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**Brief Summary**  
**for the Second Quarter of FY2012**

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**October 4, 2011**  
**Seven & i Holdings Co., Ltd.**

# CONSOLIDATED RESULTS

## 1. Financial Results

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
<b>Revenues from operations</b>	<b>2,559,173</b>	<b>100.5</b>	<b>2,357,241</b>	<b>92.1</b>	<b>5,119,739</b>	<b>100.2</b>	<b>4,780,000</b>	<b>93.4</b>
Convenience store operations	1,032,028	106.6	835,919	81.0	2,036,464	103.4	1,680,000	82.5
Superstore operations	987,292	96.9	988,331	100.1	1,981,604	98.3	2,000,000	100.9
Department store operations	443,199	97.8	431,897	97.4	915,105	99.2	900,000	98.3
Food services	41,661	90.6	39,076	93.8	80,225	92.8	78,000	97.2
Financial services	54,715	97.3	63,572	116.2	106,953	96.8	127,000	118.7
Other	16,196	95.2	23,085	142.5	35,610	105.8	52,000	146.0
Eliminations / corporate	(15,919)	-	(24,642)	-	(36,224)	-	(57,000)	-
<b>Operating income (loss)</b>	<b>119,332</b>	<b>101.0</b>	<b>150,186</b>	<b>125.9</b>	<b>243,346</b>	<b>107.4</b>	<b>286,000</b>	<b>117.5</b>
Convenience store operations	102,505	103.5	109,839	107.2	195,477	106.3	208,500	106.7
Superstore operations	3,453	128.4	21,047	609.4	15,708	110.8	35,000	222.8
Department store operations	(1,051)	-	2,213	-	5,622	411.4	9,000	160.1
Food services	300	-	310	103.4	(193)	-	800	-
Financial services	15,106	96.8	16,292	107.9	28,343	94.0	31,000	109.4
Other	(467)	-	1,131	-	(690)	-	2,500	-
Eliminations / corporate	(514)	-	(648)	-	(921)	-	(800)	-
Non-operating income	5,899	99.8	5,441	92.2	10,390	92.9		
Non-operating expenses	5,821	104.3	4,750	81.6	10,829	99.3		
<b>Ordinary income</b>	<b>119,410</b>	<b>100.8</b>	<b>150,878</b>	<b>126.4</b>	<b>242,907</b>	<b>107.0</b>	<b>284,000</b>	<b>116.9</b>
Special gains	8,540	529.0	6,649	77.9	22,655	806.3		
Special losses	12,692	71.9	54,380	428.5	42,271	48.8		
<b>Income before income taxes and minority interests</b>	<b>115,259</b>	<b>112.5</b>	<b>103,148</b>	<b>89.5</b>	<b>223,291</b>	<b>156.0</b>		
<b>Net income</b>	<b>62,428</b>	<b>142.9</b>	<b>52,790</b>	<b>84.6</b>	<b>111,961</b>	<b>249.5</b>	<b>127,000</b>	<b>113.4</b>
<b>Net income per share</b>	yen: <b>70.09</b>	% <b>144.9</b>	yen: <b>59.75</b>	% <b>85.3</b>	yen: <b>126.21</b>	% <b>254.1</b>	yen: <b>143.75</b>	% <b>113.9</b>

### Number of shares outstanding

(shares)

Average	890,731,910	883,491,942	887,128,871
End of period	883,468,271	883,510,262	883,463,233

\* Excluding treasury stock

### Exchange rates

	Six Months ended Aug. 31, 2010	Six Months ended Aug. 31, 2011	Fiscal Year ended Feb. 28, 2011	Fiscal Year ending Feb. 29, 2012 (forecast)
Income statements US\$1=	91.36 yen	82.01 yen	87.79 yen	79.00 yen
1yuan=	13.35 yen	12.52 yen	12.90 yen	12.50 yen
Balance sheets US\$1=	88.48 yen	80.73 yen	81.49 yen	-
1yuan=	13.04 yen	12.47 yen	12.29 yen	-

### (Reference) Operating income (loss) before amortization of goodwill

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
<b>Operating income (loss)</b>	<b>127,545</b>	<b>99.9</b>	<b>156,805</b>	<b>122.9</b>	<b>259,492</b>	<b>105.7</b>	<b>300,000</b>	<b>115.6</b>
Convenience store operations	106,237	103.3	111,823	105.3	202,696	105.9		
Superstore operations	5,139	117.5	22,733	442.4	19,079	108.7		
Department store operations	1,575	31.7	4,840	307.3	10,875	120.1		
Food services	300	-	310	103.4	(193)	-		
Financial services	15,257	97.0	16,585	108.7	28,602	94.1		
Other	(449)	-	1,160	-	(646)	-		
Eliminations / corporate	(514)	-	(648)	-	(921)	-		

Notes: 1. Figures for the fiscal year ending Feb. 29, 2012 (forecast) are the forecasts announced on Oct. 4, 2011.

2. From the fiscal year ending Dec. 2011, 7-Eleven, Inc., categorized under convenience store operations changes its accounting method for revenues from operations.

3. From the first quarter of the fiscal year ending February 29, 2012, the Company has applied the "Accounting Standard for Asset Retirement Obligations." As a result of this change, operating income and ordinary income declined 1,263 million yen and income before income taxes and minority interests decreased 23,763 million yen.

<Reference: Forecast of Financial Results for FY2012>

1. Forecast of Consolidated Financial Results

(Billions of yen)

