

Brief Summary for the Third Quarter of FY2012

January 6, 2012 Seven & i Holdings Co., Ltd.

Notes

Fiscal periods of consolidated subsidiaries and affiliates

	1Q	2Q	3Q	Fiscal year
Consolidated subsidiaries and affiliates except for below	May	August	November	February
Overseas subsidiaries Seven-Meal Service	March	June	September	December
Seven Bank	June	September	December	March

^{*} For consolidated subsidiaries ending fiscal year on December, financial statements on the same month have been adopted. For consolidated subsidiary ending fiscal year on March, financial statements which were applied correspondingly to regular financial statements on February have been adopted.

7 Eleven, Inc.

From the fiscal year ending December 2011, 7-Eleven, Inc., has changed its accounting method for revenues from operations, related to franchise agreements, from "gross amount" to "net amount."

This document contains certain statements based on the Company's current plans, estimates, strategies, and beliefs; all statements that are not historical fact are forward-looking statements. These statements represent the judgments and hypotheses of the Company's management based on currently available information. It is possible that the Company's future performance will differ from the contents of these forward-looking statements. Accordingly, there is no assurance that the forward-looking statements in this document will prove to be accurate.

1. Financial Results (Millions of yen) Nine Months ended Nine Months ended Fiscal Year ended Fiscal Year ending Nov. 30, 2010 Nov. 30, 2011 Feb. 28, 2011 Feb. 29, 2012 (forecast) YOY(%) YOY(%) YOY(%) YOY(%) Group's total sales *1 5,643,914 7,547,178 8,019,000 101.9 6,004,661 106.4 102.2 106.3 3,548,480 3,825,557 5,119,739 4,780,000 93.4 Revenues from operations 100.2 92.8 100.2 104.2 1,284,257 82.6 2,036,464 103.4 1,680,000 82.5 Convenience store operations 1,555,636 Superstore operations 1,467,248 97.8 1,465,255 99.9 1,981,604 98.3 2,000,000 100.9 97.9 Department store operations 660,893 98.7 915,105 99.2 900,000 98.3 647,125 80,225 Food services 60,602 92.1 58,129 95.9 92.8 78,000 97.2 Financial services 81,392 96.6 96,693 118.8 106,953 96.8 127,000 118.7 Other 25,517 100.6 35,059 35,610 105.8 137.4 52,000 146.0 Eliminations / corporate (25,732)(38.038)(36,224)(57,000)Operating income (loss) 175,752 103.0 216,216 123.0 243,346 107.4 286,000 117.5 Convenience store operations 156,645 106.5 166,998 106.6 195,477 106.3 208,500 106.7 110.8 35,000 222.8 Superstore operations 1,370 40.4 21,805 15,708 (2,120) Department store operations 1,467 5,622 411.4 9,000 160.1 Food services (193) (313) (336)800 Financial services 28,343 31,000 22,113 93.1 25,437 115.0 94.0 109.4 Other (1,348)2,500 1,369 (690)Eliminations / corporate (594) (525)(921)(800)8,554 100.8 7,768 90.8 10,390 92.9 Non-operating income 93.4 82.9 10,829 99.3 Non-operating expenses 8,117 6,731 217,253 242,907 Ordinary income 176,188 103.4 123.3 107.0 284,000 116.9 20,660 1055.7 6,957 33.7 22,655 806.3 Special gains 27,594 Special losses 119.3 61,023 221.1 42,271 48.8 Income before income taxes and 169,253 113.4 163,188 96.4 223,291 156.0 minority interests Net income 92.7 90,220 130.1 83,656 111,961 249.5 127,000 113.4 yen yen Net income per share 101.56 94.69 126.21 143.75 132.3 93.2 113.9 254.1 Number of shares outstanding (shares)

888,328,134

883,466,743

Exchange rates

Average *2

End of period

Linemange races				_	
		Nine Months ended	Nine Months ended	Fiscal Year ended	Fiscal Year ending
		Nov. 30, 2010	Nov. 30, 2011	Feb. 28, 2011	Feb. 29, 2012 (forecast)
Income statements	US\$1=	89.49 yen	80.59 yen	87.79 yen	79.00 yen
	1yuan=	13.09 yen	12.36 yen	12.90 yen	12.50 yen
Balance sheets	US\$1=	83.82 yen	76.65 yen	81.49 yen	-
	1yuan=	12.52 yen	12.04 yen	12.29 yen	-

883,496,838

883,507,887

887,128,871

883,463,233

(Reference) Operating income (loss) before amortization of goodwill (Millions of yen)

		Nine Months	ended	Nine Months	ended	Fiscal Year	ended	Fiscal Year e	ending
		Nov. 30, 2	010	Nov. 30, 2	Nov. 30, 2011		Feb. 28, 2011		forecast)
			YOY(%)		YOY(%)		YOY(%)		YOY(%)
O	perating income (loss)	187,942	101.6	226,093	120.3	259,492	105.7	300,000	115.6
	Convenience store operations	162,150	106.1	169,907	104.8	202,696	105.9		
	Superstore operations	3,898	65.8	24,334	624.2	19,079	108.7		
	Department store operations	1,819	51.6	5,407	297.3	10,875	120.1	/	
	Food services	(313)	-	(336)	-	(193)	-		
	Financial services	22,301	93.2	25,891	116.1	28,602	94.1		
	Other	(1,319)	-	1,413	-	(646)	-		
	Eliminations / corporate	(594)	-	(525)	-	(921)	-		

Notes: 1. From the fiscal year ending Dec. 2011, 7-Eleven, Inc., categorized under convenience store operations changes its accounting method for revenues from operations.

^{*1.} Group's total sales include total store sales of Seven-Eleven Japan and 7-Eleven, Inc.

Convenience store's total sales include total store sales of Seven-Eleven Japan and 7-Eleven, Inc. for nine months ended 2010 and 2011, and fiscal year ending Feb. 2012 are 3,373,993 million yen, 3,740,437 million yen and 4,918,600 million yen, respectively.

^{*2.} Excluding treasury stock

^{2.} From the first quarter of the fiscal year ending February 29, 2012, the Company has applied the "Accounting Standard for Asset Retirement Obligations." As a result of this change, operating income and ordinary income declined 1,366 million yen and income before income taxes and minority interests decreased 23,867 million yen.

