  | 2 ! |  | 2 ! |  | 3 ! |  |
| York-Benimaru ${ }^{* 3}$ | 178 ! | +2 | 185 ! | +1 | 184 | +8 | 196 ! | +12 |
| Openings | 4 |  | 3 |  | 11 |  | 14 ! |  |
| Closures | 1 |  | 1 |  | 2 |  | 1 |  |
| York Mart | 71 | +3 | 73 ! | +2 | 71 | +3 | 74 | +3 |
| Openings | 4 |  | 2 |  | 5 |  | 3 |  |
| Closures | 1 |  | 0 ! |  | 2 |  | 0 |  |
| Hua Tang Yokado Commercial ${ }^{* 1}$ | 8 ! | $\pm 0$ | 9 ! | +1 | 8 | $\pm 0$ | 9 ! | +1 |
| Openings | 0 |  | 1 |  | 0 |  | 1 |  |
| Closures | 0 |  | 0 |  | 0 |  | 0 |  |
| Chengdu Ito-Yokado ${ }^{* 1}$ | 5 | $\pm 0$ | 5 | $\pm 0$ | 5 | $\pm 0$ | 5 | $\pm 0$ |
| Openings | 0 |  | 0 |  | 0 |  | 0 |  |
| Closures | 0 |  | 0 |  | 0 |  | 0 |  |
| Akachan Honpo ${ }^{* 4}$ | 88 ! | +1 | 89 ! | (3) | 92 ! | +5 | 93 ! | +1 |
| Openings | 4 |  | 2 |  | 9 |  | 8 |  |
| Closures | 3 |  | 5 ! |  | 4 |  | 7 |  |
| Department store operations |  |  |  |  |  |  |  |  |
| Sogo \& Seibu | 26 | $\pm 0$ | 24 ' | $\pm 0$ | 24 ! | (2) | 24 ! | $\pm 0$ |
| Openings | 0 |  | 0 |  | 0 |  | 0 |  |
| Closures | 0 ! |  | 0 ! |  | 2 |  | 0 ! |  |
| $\mathrm{LOFT}^{* 5}$ | 78 ! | +5 | 85 ! | +3 | 82 ! | +9 | 89 ! | +7 |
| Openings | 5 |  | 6 |  | 9 |  | 10 |  |
| Closures | 0 |  | 3 |  | 0 |  | 3 |  |
| Food services |  |  |  |  |  |  |  |  |
| Seven \& i Food Systems | 849 ! | (9) | 846 | +2 | 844 ! | (14) | 851 ! | +7 |
| Restaurant division | 482 ! | (4) | 475 | (1) | 476 | (10) | 478 | +2 |
| Openings | 6 |  | 6 |  | 12 |  | 10 |  |
| Closures | 10 |  | 7 |  | 22 ! |  | 8 |  |
| Meal provision service division | 245 | +1 | 253 ! | +6 | 247 ! | +3 | 255 ! | +8 |
| Fast food division | 122 ! | (6) | 118 ! | (3) | 121 ! | (7) | 118 ! | (3) |
| Seven \& i Restaurant (Beijing) ${ }^{* 1}$ | 3 | $\pm 0$ | $2!$ | (1) | 3 | $\pm 0$ | $1!$ | (2) |
| Openings | 0 |  | 0 |  | 0 |  | 0 |  |
| Closures | 0 ! |  | 1 : |  | 0 ! |  | 2 ! |  |

Note: Change refers to net change from the beginning of the fiscal year.
*1. Figures are as of the end of June, or as of the end of December.
*2. The number of stores in Tianjin, China which was included in SEVEN-ELEVEN (BEIJING) for August 2012 and FY2013 are 33 and 62 stores, respectively. Due to the establishment of SEVEN-ELEVEN (TIANJIN) on November 2012, 62 stores which was included in SEVEN-ELEVEN (BEIJING) has been transferred to SEVEN-ELEVEN (TIANJIN) in the FY2014.
*3. York-Benimaru's store openings for each period include the reopening of 1 remodeled store that had been closed as a result of $t$ earthquake disaster.
*4. The number of Akachan Honpo stores includes 3 franchised stores for August 2012 and FY2013.
*5. The number of LOFT stores includes 10 franchised stores for August 2012 and August 2013, 11 franchised stores for FY2013.