Year ending February 29	2012 (As of Apr. 7)		2012 (As of July 7)		2012 (As of Oct. 4)		Change from the plan as of July 7
		YOY(%)		YOY(%)		YOY(%)	
<b>(Reference)</b>							
<b>Revenues from operations before SEI's revision *1</b>	<b>5,145.0</b>	<b>100.5</b>	<b>5,225.0</b>	<b>102.1</b>	<b>5,345.0</b>	<b>104.4</b>	<b>+120.0</b>
<b>Revenues from operations</b>	<b>4,600.0</b>	<b>89.8</b>	<b>4,680.0</b>	<b>91.4</b>	<b>4,780.0</b>	<b>93.4</b>	<b>+100.0</b>
<b>Operating income</b>	<b>248.0</b>	<b>101.9</b>	<b>274.0</b>	<b>112.6</b>	<b>286.0</b>	<b>117.5</b>	<b>+12.0</b>
Convenience store operations	202.8	103.7	205.0	104.9	208.5	106.7	+3.5
Superstore operations	12.0	76.4	30.0	191.0	35.0	222.8	+5.0
Department store operations	4.2	74.7	6.0	106.7	9.0	160.1	+3.0
Food services	0.0	-	0.8	-	0.8	-	±0.0
Financial services	27.0	95.3	30.0	105.8	31.0	109.4	+1.0
Other	2.5	-	2.5	-	2.5	-	±0.0
Eliminations / corporate	(0.5)	-	(0.3)	-	(0.8)	-	(0.5)
<b>Ordinary income</b>	<b>245.3</b>	<b>101.0</b>	<b>270.0</b>	<b>111.2</b>	<b>284.0</b>	<b>116.9</b>	<b>+14.0</b>
<b>Net income *2</b>	<b>87.5</b>	<b>78.2</b>	<b>105.0</b>	<b>93.8</b>	<b>127.0</b>	<b>113.4</b>	<b>+22.0</b>
<b>(Reference)</b>							
<b>Net income before asset retirement obligation and loss on disaster *3</b>	<b>128.5</b>	<b>114.8</b>	<b>134.0</b>	<b>119.7</b>	<b>156.0</b>	<b>139.3</b>	<b>+22.0</b>

\*1. Excludes the effect of amendment to the accounting method to book revenues from operations for 7-Eleven, Inc.(SEI) by (565.0) billion yen, as of October 4, 2011.

\*2. Special loss of loss on disaster associated with the earthquake effecting net income has been revised from the initial plan of 26.0 billion yen to 23.4 billion yen.

\*3. Excluding special loss, resulting from application of accounting standard for asset retirement obligations and loss on disaster.

2. Forecast of major operating companies

(Billions of yen)

Year ending February 29	2012 (As of Apr. 7)		2012 (As of July 7)		2012 (As of Oct. 4)		Change from the plan as of July 7
		YOY(%)		YOY(%)		YOY(%)	
<b>Consolidated operating income</b>	<b>248.0</b>	<b>101.9</b>	<b>274.0</b>	<b>112.6</b>	<b>286.0</b>	<b>117.5</b>	<b>+12.0</b>
Seven-Eleven Japan	173.0	102.3	178.0	105.2	180.0	106.4	+2.0
Ito-Yokado	6.0	278.3	12.0	556.6	12.0	556.6	±0.0
York-Benimaru	1.0	11.3	10.0	112.6	12.5	140.8	+2.5
Sogo & Seibu	6.2	83.9	8.0	108.3	10.0	135.4	+2.0

## 2. Segment Information

### (1) Business Segment Information

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011			Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)	Composition (%)		YOY(%)		YOY(%)
<b>Amortization of goodwill</b>									
Convenience store operations	3,731	96.2	1,983	53.2	30.0	7,218	95.6		
Superstore operations	1,685	100.0	1,686	100.0	25.5	3,371	100.0		
Department store operations	2,626	68.3	2,626	100.0	39.7	5,253	68.3		
Food services	-	-	-	-	-	-	-		
Financial services	151	132.5	292	193.4	4.4	258	113.5		
Others	17	116.8	29	163.5	0.4	43	123.5		
<b>Total</b>	<b>8,213</b>	<b>86.1</b>	<b>6,618</b>	<b>80.6</b>	<b>-</b>	<b>16,145</b>	<b>85.6</b>		
<b>Impairment loss</b>									
Convenience store operations	2,579	108.3	2,340	90.7	62.5	5,939	67.4		
Superstore operations	1,504	28.5	615	40.9	16.5	4,139	36.4		
Department store operations	153	175.1	542	353.6	14.5	10,301	224.5		
Food services	97	7.2	243	250.2	6.5	378	13.4		
Financial services	-	-	-	-	-	635	142.8		
Others	-	-	-	-	-	59	-		
<b>Total</b>	<b>4,335</b>	<b>47.6</b>	<b>3,742</b>	<b>86.3</b>	<b>-</b>	<b>21,454</b>	<b>76.5</b>		
<b>Capital expenditures</b>									
Convenience store operations	47,303	102.2	88,529	187.2	67.9	106,368	101.4	184,100	173.1
Superstore operations	24,591	63.2	16,076	65.4	12.3	54,133	82.8	36,000	66.5
Department store operations	12,270	119.5	9,708	79.1	7.4	27,807	140.9	13,600	48.9
Food services	480	141.3	442	92.0	0.3	527	70.1	800	151.7
Financial services	9,443	144.7	11,054	117.1	8.5	19,616	126.2	20,000	102.0
Others	1,919	224.2	3,464	180.5	2.7	127,429	-	10,000	7.8
Corporate	2,733	282.5	1,196	43.8	0.9	2,774	243.3	4,000	144.2
<b>Total</b>	<b>98,742</b>	<b>94.8</b>	<b>130,472</b>	<b>132.1</b>	<b>-</b>	<b>338,656</b>	<b>160.4</b>	<b>268,500</b>	<b>79.3</b>
<b>Depreciation and amortization</b>									
Convenience store operations	33,964	104.6	35,045	103.2	52.6	68,743	103.9	71,500	104.0
Superstore operations	11,448	97.5	13,480	117.8	20.2	25,890	106.4	29,300	113.2
Department store operations	7,182	83.6	6,820	95.0	10.2	14,361	82.5	13,000	90.5
Food services	410	59.4	320	78.1	0.5	811	63.8	700	86.3
Financial services	10,114	90.9	9,511	94.0	14.3	20,693	93.0	22,000	106.3
Others	372	153.1	1,252	336.5	1.9	1,598	271.7	3,200	200.2
Corporate	149	155.7	215	144.0	0.3	321	149.8	300	93.2
<b>Total</b>	<b>63,641</b>	<b>98.0</b>	<b>66,646</b>	<b>104.7</b>	<b>-</b>	<b>132,421</b>	<b>100.1</b>	<b>140,000</b>	<b>105.7</b>

Notes: 1. Capital expenditures include long-term leasehold deposits. An increase of the future amortization of asset, resulting from the adoption of the "Accounting Standard for Asset Retirement Obligations" is not included.

2. In regard to capital expenditures for FY2011 of "Others", the land, buildings, and other facilities of Seibu Ikebukuro, valued at 123.0 billion yen, are included, which were acquired by Seven & i Asset Management Co., Ltd. on September 24, 2010.