2. Segment Information

(1) Business Segment Information

(Millions of yen)

(1) Business segment infor	Nine Month	s ended	Nine l	Months en	ded	Fiscal Year	ended	Fiscal Year	ending
	Nov. 30,	2010	No	v. 30, 201		Feb. 28,	2011	Feb. 29, 2012	(forecast)
		YOY(%)		YOY(%)	Composition (%)		YOY(%)		YOY(%)
Amortization of goodwill									/
Convenience store operations	5,504	95.1	2,909	52.8	29.5	7,218	95.6		/
Superstore operations	2,528	100.0	2,529	100.0	25.6	3,371	100.0		
Department store operations	3,939	68.3	3,939	100.0	39.9	5,253	68.3		/
Food services	-	-	-	-	-	-	-		
Financial services	188	110.0	453	240.8	4.6	258	113.5		
Others	29	125.9	44	151.7	0.4	43	123.5] /	/
Total	12,190	85.4	9,876	81.0	-	16,145	85.6] /	
Impairment loss] /	
Convenience store operations	4,018	83.4	3,625	90.2	53.1	5,939	67.4	/	
Superstore operations	1,813	32.0	1,964	108.3	28.8	4,139	36.4	/	
Department store operations	8,166	-	871	10.7	12.8	10,301	224.5	/	
Food services	297	14.4	368	123.5	5.4	378	13.4	/	
Financial services	_	-	-	-	-	635	142.8	/	
Others	-	-	-	-	-	59	-] /	
Total	14,296	112.9	6,829	47.8	-	21,454	76.5	/	
Capital expenditures									
Convenience store operations	72,694	103.1	117,686	161.9	63.9	106,368	101.4	184,100	173.1
Superstore operations	48,955	94.2	25,072	51.2	13.6	54,133	82.8	36,000	66.5
Department store operations	23,853	172.9	12,866	53.9	7.0	27,807	140.9	13,600	48.9
Food services	463	92.1	634	137.0	0.3	527	70.1	800	151.7
Financial services	13,868	118.6	19,334	139.4	10.5	19,616	126.2	20,000	102.0
Others	126,904	-	7,453	5.9	4.0	127,429	-	10,000	7.8
Corporate	2,736	245.4	1,213	44.4	0.7	2,774	243.3	4,000	144.2
Total	289,477	190.9	184,262	63.7	-	338,656	160.4	268,500	79.3
Depreciation and amortization									
Convenience store operations	51,233	104.2	53,614	104.6	52.5	68,743	103.9	71,500	104.0
Superstore operations	18,433	102.7	20,718	112.4	20.3	25,890	106.4	29,300	113.2
Department store operations	10,782	83.0	10,402	96.5	10.2	14,361	82.5	13,000	90.5
Food services	619	62.4	494	79.7	0.5	811	63.8	700	86.3
Financial services	15,332	92.3	14,650	95.5	14.3	20,693	93.0	22,000	106.3
Others	954	249.2	1,974	206.9	1.9	1,598	271.7	3,200	200.2
Corporate	232	150.8	342	146.9		321	149.8	300	
Total	97,588	99.3	102,196	104.7	-	132,421	100.1	140,000	105.7

Notes: 1. Capital expenditures include long-term leasehold deposits. An increase of the future amortization of asset, resulting from the

(2) Geographic Area Segment Information

(Millions of yen)

2) Geographic Area Segment Information (Willions of year												
	Nine Month	s ended	Nine I	Months en	ded	Fiscal Year	ended					
	Nov. 30,	2010	No	v. 30, 201	1	Feb. 28, 2011						
		YOY(%)		YOY(%) Composition (%)			YOY(%)					
Revenues from operations												
Japan	2,629,766	98.1	2,641,297	100.4	74.4	3,552,691	98.6					
North America	1,134,430	104.9	842,274	74.2	23.7	1,484,394	103.7					
Others	63,879	110.7	65,321	102.3	1.8	86,033	106.8					
Eliminations	(2,518)	-	(411)	-	-	(3,380)	-					
Total	3,825,557	100.2	3,548,480	92.8	-	5,119,739	100.2					
Operating income												
Japan	151,219	104.4	191,275	126.5	88.5	215,231	108.9					
North America	23,146	97.1	23,162	100.1	10.7	26,230	97.2					
Others	1,364	69.9	1,760	129.0	0.8	1,857	91.9					
Eliminations	20	-	18	-	-	27	-					
Total	175,752	103.0	216,216	123.0	-	243,346	107.4					

Note: "Others" consists of the business results in China.

adoption of the "Accounting Standard for Asset Retirement Obligations" is not included.

2. In regard to capital expenditures for FY2011 of "Others", the land, buildings, and other facilities of Seibu Ikebukuro, valued at 123.0 billion yen, are included, which were acquired by Seven & i Asset Management Co., Ltd. on September 24, 2010.

3. Interest-Bearing Debt

(Millions of yen)

	Nine Mor	nths ended	Nine Mon	ths ended	Fiscal Year ended		
	Nov. 3	0, 2010	Nov. 30	0, 2011	Feb. 28	, 2011	
		YOY(%)		YOY(%)		YOY(%)	
Short-term loans	133,400	73.1	136,600	102.4	108,330	71.6	
Current portion of long-term loans	150,075	151.9	52,895	35.2	127,187	160.7	
Current portion of bonds	100	0.5	46,000	-	36,100	177.1	
Commercial paper	2,203	-	16,709	758.4	6,391	-	
Sub-total	285,778	94.8	252,204	88.3	278,008	110.9	
Bonds	299,971	157.8	253,976	84.7	263,973	138.9	
Long-term loans	157,112	72.9	241,624	153.8	177,225	72.5	
Commercial paper	10,620	61.3	-	-	8,177	50.5	
Sub-total	467,704	110.6	495,601	106.0	449,376	99.7	
Total	753,483	104.0	747,805	99.2	727,385	103.7	
Ratio to total assets (%)	20.5	+0.4	18.9	(1.6)	19.5	+0.4	
Ratio to owners' equity (%)	44.6	+2.9	43.6	(1.0)	42.7	+2.0	
Interest-Bearing Debt by Business S	egment		_				
Convenience store operations	16,238	71.1	24,397	150.2	16,872	81.8	
Superstore operations	28,105	55.2	26,268	93.5	28,072	55.2	
Department store operations	291,066	90.9	211,138	72.5	272,303	89.4	
Food services	-		-	_	-	-	
Others	2,250	75.0	1,500	66.7	2,250	75.0	
Corporate	209,971	210.0	209,976	100.0	209,973	210.0	

