

Brief Summary for the First Quarter of FY2012

1. Financial Results (Millions of yen)

1. Financial Kesuits	,							iis or yeir,
	Three Months		Three Months		Fiscal Year		Fiscal Year I	
	May 31, 2		May 31, 2		Feb. 28, 2		Feb. 29, 2012 (
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	1,245,820	100.3	1,122,350	90.1	5,119,739	100.2	4,680,000	91.4
Convenience store operations	481,412	108.8	375,121	77.9	2,036,464	103.4	1,605,000	78.8
Superstore operations	494,198	94.6	489,903	99.1	1,981,604	98.3	1,983,000	100.1
Department store operations	221,705	99.2	209,568	94.5	915,105	99.2	880,000	96.2
Food services	20,508	88.5	18,275	89.1	80,225	92.8	78,000	97.2
Financial services	27,756	99.0	30,159	108.7	106,953	96.8	128,000	119.7
Other	7,923	96.9	11,511	145.3	35,610	105.8	50,000	140.4
Eliminations / corporate	(7,684)	-	(12,189)	-	(36,224)	-	(44,000)	-
Operating income (loss)	52,436	89.4	68,228	130.1	243,346	107.4	274,000	112.6
Convenience store operations	40,591	90.3	44,875	110.6	195,477	106.3	205,000	104.9
Superstore operations	4,545	84.8	14,490	318.8	15,708	110.8	30,000	191.0
Department store operations	139	17.1	1,231	880.9	5,622	411.4	6,000	106.7
Food services	(61)	-	(5)	-	(193)	-	800	-
Financial services	7,584	98.2	7,421	97.8	28,343	94.0	30,000	105.8
Other	(255)	-	621	-	(690)	-	2,500	-
Eliminations / corporate	(107)	-	(404)	-	(921)	-	(300)	-
Non-operating income	2,829	103.0	2,428	85.8	10,390	92.9		
Non-operating expenses	2,604	90.1	2,444	93.8	10,829	99.3		
Ordinary income	52,661	90.0	68,213	129.5	242,907	107.0	270,000	111.2
Special gains	922	232.0	6,115	663.1	22,655	806.3		
Special losses	4,635	68.0	44,912	968.9	42,271	48.8		
Income before income taxes and minority interests	48,948	94.0	29,417	60.1	223,291	156.0		
Net income	24,294	102.5	13,105	53.9	111,961	249.5	105,000	93.8
	yen	%	yen	%	yen	%	yen	%
Net income per share	27.05	103.2	14.83	54.8	126.21	254.1	118.85	94.2
Number of shares outstanding			•			(shares)		
Average	897,9	994,802	883,4	173,467		128,871		
End of period	883,4	469,560	883,5	506,296	883,4	163,233	•	

^{*} Excluding treasury stock

Exchange rates

Exchange rates				_	
		Three Months Ended	Three Months Ended	Fiscal Year Ended	Fiscal Year Ending
		May 31, 2010	May 31, 2011	Feb. 28, 2011	Feb. 29, 2012 (Forecast)
Income statements	\$1=	90.69 yen	82.31 yen	87.79 yen	81.00 yen
	1yuan=	13.29 yen	12.52 yen	12.90 yen	12.50 yen
Balance sheets	\$1=	93.04 yen	83.15 yen	81.49 yen	-
	1yuan=	13.63 yen	12.68 yen	12.29 yen	-

(Reference) Operating income before amortization of goodwill

(Millions of yen)

	Three Months	Ended	Three Months	Three Months Ended		Ended	Fiscal Year Ending
	May 31, 2010 YOY(%		May 31, 2	011 YOY(%)	Feb. 28, 2	011 YOY(%)	Feb. 29, 2012 (Forecast) YOY(%)
Operating income (loss)	56,512	89.1	71,670	126.8	259,492	105.7	287,200 110.7
Convenience store operations	42,439	90.5	46,014	108.4	202,696	105.9	
Superstore operations	5,387	86.9	15,333	284.6	19,079	108.7	
Department store operations	1,453	53.0	2,544	175.1	10,875	120.1	
Food services	(61)	-	(5)	-	(193)	-	
Financial services	7,647	98.3	7,552	98.8	28,602	94.1	
Other	(246)	-	635	-	(646)	-	
Eliminations / corporate	(107)	-	(404)	-	(921)	-	

Notes 1. Figures for FY2012 (forecast) are the forecasts announced on July 7, 2011.

^{2.} From the fiscal year ending Dec. 2011, 7-Eleven, Inc., categorized under convenience store operations changes its accounting method for revenues from operations.

^{3.} From the first quarter of the fiscal year ending February 29, 2012, the Company has applied the "Accounting Standard for Asset Retirement Obligations." As a result of this change, operating income and ordinary income declined 435 million yen and income before income taxes and minority interests decreased 22,936 million yen.

< Reference: Forecast of Financial Results for FY2012>

1. Forecast of Consolidated Financial Results

(Billions of yen)

Year ending February 29	2012 (Before eart		Earthquake effects	2012 (As of Apr. 7) YOY(%)		Revised amount for FY2012 forecast	2012 (As of	f July 7)
(Reference) Revenues from operations before SEI's revision *1	5,289.0	103.3	(144.0)	5,145.0	100.5	+80.0	5,225.0	102.1
Revenues from operations	4,744.0	92.7	(144.0)	4,600.0	89.8	+80.0	4,680.0	91.4
Operating income	286.1	117.6	(38.1)	248.0	101.9	+26.0	274.0	112.6
Convenience store operations	206.8	105.8	(4.0)	202.8	103.7	+2.2	205.0	104.9
Superstore operations	33.3	212.0	(21.3)	12.0	76.4	+18.0	30.0	191.0
Department store operations	13.5	240.1	(9.3)	4.2	74.7	+1.8	6.0	106.7
Food services	0.5	-	(0.5)	0.0	-	+0.8	0.8	-
Financial services	30.0	105.8	(3.0)	27.0	95.3	+3.0	30.0	105.8
Other	2.5	-	-	2.5	-	+0.0	2.5	-
Eliminations / corporate	(0.5)	-	-	(0.5)	-	+0.2	(0.3)	-
Ordinary income	283.4	116.7	(38.1)	245.3	101.0	+24.7	270.0	111.2
(Reference) Net income before asset retirement obligation *2	143.9	128.5	-	128.5	114.8	+5.5	134.0	119.7
Net income *3	128.5	114.8	(41.0)	87.5	78.2	+17.5	105.0	93.8

^{*1.} Excludes the effect of amendment to the accounting method to book revenues from operations for 7-Eleven, Inc.(SEI) by (545.0) billion yen.