## 2. Convenience Store Operations Network

(1) Domestic Store Network

|  | Aug. 2012 | Feb. 2013 | Aug. 2013 | Change |
| :---: | :---: | :---: | :---: | :---: |
| Hokkaido | 867 | 881 | 892 | +11 |
| Iwate | 82 | 87 | 92 | +5 |
| Miyagi | 339 | 344 | 351 | +7 |
| Akita | 8 | 14 | 28 | +14 |
| Yamagata | 154 | 156 | 158 | +2 |
| Fukushima | 375 | 387 | 391 | +4 |
| Ibaraki | 568 | 577 | 590 | +13 |
| Tochigi | 366 | 375 | 379 | +4 |
| Gunma | 389 | 406 | 423 | +17 |
| Saitama | 951 | 972 | 1,008 | +36 |
| Chiba | 835 | 860 | 874 | +14 |
| Tokyo | 1,930 | 1,984 | 2,075 | +91 |
| Kanagawa | 1,036 | 1,067 | 1,120 | +53 |
| Niigata | 370 | 376 | 382 | +6 |
| Toyama | 82 | 87 | 100 | +13 |
| Ishikawa | 58 | 71 | 79 | +8 |
| Fukui | 35 | 40 | 45 | +5 |
| Yamanashi | 170 | 170 | 174 | +4 |
| Nagano | 396 | 405 | 415 | +10 |
| Gifu | 97 | 104 | 119 | +15 |
| Shizuoka | 542 | 562 | 584 | +22 |
| Aichi | 713 | 766 | 835 | +69 |
| Mie | 53 | 62 | 70 | +8 |
| Shiga | 180 | 183 | 188 | +5 |
| Kyoto | 218 | 225 | 238 | +13 |
| Osaka | 689 | 732 | 779 | +47 |
| Hyogo | 447 | 462 | 479 | +17 |
| Nara | 80 | 85 | 95 | +10 |
| Wakayama | 48 | 49 | 50 | +1 |
| Shimane | 9 | 10 | 10 | $\pm 0$ |
| Okayama | 232 | 243 | 255 | +12 |
| Hiroshima | 441 | 451 | 464 | +13 |
| Yamaguchi | 253 | 257 | 263 | +6 |
| Tokushima |  |  | 62 | +62 |
| Kagawa |  |  | 50 | +50 |
| Fukuoka | 729 | 751 | 771 | +20 |
| Saga | 152 | 154 | 160 | +6 |
| Nagasaki | 101 | 107 | 113 | +6 |
| Kumamoto | 234 | 241 | 253 | +12 |
| Oita | 103 | 114 | 125 | +11 |
| Miyazaki | 147 | 150 | 158 | +8 |
| Kagoshima | 83 | 105 | 134 | +29 |
| Total | 14,562 | 15,072 | 15,831 | +759 |

(2) Global Seven-Eleven Store Network
(Consolidated subsidiaries)

|  | Aug. 2012 | Feb. 2013 | Aug. 2013 | Change |
| :---: | :---: | :---: | :---: | :---: |
| Japan | 14,562 | 15,072 | 15,831 | +759 |
| U.S.A. and Canada | 7,403 | 8,118 | 8,202 | +84 |
| Hawaii | 58 | 59 | 59 | $\pm 0$ |
| China (Beijing) | 160 | 200 | 139 | - |
| China (Tianjin) | - | - | 56 | - |
| China (Chengdu) | 62 | 87 | 78 | (9) |
| Sub-total | 22,245 | 23,536 | 24,365 | +829 |

Note: The number of stores in Beijing for Aug. 2012 and FY2013 includes 33 and
62 stores in Tianjing, respectively.
(Area licensees)

|  | June 2012 | Dec. 2012 | June 2013 | Change |
| :---: | :---: | :---: | :---: | :---: |
| South Korea | 6,442 | 6,986 | 7,064 | +78 |
| China (Hong Kong and others) | 1,527 | 1,544 | 1,557 | +13 |
| China (Shanghai) | 99 | 84 | 77 | (7) |
| China (Shandong) | - | 4 | 18 | +14 |
| Taiwan | 4,852 | 4,852 | 4,867 | +15 |
| Thailand | 6,660 | 6,822 | 7,210 | +388 |
| Philippines | 746 | 829 | 893 | +64 |
| Malaysia | 1,364 | 1,407 | 1,472 | +65 |
| Singapore | 570 | 570 | 560 | (10) |
| Indonesia | 76 | 117 | 128 | +11 |
| Australia | 588 | 595 | 598 | +3 |
| U.S.A. | 519 | 368 | 367 | (1) |
| Mexico | 1,395 | 1,498 | 1,552 | +54 |
| Norway | 162 | 161 | 158 | (3) |
| Sweden | 186 | 189 | 189 | $\pm 0$ |
| Denmark | 198 | 197 | 196 | (1) |
| Sub-total | 25,384 | 26,223 | 26,906 | +683 |

Notes: 1. Figures for "U.S.A. and Canada" are the number of franchised stores and directly operated stores operated by 7-Eleven, Inc.
2. Figures for China (Hong Kong and others) include Guang Dong Province and Macau.

|  | Aug. 2012 | Feb. 2013 | Aug. 2013 | Change |
| :--- | :---: | :---: | :---: | :---: |
| Total Worldwide | 47,629 | 49,759 | 51,271 | $+1,512$ |

Note: Figures for overseas stores are as of the end of June, or as of the end of December.

[^1]
## 3. Store Information of Superstore Operations

(1) Superstore (Ito-Yokado)

Store openings and closures for the fiscal year ending February 28, 2014

| Store openings and closures for the fiscal year ending February 28, 2014 |  |  |  |  | (Square meters) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Store name | Location | Date | Sales floor space | Directly managed sales floor space |
| Openings | THE PRICE Shonandai | Kanagawa | Mar. 7, 2013 | - | 1,102 |
|  | Ario Sendai-Izumi (S\&B) | Miyagi | Apr. 27, 2013 | 19,723 | 9,542 |
|  | Ario Ageo | Saitama | June 29, 2013 | 35,700 | 8,733 |
|  | THE PRICE Higashi-Matsuyama (S\&B) | Saitama | July 4, 2013 | - | 2,066 |
|  | Shokuhinkan Oji (food specialty store) | Tokyo | July 19, 2013 | - | 816 |
|  | Shokuhinkan Shakujii-Koen (food specialty store) | Tokyo | Oct. 2, 2013 | - | 1,030 |
|  | Shokuhinkan Kamagaya (food specialty store) | Chiba | 2nd Half | - | - |
|  | Ario Ichihara | Chiba | 2nd Half | - | - |
|  | THE PRICE Noda | Chiba | 2nd Half | - | - |
| Closures | Sendai-Izumi (S\&B) | Miyagi | Apr. 24, 2013 | - | 8,887 |
|  | THE PRICE Higashi-Matsuyama (S\&B) | Saitama | June 2, 2013 | - | 7,209 |
|  | Shinkawa | Hokkaido | Sept. 16, 2013 | - | 7,049 |