110.2

90.6

104.0

Bond Information

Total

Financial services

Sub-total (excluding Financial services)

(As of Nov. 30, 2011)

86.4

133.4

99.2

529,471

197,913

727,385

110.5

88.9

103.7

473,281

274,524

747,805

	Amount	Date of issue	Coupon	Redemption date
Issued by Seven & i Holdings				
1st unsecured domestic straight bonds	40 billion yen	July 3, 2008	1.48%	June 20, 2013
2nd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.68%	June 19, 2015
3rd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.94%	June 20, 2018
4th unsecured domestic straight bonds	30 billion yen	June 29, 2010	0.541%	June 19, 2015
5th unsecured domestic straight bonds	20 billion yen	June 29, 2010	0.852%	June 20, 2017
6th unsecured domestic straight bonds	60 billion yen	June 29, 2010	1.399%	June 19, 2020
Issued by Seven Bank				
2nd unsecured domestic straight bonds	36 billion yen	Dec. 4, 2006	1.45%	Dec. 20, 2011
3rd unsecured domestic straight bonds	24 billion yen	Dec. 4, 2006	1.67%	Dec. 20, 2013
4th unsecured domestic straight bonds	10 billion yen	July 2, 2009	0.744%	June 20, 2012
5th unsecured domestic straight bonds	20 billion yen	July 2, 2009	1.038%	June 20, 2014

547,633

205,849

753,483

Bond ratings

(As of Dec. 31, 2011)

		S&P	Moody's	R&I	JCR
Seven & i Holdings	Long-term	AA-	Aa3	AA	AA+
Seven-Eleven Japan	Long-term	AA-	-	-	AA+
	Short-term*	A-1+	P-1	-	-
7-Eleven, Inc.	Long-term	AA-	Baa1	-	-
Seven Bank	Long-term	AA-	1	AA	-

^{*} From January 2006, Seven-Eleven Japan's short-term rating is its rating as the guarantor of 7-Eleven, Inc.'s commercial paper program.

RESULTS OF GROUP PRINCIPAL COMPANIES

Seven-Eleven Japan (Millions of yen)

	Nine Montl	hs ended	Nine Mont	hs ended	Fiscal Yea	r ended	Fiscal Year ending	
	Nov. 30,	2010	Nov. 30,	Nov. 30, 2011		2011	Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)		YOY(%)	YOY(%)	
Total store sales	2,216,726	104.6	2,472,497	111.5	2,947,606	105.8	3,249,000	110.2
Net sales of franchised stores	2,132,944	105.6	2,402,551	112.6	2,839,680	106.8	-	-
Revenues from operations	418,995	102.4	436,158	104.1	549,111	102.6	570,600	103.9
Operating income	133,369	108.7	141,903	106.4	169,152	108.3	180,000	106.4
Number of domestic stores	12,985	+232	13,685	+453	13,232	+479	13,832	+600
Existing stores sales increase (%)	+1.1	-	+7.6		+2.2		+5	3
Merchandise GP margin (%)	30.8	+0.5	29.9	(0.9)	30.5	+0.2	29.8	(0.7)
Average daily sales per store (thousand yen)	630	+6	675	+45	629	+13		

7-Eleven, Inc. (Millions of yen)

· — · · · · · · · · · · · · · · · · ·			_					
	Nine Mont	hs ended	Nine Mont	hs ended	Fiscal Yea	r ended	Fiscal Year	ending
	Sep. 30,	2010	Sep. 30,	2011	Dec. 31, 2010		Dec. 31, 2011 (forecast)	
		YOY(%)	YOY(%)		YOY(%)		YOY(%)	
Total store sales	1,123,260	105.3	1,233,264	109.8	1,470,632	104.1	1,625,000	110.5
Merchandise	678,917	98.5	664,419	97.9	883,905	98.3		
Gasoline	444,343	117.7	568,844	128.0	586,726	114.4		
Revenues from operations	-	-	827,237	-	-	-	1,080,000	-
Operating income	28,515	96.6	26,011	91.2	33,328	96.8	31,000	93.0
Exchange rates US\$1=	89.49	yen	80.59	80.59 yen		yen	79.00 yen	
Number of stores	6,505	+116	7,048	+438	6,610	+221	7,190	+580
Number of stores operated by area licensees	19,575	+1,168	22,751	+2,455	20,296	+1,889	-	-
Existing stores sales increase (%)*	+1.2)	+2.7	,	+1 5	 5	+2.6	

Notes 1. Figures for the amounts of each fiscal year reflect adjustments to the necessary for the consolidation to Seven & i Holdings' consolidated

(0.2)

34.7

(0.6)

35.1

(0.1)

34.5

(0.6)

35.3

(U.S. merchandise sales)

Merchandise GP margin (%)

Ito-Yokado (Millions of yen)

110-1 UKauu		(Willions of yell)							
	Nine Mont	hs ended	Nine Mont	hs ended	Fiscal Year ended		Fiscal Year ending		
	,	Nov. 30, 2010 YOY(%)		Nov. 30, 2011 YOY(%)		Feb. 28, 2011 YOY(%)		(forecast) YOY(%)	
		<u>`</u>		<u> </u>		<u>`</u>		<u>`</u>	
Revenues from operations	1,015,321	98.4	999,498	98.4	1,373,670	99.0	1,367,000	99.5	
Net sales	997,247	98.3	979,623	98.2	1,349,345	98.9	1,341,000	99.4	
Operating income (loss)	(7,441)	-	3,643	-	2,155	122.6	12,000	556.6	
Number of domestic stores	171	(3)	172	+2	170	(4)	173	+3	
Existing stores sales increase (%)	(2.1)		(3.4)		(2.5)		(2.7)		
Merchandise GP margin (%)	28.8	±0.0	29.9	+1.1	29.1	+0.1	30.0	+0.9	

^{2.} From the fiscal year ending Dec. 31, 2011, 7-Eleven, Inc., has changed its accounting method for revenues from operations related to franchise agreements, from "gross amount" to "net amount."

^{*} Existing stores sales increase are calculated in U.S. dollars.