2. Forecast of major operating companies

(Billions of yen)

Year ending February 29	201 (Before ear	_	errects	2012 (As of Apr. 7) YOY(%)		Revised amount for FY2012 forecast	2012 (As of July 7)	
Consolidated operating income	286.1	117.6	(38.1)	248.0	101.9	+26.0	274.0	112.6
Seven-Eleven Japan	177.0	104.6	(4.0)	173.0	102.3	+5.0	178.0	105.2
Ito-Yokado	15.0	696.1	(9.0)	6.0	278.3	+6.0	12.0	556.6
York-Benimaru	9.5	107.0	(8.5)	1.0	11.3	+9.0	10.0	112.6
Sogo & Seibu	15.0	203.1	(8.8)	6.2	83.9	+1.8	8.0	108.3
Other companies	-	-	(7.8)	-	-	+4.2	-	-

Note: Figures for "Revised amount for FY2012 forecast" represent comparison between the forecast as of July 7, 2011 and the forecast as of April 7, 2011.

^{*2.} Excluding special loss, resulting from application of accounting standard for asset retirement obligations and loss on disaster.

^{*3.} Loss on disaster associated with the earthquake in net income has been revised from the initial plan of 26.0 billion yen to 23.0 billion yen.

2. Segment Information

(1) Business Segment Information

(Millions of yen)

(1) Business segment mior	Three Month	s Ended	Three	Months E	nded	Fiscal Year	Fiscal Year Ended		Fiscal Year Ending	
	May 31, 2		Ma	y 31, 201	1	Feb. 28,	2011	Feb. 29, 2012	(Forecast)	
		YOY(%)		YOY(%)	Composition (%)		YOY(%)		YOY(%)	
Amortization of goodwill									/	
Convenience store operations	1,848	94.9	1,139	61.6	33.1	7,218	95.6		/	
Superstore operations	842	100.0	843	100.0	24.5	3,371	100.0			
Department store operations	1,313	68.3	1,313	100.0	38.2	5,253	68.3		/	
Food services	-	-	-	-	-	-	-			
Financial services	62	110.0	131	208.7	3.8	258	113.5			
Others	8	116.8	14	163.5	0.4	43	123.5	/	/	
Total	4,075	85.3	3,441	84.4	-	16,145	85.6] /		
Impairment loss] /		
Convenience store operations	1,370	114.7	1,499	109.4	70.5	5,939	67.4	/		
Superstore operations	139	111.3	202	145.4	9.5	4,139	36.4	/		
Department store operations	23	-	299	-	14.1	10,301	224.5	/		
Food services	54	56.8	123	225.4	5.8	378	13.4	/		
Financial services	-	-	-	-	-	635	142.8	/		
Others	-	-	-	-	-	59	-] /		
Total	1,587	112.1	2,125	133.9	-	21,454	76.5	/		
Capital expenditures										
Convenience store operations	20,876	112.1	24,231	116.1	47.9	106,368	101.4	162,000	152.3	
Superstore operations	6,743	30.5	11,113	164.8	22.0	54,133	82.8	36,000	66.5	
Department store operations	6,669	156.6	6,632	99.4	13.1	27,807	140.9	13,600	48.9	
Food services	209	99.6	77	37.0	0.2	527	70.1	800	151.7	
Financial services	5,038	175.0	6,400	127.0	12.7	19,616	126.2	20,000	102.0	
Others	237	57.3	1,525	641.7	3.0	127,429	-	10,000	7.8	
Corporate	3,005	322.9	557	18.6	1.1	2,774	243.3	4,000	144.2	
Total	42,779	86.6	50,538	118.1	-	338,656	160.4	246,400	72.8	
Depreciation and amortization										
Convenience store operations	16,608	104.0	17,089	102.9	52.6	68,743	103.9	71,500	104.0	
Superstore operations	5,456	94.7	6,492	119.0	20.0	25,890	106.4	29,300	113.2	
Department store operations	3,618	84.7	3,342	92.4	10.3	14,361	82.5	13,000	90.5	
Food services	204	59.0	154	75.6	0.5	811	63.8	700	86.3	
Financial services	5,114	92.6	4,671	91.4	14.4	20,693	93.0	22,000	106.3	
Others	175	143.9	619	353.3	1.9	1,598	271.7	3,200	200.2	
Corporate	72	162.4	99	138.0	0.3	321	149.8	300		
Total	31,250	97.6	32,470	103.9	-	132,421	100.1	140,000	105.7	

Notes 1. Capital expenditures include long-term leasehold deposits.

An increase of the future amortization of asset, resulting from the adoption of the "Accounting Standard for Asset Retirement Obligations" is not included.

(2) Geographic Area Segment Information

(Millions of yen)

(2) Geographic Fired Segment Information (without Segment Information)										
	Three Month			Months E		Fiscal Year				
	May 31,	2010	Ma	y 31, 2011	Feb. 28, 2011					
		YOY(%)		YOY(%) Composition (%)			YOY(%)			
Revenues from operations										
Japan	872,973	95.7	859,807	98.5	76.6	3,552,691	98.6			
North America	349,177	113.1	237,769	68.1	21.2	1,484,394	103.7			
Others	24,446	114.8	24,964	102.1	2.2	86,033	106.8			
Eliminations	(776)	-	(190)	-	-	(3,380)	-			
Total	1,245,820	100.3	1,122,350	90.1	-	5,119,739	100.2			
Operating income										
Japan	50,234	91.1	66,652	132.7	97.7	215,231	108.9			
North America	1,518	60.9	568	37.5	0.8	26,230	97.2			
Others	668	65.7	1,002	150.0	1.5	1,857	91.9			
Eliminations	15	-	5	-	-	27	-			
Total	52,436	89.4	68,228	130.1	-	243,346	107.4			

Note: "Others" consists of the business results in China.

^{2.} In regard to capital expenditures for FY2011 of "Others", the land, buildings, and other facilities of Seibu Ikebukuro, valued at 123.0 billion yen, are included, which were acquired by Seven & i Asset Management Co., Ltd. on September 24, 2010.