### (2) Geographic Area Segment Information

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011			Fiscal Year ended Feb. 28, 2011	
		YOY(%)		YOY(%)	Composition (%)		YOY(%)
<b>Revenues from operations</b>							
Japan	1,763,611	97.0	1,770,143	100.4	75.1	3,552,691	98.6
North America	752,417	108.9	542,165	72.1	23.0	1,484,394	103.7
Others	44,722	112.8	45,227	101.1	1.9	86,033	106.8
Eliminations	(1,577)	-	(294)	-	-	(3,380)	-
<b>Total</b>	<b>2,559,173</b>	<b>100.5</b>	<b>2,357,241</b>	<b>92.1</b>	<b>-</b>	<b>5,119,739</b>	<b>100.2</b>
<b>Operating income</b>							
Japan	105,705	101.2	137,632	130.2	91.6	215,231	108.9
North America	12,416	103.5	11,137	89.7	7.4	26,230	97.2
Others	1,177	72.7	1,405	119.4	0.9	1,857	91.9
Eliminations	32	-	11	-	-	27	-
<b>Total</b>	<b>119,332</b>	<b>101.0</b>	<b>150,186</b>	<b>125.9</b>	<b>-</b>	<b>243,346</b>	<b>107.4</b>

Note: "Others" consists of the business results in China.

### 3. Interest-Bearing Debt

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		YOY(%)		YOY(%)		YOY(%)
Short-term loans	142,700	75.3	149,900	105.0	108,330	71.6
Current portion of long-term loans	109,440	105.4	91,611	83.7	127,187	160.7
Current portion of bonds	200	0.3	46,000	-	36,100	177.1
Commercial paper	284	-	8,675	-	6,391	-
Sub-total	252,625	69.4	296,187	117.2	278,008	110.9
Bonds	299,970	157.7	253,975	84.7	263,973	138.9
Long-term loans	195,324	89.8	238,060	121.9	177,225	72.5
Commercial paper	13,517	89.4	769	5.7	8,177	50.5
Sub-total	508,812	120.4	492,805	96.9	449,376	99.7
<b>Total</b>	<b>761,437</b>	<b>96.8</b>	<b>788,992</b>	<b>103.6</b>	<b>727,385</b>	<b>103.7</b>
Ratio to total assets (%)	20.7	(0.4)	19.9	(0.8)	19.5	+0.4
Ratio to owners' equity (%)	44.8	+0.1	45.7	+0.9	42.7	+2.0

#### Interest-Bearing Debt by Business Segment

Convenience store operations	17,208	83.6	17,543	101.9	16,872	81.8
Superstore operations	27,838	27.5	26,399	94.8	28,072	55.2
Department store operations	288,901	88.4	250,618	86.7	272,303	89.4
Food services	-	-	-	-	-	-
Others	2,625	77.8	1,875	71.4	2,250	75.0
Corporate	209,970	210.0	209,975	100.0	209,973	210.0
Sub-total (excluding Financial services)	546,544	99.0	506,412	92.7	529,471	110.5
Financial services	214,892	91.6	282,580	131.5	197,913	88.9
<b>Total</b>	<b>761,437</b>	<b>96.8</b>	<b>788,992</b>	<b>103.6</b>	<b>727,385</b>	<b>103.7</b>

#### Bond Information

(As of Aug. 31, 2011)

	Amount	Date of issue	Coupon	Redemption date
<b>Issued by Seven &amp; i Holdings</b>				
1st unsecured domestic straight bonds	40 billion yen	July 3, 2008	1.48%	June 20, 2013
2nd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.68%	June 19, 2015
3rd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.94%	June 20, 2018
4th unsecured domestic straight bonds	30 billion yen	June 29, 2010	0.541%	June 19, 2015
5th unsecured domestic straight bonds	20 billion yen	June 29, 2010	0.852%	June 20, 2017
6th unsecured domestic straight bonds	60 billion yen	June 29, 2010	1.399%	June 19, 2020
<b>Issued by Seven Bank</b>				
2nd unsecured domestic straight bonds	36 billion yen	Dec. 4, 2006	1.45%	Dec. 20, 2011
3rd unsecured domestic straight bonds	24 billion yen	Dec. 4, 2006	1.67%	Dec. 20, 2013
4th unsecured domestic straight bonds	10 billion yen	July 2, 2009	0.744%	June 20, 2012
5th unsecured domestic straight bonds	20 billion yen	July 2, 2009	1.038%	June 20, 2014

#### Bond ratings

(As of Sep. 30, 2011)

		S&P	Moody's	R&I	JCR
Seven & i Holdings	Long-term	AA-	Aa3	AA	AA+
Seven-Eleven Japan	Long-term	AA-	-	-	AA+
	Short-term*	A-1+	P-1	-	-
7-Eleven, Inc.	Long-term	AA-	Baa1	-	-
Seven Bank	Long-term	AA-	-	AA	-

\* From January 2006, Seven-Eleven Japan's short-term rating is its rating as the guarantor of 7-Eleven, Inc.'s commercial paper program.

## RESULTS OF GROUP PRINCIPAL COMPANIES

### Seven-Eleven Japan

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
<b>Total store sales</b>	1,467,546	103.0	1,639,640	111.7	2,947,606	105.8	3,249,000	110.2
<b>Net sales of franchised stores</b>	1,410,768	103.9	1,592,187	112.9	2,839,680	106.8	-	-
<b>Revenues from operations</b>	278,129	100.7	290,252	104.4	549,111	102.6	570,600	103.9
<b>Operating income</b>	90,007	104.0	97,432	108.2	169,152	108.3	180,000	106.4
<b>Number of domestic stores</b>	12,907	+154	13,589	+357	13,232	+479	13,832	+600
<b>Existing stores sales increase (%)</b>	(0.5)		+8.0		+2.2		+5.3	
<b>Merchandise GP margin (%)</b>	30.8	+0.5	29.8	(1.0)	30.5	+0.2	29.8	(0.7)
<b>Average daily sales per store (thousand yen)</b>	626	(4)	675	+49	629	+13		

### 7-Eleven, Inc.

(Millions of yen)

	Six Months ended Jun. 30, 2010		Six Months ended Jun. 30, 2011		Fiscal Year ended Dec. 31, 2010		Fiscal Year ending Dec. 31, 2011 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
<b>Total store sales</b>	744,196	109.4	793,659	106.6	1,470,632	104.1	1,625,000	110.5
<b>Merchandise</b>	444,557	99.9	426,194	95.9	883,905	98.3		
<b>Gasoline</b>	299,639	127.5	367,464	122.6	586,726	114.4		
<b>Revenues from operations</b>	-	-	532,105	-	-	-	1,080,000	-
<b>Operating income</b>	16,044	101.5	13,077	81.5	33,328	96.8	31,000	93.0
<b>Exchange rates</b>	<b>US\$1=</b>	91.36 yen	82.01 yen		87.79 yen		79.00 yen	
<b>Number of stores</b>	6,456	+67	6,998	+388	6,610	+221	7,190	+580
<b>Number of stores operated by area licensees</b>	19,057	+650	21,952	+1,656	20,296	+1,889	-	-
<b>Existing stores sales increase (%)<sup>*</sup></b> (U.S. merchandise sales)	+0.9		+2.2		+1.5		+2.6	
<b>Merchandise GP margin (%)</b>	35.3	(0.3)	34.6	(0.7)	35.1	(0.1)	34.5	(0.6)

Notes 1. Figures for the amounts of each fiscal year reflect adjustments to the necessary for the consolidation to Seven & i Holdings' consolidated accounts.

