

# Brief Summary for the Second Quarter of FY2011

October 7, 2010 Seven & i Holdings Co., Ltd.

#### **Notes**

#### Fiscal periods of consolidated subsidiaries and affiliates

	1Q	2Q	3Q	Fiscal year
Consolidated subsidiaries and affiliates except for below	May	August	November	February
Overseas subsidiaries Seven-Meal Service	March	June	September	December
Seven Bank	June	September	December	March

<sup>\*</sup> For consolidated subsidiaries ending fiscal year on December, financial statements on the same month have been adopted. For consolidated subsidiary ending fiscal year on March, financial statements which were applied correspondingly to regular financial statements on February have been adopted.

#### 11/2 forecast

Consolidated and Group principal companies' forecast for fiscal year ending February 28, 2011 has been revised from previous forecast announced on April 8, 2010.

#### Sogo & Seibu Co., Ltd.

Millennium Retailing, Sogo and The Seibu Department Stores were merged on August 1, 2009 and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd.

The financial and operating results for 10/2 have been calculated as if the former three companies had merged at the beginning of the term, and for comparison purposes, the previous year's result have been calculated in the same manner.

Furthermore, Sogo & Seibu merged with Robinson Department Store Co., Ltd. on September 1, 2009. As a result, financial results of Robinson Department Store was excluded from Superstore operations after the third quarter of FY2010.

This document contains certain statements based on the Company's current plans, estimates, strategies, and beliefs; all statements that are not historical fact are forward-looking statements. These statements represent the judgments and hypotheses of the Company's management based on currently available information. It is possible that the Company's future performance will differ from the contents of these forward-looking statements. Accordingly, there is no assurance that the forward-looking statements in this document will prove to be accurate.

# 1. Financial Results

(Millions of yen)

	09/8	YOY(%)	10/8	YOY(%)	10/2	YOY(%)	11/2 (fore	cast) YOY(%)
Revenues from operations	2,546,405	89.0	2,559,173		5,111,297	90.5	5,140,000	
Convenience store operations	968,201	81.5	1,032,028		1,968,555		2,015,000	
Superstore operations	1,018,906	95.8	987,292		2,016,558	94.9	2,020,000	
Department store operations	453,111	91.6	443,199		922,847		918,000	99.5
Food services	46,003	84.0	41,661		86,420	84.1	79,000	91.4
Financial services	56,215	88.4	54,715		110,444		107,000	96.9
Others	17,013	100.0	16,196		33,669	96.0	35,000	
Eliminations / corporate	(13,046)	_	(15,919)		(27,198)	-	(34,000)	
Operating income (loss)	118,138	79.8	119,332		226,666	80.4	240,000	
Convenience store operations	98,991	89.9	102,505	103.5	183,837	86.2	189,000	102.8
Superstore operations	2,689	16.6		128.4	14,178	57.3	18,500	
Department store operations	1,131	15.3	(1,051)		1,366		7,000	
Food services	(689)	-	300		(2,741)		(500)	
Financial services	15,610	114.0	15,106	96.8	30,152		27,500	91.2
Others	664	65.2	(467)	-	567	27.4	(500)	
Eliminations / corporate	(259)	-	(514)	-	(694)	-	(1,000)	
Non-operating income	5,910	94.0	5,899	99.8	11,190	85.4		
Non-operating expenses	5,584	88.4	5,821	104.3	10,905	69.6		
Ordinary income	118,464	80.1	119,410	100.8	226,950	81.3	237,000	104.4
Special gains	1,614	57.2	8,540	529.0	2,809	45.3	•	
Special losses	17,658	90.7	12,692	71.9	86,656	123.1		
Income before income taxes and minority interests	102,421	78.0	115,259	112.5	143,104	66.5		
Net income	43,687	64.7	62,428	142.9	44,875	48.6	100,000	222.8
Net income per	yen	%	yen	%	yen	%	yen	9
share	48.36	66.9	70.09	144.9	49.67	49.4	112.27	226.0

#### Number of shares outstanding

Transfer of Sittle of Ottobuling			(51141 05)
Average	903,456,943	890,731,910	903,458,314
End of period	903,454,667	883,468,271	903,458,108

<sup>\*</sup> Excluding treasury stock

**Exchange rates** 

		09/8	10/8	10/2	11/2 (forecast)
Income statements	\$1=	95.59 yen	91.36 yen	93.65 yen	88.00 yen
	1yuan=	14.05 yen	13.35 yen	13.72 yen	12.90 yen
Balance sheets	\$1=	96.01 yen	88.48 yen	92.10 yen	-
	1yuan=	14.06 yen	13.04 yen	13.48 yen	-

# (Reference) Operating income (loss) before amortization of goodwill

(Millions of yen)