3. Interest-Bearing Debt

(Millions of yen)

	Three Mor	nths Ended	Three Mon	ths Ended	Fiscal Year Ended		
	May 3	1, 2010	May 31		Feb. 28.	, 2011	
		YOY(%)		YOY(%)		YOY(%)	
Short-term loans	131,500	68.3	194,100	147.6	108,330	71.6	
Current portion of long-term loans	80,721	68.4	120,908	149.8	127,187	160.7	
Current portion of bonds	200	0.3	36,000	-	36,100	177.1	
Commercial paper	920	12.4	-	-	6,391	-	
Sub-total	213,342	54.9	351,008	164.5	278,008	110.9	
Bonds	189,969	118.6	263,974	139.0	263,973	138.9	
Long-term loans	244,256	109.4	174,834	71.6	177,225	72.5	
Commercial paper	23,080	108.8	18,458	80.0	8,177	50.5	
Sub-total	457,307	113.0	457,266	100.0	449,376	99.7	
Total	670,649	84.5	808,275	120.5	727,385	103.7	
Ratio to total assets (%)	18.6	(2.1)	20.6	+2.0	19.5	+0.4	
Ratio to owners' equity (%)	39.9	(5.7)	47.7	+7.8	42.7	+2.0	
terest-Bearing Debt by Business Se	gment						
Convenience store operations	28,449	81.0	18,485	65.0	16,872	81.8	
Superstore operations	28,350	28.1	26,326	92.9	28,072	55.2	
Department store operations	302,785	90.0	270,393	89.3	272,303	89.4	
Food services	-	-	-	-	-		
Others	2,625	77.8	1,875	71.4	2,250	75.0	

100.0

80.3

95.8

84.5

Bond Information

Financial services

Sub-total (excluding Financial services)

Corporate

Total

(As of May 31, 2011)

210.0

114.0

134.9

120.5

209,973

529,471

197,913

727,385

210.0

110.5

88.9

103.7

209,974

527,054

281,220

808,275

	Amount	Date of issue	Coupon	Redemption date
Issued by Seven & i Holdings				
1st unsecured domestic straight bonds	40 billion yen	July 3, 2008	1.48%	June 20, 2013
2nd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.68%	June 19, 2015
3rd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.94%	June 20, 2018
4th unsecured domestic straight bonds	30 billion yen	June 29, 2010	0.541%	June 19, 2015
5th unsecured domestic straight bonds	20 billion yen	June 29, 2010	0.852%	June 20, 2017
6th unsecured domestic straight bonds	60 billion yen	June 29, 2010	1.399%	June 19, 2020
Issued by Seven Bank				
2nd unsecured domestic straight bonds	36 billion yen	Dec. 4, 2006	1.45%	Dec. 20, 2011
3rd unsecured domestic straight bonds	24 billion yen	Dec. 4, 2006	1.67%	Dec. 20, 2013
4th unsecured domestic straight bonds	10 billion yen	July 2, 2009	0.744%	June 20, 2012
5th unsecured domestic straight bonds	20 billion yen	July 2, 2009	1.038%	June 20, 2014

99,969

462,180

208,469

670,649

Bond ratings

(As of June 30, 2011)

		S&P	Moody's	R&I	JCR
Seven & i Holdings	Long-term	AA-	Aa3	AA	AA+
Seven-Eleven Japan	Long-term	AA-	-	-	AA+
	Short-term	A-1+	P-1	-	-
7-Eleven, Inc.	Long-term	AA-	Baa3	-	-
Seven Bank	Long-term	AA-	-	AA	-

^{*} From January 2006, Seven-Eleven Japan's short-term rating is its rating as the guarantor of 7-Eleven, Inc.'s commercial paper program.

RESULTS OF GROUP PRINCIPAL COMPANIES

Seven-Eleven Japan (Millions of yen)

	4							
	Three Montl	ns Ended	Three Mont	Three Months Ended		r Ended	Fiscal Year Ending	
	May 31,			May 31, 2011		Feb. 28, 2011		(Forecast)
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Total store sales	693,980	100.8	765,398	110.3	2,947,606	105.8	3,210,000	108.9
Net sales of franchised stores	665,612	101.6	742,432	111.5	2,839,680	106.8	-	-
Revenues from operations	131,596	98.7	135,888	103.3	549,111	102.6	567,900	103.4
Operating income	39,043	92.4	43,721	112.0	169,152	108.3	178,000	105.2
Number of domestic stores	12,746	(7)	13,306	+74	13,232	+479	13,832	+600
Existing stores sales increase (%)	(2.5)	+7.0)	+2.2	2	+4.4	4
Merchandise GP Margin (%)	30.8	+0.4	30.2	(0.6)	30.5	+0.2	30.0	(0.5)
Average daily sales per store (thousand yen)	594	(16)	634	+40	629	+13		•

7-Eleven, Inc. (Millions of yen)

/-Eleven, Inc.					_		(Millions	or yen)
	Three Montl	ns Ended	Three Mont	hs Ended	Fiscal Year	r Ended	Fiscal Year	Ending
	Mar. 31,	2010 YOY(%)	-	Mar. 31, 2011 YOY(%)		2010 YOY(%)	Dec. 31, 2011 (Foreca YOY(
Total store sales	344,614	113.5	353,846	102.7	1,470,632	104.1	1,550,000	105.4
Merchandise	203,479	100.2	195,758	96.2	883,905	98.3		
Gasoline	141,135	140.3	158,087	112.0	586,726	114.4		
Revenues from operations	-	-	232,855	-	-	-	999,000	-
Operating income	3,340	75.6	1,679	50.3	33,328	96.8	30,000	90.0
Exchange rates \$1=	90.69	yen	82.31	yen	87.79	yen	81.00	yen
Number of stores	6,420	+31	6,636	+26	6,610	+221	7,020	+410
Number of stores operated by area licensees	18,695	+288	20,840	+544	20,296	+1,889	-	-
Existing stores sales increase (%)*2 (U.S. Merchandise sales)	(0.3))	+2.9		+1.5	5	+1.2	
Merchandise GP Margin (%)	34.7	(1.1)	34.3	(0.4)	35.1	(0.1)	34.7	(0.4)

^{*} Existing stores sales increase are calculated in U.S. dollars.

Notes 1. Figures for the amounts of each fiscal year reflect adjustments to the necessary for the consolidation to Seven & i Holdings' consolidated accounts.

Ito-Yokado (Millions of yen)

	Three Months Ended		Three Months Ended		Fiscal Year Ended		Fiscal Year Ending	
	May 31, 2010		May 31,	2011	Feb. 28, 2011		Feb. 29, 2012	(Forecast)
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	337,493	94.6	333,402	98.8	1,373,670	99.0	1,366,000	99.4
Net sales	331,554	94.5	326,883	98.6	1,349,345	98.9	1,340,000	99.3
Operating income	1,167	110.9	5,455	467.1	2,155	122.6	12,000	556.6
Number of domestic stores	173	(1)	171	+1	170	(4)	172	+2
Existing stores sales increase (%)	(5.3)		(4.4))	(2.5))	(2.9))
Merchandise GP Margin (%)	28.7	(0.9)	30.3	+1.6	29.1	+0.1	29.7	+0.6

^{2.} From the fiscal year ending Dec. 31, 2011, 7-Eleven, Inc., has changed its accounting method for revenues from operations related to franchise agreements, from "gross amount" to "net amount."