2. From the fiscal year ending Dec. 31, 2011, 7-Eleven, Inc., has changed its accounting method for revenues from operations related to franchise agreements, from "gross amount" to "net amount."

\* Existing stores sales increase are calculated in U.S. dollars.

### Ito-Yokado

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
<b>Revenues from operations</b>	679,061	97.7	672,884	99.1	1,373,670	99.0	1,367,000	99.5
<b>Net sales</b>	666,992	97.6	659,685	98.9	1,349,345	98.9	1,341,000	99.4
<b>Operating income (loss)</b>	(3,248)	-	6,071	-	2,155	122.6	12,000	556.6
<b>Number of domestic stores</b>	171	(3)	171	+1	170	(4)	173	+3
<b>Existing stores sales increase (%)</b>	(2.5)		(3.3)		(2.5)		(2.7)	
<b>Merchandise GP margin (%)</b>	28.5	(0.1)	29.9	+1.4	29.1	+0.1	30.0	+0.9

**York-Benimaru**

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
<b>Revenues from operations</b>	172,214	97.7	172,650	100.3	343,379	98.5	341,000	99.3
<b>Net sales</b>	169,387	99.3	169,812	100.3	337,734	100.1	335,000	99.2
<b>Operating income</b>	4,039	81.1	9,579	237.2	8,877	94.4	12,500	140.8
<b>Number of domestic stores</b>	167	+3	173	+3	170	+6	176	+6
<b>Existing stores sales increase (%)</b>	(5.3)		±0.0		(4.1)		(0.7)	
<b>Merchandise GP margin (%)</b>	26.1	(0.5)	27.3	+1.2	26.6	(0.1)	27.1	+0.5

**Sogo & Seibu**

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
<b>Revenues from operations</b>	411,097	97.2	397,348	96.7	846,796	98.5	829,300	97.9
<b>Net sales</b>	405,165	97.2	391,301	96.6	834,723	98.5	817,200	97.9
<b>Operating income</b>	297	8.9	3,069	-	7,385	131.6	10,000	135.4
<b>Number of domestic stores</b>	28	±0	27	±0	27	(1)	26	(1)
<b>Existing stores sales increase (%)</b>	(1.2)		(2.2)		±0.0		(0.7)	
<b>Merchandise GP margin (%)</b>	25.7	(0.3)	25.2	(0.5)	25.4	(0.4)	25.0	(0.4)

**Seven & i Food Systems**

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY		YOY		YOY(%)		YOY(%)
<b>Revenues from operations</b>	41,640	90.5	39,036	93.7	80,167	92.8	77,750	97.0
<b>Net sales</b>	41,354	90.4	38,767	93.7	79,609	92.7	77,200	97.0
<b>Operating income (loss)</b>	331	-	363	109.6	(89)	-	1,000	-

&lt; Restaurant division &gt;

<b>Number of domestic stores</b>	503	(22)	488	(1)	489	(36)	489	±0
<b>Existing stores sales increase (%)</b>	(0.9)		(3.9)		+0.5		(1.0)	
<b>Merchandise GP margin (%)</b>	68.5	+1.1	68.5	±0.0	68.3	+1.0	68.3	±0.0

Notes: 1. Figures for Group principal companies for FY2012 (forecast) are the forecasts announced on Oct. 4, 2011.

2. Change in number of stores represent the net change from the beginning of fiscal year.

## STORE INFORMATION

### 1. Store Openings and Closures of Major Group Companies

	Aug. 2010		Aug. 2011		Feb. 2011		Feb. 2012 (forecast)	
		Change		Change		Change		Change
<b>Convenience store operations</b>								
Seven-Eleven Japan	12,907	+154	13,589	+357	13,232	+479	13,832	+600
Openings	411		607		939		1,200	
Closures	257		250		460		600	
Relocations, etc.	223		201		393			
Terminations of contract	34		49		67			
7-Eleven, Inc. *1	6,456	+67	6,998	+388	6,610	+221	7,190	+580
Openings	101		428		303		650	
Closures	34		40		82		70	
SEVEN-ELEVEN (BEIJING) *1	93	+1	115	+15	100	+8		
Openings	1		16		10			
Closures	0		1		2			
SEVEN-ELEVEN (CHENGDU) *1	-	-	15	+15	-	-		
Openings	-		15		-			
Closures	-		0		-			
<b>Superstore operations</b>								
Ito-Yokado	171	(3)	171	+1	170	(4)	173	+3
Openings	1		2		6		4	
Closures	4		1		10		1	
York-Benimaru	167	+3	173	+3	170	+6	176	+6
Openings	3		3		7		8	
Closures	0		0		1		2	
York Mart	63	+1	67	+2	65	+3	69	+4
Openings	1		3		4		5	
Closures	0		1		1		1	
Hua Tang Yokado Commercial *1	9	±0	8	±0	8	(1)	8	±0
Openings	1		0		1		0	
Closures	1		0		2		0	
Chengdu Ito-Yokado *1	4	±0	4	±0	4	±0	5	+1
Openings	0		0		0		1	
Closures	0		0		0		0	
Beijing Wang fu jing Yokado Commercial *1	1	±0	1	±0	1	±0	2	+1
Openings	0		0		0		1	
Closures	0		0		0		0	
Akachan Honpo *2	81	+3	84	(1)	85	+7	89	+4
Openings	6		3		13		13	
Closures	3		4		6		9	
<b>Department store operations</b>								
Sogo & Seibu	28	±0	27	±0	27	(1)	26	(1)
Openings	0		0		0		0	
Closures	0		0		1		1	
LOFT	60	+5	69	+6	63	+8	73	+10
Openings	6		7		10		11	
Closures	1		1		2		1	
<b>Food services</b>								
Seven & i Food Systems	863	(29)	857	+11	846	(46)	862	+16
Restaurant operations	503	(22)	488	(1)	489	(36)	489	±0
Openings	6		5		14		10	
Closures	28		6		50		10	
Meal provision service business	228	(4)	240	+12	228	(4)	244	+16
Fast food operations	132	(3)	129	±0	129	(6)	129	±0
Seven & i Restaurant (Beijing) *1	1	±0	2	±0	2	+1		
Opening	0		0		1			
Closure	0		0		0			

Note: Change refers to net change from the beginning of the fiscal year.