(2) Supermarkets (York-Benimaru)

| Store openings and closures for the fiscal year ending February 28, 2014 |  |  |  |  | (Square meters) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Store name | Location | Date | Sales floor space | Directly managed sales floor space |
| Openings * | Ueda | Fukushima | Apr. 19, 2013 | 3,290 | 3,136 |
|  | Nakaura | Miyagi | June 13, 2013 | 2,713 | 1,934 |
|  | Taishido | Miyagi | July 26, 2013 | 2,616 | 2,323 |
|  | Sukagawa-Morijuku | Fukushima | Sept. 20, 2013 | 1,987 | 1,826 |
|  | Shinjo-Shimoda | Yamagata | Oct. 4, 2013 | 2,018 | 1,854 |
| Closure | Yagawase (S\&B) | Fukushima | Apr. 14, 2013 | 19,334 | 3,397 |

*In addition to the above, plans call for 9 store openings in the fiscal year ending February 2014. Nakaura store, which had been closed as a result of the earthquake disaster, reopened after remodeling.

Note: S\&B stands for scrap and build.
(3) China (Superstores)

Store opening for the fiscal year ending December 31, 2013

|  | (Square meters) |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Store name | Location | Date | Sales floor space |
| Opening | Shokuhinkan San Li Tun | Beijing | Mar. 1, 2013 | 2,040 |

Note: Beijing Wang fu jing Yokado closed San Li Tun store, and reopened as Hua Tang Yokado Commercial store.

## (4) China (Supermarkets)

Store closure for the fiscal year ending December 31, 2013
(Square meters)

|  | Store name | Location | Date | Sales floor space |
| :--- | :---: | :---: | :---: | :---: |
| Closure | Jinsong | Beijing | Jan. 12, 2013 | 5,822 |

4. Capital Expenditures, Depreciation and Amortization of Major Group Companies (Millions of yen)

|  | Six Months Ended August 31, 2012 YOY(\%) |  | Six Months Ended August 31, 2013 YOY(\%) |  | Fiscal Year Ended Feb. 28, 2013 YOY(\%) |  | Fiscal Year EndingFeb. 28,2014 (Forecast)$: \mathrm{YOY}(\%)$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Convenience store operations |  |  |  |  |  |  |  |  |
| Seven-Eleven Japan |  |  |  |  |  |  |  |  |
| Investment to new stores | 37,951 | 128.9 | 50,062 | 131.9 | 77,704 | 126.3 |  |  |
| Investment to existing stores and other | 16,612 | 106.9 | 20,156 | 121.3 | 32,891 | 104.6 |  |  |
| Software development | 565 | 145.6 | 940 | 166.4 | 1,918 | 282.1 |  |  |
| Total capital expenditures | 55,128 | 121.5 | 71,158 | 129.1 | 112,514 | 120.2 | 115,000 | 102.2 |
| Depreciation and amortization | 21,097 | 120.5 | 18,424 | 87.3 | 46,292 | 120.7 | 43,000 | 92.9 |
| 7-Eleven, Inc. |  |  |  |  |  |  |  |  |
| Investment to new stores | 36,913 | 79.3 | 29,032 | 78.6 | 130,026 | 174.0 |  |  |
| Investment to existing stores and other | 10,104 | 79.3 | 8,006 | 79.2 | 19,935 | 78.7 |  |  |
| Software development | 1,570 | 82.7 | 5,301 | 337.6 | 5,478 | 160.1 |  |  |
| Total capital expenditures* | 48,587 | 79.4 | 42,340 | 87.1 | 155,440 | 150.2 | 87,000 | 56.0 |
| Depreciation and amortization | 19,345 | 103.5 | 26,419 | 136.6 | 39,794 | 107.0 | 52,000 | 130.7 |
| Superstore operations |  |  |  |  |  |  |  |  |
| Ito-Yokado |  |  |  |  |  |  |  |  |
| Investment to new stores | 2,213 | 30.9 | 26,760 |  | 11,678 | 111.1 |  |  |
| Investment to existing stores and other | 6,389 | 276.5 | 7,641 | 119.6 | 18,732 | 255.7 |  |  |
| Software development | 45 | 27.4 | 184 | 408.9 | 168 | 69.7 |  |  |
| Total capital expenditures | 8,647 | 89.7 | 34,585 | 400.0 | 30,578 | 169.2 | 44,600 | 145.9 |
| Depreciation and amortization | 7,710 | 94.7 | 4,734 | 61.4 | 15,937 | 94.7 | 10,100 | 63.4 |
| York-Benimaru |  |  |  |  |  |  |  |  |
| Investment to new stores | 3,862 | 271.6 | 4,099 | 106.1 | 9,269 | 182.5 |  |  |
| Investment to existing stores and other | 401 | 64.1 | 834 | 208.0 | 355 | 18.7 |  |  |
| Software development | 87 | 155.4 | 35 | 40.2 | 155 | 161.5 |  |  |
| Total capital expenditures | 4,350 | 206.7 | 4,968 | 114.2 | 9,779 | 138.2 | 14,500 | 148.3 |
| Depreciation and amortization | 2,488 | 102.1 | 1,528 | 61.4 | 5,161 | 100.8 | 3,400 | 65.9 |
| Department store operations |  |  |  |  |  |  |  |  |
| Sogo \& Seibu |  |  |  |  |  |  |  |  |
| Investment to new stores | , |  | - |  |  |  |  |  |
| Investment to existing stores and other | 8,000 | 108.3 | 7,427 | 92.8 | 12,968 | 108.9 |  |  |
| Software development | 1,316 | 176.2 | 411 | 31.2 | 2,498 | 170.4 |  |  |
| Total capital expenditures | 9,316 | 114.5 | 7,838 | 84.1 | 15,465 | 115.6 | 13,000 | 84.1 |
| Depreciation and amortization | 6,320 | 105.6 | 5,858 | 92.7 | 12,608 | 103.5 | 10,800 | 85.7 |