York-Benimaru (Millions of yen)

	Three Mont	hs Ended	Three Mont	hs Ended	Fiscal Yea	r Ended	Fiscal Year Ending	
	May 31,	May 31, 2010		2011	Feb. 28, 2011		Feb. 29, 2012 (Forecast	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	85,613	96.5	82,091	95.9	343,379	98.5	334,500	97.4
Net sales	84,201	98.0	80,684	95.8	337,734	100.1	329,000	97.4
Operating income	1,726	62.7	5,423	314.1	8,877	94.4	10,000	112.6
Number of domestic stores	165	+1	171	+1	170	+6	176	
Number of domestic stores	103	+1	1/1	+1	170	+0	170	+6
Existing stores sales increase (%)	(6.7)		(4.6	j)	(4.1	.)	(3.1))
Merchandise GP Margin (%)	25.7	(0.8)	28.4	+2.7	26.6	(0.1)	27.4	+0.8

Sogo & Seibu (Millions of yen)

Three Mont	Three Months Ended		hs Ended	Fiscal Yea	r Ended	Fiscal Year	r Ending	
May 31,	May 31, 2010		2011	Feb. 28, 2011		Feb. 29, 2012 (Forecast)		
	YOY(%)		YOY(%)		YOY(%)		YOY(%)	
205,044	98.8	192,427	93.8	846,796	98.5	824,000	97.3	
202,084	98.8	189,431	93.7	834,723	98.5	812,300	97.3	
203	14.0	1,092	537.1	7,385	131.6	8,000	108.3	
28	±0	27	±0	27	(1)	26	(1)	
(0.4)		(5.6)	±0.0	0	(1.3))	
26.1	(0.5)	25.5	(0.6)	25.4	(0.4)	25.0	(0.4)	
	May 31, 205,044 202,084 203 28 (0.4	May 31, 2010 YOY(%) 205,044 98.8 202,084 98.8 203 14.0 28 ±0 (0.4)	May 31, 2010 May 31, YOY(%) 205,044 98.8 192,427 202,084 98.8 189,431 203 14.0 1,092 28 ±0 27 (0.4) (5.6	May 31, 2010 May 31, 2011 YOY(%) YOY(%) 205,044 98.8 192,427 93.8 202,084 98.8 189,431 93.7 203 14.0 1,092 537.1 28 ±0 27 ±0 (0.4) (5.6)	May 31, 2010 May 31, 2011 Feb. 28, YOY(%) 205,044 98.8 192,427 93.8 846,796 202,084 98.8 189,431 93.7 834,723 203 14.0 1,092 537.1 7,385 28 ±0 27 ±0 27 (0.4) (5.6) ±0.0	May 31, 2010 May 31, 2011 Feb. 28, 2011 205,044 98.8 192,427 93.8 846,796 98.5 202,084 98.8 189,431 93.7 834,723 98.5 203 14.0 1,092 537.1 7,385 131.6 28 ±0 27 ±0 27 (1) (0.4) (5.6) ±0.0	May 31, 2010 May 31, 2011 Feb. 28, 2011 Feb. 29, 2012 205,044 98.8 192,427 93.8 846,796 98.5 824,000 202,084 98.8 189,431 93.7 834,723 98.5 812,300 203 14.0 1,092 537.1 7,385 131.6 8,000 28 ± 0 27 ± 0 27 (1) 26 (0.4) (5.6) ± 0.0 (1.3	

Seven & i Food Systems (Millions of yen)

seven ee 11 oou systems				_		(),	
	Three Months Ended		Three Mont	Three Months Ended		r Ended	Fiscal Year Ending	
	May 31, 2010		May 31,	2011	Feb. 28, 2011		Feb. 29, 2012	(Forecast)
		YOY		YOY		YOY(%)		YOY(%)
Revenues from operations	20,499	88.5	18,256	89.1	80,167	92.8	78,250	97.6
Net sales	20,360	88.4	18,128	89.0	79,609	92.7	77,700	97.6
Operating income (loss)	(44)	-	23	-	(89)	-	1,000	-

< Restaurant division>

Number of domestic stores	511	(14)	486	(3)	489	(36)	487	(2)
Existing stores sales increase (%)	(3.2)	(8.4)	+0.5	5	(0.7	()
Merchandise GP Margin (%)	68.3	+1.7	68.2	(0.1)	68.3	+1.0	68.5	+0.2

Notes 1. Figures for Group principal companies for FY2012 (forecast) are the forecasts announced on July 7, 2011.

^{2.} Change in number of stores represent the net change from the beginning of fiscal year.

STORE INFORMATION

1. Store Openings and Closures of Major Group Companies

Store Openings and Closures of Ma	May 20		May 20	11 Change	Feb. 20	Feb. 2011 Change		recast) Change
Convenience store operations		Ű	·	Ŭ				
Seven-Eleven Japan	12,746	(7)	13,306	+74	13,232	+479	13,832	+600
Openings	135		185		939		1,200	
Closures	142		111		460		600	
Relocations, etc.	121		83		393			
Terminations of contract	21		28		67			
7-Eleven, Inc. *1	6,420	+31	6,636	+26	6,610	+221	7,020	+410
Openings	45		40	.20	303		500	
Closures	14		14		82		90	
SEVEN-ELEVEN (BEIJING) *1	93	+1	103	+3	100	+8	90	
Openings		+1	4	+3	100	+6	_	
	1							
Closures	0		1		2			
SEVEN-ELEVEN (CHENGDU) *1	-	-	4	+4	-	-		
Openings	-		4		-			
Closures	-		0		-			
Superstore operations								
Ito-Yokado *2	173	(1)	171	+1	170	(4)	172	+2
Openings	0		2		6		4	
Closures	1		1		10		2	
York-Benimaru	165	+1	171	+1	170	+6	176	+(
Openings	1		1		7		8	
Closures	0		0		1		2	
York Mart	63	+1	66	+1	65	+3	69	+4
Openings	1		1		4		5	
Closures	0		0		1		1	
Hua Tang Yokado Commercial*1	9	±0	8	±0	8	(1)	8	±(
Openings	1	±0	0		1	(1)	0	
Closures								
	1	. 0	0 4	. 0	2	. 0	0 5	
Chengdu Ito-Yokado*1	4	±0		±0	4	±0		+
Openings Closures	0		0 0		0 0		1 0	
Beijing Wang fu jing Yokado Commercial ^{*1}	1	±0	1	± 0	1	± 0	2	+
Openings	0		0		0		1	
Closures	0		0		0		0	
Akachan Honpo *3	78	±0	87	+2	85	+7	89	+
Openings	0		3		13		13	
Closures	0		1		6		9	
Department store operations								
Sogo & Seibu	28	±0	27	±0	27	(1)	26	(:
Openings	0		0		0	()	0	
Closures	0		0		1		1	
LOFT	59	+4	69	+6	63	+8	70	+
Openings	4	T*#	6	+0	10	+6	8	
Closures	0							
	0		0		2	_	1	
Food services	07.6	(1.0)	0.40	. 2	0.46	(46)	0.46	
Seven & i Food Systems	876	(16)	848	+2	846	(46)	846	±(
Restaurant operations	511	(14)	486	(3)	489	(36)	487	(2
Openings	2		1		14		13	
Closures	16		4		50		15	
Meal provision service business	231	(1)	232	+4	228	(4)	234	+
Fast food operations	134	(1)	130	+1	129	(6)	125	(4
Seven & i Restaurant (Beijing) *1	1	±0	2	±0	2	+1		$\overline{/}$
Opening	0		0		1			
Closure			0		0		ı /	

Note: Change refers to net change from the beginning of the fiscal year. \\

- 7 - Store Information-1

^{*1.} Figures are as of the end of March, or as of the end of December.