\*1. Figures are as of the end of June, or as of the end of December.

\*2. The number of Akachan Honpo stores includes 3 stores of franchised stores.



## 2. Convenience Store Operations Network

### (1) Domestic Store Network

	Aug. 2010	Feb. 2011	Aug. 2011	Change
Hokkaido	819	831	838	+7
Iwate	62	68	72	+4
Miyagi	326	331	337	+6
Yamagata	137	140	143	+3
Fukushima	378	380	375	(5)
Ibaraki	532	535	543	+8
Tochigi	345	350	357	+7
Gunma	359	362	369	+7
Saitama	883	887	902	+15
Chiba	766	777	792	+15
Tokyo	1,699	1,737	1,799	+62
Kanagawa	907	933	963	+30
Niigata	346	350	353	+3
Toyama	47	54	58	+4
Ishikawa	17	28	39	+11
Fukui	23	27	29	+2
Yamanashi	164	164	166	+2
Nagano	370	376	383	+7
Gifu	75	79	83	+4
Shizuoka	477	495	505	+10
Aichi	570	594	628	+34
Mie	41	45	49	+4
Shiga	167	171	174	+3
Kyoto	185	196	203	+7
Osaka	566	594	612	+18
Hyogo	383	398	410	+12
Nara	63	71	74	+3
Wakayama	42	43	43	±0
Shimane	7	8	8	±0
Okayama	202	210	219	+9
Hiroshima	392	405	414	+9
Yamaguchi	237	240	243	+3
Fukuoka	674	685	695	+10
Saga	141	143	143	±0
Nagasaki	84	92	95	+3
Kumamoto	202	209	219	+10
Oita	79	83	88	+5
Miyazaki	140	141	141	±0
Kagoshima	-	-	25	+25
<b>Total</b>	<b>12,907</b>	<b>13,232</b>	<b>13,589</b>	<b>+357</b>

### (2) Global Seven-Eleven Store Network

	Aug. 2010	Feb. 2011	Aug. 2011	Change
Japan	12,907	13,232	13,589	+357
U.S.A. and Canada	6,456	6,610	6,998	+388
Hawaii	55	55	56	+1
China (Beijing and Tianjin)	93	100	115	+15
China (Chengdu)	-	-	15	+15
<b>Sub-total</b>	<b>19,511</b>	<b>19,997</b>	<b>20,773</b>	<b>+776</b>
(Area licensees)				
	Jun. 2010	Dec. 2010	Jun. 2011	Change
South Korea	2,449	3,145	4,249	+1,104
China (Hong Kong and others)	1,570	1,557	1,521	(36)
China (Shanghai)	33	54	68	+14
Taiwan	4,722	4,750	4,761	+11
Thailand	5,511	5,790	6,086	+296
Philippines	493	551	600	+49
Malaysia	1,142	1,212	1,274	+62
Singapore	512	549	549	±0
Australia	406	415	485	+70
Indonesia	8	21	37	+16
U.S.A.	526	523	523	±0
Mexico	1,197	1,223	1,260	+37
Norway	176	173	170	(3)
Sweden	191	189	185	(4)
Denmark	121	144	184	+40
<b>Sub-total</b>	<b>19,057</b>	<b>20,296</b>	<b>21,952</b>	<b>+1,656</b>
<b>Total Worldwide</b>	<b>38,568</b>	<b>40,293</b>	<b>42,725</b>	<b>+2,432</b>

- Notes: 1. Change refers to net change from the beginning of the fiscal year.
2. Figures for overseas stores are as of the end of June, or as of the end of December.
3. Figures for "U.S.A. and Canada" are the number of franchised stores and directly operated stores operated by 7-Eleven, Inc.
4. Figures for China (Hong Kong and others) include Guang Dong Province and Macau.

### 3. Store Information of Superstore Operations

#### (1) Superstore (Ito-Yokado)

Store openings and closure for the fiscal year ending February 29, 2012

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	ARIO Ueda	Nagano	Apr. 21, 2011	20,800	9,600
	Abeno	Osaka	Apr. 26, 2011	12,880	10,390
	Ario Kurashiki	Okayama	Nov. 25, 2011	16,500	3,650
	Takaido ( <i>Shokuhinkan</i> , food specialty store)	Tokyo	2nd half	-	-
Closure	Ueda (S&B)	Nagano	Apr. 10, 2011	-	7,605

#### (2) Supermarkets (York-Benimaru)

Store openings for the fiscal year ending February 29, 2012

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	Hobara	Fukushima	May 27, 2011	1,730	1,629
	Shirakawa-Yokomachi	Fukushima	June 24, 2011	2,040	1,922
	Tomobe-Higashidaira	Ibaraki	July 8, 2011	1,988	1,882
	Ishinomaki-Nakazato	Miyagi	Nov. 11, 2011	2,000	1,900
	Yonezawa-Montomachi	Yamagata	Nov. 25, 2011	2,000	1,900
	Motomiya-Tatemachi	Fukushima	Dec. 2011	1,700	1,600
	Hiwada	Fukushima	Jan. 2012	2,000	1,900
	Miharu	Fukushima	Feb. 2012	1,700	1,600
Closures	Motomiya-Tatemachi (S&B)	Fukushima	Nov. 2011	1,657	1,453
	Miharu (S&B)	Fukushima	Feb. 2012	1,018	924

Note: S&B: scrap and build

#### (3) China (Superstores)

Store opening for the fiscal year ending December 31, 2011

(Square meters)

	Store name	Location	Date	Sales floor space
Opening	Gao Xin	Chengdu	Nov. 8, 2011	33,000

#### (4) China (Supermarkets)

Store opening for the fiscal year ending December 31, 2011

(Square meters)