	09/8	YOY(%)	10/8	YOY(%)	10/2	YOY(%)	11/2 (fore	cast) YOY(%)
Operating income (loss) before amortization of goodwill	127,678	83.0	127,545	99,9	245,536	83.7	256,300	104.4
Convenience store operations	102,871		106,237		191,384		200,000	/
Superstore operations	4,374	24.5	5,139	117.5	17,549	62.5		
Department store operations	4,976	44.3	1,575	31.7	9,055	34.8	/	
Food services	(689)	-	300	-	(2,741)	-		
Financial services	15,724	113.6	15,257	97.0	30,380	117.9		
Others	679	65.7	(449)	-	602	28.7		
Eliminations / corporate	(259)	-	(514)	-	(694)	-		

Note: Figures for 11/2 (forecast) are the forecasts announced on October 7, 2010.

# 2. Segment Information

(1) Business Segment Information

(Millions of yen)

(1) Business Segment Infor	09/8			10/8		10/2	2	11/2(fore	cast)
		YOY(%)		YOY(%)	Composition (%)		YOY(%)		YOY(%)
Amortization of goodwill	i				) 			-	/
Convenience store operations	3,880	-	3,731	96.2	45.4	7,547	-		
Superstore operations	1,685	100.7	1,685	100.0	20.5	3,371	100.7		
Department store operations	3,844	100.0	2,626	68.3	32.0	7,688	100.0		/
Food services	-	-	-	-	-	-	-		
Financial services	114	77.7	151	132.5	1.8	228	77.7		
Others	15	100.0	17	116.8	0.2	35	114.7	/	/
Total	9,539	163.9	8,213	86.1	-	18,870	162.1	] /	
Impairment loss								] /	
Convenience store operations	2,381	51.0	2,579	108.3	59.5	8,816	112.3	/	
Superstore operations	5,284	233.6	1,504	28.5	34.7	11,382	72.7	/	
Department store operations	87	-	153	175.1	3.5	4,589	42.3	/	
Food services	1,345	84.0	97	7.2	2.2	2,819	70.6	/	
Financial services	-	-	-	-	-	445	43.9	/	
Others	-	-	-	-	-	-	-	/	
Total	9,099	106.6	4,335	47.6	-	28,052	71.2	V	
Capital expenditures									
Convenience store operations	46,281	97.8	47,303	102.2	47.9	104,936	100.7	125,000	119.1
Superstore operations	38,912	138.0	24,591	63.2	24.9	65,379	141.9	59,000	90.2
Department store operations	10,267	171.1	12,270	119.5	12.4	19,734	158.3	21,000	106.4
Food services	340	42.5	480	141.3	0.5	752	63.9	1,100	146.2
Financial services	6,525	45.4	9,443	144.7	9.6	15,543	65.0	10,000	64.3
Others	856	123.7	1,919	224.2	1.9	3,702	349.9	126,000	-
Corporate	967	-	2,733	282.5	2.8	1,140	-	900	78.9
Total	104,151	106.9	98,742	94.8	-	211,189	111.8	343,000	162.4
Depreciation and amortization					 		:		
Convenience store operations	32,456	96.9	33,964	104.6	53.4	66,158	98.3	64,200	97.0
Superstore operations	11,740	91.4	11,448	97.5	18.0	24,335	93.2	26,300	108.1
Department store operations	8,590	81.9	7,182	83.6	11.3	17,417	87.1	14,200	81.5
Food services	691	59.8	410	59.4	0.6	1,270	57.5	1,000	78.7
Financial services	11,127	95.2	10,114	90.9	15.9	22,246	90.7	19,000	85.4
Others	242	154.2	372	153.1	0.6	588	169.6	2,100	356.9
Corporate	96	958.9	149	155.7	0.2	214	1060.1	200	93.1
Total	64,944	93.0	63,641	98.0	-	132,232	94.1	127,000	96.0

<sup>\*</sup> Capital expenditures include long-term leasehold deposits.

Note: In regard to capital expenditures for 11/2 (forecast) of "Others", the land, buildings, and other facilities of Seibu Ikebukuro, valued at 123.0 billion yen, are included, which were acquired by Seven & i Asset Management Co., Ltd. on September 24, 2010.

#### (2) Geographic Area Segment Information

(Millions of yen)

(Willions of							
	09/8			10/8		10/2	2
		YOY(%)		YOY(%)	Composition (%)		YOY(%)
Revenues from operations							
Japan	1,817,547	95.1	1,763,611	97.0	68.9	3,602,982	94.6
North America	690,810	75.8	752,417	108.9	29.4	1,431,042	81.0
Others	39,641	100.0	44,722	112.8	1.7	80,561	100.2
Eliminations	(1,594)	-	(1,577)	-	-	(3,289)	-
Total	2,546,405	89.0	2,559,173	100.5	-	5,111,297	90.5
Operating income							
Japan	104,492	78.4	105,705	101.2	88.6	197,618	80.6
North America	11,994	90.7	12,416	103.5	10.4	26,992	78.4
Others	1,620	102.3	1,177	72.7	1.0	2,021	86.8
Eliminations	31	-	32	-	-	32	-
Total	118,138	79.8	119,332	101.0	-	226,666	80.4

<sup>\* &</sup>quot;Others" consists of the business results in China.