[^2]
## Business Performance of Group Principal Companies

## 1. Convenience Store Operations

Seven-Eleven Japan

| Sales by product category (total store sales) |  |  |  |  |  |  | (Millions of yen) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six Months Ended <br> August 31, 2012 |  |  | Six Months Ended <br> August 31, 2013 |  |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |  |
| Processed food | 472,120 | 105.9 | 26.7 | 502,017 | 106.3 | 26.4 | 926,229 | 106.1 | 26.4 |
| Fast food | 472,120 | 111.6 | 26.7 | 536,245 | 113.6 | 28.2 | 940,263 | 110.2 | 26.8 |
| Daily food | 222,798 | 112.3 | 12.6 | 239,599 | 107.5 | 12.6 | 449,080 | 111.3 | 12.8 |
| Non food | 601,201 | 105.1 | 34.0 | 623,718 | 103.7 | 32.8 | 1,192,871 | 103.6 | 34.0 |
| Total store sales | 1,768,240 | 107.8 ! | 100.0 | 1,901,579 | 107.5 | 100.0 | 3,508,444 | 106.9 ! | 100.0 |

Sales increase at existing stores
(\%)

|  | Six Months Ended <br> August 31, 2012 | Six Months Ended <br> August 31, 2013 | Fiscal Year Ended <br> Feb. 28, 2013 |
| :--- | :---: | :---: | :---: |
| Sales increase at existing stores $*$ | +2.0 | +1.7 | +1.3 |
| Number of customers | +0.8 | +1.9 | +0.5 |
| Average spending per customer | +1.2 | $(0.2)$ | +0.8 |

* Existing stores sales increase for six months ended August 31, 2013 is presented in new standard.

Average daily sales per store

|  | Six Months Ended August 31, 2012 |  | Six Months Ended August 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All stores | 682 | +7 | 674 | (8) | 668 | (1) |
| Newly opened stores | 583 | (31) | 552 | (31) | 527 | (43) |

Gross profit margin
$\left.\begin{array}{|l|c|c|c|c|c|}\hline & \begin{array}{c}\text { Six Months Ended } \\ \text { August 31, 2012 }\end{array} & \begin{array}{c}\text { Six Months Ended } \\ \text { August 31, 2013 }\end{array} & \begin{array}{c}\text { Fiscal Year Ended } \\ \text { Feb. 28, 2013 }\end{array} \\ & & 38.3 & (0.2) & 38.8 & +0.5 \\ \text { Change }\end{array}\right]$
Selling, general and administrative expenses (Millions of yen)

|  | Six Months Ended <br> August 31, 2012 |  | Six Months Ended August 31, 2013 |  | Fiscal Year Ended Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Advertising expenses | 22,737 | 123.6 | 27,248 | 119.8 | 45,059 | 124.1 |
| Salaries and wages | 25,800 | 102.3 | 28,108 | 108.9 | 51,907 | 102.4 |
| Land and building rent | 47,742 | 112.7 | 54,771 | 114.7 | 98,832 | 113.3 |
| Depreciation and amortization* | 21,097 | 120.5 | 18,424 | 87.3 | 46,292 | 120.7 |
| Utility expenses | 17,839 | 114.3 | 21,209 | 118.9 | 38,098 | 115.0 |
| Others | 43,109 | 110.5 | 44,736 | 103.8 | 84,703 | 105.2 |
| Total | 178,326 | 112.8 | 194,499 | 109.1 | 364,893 | 111.9 |

* Depreciation and amortization include amortization on intangible assets.

Number of stores by type

|  | Six Months Ended <br> August 31, 2012 |  |  | Six Months Ended <br> August 31, 2013 |  |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of stores | 14,562 | +557 | 100.0 | 15,831 | +759 | 100.0 | 15,072 | +1,067 | 100.0 |
| Type A | 4,255 | (8) | 29.2 | 4,326 | +82 | 27.3 | 4,244 | (19) | 28.2 |
| Type C | 9,897 | +553 | 68.0 | 11,066 | +672 | 69.9 | 10,394 | 1,050 | 69.0 |
| Provisional management contract stores | 1 | $\pm 0$ | 0.0 | 1 | $\pm 0$ | 0.0 | 1 | $\pm 0$ | 0.0 |
| Directly operated stores | 409 | +12 | 2.8 | 438 | +5 | 2.8 | 433 | +36 | 2.9 |
| Open 24 hours | 14,343 | +530 | 98.5 | 15,562 | +729 | 98.3 | 14,833 | +1,020 | 98.4 |
| With liquor license | 14,392 | +545 | 98.8 | 15,665 | +761 | 99.0 | 14,904 | +1,057 | 98.9 |
| With cigarette license | 13,632 | +635 : | 93.6 | 14,957 | +770 | 94.5 | 14,187 | +1,190 | 94.1 |

[^3]
## 7-Eleven, Inc.