	Store name	Location	Date	Sales floor space
Opening	San Li Tun	Beijing	2nd half	2,400

### 4. Store Information of Department Store Operations

Store closure for the fiscal year ending February 29, 2012

(Square meters)

	Store name	Location	Date	Sales floor space
Closure	Sogo Hachioji	Tokyo	Jan. 31, 2012	31,800

**5. Capital Expenditures, Depreciation and Amortization of Major Group Companies** (Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011		Fiscal Year ending Feb. 29, 2012 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
<b>Convenience store operations</b>								
Seven-Eleven Japan								
Investment to new stores	21,320	86.2	29,449	138.1	48,333	86.2		
Investment to existing stores and other	4,477	111.1	15,540	347.1	6,690	80.2		
Software development	614	117.5	388	63.2	1,966	108.0		
Total capital expenditures	26,411	90.2	45,377	171.8	56,989	86.1	90,000	157.9
Depreciation and amortization	14,596	109.3	17,503	119.9	30,831	107.8	37,000	120.0
7-Eleven, Inc.								
Investment to new stores	8,374	176.3	46,542	555.8	19,645	160.7		
Investment to existing stores and other	10,191	140.6	12,738	125.0	25,300	146.8		
Software development	2,224	49.8	1,898	85.3	4,049	47.7		
Total capital expenditures*	20,790	126.3	61,180	294.3	48,996	129.1	93,000	189.8
Depreciation and amortization	19,122	101.4	18,686	97.7	37,444	107.1	35,600	95.1
<b>Superstore operations</b>								
Ito-Yokado								
Investment to new stores	14,087	49.9	7,161	50.8	32,852	80.3		
Investment to existing stores and other	2,567	111.5	2,311	90.0	4,360	92.8		
Software development	138	431.3	164	118.8	280	89.7		
Total capital expenditures	16,792	55.0	9,636	57.4	37,492	81.7	18,000	48.0
Depreciation and amortization	6,128	88.0	8,145	132.9	14,573	104.9	16,500	113.2
York-Benimaru								
Investment to new stores	2,685	62.7	1,422	53.0	4,683	55.0		
Investment to existing stores and other	1,313	95.9	626	47.7	2,097	57.7		
Software development	742	394.7	56	7.5	849	208.1		
Total capital expenditures	4,741	81.2	2,105	44.4	7,629	60.7	7,000	91.8
Depreciation and amortization	2,684	121.9	2,437	90.8	5,573	114.1	5,300	95.1
<b>Department store operations</b>								
Sogo & Seibu								
Investment to new stores	-	-	-	-	-	-		
Investment to existing stores and other	10,398	148.9	7,390	71.1	23,079	159.6		
Software development	79	12.5	747	945.6	2,161	212.1		
Total capital expenditures	10,478	137.6	8,137	77.7	25,240	163.0	11,000	43.6
Depreciation and amortization	6,386	81.7	5,983	93.7	12,779	81.2	11,600	90.8

Notes: 1. Capital expenditures include long-term leasehold deposits. An increase of the future amortization of asset, resulting from the adoption of "Asset Retirement Obligation" is not included.

2. Depreciation and amortization include amortization on intangible assets.

\* Capital expenditures of 7-Eleven, Inc. include goodwill due to acquisition of retail interests.

## Business Performance of Group Principal Companies

### 1. Convenience Stores Operations

#### ■ Seven-Eleven Japan

##### Sales by product category (total store sales)

(Millions of yen)

	Six Months ended Aug. 31, 2010			Six Months ended Aug. 31, 2011			Fiscal Year ended Feb. 28, 2011		
	YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Processed food	427,056	104.8	29.1	445,982	104.4	27.2	828,277	105.1	28.1
Fast food	400,640	103.8	27.3	423,027	105.6	25.8	792,906	105.4	26.9
Daily food	179,040	104.7	12.2	198,396	110.8	12.1	359,607	106.7	12.2
Non food	460,809	100.1	31.4	572,234	124.2	34.9	966,814	106.5	32.8
Total store sales	1,467,546	103.0	100.0	1,639,640	111.7	100.0	2,947,606	105.8	100.0

##### Net sales increase at existing stores

(%)

	Six Months ended Aug. 31, 2010	Six Months ended Aug. 31, 2011	Fiscal Year ended Feb. 28, 2011
Net sales increase at existing stores	(0.5)	+8.0	+2.2
Number of customers	+1.2	+2.2	+1.1
Average spending per customer	(1.6)	+5.7	+1.1

##### Average daily sales per store

(Thousands of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		Change		Change		Change
Total stores	626	(4)	675	+49	629	+13
Newly opened stores	570	(2)	614	+44	554	+29

##### Gross profit margin

(%)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		Change		Change		Change
Processed food	38.4	+0.6	38.5	+0.1	38.3	+0.4
Fast food	34.0	+0.2	34.3	+0.3	34.1	+0.3
Daily food	33.2	+0.2	33.2	±0.0	33.3	+0.2
Non food	20.0	+0.3	18.6	(1.4)	19.8	±0.0
Total	30.8	+0.5	29.8	(1.0)	30.5	+0.2

##### Number of stores by type

(Stores)

	Six Months ended Aug. 31, 2010			Six Months ended Aug. 31, 2011			Fiscal Year ended Feb. 28, 2011		
	YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Number of stores	12,907	+154	100.0	13,589	+357	100.0	13,232	+479	100.0
Type A	4,374	(63)	33.9	4,293	(47)	31.6	4,340	(97)	32.8
Type C	8,022	+319	62.2	8,892	+443	65.4	8,449	+746	63.9
Provisional management contract stores	1	(11)	0.0	1	±0	0.0	1	(11)	0.0
Directly operated stores	510	(91)	4.0	403	(39)	3.0	442	(159)	3.3

**Sales by product category (total store sales)**

(Millions of yen)

	Six Months ended Jun. 30, 2010			Six Months ended Jun. 30, 2011			Fiscal Year ended Dec. 31, 2010		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Processed food	164,968	98.1	22.2	159,998	97.0	20.2	328,528	97.5	22.3
Fast food	69,397	100.5	9.3	65,463	94.3	8.2	137,693	99.2	9.4
Daily food	29,681	95.1	4.0	28,255	95.2	3.6	58,442	95.5	4.0
Non food	180,509	102.2	24.2	172,476	95.5	21.7	359,241	99.0	24.4
Merchandise	444,557	99.9	59.7	426,194	95.9	53.7	883,905	98.3	60.1
Gasoline	299,639	127.5	40.3	367,464	122.6	46.3	586,726	114.4	39.9
<b>Total</b>	<b>744,196</b>	<b>109.4</b>	<b>100.0</b>	<b>793,659</b>	<b>106.6</b>	<b>100.0</b>	<b>1,470,632</b>	<b>104.1</b>	<b>100.0</b>