York-Benimaru (Millions of yen)

	Nine Mont	hs ended	Nine Mont	Nine Months ended		Fiscal Year ended		r ending				
	Nov. 30,	Nov. 30, 2010		Nov. 30, 2011		2011	Feb. 29, 2012	(forecast)				
		YOY(%)		YOY(%)		YOY(%)		YOY(%)				
Revenues from operations	254,497	98.6	256,423	100.8	343,379	98.5	341,000	99.3				
Net sales	250,273	100.2	252,190	100.8	337,734	100.1	335,000	99.2				
Operating income	5,609	92.3	11,883	211.9	8,877	94.4	12,500	140.8				
Number of domestic stores	169	+5	174	+4	170	+6	176	+6				
		:										
Existing stores sales increase (%)	(4.2	(4.2)		+0.9		(4.1))				
Merchandise GP margin (%)	26.4	(0.3)	27.1	+0.7	26.6	(0.1)	27.1	+0.5				

Sogo & Seibu (Millions of yen)

	Nine Mont	Nine Months ended		Nine Months ended		Fiscal Year ended		r ending
		Nov. 30, 2010		Nov. 30, 2011		2011	Fiscal Year ending Feb. 29, 2012 (forecas	
		YOY(%)		YOY(%)	·	YOY(%)		YOY(%)
Revenues from operations	612,948	98.0	595,787	97.2	846,796	98.5	829,300	97.9
Net sales	603,948	98.0	586,627	97.1	834,723	98.5	817,200	97.9
Operating income	179	11.7	3,385	-	7,385	131.6	10,000	135.4
Number of domestic stores	28	±0	27	±0	27	(1)	26	(1)
Existing stores sales increase (%)	(0.4)	(1.6)	±0.0	0	(0.7	<u>'</u>)
Merchandise GP margin (%)	25.7	(0.5)	25.3	(0.4)	25.4	(0.4)	25.0	(0.4)

Seven & i Food Systems (Millions of yen)

5 5 7 5 E					_		*	• /
	Nine Months ended		Nine Months ended		Fiscal Year ended		Fiscal Year ending	
	Nov. 30, 2010		Nov. 30, 2011		Feb. 28, 2011		Feb. 29, 2012 (fo	
		YOY		YOY		YOY(%)		YOY(%)
Revenues from operations	60,560	92.0	58,064	95.9	80,167	92.8	77,750	97.0
Net sales	60,137	91.9	57,660	95.9	79,609	92.7	77,200	97.0
Operating income (loss)	(238)	-	(260)	-	(89)	-	1,000	-

< Restaurant division>

Number of domestic stores	498	(27)	489	±0	489	(36)	489	±0
Existing stores sales increase (%)	+0.3	3	(2.1)	+0.5	5	(1.0)
Merchandise GP margin (%)	68.5	+1.0	68.5	±0.0	68.3	+1.0	68.3	±0.0

Note: Change in number of stores represent the net change from the beginning of fiscal year.

STORE INFORMATION

1. Store Openings and Closures of Major Group Companies

. Store Openings and Closures of Maj					Esh 2011		F-1 2012 (f	
	Nov. 20	10 Change	Nov. 20	11 Change	Feb. 201	Change	Feb. 2012 (for	recast) Change
Convenience store operations		Change		Change		Change		Change
Seven-Eleven Japan	12,985	+232	13,685	+453	13,232	+479	13,832	+600
Openings	576		776		939		1,200	
Closures	344		323		460		600	
Relocations, etc.	292		255		393		000 :	
Terminations of contract	52		233 68		67			
7-Eleven, Inc. *1	6,505	+116	7,048	+438	6,610	+221	7,190	+580
		+110	-	+438		+221	-	+380
Openings Closures	170		508		303		650	
	54	(1)	70	21	82		70	
SEVEN-ELEVEN (BEIJING)	91	(1)	121	+21	100	+8	_	
Openings	1		22		10			
Closures	2		1		2			
SEVEN-ELEVEN (CHENGDU)	-	-	25	+25	-	-	_	
Openings	-		25		-			
Closures	-		0		-			
Superstore operations								
Ito-Yokado	171	(3)	172	+2	170	(4)	173	+3
Openings	5		3		6		5	
Closures	8		1		10		2	
York-Benimaru	169	+5	174	+4	170	+6	176	+6
Openings	6		5		7		8	
Closures	1		1		1		2	
York Mart	65	+3	69	+4	65	+3	68	+3
Openings	4		5		4		5	
Closures	1		1		1		2	
Hua Tang Yokado Commercial *1	8	(1)	8	±0	8	(1)	8	±0
Openings	1	` _	0		1		0	
Closures	2		0		2		0	
Chengdu Ito-Yokado *1	4	±0	4	±0	4	±0	5	+1
Openings	0		0		0		1	
Closures	0		0		0		0	
Beijing Wang fu jing Yokado Commercial*1	1	±0	1	±0	1	±0	2	+1
Openings	0		0		0		1	1.1
Closures	0		0		0		0	
	84	+6	86	+1	85	+7	87	+2
Akachan Honpo *2		+0				+7	-	+2
Openings Closures	12		8		13		11 9	
	6		7		6		9	
Department store operations	20	. 0	27	. 0	27	(1)	26	(1)
Sogo & Seibu	28	±0		±0		(1)	26	(1)
Openings	0		0		0		0	
Closures	0	_	0		1		1	
LOFT *3	63	+8	73	+10	63	+8	73	+10
Openings	9		11		10		12	
Closures	1		1		2		2	
Food services								
Seven & i Food Systems	857	(35)	861	+15	846	(46)	862	+16
Restaurant operations	498	(27)	489	±0	489	(36)	489	±0
Openings	12		10		14		10	
Closures	39		10		50		10	
Meal provision service business	228	(4)	243	+15	228	(4)	244	+16
Fast food operations	131	(4)	129	±0	129	(6)	129	±0
Seven & i Restaurant (Beijing) *1	2	+1	2	±0	2	+1	•	
Opening	1		0		1			-
Closure	0		0		0			

Note: Change refers to net change from the beginning of the fiscal year.

- 6 - Store Information-1

^{*1.} Figures are as of the end of September, or as of the end of December.

^{*2.} The number of Akachan Honpo stores includes 3 stores of franchised stores.

^{*3.} The number of LOFT stores includes 9 stores of franchised stores as of Nov. 2011.