# 3. Interest-Bearing Debt

(Millions of yen)

	06	9/8	10	,	10/	
		YOY(%)		YOY(%)		YOY(%)
Short-term loans	189,500	104.1	142,700	75.3	151,200	79.1
Current portion of long-term loans	103,825	70.6	109,440	105.4	79,155	76.6
Current portion of bonds	70,550	436.7	200	0.3	20,385	40.3
Commercial paper	-	-	284	-	-	-
Sub-total	363,875	103.6	252,625	69.4	250,740	72.7
Bonds	190,165	82.4	299,970	157.7	190,068	105.3
Long-term loans	217,414	78.0	195,324	89.8	244,470	97.9
Commercial paper	15,119	74.8	13,517	89.4	16,208	86.7
Sub-total Sub-total	422,699	79.8	508,812	120.4	450,746	100.4
Total	786,575	89.3	761,437	96.8	701,487	88.4
Ratio to total assets (%)	21.1	(1.0)	20.7	(0.4)	19.1	(2.2)
Ratio to owners' equity (%)	44.7	(3.1)	44.8	+0.1	40.7	(3.8)

**Interest-Bearing Debt by Business Segment** 

Convenience store operations	20,596	61.3	17,208	83.6	20,631	81.9
Superstore operations	101,282	102.1	27,838	27.5	50,876	52.7
Department store operations	326,873	92.8	288,901	88.4	304,498	90.4
Food services	-	-	-	-	_	-
Others	3,375	81.8	2,625	77.8	3,000	80.0
Corporate	99,965	74.1	209,970	210.0	99,968	100.0
Sub-total (excluding Financial services)	552,092	88.5	546,544	99.0	478,974	85.2
Financial services	234,482	91.3	214,892	91.6	222,512	96.1
Total	786,575	89.3	761,437	96.8	701,487	88.4

# **Bond Information**

(As of Aug. 31, 2010)

	Amount	Date of issue	Coupon	Redemption date
Issued by Seven & i Holdings				
1st unsecured domestic straight bonds	40 billion yen	July 3, 2008	1.48%	June 20, 2013
2nd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.68%	June 19, 2015
3rd unsecured domestic straight bonds	30 billion yen	July 3, 2008	1.94%	June 20, 2018
4th unsecured domestic straight bonds	30 billion yen	June 29, 2010	0.541%	June 19, 2015
5th unsecured domestic straight bonds	20 billion yen	June 29, 2010	0.852%	June 20, 2017
6th unsecured domestic straight bonds	60 billion yen	June 29, 2010	1.399%	June 19, 2020
Issued by Seven Bank				
2nd unsecured domestic straight bonds	36 billion yen	Dec. 4, 2006	1.45%	Dec. 20, 2011
3rd unsecured domestic straight bonds	24 billion yen	Dec. 4, 2006	1.67%	Dec. 20, 2013
4th unsecured domestic straight bonds	10 billion yen	July 2, 2009	0.744%	June 20, 2012
5th unsecured domestic straight bonds	20 billion yen	July 2, 2009	1.038%	June 20, 2014

# **Bond ratings**

(As of Sep. 30, 2010)

		S&P	Moody's	R&I	JCR
Seven & i Holdings	Long-term	AA-	Aa3	AA	AA+
Seven-Eleven Japan	Long-term	AA-	-	-	AA+
	Short-term	A-1+	P-1	-	-
7-Eleven, Inc.	Long-term	AA-	Baa3	ı	-
Seven Bank	Long-term	AA-	-	AA	-

<sup>\*</sup> From January 2006, Seven-Eleven Japan's short-term rating is its rating as the guarantor of 7-Eleven, Inc.'s commercial paper program.

# RESULTS OF GROUP PRINCIPAL COMPANIES

Seven-Eleven Japan

(Millions of yen)

<u> </u>	00.4		404	10//		•	11/0/0	1110 (0 )	
	09/8	S	10/3	8	10/2	Z	11/2 (for	ecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)	
Total store sales	1,424,759	102.7	1,467,546	103.0	2,784,997	100.8	2,845,000	102.2	
Net sales of franchised stores	1,357,236	103.3	1,410,768	103.9	2,657,774	101.4	-	-	
Revenues from operations	276,141	100.3	278,129	100.7	535,018	98.9	532,800	99.6	
Operating income	86,533	89.8	90,007	104.0	156,220	87.7	161,500	103.4	
				-					
Number of domestic stores	12,467	+169	12,907	+154	12,753	+455	13,103	+350	
Existing stores sales increase (%)	±0.0	C	(0.5	()	(2.1	)	±0.0	0	
Merchandise GP Margin (%)	30.3	(0.2)	30.8	+0.5	30.3	+0.1	30.6	+0.3	
Average daily sales per store (thousand yen)	630	+1	626	(4)	616	(13)			