**Net sales increase at existing stores**

(%)

	Six Months ended Jun. 30, 2010	Six Months ended Jun. 30, 2011	Fiscal Year ended Dec. 31, 2010
U.S. Merchandise sales increase (dollar basis)	+0.9	+2.2	+1.5

**Gross profit margin**

(%)

	Six Months ended Jun. 30, 2010		Six Months ended Jun. 30, 2011		Fiscal Year ended Dec. 31, 2010	
		Change		Change		Change
Gross profit margin	35.3	(0.3)	34.6	(0.7)	35.1	(0.1)

**Number of stores**

(Stores)

	Six Months ended Jun. 30, 2010			Six Months ended Jun. 30, 2011			Fiscal Year ended Dec. 31, 2010		
		Change	Composition (%)		Change	Composition (%)		Change	Composition (%)
Number of stores	6,456	+67	100.0	6,998	+388	100.0	6,610	+221	100.0
Franchised stores	4,762	+113	73.8	5,174	+110	73.9	5,064	+415	76.6
BCP stores (Type A) *	203	+29	3.1	266	+13	3.8	253	+79	3.8
Type C	4,559	+84	70.6	4,908	+97	70.1	4,811	+336	72.8
Directly operated stores	1,694	(46)	26.2	1,824	+278	26.1	1,546	(194)	23.4

\* BCP stores stands for Business Conversion Program.

## 2. Superstore Operations

### Ito-Yokado

#### Sales by product category

(Millions of yen)

	Six Months ended Aug. 31, 2010			Six Months ended Aug. 31, 2011			Fiscal Year ended Feb. 28, 2011		
	YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Apparel	128,517	105.2	19.3	117,650	91.5	17.8	255,052	106.2	18.9
Household goods	93,730	87.0	14.1	85,774	91.5	13.0	189,481	85.9	14.0
Food	326,961	98.7	49.0	321,415	98.3	48.7	656,491	98.9	48.7
Merchandise sales	549,210	97.9	82.3	524,840	95.6	79.6	1,101,024	97.9	81.6
Tenants	111,416	99.4	16.7	123,006	110.4	18.6	233,056	104.8	17.3
Others	6,366	63.6	1.0	11,838	186.0	1.8	15,264	85.3	1.1
Net sales	666,992	97.6	100.0	659,685	98.9	100.0	1,349,345	98.9	100.0

Notes: 1. Due to a change in product categories from FY2011, a portion of the sales of "apparel" and "household goods" have been reclassified. Under the previous categories that were used in FY2010, year-on-year figures for "apparel" and "household goods" for the six months ended Aug. 31, 2010 would be 99.0% and 94.0%, for the FY2011 would be 95.6%, and 97.4%, respectively.

2. *Seven Bi no Gardens*, drug and cosmetic stores in Ito-Yokado was transferred into Seven Health Care Co., Ltd. Under the previous categories that were used in the previous term, year-on-year figures for "household goods" and "merchandise sales" for this term would be 97.4% and 96.7%, respectively.

#### Net sales increase at existing stores

(%)

	Six Months ended Aug. 31, 2010	Six Months ended Aug. 31, 2011	Fiscal Year ended Feb. 28, 2011
Net sales increase at existing stores	(2.5)	(3.3)	(2.5)
Number of customers	(1.4)	(4.9)	(1.3)
Average spending per customer	(1.1)	+1.7	(1.2)

#### Gross profit margin

(%)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		Change		Change		Change
Apparel	34.8	+0.8	37.0	+2.2	35.0	+0.5
Household goods	31.0	+0.2	31.8	+0.8	31.4	(0.2)
Food	25.4	(0.4)	26.7	+1.3	26.1	±0.0
Total	28.5	(0.1)	29.9	+1.4	29.1	+0.1

Note: Due to a change in product categories from FY2011, a portion of the gross profit margin of "apparel" and "household goods" have been reclassified. Changes for the six months ended Aug. 31, 2010 and FY2011 represent the figures under the previous categories that were used in FY2010.

**Sales by product category** (Millions of yen)

	Six Months ended Aug. 31, 2010			Six Months ended Aug. 31, 2011			Fiscal Year ended Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Food	127,225	100.1	75.1	127,197	100.0	74.9	253,011	100.6	74.9
Apparel	7,991	95.0	4.7	8,160	102.1	4.8	16,586	96.3	4.9
Household goods	9,194	97.9	5.5	10,060	109.4	5.9	18,908	101.0	5.6
Merchandise sales	144,411	99.6	85.3	145,418	100.7	85.6	288,506	100.4	85.4
Tenants	24,975	97.4	14.7	24,393	97.7	14.4	49,227	98.2	14.6
Net sales	169,387	99.3	100.0	169,812	100.3	100.0	337,734	100.1	100.0

**Net sales increase at existing stores** (%)

	Six Months ended Aug. 31, 2010	Six Months ended Aug. 31, 2011	Fiscal Year ended Feb. 28, 2011
Net sales increase at existing stores	(5.3)	±0.0	(4.1)
Number of customers	(4.6)	(6.2)	(4.1)
Average spending per customer	(0.7)	+6.5	±0.0

**Gross profit margin** (%)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		Change		Change		Change
Food	25.5	(0.6)	26.7	+1.2	26.0	(0.1)
Apparel	33.3	+0.5	35.6	+2.3	33.6	+0.3
Household goods	27.9	+0.2	28.8	+0.9	27.4	(0.3)
Total	26.1	(0.5)	27.3	+1.2	26.6	(0.1)

**(Reference) York-Benimaru including Life Foods** (Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	172,073	97.7	172,401	100.2	343,356	98.2
Operating income	5,632	89.9	11,573	205.5	11,528	98.9

Note: Life Foods is an affiliated company which produces and sells delicatessen in York-Benimaru stores.