2. Convenience Store Operations Network

(1) Domestic Store Network

(1) Domestic Sto	Nov. 2010	Feb. 2011	Nov. 2011	Change
Hokkaido	827	831	835	+4
Iwate	63	68	74	+6
Miyagi	327	331	336	+5
Yamagata	137	140	145	+5
Fukushima	378	380	377	(3)
Ibaraki	534	535	546	+11
Tochigi	345	350	357	+7
Gunma	360	362	370	+8
Saitama	880	887	909	+22
Chiba	769	777	799	+22
Tokyo	1,713	1,737	1,812	+75
Kanagawa	915	933	974	+41
Niigata	348	350	355	+5
Toyama	48	54	58	+4
Ishikawa	20	28	39	+11
Fukui	24	27	29	+2
Yamanashi	162	164	167	+3
Nagano	373	376	386	+10
Gifu	75	79	85	+6
Shizuoka	480	495	509	+14
Aichi	580	594	643	+49
Mie	42	45	50	+5
Shiga	167	171	174	+3
Kyoto	187	196	204	+8
Osaka	568	594	618	+24
Hyogo	388	398	415	+17
Nara	66	71	77	+6
Wakayama	42	43	43	±0
Shimane	8	8	8	±0
Okayama	202	210	221	+11
Hiroshima	394	405	416	+11
Yamaguchi	238	240	242	+2
Fukuoka	675	685	694	+9
Saga	141	143	144	+1
Nagasaki	87	92	96	+4
Kumamoto	203	209	223	+14
Oita	79	83	89	+6
Miyazaki	140	141	140	(1)
Kagoshima			26	+26
Total	12,985	13,232	13,685	+453

(2) Global Seven-Eleven Store Network

	Nov. 2010	Feb. 2011	Nov. 2011	Change
Japan	12,985	13,232	13,685	+453
U.S.A. and Canada	6,505	6,610	7,048	+438
Hawaii	55	55	56	+1
China (Beijing and Tianjin)	91	100	121	+21
China (Chengdu)	-	-	25	+25
Sub-total	19,636	19,997	20,935	+938

(Area licensees)

	Sep. 2010	Dec. 2010	Sep. 2011	Change
South Korea	2,705	3,145	4,755	+1,610
China (Hong Kong and others)	1,564	1,557	1,505	(52)
China (Shanghai)	43	54	81	+27
Taiwan	4,729	4,750	4,783	+33
Thailand	5,660	5,790	6,206	+416
Philippines	520	551	631	+80
Malaysia	1,170	1,212	1,305	+93
Singapore	547	549	556	+7
Australia	403	415	531	+116
Indonesia	10	21	42	+21
U.S.A.	525	523	523	±0
Mexico	1,206	1,223	1,286	+63
Norway	176	173	167	(6)
Sweden	189	189	185	(4)
Denmark	128	144	195	+51
Sub-total	19,575	20,296	22,751	+2,455
Total Worldwide	39,211	40,293	43,686	+3,393

Notes: 1. Change refers to net change from the beginning of the fiscal year.

- 2. Figures for overseas stores are as of the end of September, or as of the end of December.
- 3. Figures for "U.S.A. and Canada" are the number of franchised stores and directly operated stores operated by 7-Eleven, Inc.
- 4. Figures for China (Hong Kong and others) include Guang Dong Province and Macau.

3. Store Information of Superstore Operations

(1) Superstore (Ito-Yokado)

Store openings and closure for the fiscal year ending February 29, 2012

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	Ario Ueda	Nagano	Apr. 21, 2011	20,800	9,600
	Abeno	Osaka	Apr. 26, 2011	12,880	10,390
	Ario Kurashiki	Okayama	Nov. 25, 2011	16,500	2,525
	Shokuhinkan Takaido (food specialty store)	Tokyo	Dec. 1, 2011	-	855
	Ario Matsumoto	Nagano	Dec. 16, 2011	13,000	4,735
Closures	Ueda (S&B)	Nagano	Apr. 10, 2011	-	7,605
	Espa Matsumoto	Nagano	Dec. 13, 2011	-	11,471

(2) Supermarkets (York-Benimaru)

Store openings for the fiscal year ending February 29, 2012

(Square meters)

	Ct	D-4-	C-1 fl	D: d l l d	
	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	Hobara	Fukushima	May 27, 2011	1,730	1,629
	Shirakawa-Yokomachi	Fukushima	June 24, 2011	2,040	1,922
	Tomobe-Higashidaira	Ibaraki	July 8, 2011	1,988	1,882
	Ishinomaki-Nakazato	Miyagi	Nov. 11, 2011	2,000	1,870
	Yonezawa-Montomachi	Yamagata	Nov. 25, 2011	1,990	1,883
	Shin-Motomiya-Tatemachi	Fukushima	Dec.1, 2011	1,700	1,598
	Hiwada	Fukushima	Jan. 27, 2012	2,000	1,900
	Miharu	Fukushima	Feb. 17, 2012	1,700	1,600
Closures	Motomiya-Tatemachi (S&B)	Fukushima	Nov. 23, 2011	1,657	1,453
	Miharu (S&B)	Fukushima	Feb. 2012	1,018	924

Note: S&B: scrap and build

(3) China (Superstores)

Store opening for the fiscal year ending December 31, 2011

(Square meters)

	Store name	Location	Date	Sales floor space
Opening	Gao Xin	Chengdu	Nov. 8, 2011	33,300

(4) China (Supermarkets)

Store opening for the fiscal year ending December 31, 2011

(Square meters)

	Store name	Location	Date	Sales floor space
Opening	San Li Tun	Beijing	Dec. 2, 2011	2,040

4. Store Information of Department Store Operations

Store closure for the fiscal year ending February 29, 2012

(Square meters)

Store closus	Store closure for the fiscal year ending February 29, 2012				
	Store name	Location	Date	Sales floor space	
Closure	Sogo Hachioii	Tokyo	Jan. 31, 2012	31,800	