^{*2.} Ito-Yokado's store closure plans for FY2012 are currently under review.

^{*3.} The number of Akachan Honpo stores includes 3 stores of franchised stores.

2. Convenience Store Operations Network

(1) Domestic Store Network

(1) Domestic Sto	TC INCLW	UIK		
	May 2010	Feb. 2011	May 2011	Change
Hokkaido	814	831	830	(1)
Iwate	59	68	68	±0
Miyagi	323	331	335	+4
Yamagata	134	140	141	+1
Fukushima	378	380	378	(2)
Ibaraki	525	535	534	(1)
Tochigi	341	350	350	±0
Gunma	354	362	363	+1
Saitama	877	887	890	+3
Chiba	758	777	777	±0
Tokyo	1,677	1,737	1,761	+24
Kanagawa	892	933	942	+9
Niigata	343	350	350	±0
Toyama	38	54	54	±0
Ishikawa	12	28	31	+3
Fukui	21	27	27	±0
Yamanashi	161	164	166	+2
Nagano	368	376	378	+2
Gifu	74	79	82	+3
Shizuoka	472	495	496	+1
Aichi	564	594	607	+13
Mie	40	45	46	+1
Shiga	166	171	171	±0
Kyoto	184	196	198	+2
Osaka	557	594	596	+2
Hyogo	378	398	400	+2
Nara	61	71	71	±0
Wakayama	40	43	43	±0
Shimane	7	8	8	±0
Okayama	197	210	212	+2
Hiroshima	389	405	406	+1
Yamaguchi	237	240	241	+1
Fukuoka	669	685	683	(2)
Saga	139	143	143	±0
Nagasaki	83	92	92	±0
Kumamoto	199	209	210	+1
Oita	76	83	83	±0
Miyazaki	139	141	139	(2)
Kagoshima	-	-	4	+4
Total	12,746	13,232	13,306	+74

(2) Global Seven-Eleven Store Network

	May 2010	Feb. 2011	May 2011	Change
Japan	12,746	13,232	13,306	+74
U.S.A. and Canada	6,420	6,610	6,636	+26
Hawaii	55	55	54	(1)
China (Beijing and Tianjin)	93	100	103	+3
China (Chengdu)	-	-	4	+4
Sub-total	19,314	19,997	20,103	+106
/ :				

(Area licensee)

Mar. 2010	Dec. 2010	Mar. 2011	Change
2,282	3,145	3,404	+259
1,567	1,557	1,546	(11)
20	54	60	+6
4,735	4,750	4,753	+3
5,409	5,790	5,962	+172
469	551	577	+26
1,115	1,212	1,235	+23
493	549	550	+1
397	415	441	+26
5	21	27	+6
529	523	524	+1
1,180	1,223	1,240	+17
177	173	172	(1)
191	189	186	(3)
126	144	163	+19
18,695	20,296	20,840	+544
38,009	40,293	40,943	+650
	2,282 1,567 20 4,735 5,409 469 1,115 493 397 5 529 1,180 177 191 126 18,695	2,282 3,145 1,567 1,557 20 54 4,735 4,750 5,409 5,790 469 551 1,115 1,212 493 549 397 415 5 21 529 523 1,180 1,223 177 173 191 189 126 144 18,695 20,296	2,282 3,145 3,404 1,567 1,557 1,546 20 54 60 4,735 4,750 4,753 5,409 5,790 5,962 469 551 577 1,115 1,212 1,235 493 549 550 397 415 441 5 21 27 529 523 524 1,180 1,223 1,240 177 173 172 191 189 186 126 144 163 18,695 20,296 20,840

Notes: 1. Change refers to net change from the beginning of the fiscal year.

- 2. Figures for overseas stores are as of the end of March, or as of the end of December.
- 3. Figures for "U.S.A. and Canada" are the number of franchised stores and directly operated stores operated by 7-Eleven, Inc.
- 4. Figures for China (Hong Kong and others) include Guang Dong Province and Macau.

3. Store Information of Superstore Operations

(1) Superstore (Ito-Yokado)

Store openings and closure for the fiscal year ending February 29, 2012

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	ARIO Ueda	Nagano	Apr. 21, 2011	20,800	9,600
	Abeno	Osaka	Apr. 26, 2011	12,880	10,390
	Ario Kurashiki	Okayama	2nd half	16,500	-
	Takaido (Shokuhinkan, food specialty store)	Tokyo	2nd half	-	-
Closure	Ueda (S&B)	Nagano	Apr. 10, 2011	-	7,605

Note: In addition to one store closure above, plans call for one store to be closed in the fiscal year ending February 29, 2012. However, other store closure plans for FY2012 are currently under review.

(2) Supermarkets (York-Benimaru)

Store openings for the fiscal year ending February 29, 2012

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	Hobara	Fukushima	May 27, 2011	1,730	1,629
	Shirakawa-Yokomachi	Fukushima	June 24, 2011	2,040	1,940
	Tomobe-Higashidaira	Ibaraki	July 8, 2011	1,988	1,888
	Ishinomaki-Nakazato	Miyagi	Nov. 2011	2,000	1,900
	Yonezawa-Montomachi	Yamagata	Nov. 2011	2,000	1,900
	Motomiya-Tatemachi	Fukushima	Dec. 2011	1,700	1,600
	Hiwada	Fukushima	Jan. 2012	2,000	1,900
	Miharu	Fukushima	Feb. 2012	1,700	1,600
Closures	Motomiya-Tatemachi (S&B)	Fukushima	Nov. 2011	1,657	1,453
	Miharu (S&B)	Fukushima	Feb. 2012	1,018	924

Note: S&B: scrap and build

(3) China (Superstores)

Store opening for the fiscal year ending December 31, 2011

(Square meters)

	Store name	Location	Date	Sales floor space
Opening	Gao Xin	Chengdu	2nd half	30,000

(4) China (Supermarkets)

Store opening for the fiscal year ending December 31, 2011

(Square meters)

	Store name	Location	Date	Sales floor space
Opening	San Li Tun	Beijing	2nd half	2,400

4. Store Information of Department Store Operations

Store closure for the fiscal year ending February ${\bf 29}, {\bf 2012}$

(Square meters)

	· · · · · · · · · · · · · · · · · · ·	., .		(-1
	Store name	Location	Date	Sales floor space
Closure	Sogo Hachioji	Tokyo	Jan. 31, 2012	31,800