Sales by product category (total store sales)
(Millions of yen)


Sales increase at existing stores
(\%)

|  | Six Months Ended <br> June 30, 2012 | Six Months Ended <br> June 30, 2013 | Fiscal Year Ended <br> Dec. 31, 2012 |
| :--- | :---: | :---: | :---: |
| U.S. Merchandise sales <br> increase (dollar basis) | +3.7 | +1.6 | +2.9 |

## Average daily sales per store

|  | Six M June | $\overline{\mathrm{ded}}$ | Six Months Ended June 30, 2013 |  | Fiscal Year Ended Dec. 31, 2012 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total stores (dollar) | 4,333 | +54 | 4,270 | (63) | 4,383 | +11 |
| Total stores (thousands of yen) | 346 | (5) | 409 | +63 | 350 | +1 |

## Gross profit margin

(\%)

|  | Six Months EndedJune 30,2012 |  | $\begin{aligned} & \text { Six Months Ended } \\ & \text { June } 30,2013 \end{aligned}$ |  | Fiscal Year EndedDec. 31, 2012 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Change |  | Change |  | Change |
| Gross profit margin | 35.3 | +0.7 | 34.7 | (0.6) | 35.2 | +0.5 |

Selling, general \& administrative expenses
(Millions of yen)

|  | Six Months Ended June 30, 2012 |  | Six Months Ended June 30, 2013 |  | Fiscal Year Ended Dec. 31, 2012 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YOY(\%) |  | YOY(\%) |  | YOY(\%) |
| Total (millions of yen) | 108,880 | 105.0 | 151,152 | 138.8 | 226,458 | 108.5 |
| Total (thousands of dollar) | 1,364,928 | 107.9 | 1,578,941 | 115.7 | 2,837,464 | 108.5 |

## Number of stores

|  | Six Months Ended June 30, 2012 |  |  | Six Months Ended June 30, 2013 |  |  | Fiscal Year Ended <br> Dec. 31, 2012 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of stores | 7,403 | +254 | 100.0 | 8,202 | +84 | 100.0 | 8,118 | +969 | 100.0 |
| Franchised stores | 5,625 | +188 | 76.0 | 5,994 | +124 | 73.1 | 5,870 | +433 | 72.3 |
| BCP stores (Type A) *2 | 320 | +21 | 4.3 | 388 | +11 | 4.7 | 377 | +78 | 4.6 |
| Type C | 5,305 | +167 | 71.7 | 5,606 | +113 | 68.3 | 5,493 | +355 | 67.7 |
| Directly operated stores | 1,778 | +66 | 24.0 | 2,208 | (40) | 26.9 | 2,248 | +536 | 27.7 |
| With Gasoline station | 2,853 | +134 | 38.5 | 3,346 | +151 | 40.8 | 3,195 | +476 | 39.4 |

[^4]
## 2. Superstore Operations

-Ito-Yokado
Sales by product category

|  | Six Months Ended Aug. 31, 2012 |  |  | Six Months Ended Aug. 31, 2013 |  |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YOY(\%) | $\underbrace{}_{\substack{\text { coposition } \\(\%)}}$ |  | Yoy(\%) | $\underbrace{}_{\substack{\text { composition } \\(06)}}$ |  | YoY(\%) | (\%) |
| Apparel | 107,137 | 97.0 | 16.7 | 104,164 | 97.2 | 16.4 | 214,218 | 96.4 | 16.4 |
| Household goods | 86,038 | 92.6 | 13.4 | 81,748 | 95.0 | 12.8 | 177,505 | 93.0 | 13.6 |
| Food | 308,279 | 95.9 | 48.0 | 301,127 | 97.7 | 47.3 | 623,571 | 96.2 | 47.9 |
| Merchandise sales | 501,455 | 95.5 | 78.0 | 487,040 | 97.1 | 76.5 | 1,015,295 | 95.6 | 77.9 |
| Tenants | 132,694 | 107.9 | 20.6 | 142,324 | 107.3 | 22.3 | 271,258 | 107.3 | 20.8 |
| Others | 8,636 | 72.9 | 1.3 | 7,574 | 87.7 | 1.2 | 16,369 | 82.0 | 1.3 |
| Net sales | 642,786 | 97.4 | 100.0 | 636,939 | 99.1 | 100.0 | 1,302,923 | 97.6 | 100.0 |

Notes: 1. From FY2014, a portion of the sales, previously in apparel has moved to household goods. Due to this change, sales by product category in the previous term have been reclassified to conform with the current presentation.
2. For FY2012 and FY2013, Seven Bi no Gardens , drug and cosmetic stores in Ito-Yokado was transferred into Seven Bi no Garden Co., Ltd. Under the previous categories that were used in the previous term, year-on-year figures for August 2012, and February 2013 would be $96.0 \%$ and $96.4 \%$ for "household goods" and $96.2 \%$ and $96.4 \%$ for "merchandise sales", respectively.