5. Capital Expenditures, Depreciation and Amortization of Major Group Companies (Millions of yen) Nine Months ended Nine Months ended Fiscal Year ended Fiscal Year ending Nov. 30, 2010 Nov. 30, <u>2011</u> Feb. 28, 2011 YOY(%) Feb. 29, 2012 (forecast) YOY(%) YOY(%) YOY(%) Convenience store operations Seven-Eleven Japan Investment to new stores 29,183 83.4 40,464 138.7 48,333 86.2 349.4 Investment to existing stores and other 6,382 94.7 22,300 6,690 80.2 Software development 1,173 84.0 496 1,966 108.0 42.3 Total capital expenditures 36,738 85.2 63,260 172.2 56,989 86.1 90,000 157.9 22,503 108.3 27,429 121.9 30,831 107.8 37,000 120.0 Depreciation and amortization 7-Eleven, Inc. 14,211 166.7 64,973 457.2 19,645 160.7 Investment to new stores 161.6 105.2 25,300 146.8 Investment to existing stores and other 18,262 19,214 4,049 Software development 3,326 47.8 2,781 83.6 47.7 35,800 133.7 86,969 242.9 48,996 129.1 93.000 189.8 Total capital expenditures 28,371 27,894 37,444 107.1 Depreciation and amortization 107.0 98.3 35,600 95.1 Superstore operations Ito-Yokado Investment to new stores 31,285 96.6 7.925 25.3 32,852 80.3 Investment to existing stores and other 3,463 95.9 4,634 133.8 4,360 92.8 234.9 191 129.1 280 89.7 Software development 148 12,750 37,492 81.7 18,000 48.0 Total capital expenditures 34,896 96.8 36.5 10,158 97.5 12,395 122.0 104.9 16,500 113.2 Depreciation and amortization 14,573 York-Benimaru 3,691 49.6 3,258 88.3 4,683 55.0 Investment to new stores Investment to existing stores and other 1,731 63.9 1,216 70.2 2,097 57.7 838 404.8 77 9.2 849 208.1 Software development 6,261 4,552 7,629 7,000 Total capital expenditures 60.5 72.7 60.7 91.8 Depreciation and amortization 4,115 118.0 3,744 91.0 5,573 114.1 5,300 95.1 Department store operations Sogo & Seibu Investment to new stores 44.9 20,317 23,079 Investment to existing stores and other 209.4 9,130 159.6 68.9 212.1 Software development 1,946 218.4 1,340 2,161 22,264 210.1 10,470 47.0 25,240 163.0 11,000 43.6 Total capital expenditures 90.8 Depreciation and amortization 9,639 82.0 9,077 94.2 12,779 81.2 11,600

Notes: 1. Capital expenditures include long-term leasehold deposits. An increase of the future amortization of asset, resulting from the adoption of "Asset Retirement Obligation" is not included.

^{2.} Depreciation and amortization include amortization on intangible assets.

^{*} Capital expenditures of 7-Eleven, Inc. include goodwill due to acquisition of retail interests.

Business Performance of Group Principal Companies

1. Convenience Stores Operations

Seven-Eleven Japan

Sales by product category (total store sales)

(Millions of yen)

	Nine l	Nine Months ended			Months en	ded	Fiscal Year ended		
	No	Nov. 30, 2010			v. 30, 2011		Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Processed food	631,766	105.0	28.5	665,101	105.3	26.9	828,277	105.1	28.1
Fast food	600,732	104.6	27.1	637,904	106.2	25.8	792,906	105.4	26.9
Daily food	270,440	105.5	12.2	301,644	111.5	12.2	359,607	106.7	12.2
Non food	713,785	104.0	32.2	865,374	121.2	35.0	966,814	106.5	32.8
Total store sales	2,216,726	104.6	100.0	2,472,497	111.5	100.0	2,947,606	105.8	100.0

Net sales increase at existing stores

(%)

tet suites inter cuse ut existing stores								
	Nine Months ended	Nine Months ended	Fiscal Year ended					
	Nov. 30, 2010	Nov. 30, 2011	Feb. 28, 2011					
Net sales increase at existing stores	+1.1	+7.6	+2.2					
Number of customers	+1.0	+3.0	+1.1					
Average spending per customer	+0.1	+4.5	+1.1					

Average daily sales per store

(Thousands of yen)

11, eage daily suits per secre	Nine Mont Nov. 30,		Nine Monti Nov. 30,		Fiscal Year ended Feb. 28, 2011		
		Change	Change			Change	
Total stores	630	+6	675	+45	629	+13	
Newly opened stores	557 +19		582	+25	554	+29	

Gross profit margin

(%)

Gross promi margin	rioss profit margin (%)										
	Nine Mont	hs ended	Nine Mont	hs ended	Fiscal Year ended						
	Nov. 30, 2010		Nov. 30,	2011	Feb. 28,	2011					
		Change		Change		Change					
Processed food	38.4	+0.6	38.6	+0.2	38.3	+0.4					
Fast food	34.1	+0.3	34.5	+0.4	34.1	+0.3					
Daily food	33.3	+0.2	33.4	+0.1	33.3	+0.2					
Non food	20.3	+0.6	18.6	(1.7)	19.8	±0.0					
Total	30.8	+0.5	29.9	(0.9)	30.5	+0.2					

Number of stores by type

(Stores)

	Nine Months ended Nov. 30, 2010				Months end		Fiscal Year ended Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Number of stores	12,985	+232	100.0	13,685	+453	100.0	13,232	+479	100.0
Type A	4,359	(78)	33.6	4,276	(64)	31.2	4,340	(97)	32.8
Type C	8,128	+425	62.6	9,006	+557	65.8	8,449	+746	63.9
Provisional management contract stores	1	(11)	0.0	1	±0	0.0	1	(11)	0.0
Directly operated stores	497	(104)	3.8	402	(40)	2.9	442	(159)	3.3

Sales by product category (total store sales)

(Millions of yen)

	Nine I	Nine Months ended			Months en	ded	Fiscal Year ended			
	Sep	Sep. 30, 2010			Sep. 30, 2011			Dec. 31, 2010		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Processed food	255,232	97.5	22.7	252,204	98.8	20.5	328,528	97.5	22.3	
Fast food	106,674	99.6	9.5	103,110	96.7	8.4	137,693	99.2	9.4	
Daily food	44,370	95.4	4.0	43,387	97.8	3.5	58,442	95.5	4.0	
Non food	272,639	99.6	24.2	265,717	97.5	21.5	359,241	99.0	24.4	
Merchandise	678,917	98.5	60.4	664,419	97.9	53.9	883,905	98.3	60.1	
Gasoline	444,343	117.7	39.6	568,844	128.0	46.1	586,726	114.4	39.9	
Total	1,123,260	105.3	100.0	1,233,264	109.8	100.0	1,470,632	104.1	100.0	