### 3. Department Store Operations

#### ■ Sogo & Seibu

#### Sales results of major stores

(Millions of yen)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		YOY(%)		YOY(%)		YOY(%)
Ikebukuro	79,466	101.7	84,042	105.8	167,268	104.2
Yokohama	49,531	99.5	47,899	96.7	101,710	99.9
Chiba	37,222	99.3	37,245	100.1	77,967	101.6
Kobe	24,642	104.6	23,807	96.6	50,158	101.2
Hiroshima	20,418	96.8	20,149	98.7	41,973	97.4
Shibuya	20,414	95.6	18,715	91.7	42,325	97.1
Omiya	16,167	99.2	15,481	95.8	32,928	99.6

\*Store sales include corporate sales.

#### Sales by product category

(Millions of yen)

	Six Months ended Aug. 31, 2010			Six Months ended Aug. 31, 2011			Fiscal Year ended Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Apparel	187,064	94.1	46.2	171,069	91.4	43.7	384,419	95.7	46.1
Household goods	40,235	97.5	9.9	38,737	96.3	9.9	80,679	98.9	9.7
Food	80,633	103.8	19.9	80,902	100.3	20.7	170,098	102.8	20.4
Merchandise sales	307,932	96.9	76.0	290,710	94.4	74.3	635,198	97.9	76.1
Tenants	76,684	99.2	18.9	79,664	103.9	20.4	159,243	102.3	19.1
Corporate sales	20,548	94.4	5.1	20,926	101.8	5.3	40,281	94.8	4.8
Net sales	405,165	97.2	100.0	391,301	96.6	100.0	834,723	98.5	100.0

#### Net sales increase at existing stores

(%)

	Six Months ended Aug. 31, 2010	Six Months ended Aug. 31, 2011	Fiscal Year ended Feb. 28, 2011
Net sales increase at existing stores	(1.2)	(2.2)	±0.0

#### Gross profit margin

(%)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		Change		Change		Change
Apparel	29.4	(0.3)	29.1	(0.3)	29.1	(0.4)
Household goods	25.6	+0.2	25.2	(0.4)	25.4	(0.1)
Food	17.0	+0.1	16.8	(0.2)	17.0	(0.1)
Total	25.7	(0.3)	25.2	(0.5)	25.4	(0.4)



## 4. Food Services

### ■ Seven & i Food Systems

#### Sales results by operations

(Millions of yen)

	Six Months ended Aug. 31, 2010			Six Months ended Aug. 31, 2011			Fiscal Year ended Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Restaurant operations	33,340	89.2	80.6	30,476	91.4	78.6	63,668	91.7	80.0
Meal provision service business	4,019	102.8	9.7	4,542	113.0	11.7	8,189	103.3	10.3
Fast food operations	3,995	89.8	9.7	3,748	93.8	9.7	7,751	90.5	9.7
Total	41,354	90.4	100.0	38,767	93.7	100.0	79,609	92.7	100.0

#### [Restaurant division] Net sales increase at existing stores

(%)

	Six Months ended Aug. 31, 2010	Six Months ended Aug. 31, 2011	Fiscal Year ended Feb. 28, 2011
Net sales increase at existing stores	(0.9)	(3.9)	+0.5
Number of customers	+0.8	(5.4)	+0.7
Average spending per customer	(1.7)	+1.5	(0.2)

#### [Restaurant division] Gross profit margin

(%)

	Six Months ended Aug. 31, 2010	Change	Six Months ended Aug. 31, 2011	Change	Fiscal Year ended Feb. 28, 2011	Change
Gross profit margin	68.5	+1.1	68.5	±0.0	68.3	+1.0

## 5. Financial Services

### ■ Seven Bank

#### Number of Seven Bank ATMs

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		% of stores of ATMs		% of stores of ATMs		% of stores of ATMs
Seven-Eleven Japan	13,818	99.9	14,593	99.8	14,205	99.9
Ito-Yokado	282	98.8	298	98.8	279	98.8
York-Benimaru	37	21.6	48	27.2	40	22.9
York Mart	33	52.4	38	56.7	35	53.8
Others	66	-	70	-	80	-
ATMs in the Group	14,236	-	15,047	-	14,639	-
ATMs outside the Group	643	-	920	-	717	-
Total	14,879	-	15,967	-	15,356	-

#### Average number of transaction per day per ATM during the period

	Mar. 2010 - Aug. 2010	Change	Mar. 2011 - Aug. 2011	Change	Mar. 2010 - Feb. 2011	Change
Average number of transactions	115.4	(0.7)	113.9	(1.5)	113.1	(1.3)

#### Number of credit cards, point cards and cash cards

(10 thousands)

	Six Months ended Aug. 31, 2010		Six Months ended Aug. 31, 2011		Fiscal Year ended Feb. 28, 2011	
		Change		Change		Change
Seven Card (credit card and point card)	305	+15	315	+10	311	+14
Millennium Card (credit card and point card)	215	(12)	221	+6	243	(4)
CLUB ON Card (credit card and point card)	211	(10)	212	+1	241	(3)
nanaco (electronic money)	1,196	+306	1,518	+322	1,285	+305
IY Point Card (cash usage only)	704	+33	713	+9	712	+25
Seven Bank (cash card)	82	+6	92	+10	87	+11

Notes: 1. IY Card changed its name and its card design to Seven Card from issuance in July 2011.

2. Seven Card issued represent only the number of effective card members.

3. Millennium Card and CLUB ON Card issued represent the number of utilized card members.

4. The number of nanaco includes the number of mobile nanaco holders.

## Notes

### **Fiscal periods of consolidated subsidiaries and affiliates**

	1Q	2Q	3Q	Fiscal year
Consolidated subsidiaries and affiliates except for below	May	August	November	February
Overseas subsidiaries Seven-Meal Service	March	June	September	December
Seven Bank	June	September	December	March

\* For consolidated subsidiaries ending fiscal year on December, financial statements on the same month have been adopted. For consolidated subsidiary ending fiscal year on March, financial statements which were applied correspondingly to regular financial statements on February have been adopted.

### **Forecast for the fiscal year ending February 29, 2012**

Consolidated financial results forecast and Group principal companies' forecast for fiscal year ending February 29, 2012 are the forecasts announced on Oct. 4, 2011.

### **7 Eleven, Inc.**

From the fiscal year ending December 2011, 7-Eleven, Inc., has changed its accounting method for revenues from operations, related to franchise agreements, from "gross amount" to "net amount."

This document contains certain statements based on the Company's current plans, estimates, strategies, and beliefs; all statements that are not historical fact are forward-looking statements. These statements represent the judgments and hypotheses of the Company's management based on currently available information. It is possible that the Company's future performance will differ from the contents of these forward-looking statements. Accordingly, there is no assurance that the forward-looking statements in this document will prove to be accurate.