## Sales increase at existing stores

|  | Six Months Ended Aug. 31, 2012 | Six Months Ended Aug. 31, 2013 | Fiscal Year Ended <br> Feb. 28, 2013 |
| :---: | :---: | :---: | :---: |
| Sales increase at existing stores | (4.3) | (3.6) | (4.3) |
| Number of customers | (5.9) | (2.0) | (5.2) |
| Average spending per customer | +1.7 | (1.6) | +1.0 |

Gross profit margin
(\%)

|  | Six Months Ended Aug. 31, 2012 |  | Six Months Ended Aug. 31, 2013 |  | Fiscal Year Ended Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Change |  | Change |  | Change |
| Apparel | 38.8 | +0.2 | 39.8 | +1.0 | 39.2 | +0.9 |
| Household goods | 29.6 | (0.8) | 30.3 | +0.7 | 29.7 | (0.3) |
| Food | 26.3 | (0.4) | 26.3 | $\pm 0.0$ | 26.8 | +0.1 |
| Total | 29.5 | (0.4) | 29.8 | +0.3 | 29.9 | +0.2 |

Notes: 1. Due to changes in product category from FY2014, sales by product category in the previous term have been reclassified to conform with the current presentation.
2. For FY2012 and FY2013, Seven Bi no Gardens , drug and cosmetic stores in Ito-Yokado was transferred into Seven Bi no Garden Co., Ltd. Under the previous categories that were used in the previous term, changes for August 2012 and February 2013 would be $(0.8) \%$ and $(0.4) \%$ for "household goods" and $(0.4) \%$ and $+0.2 \%$ for "merchandise sales", respectively.

Selling, general and administrative expenses

|  | Six Months Ended Aug. 31, 2012 |  | Six Months Ended Aug. 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YOY(\%) |  | YOY(\%) |  | YOY(\%) |
| Advertising expenses | 14,833 | 97.0 | 14,909 | 100.5 | 30,891 | 94.9 |
| Salaries and wages | 69,047 | 96.3 | 68,373 | 99.0 | 137,380 | 96.4 |
| Land and building rent | 33,629 | 99.3 | 32,684 | 97.2 | 66,968 | 98.6 |
| Depreciation and amortization* | 7,710 | 94.7 | 4,734 | 61.4 | 15,937 | 94.7 |
| Utility expenses | 10,316 | 113.0 | 11,111 | 107.7 | 19,849 | 107.4 |
| Others | 35,591 | 99.4 | 36,052 | 101.3 | 71,475 | 98.2 |
| Total | 171,128 | 98.4 | 167,866 | 98.1 | 342,502 | 97.6 |

[^5]Sales by product category
(Millions of yen)


Sales increase at existing stores

|  | Six Months Ended Aug. 31, 2012 | Six Months Ended <br> Aug. 31, 2013 | Fiscal Year Ended <br> Feb. 28, 2013 |
| :---: | :---: | :---: | :---: |
| Sales increase at existing stores | +0.8 | (0.6) | $\pm 0.0$ |
| Number of customers | +3.1 | +0.4 | +0.9 |
| Average spending per customer | (2.2) | (1.1) | (1.0) |

## Gross profit margin

|  | Six Months Ended Aug. 31, 2012 |  | Six Months Ended <br> Aug. 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Food | 25.0 | (1.7) | 24.9 | (0.1) | 25.4 | (0.9) |
| Apparel | 33.4 | (2.2) | 32.3 | (1.1) | 33.7 | (0.9) |
| Household goods | 27.2 | (1.6) | 27.2 | $\pm 0.0$ | 27.3 | (0.9) |
| Total | 25.6 | (1.7) | 25.4 | (0.2) | 26.0 | (1.0) |

Selling, general and administrative expenses
(Millions of yen)

|  | Six Months Ended <br> Aug. 31, 2012 |  | Six Months Ended Aug. 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YoY(\%) |  | YoY(\%) |  | YoY(\%) |
| Advertising and decoration expenses | 2,232 | 116.1 | 2,623 | 117.5 | 4,825 | 113.4 |
| Salaries and wages | 20,547 | 108.2 | 21,210 | 103.2 | 41,414 | 104.8 |
| Land and building rent | 4,236 | 105.6 | 4,331 | 102.2 | 8,512 | 103.9 |
| Depreciation and amortization* | 2,488 | 102.1 | 1,528 | 61.4 | 5,161 | 100.8 |
| Utility expenses | 2,512 | 117.7 | 2,696 | 107.4 | 5,183 | 113.3 |
| Others | 6,461 | 109.1 | 6,902 | 106.8 | 13,551 | 104.1 |
| Total | 38,480 | 108.7 | 39,292 | 102.1 | 78,649 | 105.3 |

* Depreciation and amortization include amortization on intangible assets.


## 3. Department Store Operations

Sogo \& Seibu
Sales results of major stores
(Millions of yen)

|  | Six Months Ended Aug. 31, 2012 |  | Six Months Ended Aug. 31, 2013 |  | Fiscal Year Ended Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YOY(\%) |  | YOY(\%) |  | YOY(\%) |
| Ikebukuro | 87,165 | 103.7 | 88,804 | 101.9 | 179,181 | 101.5 |
| Yokohama | 49,989 | 104.4 | 52,346 | 104.7 | 105,213 | 104.2 |
| Chiba | 37,927 | 101.8 | 38,280 | 100.9 | 78,780 | 100.2 |
| Kobe | 22,999 | 96.6 | 22,296 | 96.9 | 47,133 | 97.6 |
| Hiroshima | 19,971 | 99.1 | 20,685 | 103.6 | 41,291 | 99.6 |
| Shibuya | 18,854 | 100.7 | 18,838 | 99.9 | 39,298 | 98.7 |
| Omiya | 15,764 | 101.8 | 16,383 | 103.9 | 32,399 | 99.9 |