Net sales increase at existing stores

(%)

	Nine Months ended	Nine Months ended	Fiscal Year ended
	Sep. 30, 2010	Sep. 30, 2011	Dec. 31, 2010
U.S. Merchandise sales increase (dollar basis)	+1.2	+2.7	+1.5

Gross profit margin

(%)

	Nine Mont	hs ended	Nine Montl	hs ended	Fiscal Year ended		
	Sep. 30, 2010		Sep. 30,	2011	Dec. 31, 2010		
		Change		Change		Change	
Gross profit margin	35.3	(0.2)	34.7	(0.6)	35.1	(0.1)	

Number of stores

(Stores)

Number of Stores					_		(Stores)		
	Nine I	Nine Months ended			Months en	ded	Fiscal Year ended		
	Sep. 30, 2010			Sep	. 30, 2011		Dec. 31, 2010		
		Change	Composition (%)		Change	Composition (%)		Change	Composition (%)
Number of stores	6,505	+116	100.0	7,048	+438	100.0	6,610	+221	100.0
Franchised stores	4,885	+236	75.1	5,264	+200	74.7	5,064	+415	76.6
BCP stores (Type A)*	220	+46	3.4	284	+31	4.0	253	+79	3.8
Туре С	4,665	+190	71.7	4,980	+169	70.7	4,811	+336	72.8
Directly operated stores	1,620	(120)	24.9	1,784	+238	25.3	1,546	(194)	23.4

 $[\]ast$ BCP stores stands for Business Conversion Program.

2. Superstore Operations

■Ito-Yokado

(Millions of yen) Sales by product category

	Nine Months ended			Nine N	Months en	ded	Fiscal Year ended			
	Nov	Nov. 30, 2010			Nov. 30, 2011			Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Apparel	190,384	105.0	19.1	175,563	92.2	17.9	255,052	106.2	18.9	
Household goods	140,089	87.3	14.0	127,400	90.9	13.0	189,481	85.9	14.0	
Food	487,047	99.2	48.8	476,515	97.8	48.6	656,491	98.9	48.7	
Merchandise sales	817,522	98.2	82.0	779,479	95.3	79.6	1,101,024	97.9	81.6	
Tenants	169,943	102.5	17.0	184,961	108.8	18.9	233,056	104.8	17.3	
Others	9,782	61.5	1.0	15,183	155.2	1.5	15,264	85.3	1.1	
Net sales	997,247	98.3	100.0	979,623	98.2	100.0	1,349,345	98.9	100.0	

- Notes: 1. Due to a change in product categories from FY2011, a portion of the sales of "apparel" and "household goods" have been reclassified. Under the previous categories that were used in FY2010, year-on-year figures for "apparel" and "household goods" for the nine months ended Nov. 30, 2010 would be 98.8% and 94.3%, for the FY2011 would be 95.6%, and 97.4%, respectively.
 - 2. From FY2012, Seven Bi no Gardens, drug and cosmetic stores in Ito-Yokado was transferred into Seven Health Care Co., Ltd. Under the previous categories that were used in the previous term, year-on-year figures for "household goods"and "merchandise sales" for this term would be 97.8% and 96.5%, respectively.

Net sales increase at existing stores

(%)

	Nine Months ended	Nine Months ended	Fiscal Year ended
	Nov. 30, 2010	Nov. 30, 2011	Feb. 28, 2011
Net sales increase at existing stores	(2.1)	(3.4)	(2.5)
Number of customers	(0.4)	(5.2)	(1.3)
Average spending per customer	(1.7)	+2.0	(1.2)

Gross profit margin (%)											
	Nine Mont	hs ended	Nine Montl	ns ended	Fiscal Year ended						
	Nov. 30,	2010	Nov. 30,	2011	Feb. 28, 2011						
		Change		Change		Change					
Apparel	35.2	+0.9	37.2	+2.0	35.0	+0.5					
Household goods	31.2	(0.2)	32.0	+0.8	31.4	(0.2)					
Food	25.6	(0.2)	26.6	+1.0	26.1	±0.0					
Total	28.8	±0.0	29.9	+1.1	29.1	+0.1					

Note: Due to a change in product categories from FY2011, a portion of the gross profit margin of "apparel" and "household goods" have been reclassified. Changes for the nine months ended Nov. 30, 2010 and FY2011 represent the figures under the previous categories that were used in FY2010.

■York-Benimaru

Net sales

Sales by product category (Millions of yen) Fiscal Year ended Nine Months ended Nine Months ended Nov. 30, 2010 Nov. 30, 2011 Feb. 28, 2011 Composition YOY(%) YOY(%) YOY(%) 100.9 75.0 100.7 74.9 100.6 74.9 Food 187,675 188,904 253,011 96.2 4.9 103.3 96.3 4.9 5.0 Apparel 12,241 12,642 16,586 Household goods 13,890 100.2 5.5 14,615 105.2 5.8 18,908 101.0 5.6 Merchandise sales 213,807 100.5 85.4 216,162 101.1 85.7 288,506 100.4 85.4 Tenants 98.1 14.6 98.9 14.3 98.2 14.6 36,466 36,067 49,227

Net sales increase at existing stores (%) Nine Months ended Nine Months ended Fiscal Year ended Nov. 30, 2010 Nov. 30, 2011 Feb. 28, 2011 (4.2)+0.9(4.1)Net sales increase at existing stores (4.1) (4.7)(4.1)Number of customers Average spending per customer (0.1)+5.7 ± 0.0

100.0

252,229

100.8

100.0

337,734

100.0

100.1

100.2

250,273

Gross profit margin (%) Nine Months ended Nine Months ended Fiscal Year ended Nov. 30, 2011 Nov. 30, 2010 Feb. 28, 2011 Change (0.3)+0.7Food 25.8 26.5 26.0 (0.1)34.9 +0.3Apparel 33.8 +0.4+1.133.6 Household goods 27.2 (0.5)28.1 +0.927.4 (0.3)Total (0.3)+0.7(0.1)26.4 27.1 26.6

(Reference) York-Benimaru including Life Foods (Millions of yen) Nine Months ended Nine Months ended Fiscal Year ended Feb. 28, 2011 Nov. 30, 2010 Nov. 30, 2011 YOY(%) YOY(%) YOY(%) 251,510 256,166 101.9 343,356 98.2 Revenues from operations 101.3 14,448 190.1 11,528 98.9 7,601 Operating income

Note: Life Foods is an affiliated company which produces and sells delicatessen in York-Benimaru stores.