5. Capital Expenditures, Depreciation and Amortization of Major Group Companies (Millions of yen) Three Months Ended Three Months Ended Fiscal Year Ended Fiscal Year Ending May 31, 2010 May 31, 2011 YOY(%) Feb. 28, 2011 YOY(%) Feb. 29, 2012 (Forecast) YOY(%) YOY(%) **Convenience store operations** Seven-Eleven Japan Investment to new stores 7.251 80.6 8,881 122.5 48.333 86.2 1,979 Investment to existing stores and other 132.4 2,094 105.8 6,690 80.2 Software development 284 110.5 40.1 1,966 108.0 114 140.4 Total capital expenditures 9,514 88.5 11,089 116.6 56,989 86.1 80.000 7,091 109.7 8,366 118.0 30,831 107.8 37,000 120.0 Depreciation and amortization 7-Eleven, Inc. 4,677 223.8 6,070 129.8 19,645 160.7 Investment to new stores 120.8 5,534 126.8 25,300 146.8 Investment to existing stores and other 4,364 4,049 Software development 1,259 64.7 1,319 104.8 47.7 Total capital expenditures 10,301 134.7 12.923 125.5 48,996 129.1 80,900 165.1 8,758 9,299 37,444 107.1 95.1 Depreciation and amortization 102.1 106.2 35,600 Superstore operations Ito-Yokado Investment to new stores 492 3.1 7.013 32,852 80.3 Investment to existing stores and other 1,352 101.9 1,069 79.1 4,360 92.8 707.1 99 5.1 280 89.7 Software development 5 11.3 416.2 37,492 81.7 18,000 48.0 Total capital expenditures 1,943 8,087 2,880 83.3 3,975 138.0 14,573 104.9 16,500 113.2 Depreciation and amortization York-Benimaru Investment to new stores 968 45.9 847 87.5 4,683 55.0 Investment to existing stores and other 723 491.8 158 21.9 2,097 57.7 679 37 849 208.1 Software development 646.7 5.4 2,370 1,044 7,629 7,000 Total capital expenditures 100.3 44.1 60.7 91.8 Depreciation and amortization 1,312 125.1 1.148 87.5 5,573 114.1 5,300 95.1 Department store operations Sogo & Seibu Investment to new stores 81.5 6,070 4,945 23,079 Investment to existing stores and other 206.3 159.6 212.1 Software development 47 27.2 564 2,161 Total capital expenditures 6,118 196.3 5,510 90.1 25,240 163.0 11,000 43.6 11,600 90.8 Depreciation and amortization 3,182 81.7 2,933 92.2 12,779 81.2

Notes: 1. Capital expenditures include long-term leasehold deposits. An increase of the future amortization of asset, resulting from the adoption of "Asset Retirement Obligation" is not included.

^{2.} Depreciation and amortization include amortization on intangible assets.

Business Performance of Group Principal Companies

1. Convenience Stores Operations

Seven-Eleven Japan

Sales by product category (total store sales)

(Millions of yen)

	Three	Three Months Ended			Three Months Ended			Fiscal Year Ended		
	Ma	May 31, 2010			May 31, 2011			Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Processed food	197,090	100.5	28.4	210,484	106.8	27.5	828,277	105.1	28.1	
Fast food	188,068	101.6	27.1	195,941	104.2	25.6	792,906	105.4	26.9	
Daily food	86,747	104.2	12.5	94,143	108.5	12.3	359,607	106.7	12.2	
Non food	222,073	99.3	32.0	264,827	119.3	34.6	966,814	106.5	32.8	
Total store sales	693,980	100.8	100.0	765,398	110.3	100.0	2,947,606	105.8	100.0	

Net sales increase at existing stores

(%)

- 100 20000			
	Three Months Ended	Three Months Ended	Fiscal Year Ended
	May 31, 2010	May 31, 2011	Feb. 28, 2011
Net sales increase at existing stores	(2.5)	+7.0	+2.2
Number of customers	(0.6)	+1.8	+1.1
Average spending per customer	(1.9)	+5.1	+1.1

Average daily sales per store

(Thousands of yen)

Average daily sales per store					(11100	(Thousands of yell)		
	Three Mont	ths Ended	Three Mont	hs Ended	Fiscal Year Ended			
	May 31,	2010	May 31,	2011	Feb. 28, 2011			
		Change		Change		Change		
Total stores	594	(16)	634	+40	629	+13		
Newly opened stores	546	(35)	586	+40	554	+29		

Gross profit margin

(%)

	Three Mont	hs Ended	Three Mon	ths Ended	Fiscal Year Ended		
	May 31, 2010		May 31.	:	Feb. 28, 2011		
		Change		Change		Change	
Processed food	38.9	+0.7	38.8	(0.1)	38.3	+0.4	
Fast food	34.0	+0.2	34.5	+0.5	34.1	+0.3	
Daily food	33.1	+0.4	33.0	(0.1)	33.3	+0.2	
Non food	20.0	+0.1	19.2	(0.8)	19.8	±0.0	
Total	30.8	+0.4	30.2	(0.6)	30.5	+0.2	

Number of stores by type

(Stores)

	Three Months Ended May 31, 2010			Three Months Ended May 31, 2011			Fiscal Year Ended Feb. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Commonistica		YOY(%)	Composition (%)
Number of stores	12,746	(7)	100.0	13,306	+74	100.0	13,232	+479	100.0
Type A	4,410	(27)	34.6	4,309	(31)	32.4	4,340	(97)	32.8
Type C	7,799	+96	61.2	8,569	+120	64.4	8,449	+746	63.9
Provisional management contract stores	9	(3)	0.1	0	(1)	0.0	1	(11)	0.0
Directly operated stores	528	(73)	4.1	428	(14)	3.2	442	(159)	3.3

Sales by product category (total store sales)

(Millions of yen)

	Three	Months Er	nded	Three 1	Three Months Ended			Fiscal Year Ended			
	Mar. 31, 2010		Mar. 31, 2011			Dec. 31, 2010					
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)		
Processed food	72,715	97.1	21.1	70,876	97.5	20.0	328,528	97.5	22.3		
Fast food	31,181	100.5	9.0	29,563	94.8	8.4	137,693	99.2	9.4		
Daily food	14,229	94.1	4.1	13,619	95.7	3.8	58,442	95.5	4.0		
Non food	85,352	103.9	24.8	81,699	95.7	23.1	359,241	99.0	24.4		
Merchandise	203,479	100.2	59.0	195,758	96.2	55.3	883,905	98.3	60.1		
Gasoline	141,135	140.3	41.0	158,087	112.0	44.7	586,726	114.4	39.9		
Total	344,614	113.5	100.0	353,846	102.7	100.0	1,470,632	104.1	100.0		

Net sales increase at existing stores

(%)