Note: Store sales include corporate sales.
Sales by product category

|  | Six Months Ende <br> Aug. 31, 2012 <br> : YOY(\%) |  | d <br> Composition <br> (\%) | Six Months Ended <br> Aug. 31, 2013 |  |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apparel | 167,737 | 98.1 | 43.5 | 161,472 | 96.3 | 42.4 | 349,846 | 96.8 | 43.8 |
| Household goods | 38,404 | 99.1 | 10.0 | 39,981 | 104.1 | 10.5 | 78,127 | 98.3 | 9.8 |
| Food | 77,415 | 95.7 | 20.1 | 74,535 | 96.3 | 19.6 | 162,023 | 94.9 | 20.3 |
| Merchandise sales | 283,557 | 97.5 | 73.6 | 275,988 | 97.3 | 72.5 | 589,997 | 96.4 | 73.9 |
| Tenants | 81,645 | 102.5 | 21.2 | 85,362 | 104.6 | 22.4 | 168,201 | 102.4 | 21.1 |
| Corporate sales | 20,161 | 96.3 | 5.2 | 19,513 | 96.8 | 5.1 | 40,228 | 96.0 | 5.0 |
| Net sales | 385,364 | 98.5 | 100.0 | 380,864 | 98.8 | 100.0 | 798,427 | 97.6 | 100.0 |

Sales increase at existing stores
(\%)

|  | Six Months Ended <br> Aug. 31, 2012 | Six Months Ended <br> Aug. 31, 2013 | Fiscal Year Ended <br> Feb. 28,2013 |
| :--- | :---: | :---: | :---: |
| Sales increase at existing stores | +1.3 | +1.1 | +0.9 |

## Gross profit margin

|  | Six Months Ended Aug. 31, 2012 |  | Six Months Ended Aug. 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Change |  | Change |  | Change |
| Apparel | 29.1 | $\pm 0.0$ | 29.0 | (0.1) | 28.8 | (0.2) |
| Household goods | 24.8 | (0.4) | 24.3 | (0.5) | 24.7 | (0.3) |
| Food | 16.6 | (0.2) | 16.3 | (0.3) | 16.6 | (0.2) |
| Total | 25.1 | (0.1) | 24.9 | (0.2) | 24.9 | (0.2) |

Selling, general and administrative expenses
(Millions of yen)

|  | Six Months Ended Aug. 31, 2012 |  | Six Months Ended Aug. 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YOY(\%) |  | YOY(\%) |  | YOY(\%) |
| Advertising and decoration expenses | 12,878 | 99.4 | 12,118 | 94.1 | 25,820 | 98.4 |
| Salaries and wages | 23,856 | 96.8 | 23,966 | 100.5 | 47,020 | 94.3 |
| Land and building rent | 21,417 | 97.6 | 20,950 | 97.8 | 42,755 | 96.7 |
| Depreciation and amortization* | 6,320 | 105.6 | 5,858 | 92.7 | 12,608 | 103.5 |
| Utility expenses | 4,990 | 107.2 | 5,258 | 105.4 | 9,659 | 103.4 |
| Others | 18,753 | 98.6 | 18,448 | 98.4 | 37,940 | 97.5 |
| Total | 88,216 | 98.9 | 86,599 | 98.2 | 175,804 | 97.3 |

[^6]Seven \& i Food Systems

| Sales results by division |  |  |  |  |  |  | (Millions of yen) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Six Months Ended <br> Aug. 31, 2012. <br> YOY(\%): |  |  | Six Months Ended <br> Aug. 31, 2013 <br> YOY(\%) |  |  |  |  |  |
| Restaurant division | 31,373 | 102.9 | 78.6 | 32,079 | 102.3 | 79.3 | 61,011 | 100.3 | 78.5 |
| Meal provision service division | 5,062 | 111.4 | 12.7 | 5,142 | 101.6 | 12.7 | 10,071 | 107.8 | 13.0 |
| Fast food division | 3,461 | 92.3 | 8.7 | 3,246 | 93.8 | 8.0 | 6,624 | 91.6 | 8.5 |
| Total | 39,897 | 102.9 | 100.0 | 40,468 | 101.4 | 100.0 | 77,706 | 100.4 | 100.0 |


| [Restaurant division] Net sales increase at existing stores |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Six Months Ended Aug. 31, 2012 | Six Months Ended Aug. 31, 2013 | Fiscal Year Ended <br> Feb. 28, 2013 |
| Sales increase at existing stores | +3.2 | +3.2 | +0.8 |
| Number of customers | +1.5 | $\pm 0.0$ | (0.7) |
| Average spending per customer | +1.6 | +3.2 | +1.5 |

[Restaurant division] Gross profit margin

|  | Six Months Ended <br> Aug. 31, 2012 |  | Six Months EndedAug. 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Change |  | Change |  | Change |
| Gross profit margin | 69.0 | +0.5 | 69.6 | +0.6 | 69.0 | +0.7 |

Selling, general and administrative expenses

|  | Six Mon Aug. | Ended <br> 012 <br> YOY(\% | Six Months Ended Aug. 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Advertising and decoration expenses | 465 | 91.4 | 620 | 133.2 | 843 | 83.8 |
| Salaries and wages | 15,281 | 99.4 | 15,352 | 100.5 | 29,983 | 97.6 |
| Land and building rent | 3,910 | 100.1 | 3,809 | 97.4 | 7,777 | 99.0 |
| Depreciation and amortization* | 279 | 105.1 | 192 | 68.7 | 585 | 104.4 |
| Utility expenses | 2,364 | 112.9 | 2,385 | 100.9 | 4,625 | 107.7 |
| Others | 4,001 | 112.8 | 3,964 | 99.1 | 7,533 | 103.6 |
| Total | 26,303 | 102.4 | 26,325 | 100.1 | 51,349 | 99.3 |

* Depreciation and amortization include amortization on intangible assets.