3. Department Store Operations

■Sogo & Seibu

Sales results of major stores

(Millions of yen)

		Nine Months ended Nov. 30, 2010		hs ended , 2011	Fiscal Year ended Feb. 28, 2011	
		YOY(%)		YOY(%)		YOY(%)
Ikebukuro	118,892	102.5	126,816	106.7	167,268	104.2
Yokohama	73,522	99.5	72,022	98.0	101,710	99.9
Chiba	56,247	101.0	56,343	100.2	77,967	101.6
Kobe	36,529	102.4	35,023	95.9	50,158	101.2
Hiroshima	30,366	96.8	29,965	98.7	41,973	97.4
Shibuya	30,506	96.5	28,453	93.3	42,325	97.1
Omiya	23,908	99.3	23,279	97.4	32,928	99.6

^{*}Store sales include corporate sales.

Sales by product category

(Millions of ven)

trinions of y								or yell)	
	Nine I	Months en	ded	Nine Months ended			Fiscal Year ended		
	No	v. 30, 2010)	No	v. 30, 2011	1	Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Apparel	283,102	95.0	46.9	261,713	92.4	44.6	384,419	95.7	46.1
Household goods	60,003	98.6	9.9	58,356	97.3	9.9	80,679	98.9	9.7
Food	115,507	103.5	19.1	115,898	100.3	19.8	170,098	102.8	20.4
Merchandise sales	458,613	97.5	75.9	435,968	95.1	74.3	635,198	97.9	76.1
Tenants	116,378	101.5	19.3	119,664	102.8	20.4	159,243	102.3	19.1
Corporate sales	28,956	93.1	4.8	30,993	107.0	5.3	40,281	94.8	4.8
Net sales	603,948	98.0	100.0	586,627	97.1	100.0	834,723	98.5	100.0

Net sales increase at existing stores

(%)

	Nine Months ended	Nine Months ended	Fiscal Year ended
	Nov. 30, 2010	Nov. 30, 2011	Feb. 28, 2011
Net sales increase at existing stores	(0.4)	(1.6)	±0.0

Gross profit margin

(%)

	Nine Months ended Nov. 30, 2010		Nine Mont Nov. 30		Fiscal Year ended Feb. 28, 2011	
		Change		Change		Change
Apparel	29.5	(0.4)	29.3	(0.2)	29.1	(0.4)
Household goods	25.5	±0.0	25.2	(0.3)	25.4	(0.1)
Food	16.6	(0.1)	16.4	(0.2)	17.0	(0.1)
Total	25.7	(0.5)	25.3	(0.4)	25.4	(0.4)

4. Food Services

Seven & i Food Systems

Sales results by operations (Millions of yen)

	Nine M	Nine Months ended			Nine Months ended			Fiscal Year ended	
	Nov	Nov. 30, 2010		Nov. 30, 2011			Feb. 28, 2011		1
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Restaurant operations	48,330	91.0	80.4	45,357	93.8	78.7	63,668	91.7	80.0
Meal provision service business	5,995	102.1	10.0	6,890	114.9	12.0	8,189	103.3	10.3
Fast food operations	5,811	90.4	9.7	5,412	93.1	9.4	7,751	90.5	9.7
Total	60,137	91.9	100.0	57,660	95.9	100.0	79,609	92.7	100.0

Restaurant division] Net sales increase at existing stores (9							
	Nine Months ended	Nine Months ended	Fiscal Year ended				
	Nov. 30, 2010	Nov. 30, 2011	Feb. 28, 2011				
Net sales increase at existing stores	+0.3	(2.1)	+0.5				
Number of customers	+1.3	(3.7)	+0.7				
Average spending per customer	(1.0)	+1 7	(0.2)				

[Restaurant division] Gross profit marg	gin					(%)
	Nine Months ended		Nine Months ended		Fiscal Year ended	
	Nov. 30,	Nov. 30, 2010		Nov. 30, 2011		2011
		Change		Change		Change
Gross profit margin	68.5	+1.0	68.5	±0.0	68.3	+1.0

5. Financial Services

Seven Bank

Number of Seven Bank ATMs

	Nine Months ended		Nine Month	ns ended	Fiscal Year ended	
	Nov. 30,	2010	Nov. 30,	2011	Feb. 28, 2011	
		% of stores of ATMs		% of stores of ATMs		% of stores of ATMs
Seven-Eleven Japan	13,938	99.9	14,720	99.8	14,205	99.9
Ito-Yokado	285	99.4	298	98.3	279	98.8
York-Benimaru	40	23.1	59	33.3	40	22.9
York Mart	35	53.8	40	58.0	35	53.8
Others	75	-	73	-	80	- -
ATMs in the Group	14,373	-	15,190	-	14,639	-
ATMs outside the Group	686	-	955	-	717	-
Total	15,059	-	16,145	-	15,356	-

Average number of transaction per day per ATM during the period

	Mar. 2010 -	Mar. 2010 - Nov. 2010		Mar. 2011- Nov. 2011		Mar. 2010- Feb. 2011	
		Change		Change		Change	
Average number of transactions	114.2	(1.2)	113.2	(1.0)	113.1	(1.3)	

Number of credit cards, point cards and cash cards

(10 thousands)

tumber of creat cards, point cards and cash cards (10 thousands							
	Nine Montl	hs ended	Nine Montl	ns ended	Fiscal Year ended		
	Nov. 30, 2010		Nov. 30,	2011	Feb. 28, 2011		
		Change		Change		Change	
Seven Card (credit card and point card)	308	+14	319	+11	311	+14	
Millennium Card (credit card and point card)	235	(2)	244	+9	243	(4)	
CLUB ON Card (credit card and point card)	233	(1)	235	+2	241	(3)	
nanaco (electronic money)	1,239	+307	1,572	+333	1,285	+305	
IY Point Card (cash usage only)	706	+26	705	(1)	712	+25	
Seven Bank (cash card)	83	+9	94	+11	87	+11	

Notes: 1. IY Card changed its name and its card design to Seven Card from issuance in July 2011.

- 2. Seven Card issued represent only the number of effective card members.
- 3. Millennium Card and CLUB ON Card issued represent the number of utilized card members.
- 4. The number of nanaco includes the number of mobile nanaco holders.