	Three Months Ended	Three Months Ended	Fiscal Year Ended
	Mar. 31, 2010	Mar. 31, 2010	Dec. 31, 2010
U.S. Merchandise sales increase (dollar basis)	(0.3)	+2.9	+1.5

Gross profit margin

(%)

Gross prome margin					_	(, -,	
	Three Mon	ths Ended	Three Mont	hs Ended	Fiscal Year Ended		
	Mar. 31, 2010		Mar. 31,	2011	Dec. 31, 2010		
		Change		Change		Change	
Gross profit margin	34.7	(1.1)	34.3	(0.4)	35.1	(0.1)	

Number of stores

Stores

Number of stores							_		(Stores)
		Months E		Three Months Ended			Fiscal Year Ended		
	Ma	r. 31, 2010 Change	Composition (%)	Ma	r. 31, 2011 Change	Composition (%)	Dec	Change	Composition (%)
Number of stores	6,420	+31	100.0	6,636	+26	100.0	6,610	+221	100.0
Franchised stores	4,694	+45	73.1	5,107	+43	77.0	5,064	+415	76.6
BCP stores (Type A)*	185	+11	2.9	257	+4	3.9	253	+79	3.8
Туре С	4,509	+34	70.2	4,850	+39	73.1	4,811	+336	72.8
Directly operated stores	1,726	(14)	26.9	1,529	(17)	23.0	1,546	(194)	23.4

^{*} BCP stores stands for Business Conversion Program.

2. Superstore Operations

Ito-Yokado

Sales by product category (Millions of yen)

gradient state of the state of		Months En			Months Er v 31, 2011		Fiscal Year Ended Feb. 28, 2011		
	IVIa	YOY(%)	Comments	Ma	y 31, 2011 YOY(%)	Comments	ret	YOY(%)	Composition (%)
Apparel	64,746	99.0	19.5	57,321	88.5	17.5	255,052	106.2	18.9
Household goods	47,532	83.5	14.3	42,940	90.3	13.1	189,481	85.9	14.0
Food	162,145	96.8	48.9	160,052	98.7	49.0	656,491	98.9	48.7
Merchandise sales	274,424	94.7	82.8	260,314	94.9	79.6	1,101,024	97.9	81.6
Tenants	54,497	94.5	16.4	60,059	110.2	18.4	233,056	104.8	17.3
Others	2,631	75.9	0.8	6,509	247.3	2.0	15,264	85.3	1.1
Net sales	331,554	94.5	100.0	326,883	98.6	100.0	1,349,345	98.9	100.0

- Note: 1. Due to a change in product categories from FY2011, a portion of the sales of "apparel" and "household goods" have been reclassified.

 Under the previous categories that were used in the three months ended May 31, 2009, year-on-year figures for "apparel" and "household goods" for the three months ended May 31, 2010 would be 89.5% and 94.5%, for the FY2011 would be 95.6%, and 97.4%, respectively.
 - 2. 30 Seven Bi no Gardens, drug and cosmetic stores in Ito-Yokado was transferred into Seven Health Care Co., Ltd. Under the previous categories that were used in the previous term, year-on-year figures for "household goods" and "merchandise sales" for this term would be 96.9% and 96.0%, respectively.

Net sales increase at existing stores

(%)

(**)								
	Three Months Ended	Three Months Ended	Fiscal Year Ended					
	May 31, 2010	May 31, 2011	Feb. 28, 2011					
Net sales increase at existing stores	(5.3)	(4.4)	(2.5)					
Number of customers	(3.0)	(2.3)	(1.3)					
Average spending per customer	(2.2)	(2.2)	(1.2)					

Gross profit margin

(%)

1700 Profit margin												
	Three Mont	hs Ended	Three Mont	hs Ended	Fiscal Year Ended							
	May 31, 2010		May 31,	2011	Feb. 28, 2011							
		Change		Change		Change						
Apparel	35.1	(1.7)	37.3	+2.2	35.0	+0.5						
Household goods	31.2	(0.5)	31.8	+0.6	31.4	(0.2)						
Food	25.4	(0.6)	27.3	+1.9	26.1	±0.0						
Total	28.7	(0.9)	30.3	+1.6	29.1	+0.1						

- Notes: 1. Due to a change in product categories from FY2011, a portion of the gross profit margin of "apparel" and "household goods" have been reclassified. Changes for the three months ended May 31, 2010 and FY2011 represent the figures under the previous categories that were used in FY2010.
 - 2. 30 Seven Bi no Gardens, drug and cosmetic stores in Ito-Yokado was transferred into Seven Health Care Co., Ltd. Under the previous categories that were used in the previous term, change for "merchandise sales" for this term would be +1.7%.

York-Benimaru

Calaa by punduat antagony

(Millions of yen)

ales by product category (Willions of yell)										
	Three	Months Er	nded	Three Months Ended			Fiscal Year Ended			
	Ma	y 31, 2010)	Ma	y 31, 2011		Feb	. 28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Food	63,570	99.1	75.5	61,050	96.0	75.6	253,011	100.6	74.9	
Apparel	3,752	90.7	4.5	3,681	98.1	4.6	16,586	96.3	4.9	
Household goods	4,390	96.3	5.2	4,517	102.9	5.6	18,908	101.0	5.6	
Merchandise sales	71,713	98.4	85.2	69,249	96.6	85.8	288,506	100.4	85.4	
Tenants	12,487	95.8	14.8	11,434	91.6	14.2	49,227	98.2	14.6	
Net sales	84,201	98.0	100.0	80,684	95.8	100.0	337,734	100.1	100.0	

Net sales increase at existing stores

(%)

	Three Months Ended May 31, 2010	Three Months Ended May 31, 2011	Fiscal Year Ended Feb. 28, 2011
Net sales increase at existing stores	(6.7)	(4.6)	(4.1)
Number of customers	(5.7)	(11.4)	(4.1)
Average spending per customer	(1.2)	+7.6	±0.0

Gross profit margin

(%)

	Three Mont	hs Ended	Three Mont	hs Ended	Fiscal Year Ended		
	May 31, 2010		May 31,	2011	Feb. 28, 2011		
		Change		Change		Change	
Food	25.2	(0.8)	27.7	+2.5	26.0	(0.1)	
Apparel	32.2	(0.9)	39.3	+7.1	33.6	+0.3	
Household goods	27.2	+0.1	28.9	+1.7	27.4	(0.3)	
Total	25.7	(0.8)	28.4	+2.7	26.6	(0.1)	

3. Department Store Operations

■Sogo & Seibu

(Millions of yen) Sales results of major stores

	Three Months Ended May 31, 2010 YOY(%)		Three Mont		Fiscal Year Ended Feb. 28, 2011	
			May 31,	May 31, 2011 YOY(%)		2011 YOY(%)
Ikebukuro	39,684	101.6	40,802	102.8	167,268	104.2
Yokohama	24,914	100.0	22,627	90.8	101,710	99.9
Chiba	18,903	100.0	18,076	95.6	77,967	101.6
Kobe	12,123	105.9	11,780	97.2	50,158	101.2
Hiroshima	10,176	97.1	10,066	98.9	41,973	97.4
Shibuya	10,389	97.0	8,832	85.0	42,325	97.1
Omiya	8,045	100.0	7,403	92.0	32,928	99.6

^{*}Store sales include corporate sales.