## 5. Financial Services

Number of Seven Bank ATMs

|  | Six Mo Aug. | $\begin{aligned} & \text { Ended } \\ & 2012 . . . . . . . \end{aligned}$ | Six Mo Aug. | $\begin{aligned} & \text { Ended } \\ & 2013 . . . . . . \end{aligned}$ | Fiscal Feb. | Ended <br> 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Seven-Eleven Japan | 15,704 | +1,111 | 17,057 | : +1,353 | 16,259 | +1,182 |
| Ito-Yokado | 301 | +3 | 309 | +8 | 304 | +5 |
| York-Benimaru | 63 | +15 | 68 | +5 | 69 | +9 |
| York Mart | 45 | +7 | 51 | +6 | 47 | +7 |
| Others | 74 | +4 | 80 | +6 | 78 | +4 |
| Net ATMs in the Group | 16,187 | +1,140 | 17,565 | +1,378 | 16,757 | +1,207 |
| Net ATMs outside the Group | 1,081 | +161 | 1,228 | +147 | 1,165 | +175 |
| Total | 17,268 | : $+1,301$ | 18,793 | :+1,525 | 17,922 | : $+1,382$ |

Average number of transaction per day per ATM during the period

|  | Mar. 2012 - Aug. 2012 |  | Mar. 2013- Aug. 2013 |  | Mar. 2012-Feb. 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Change |  | Chang |  | Chang |
| Average number of transactions | 112.5 | (1.4) | 111.5 | (1.0) | 111.2 | (1.0) |

Number of credit cards, point cards and cash cards

|  | Six Months Ended <br> Aug. 31, 2012 |  | Six Months Ended <br> Aug. 31, 2013 |  | Fiscal Year Ended <br> Feb. 28, 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Change |  | Change |  | Chan |
| Credit Cards |  |  |  |  |  |  |
| Seven Card | 329 | +14 | 343 | +14 | 337 | +15 |
| CLUB ON/Millennium CARD SAISON | 312 | +5 | 322 | +10 | 321 | +9 |
| Electronic money (nanaco) | 1,925 | +407 | 2,478 | +553 | 2,145 | +509 |
| Cash card (Seven Bank) | 101 | +9 | 111 | +10 | 105 | +9 |

[^7]
## Notes

## Fiscal periods of consolidated subsidiaries and affiliates

|  | 1Q | 2Q | 3Q | Fiscal year |
| :--- | :---: | :---: | :---: | :---: |
| Consolidated subsidiaries and <br> affiliates except for below | May | August | November | February |
| Overseas subsidiaries | March | June | September | December |
| Seven Bank | June | September | December | March |

* For consolidated subsidiaries ending fiscal year on December, financial statements on June have been adopted. For consolidated subsidiary ending fiscal year on March, financial statements which were applied correspondingly to regular financial statements on August have been adopted.

This document contains certain statements based on the Company's current plans, estimates, strategies, and beliefs; all statements that are not historical fact are forward-looking statements. These statements represent the judgments and hypotheses of the Company's management based on currently available information. It is possible that the Company's future performance will differ from the contents of these forward-looking statements. Accordingly, there is no assurance that the forward-looking statements in this document will prove to be accurate.


[^0]:    * Total Group sales include the sales of Seven-Eleven Japan and 7-Eleven, Inc. franchisees.

[^1]:    ※ As of August 31, 2013, Seven-Eleven Japan operates stores in 42 prefectures out of 47 prefectures in Japan.
    The number of 7-Eleven stores around the world including area licensees are 51,422 stores.

[^2]:    Notes: 1. Capital expenditures include long-term leasehold deposits and advances for store construction. An increase of the future amortization of asset, resulting from the adoption of "Asset Retirement Obligation" is not included.
    2. Capital expenditures include investments related to openings of stores for each fiscal year and beyond.
    3. Depreciation and amortization include amortization on intangible assets.
    4. From the fiscal year ending February 28, 2014, Seven-Eleven Japan, Ito-Yokado, and York-Benimaru have changed the depreciation method for property and equipment from the declining-balance method to the straight-line method.

    * Capital expenditures of 7-Eleven, Inc. include goodwill due to the acquisition of retail interests.

[^3]:    * Changes in number of stores represent the net change from the beginning of fiscal year

[^4]:    *1. Changes in number of stores represent the net change from the beginning of fiscal year.
    *2. BCP stores stands for Business Conversion Program

[^5]:    * Depreciation and amortization include amortization on intangible assets.

[^6]:    * Depreciation and amortization include amortization on intangible assets.

[^7]:    Notes: 1. Seven Card and CLUB ON/Millennium CARD SAISON issued represent only the number of effective card members.
    2. CLUB ON/Millennium CARD SAISON does not include dedicated cards for point services, without credit functions.
    3. The number of nanaco includes the number of mobile nanaco holders