Sales by product category								(Millions	of yen)
	Three	Months Er	nded	Three 1	Months Er	nded	Fiscal Year Ended		
	Ma	May 31, 2010			y 31, 2011		Feb	5. 28, 2011	
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Apparel	96,475	96.4	47.7	85,195	88.3	45.0	384,419	95.7	46.1
Household goods	19,063	103.4	9.4	17,222	90.3	9.1	80,679	98.9	9.7
Food	37,065	104.7	18.3	36,733	99.1	19.4	170,098	102.8	20.4
Merchandise sales	152,603	99.1	75.5	139,150	91.2	73.5	635,198	97.9	76.1
Tenants	39,018	99.4	19.3	38,960	99.9	20.6	159,243	102.3	19.1
Corporate sales	10,461	93.0	5.2	11,320	108.2	6.0	40,281	94.8	4.8
Net sales	202,084	98.8	100.0	189,431	93.7	100.0	834,723	98.5	100.0

Net sales increase at existing stores Fiscal Year Ended Three Months Ended Three Months Ended May 31, 2010 May 31, 2011 Feb. 28, 2011 (0.4)(5.6) ± 0.0 Net sales increase at existing stores

(%) Gross profit margin

	Three Mont	ths Ended	Three Mont	hs Ended	Fiscal Year Ended						
	May 31, 2010		May 31,	2011	Feb. 28,	2011					
		Change		Change		Change					
Apparel	30.1	(0.5)	29.8	(0.3)	29.1	(0.4)					
Household goods	26.0	(0.1)	25.8	(0.2)	25.4	(0.1)					
Food	15.6	+0.1	15.5	(0.1)	17.0	(0.1)					
Total	26.1	(0.5)	25.5	(0.6)	25.4	(0.4)					

4. Food Services

Seven & i Food Systems

Sales results by operations (Millions of yen)

suits results by operations	(vimions of jun)									
	Three N	Three Months Ended			Three Months Ended			Fiscal Year Ended		
		May 31, 2010			May 31, 2011			28, 2011		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Restaurant operations	16,388	86.9	80.5	14,085	86.0	77.7	63,668	91.7	80.0	
Meal provision service business	2,016	104.3	9.9	2,195	108.9	12.1	8,189	103.3	10.3	
Fast food operations	1,955	87.3	9.6	1,847	94.5	10.2	7,751	90.5	9.7	
Total	20,360	88.4	100.0	18,128	89.0	100.0	79,609	92.7	100.0	

[Restaurant division] Net sales increase at existing stores (%) Three Months Ended Three Months Ended Fiscal Year Ended May 31, 2010 May 31, 2011 Feb. 28, 2011 (3.2)Net sales increase at existing stores (8.4)+0.5+0.7(1.3)(9.4)Number of customers Average spending per customer (1.9)+1.1(0.2)

[Restaurant division] Gross profit margin (%) Three Months Ended Three Months Ended Fiscal Year Ended May 31, 2011 ______ Change May 31, 2010 Feb. 28, 2011 Change Gross profit margin 68.3 +1.768.2 (0.1)68.3 +1.0

5. Financial Services

Seven Bank

Number of Seven Bank ATMs

	Three Months Ended		Three Montl	hs Ended	Fiscal Year Ended	
	May 31,	,	May 31,	,	Feb. 28, 2011	
		% of stores of ATMs		% of stores of ATMs		% of stores of ATMs
Seven-Eleven Japan	13,612	99.9	14,279	99.7	14,205	99.9
Ito-Yokado	282	98.8	297	98.8	279	98.8
York-Benimaru	31	18.2	40	22.8	40	22.9
York Mart	32	50.8	36	54.5	35	53.8
Others	57	-	67	-	80	-
Net ATMs in the Group	14,014	-	14,719	-	14,639	-
Net ATMs outside the Group	612	-	834	-	717	-
Total	14,626	-	15,553	-	15,356	-

Average number of transaction per day per ATM during the period

	Mar. 2010 - May 2010		Mar. 2011- May 2011		Mar. 2010- Feb. 2011	
		Change		Change		Change
Average number of transactions	114.8	(0.2)	111.9	(2.9)	113.1	(1.3)

Number of credit cards, point cards and cash cards

(10 thousands)

	Three Months Ended		Three Months Ended		Fiscal Year Ended	
	May 31, 2010		May 31,	2011	Feb. 28, 2011	
		Change		Change		Change
Seven Card (credit card and point card)	300	+19	312	+12	311	+14
Millennium Card (credit card and point card)	184	(10)	178	(6)	243	(4)
CLUB ON Card (credit card and point card)	179	(8)	187	+8	241	(3)
nanaco (electronic money)	1,150	+204	1,330	+180	1,285	+305
IY Point Card (cash usage only)	694	+41	713	+19	712	+25
Seven Bank (cash card)	79	+9	90	+11	87	+11

Notes: 1. IY Card changed its name and its card design to Seven Card from issuance in July 2011.

- 2. Seven Card issued represent only the number of effective card members.
- 3. Millennium Card and CLUB ON Card issued represent the number of utilized card members.
- 4. The number of nanaco includes the number of mobile nanaco holders.

Notes

Fiscal periods of consolidated subsidiaries and affiliates

	1Q	2Q	3Q	Fiscal year
Consolidated subsidiaries and affiliates except for below	May	August	November	February
Overseas subsidiaries Seven-Meal Service	March	June	September	December
Seven Bank	June	September	December	March

^{*} For consolidated subsidiaries ending fiscal year on December, financial statements on the same month have been adopted. For consolidated subsidiary ending fiscal year on March, financial statements which were applied correspondingly to regular financial statements on February have been adopted.

Forecast for the fiscal year ending February 29, 2012

Consolidated and Group principal companies' forecast for fiscal year ending February 29, 2012 has been revised from previous forecast announced on April 7, 2011.

7 Eleven, Inc.

From the fiscal year ending December 2011, 7-Eleven, Inc., has changed its accounting method for revenues from operations, related to franchise agreements, from "gross amount" to "net amount."

This document contains certain statements based on the Company's current plans, estimates, strategies, and beliefs; all statements that are not historical fact are forward-looking statements. These statements represent the judgments and hypotheses of the Company's management based on currently available information. It is possible that the Company's future performance will differ from the contents of these forward-looking statements. Accordingly, there is no assurance that the forward-looking statements in this document will prove to be accurate.