**7-Eleven, Inc.** (Millions of yen)

	09/0	6	10/	6	09/1	2	10/12 (for	ecast)
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	681,451	75.8	741,939	108.9	1,411,391	81.0	1,453,000	102.9
Net sales	673,969	75.5	733,609	108.8	1,394,694	80.8	1,435,000	102.9
Merchandise	439,041	91.6	434,108	98.9	883,229	91.3		
Gasoline	234,928	56.9	299,500	127.5	511,464	67.4		
Operating income	15,808	118.0	16,044	101.5	34,427	99.2	34,900	101.4

Exchange rates \$1=	95.59	yen	91.36 yen		93.65 yen		88.00 yen	
Number of stores	6,215	+19	6,456	+67	6,389	+193	6,599	+210
Number of stores operated by area licensees	17,675	+560	19,057	+650	18,407	+1,292	-	-
Existing stores sales increase (%) *2 (U.S. Merchandise sales)	+1.7	,	+0.9	)	+0.6	5	+1.0	
Merchandise GP Margin (%)	35.6	+0.2	35.3	(0.3)	35.2	±0.0	35.4	+0.2

<sup>\*1</sup> Figures for the amounts of each fiscal year reflect adjustments to the necessary for the consolidation to Seven & i Holdings' consolidated accounts.

Ito-Yokado (Millions of yen)

	09/8		10/8		10/2	2	11/2 (for	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	695,015	95.0	679,061	97.7	1,387,831	94.9	1,391,000	100.2
Net sales	683,386	95.2	666,992	97.6	1,364,765	95.0	1,367,000	100.2
Operating income	(4,347)	-	(3,248)	-	1,757	18.3	5,000	284.4
Number of domestic stores	176	+1	171	(3)	174	(1)	170	(4)
Existing stores sales increase (%)	(5.3	)	(2.5)	)	(5.7	)	(1.7)	)
Merchandise GP Margin (%)	28.6	(1.3)	28.5	(0.1)	29.0	(0.8)	28.9	(0.1)

<sup>\*2</sup> Existing stores sales increase are calculated in U.S. dollars.

York-Benimaru (Millions of yen)

	09/8	8 YOY(%)	10/8	<b>3</b> YOY(%)	10/2	2 YOY(%)	11/2 (for	ecast) YOY(%)
Revenues from operations	176,192	101.6	172,214	97.7	348,735	100.0	344,000	98.6
Net sales	170,578	101.5	169,387	99.3	337,506	99.8	338,400	100.3
Operating income	4,978	87.7	4,039	81.1	9,402	80.3	8,500	90.4
Number of domestic stores	159	+3	167	+3	164	+8	170	+6
Existing stores sales increase (%)	(1.6	<u> </u>	(5.3	)	(3.7	)	(3.9)	)
Merchandise GP Margin (%)	26.6	(0.1)	26.1	(0.5)	26.7	(0.3)	26.6	(0.1)

Sogo & Seibu (Millions of yen)

	09/8	8 YOY(%)	10/8	8 YOY(%)	10/2	2 YOY(%)	11/2 (for	ecast) YOY(%)
Revenues from operations	422,799	90.7	411,097	97.2	859,265	92.0	854,000	99.4
Net sales	416,692	90.8	405,165	97.2	847,044	92.1	841,800	99.4
Operating income	3,342	30.9	297	8.9	5,613	24.1	10,000	178.1
Number of domestic stores	28	±0	28	±0	28	±0	27	(1)
Existing stores sales increase (%)	(10.	1)	(1.2	)	(8.4	)	+0.4	ļ
Merchandise GP Margin (%)	26.0	(0.8)	25.7	(0.3)	25.8	(0.8)	25.6	-0.2

Seven & i Food Systems

(Millions of yen)

	09/8		10/8		10/2		11/2 (forecast)	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)
Revenues from operations	46,003	84.0	41,640	90.5	86,400	84.1	80,600	93.3
Net sales	45,724	83.9	41,354	90.4	85,885	84.1	80,100	93.3
Operating income (loss)	(734)	-	331	-	(2,714)	-	0	-

#### < Restaurant division>

Number of domestic stores	558	(37)	503	(22)	525	(70)	496	(29)
Existing stores sales increase (%)	(7.1)	)	(0.9	)	(7.2)	)	(3.4)	
Merchandise GP Margin (%)	67.4	+0.4	68.5	+1.1	67.3	+0.8	68.0	+0.7

 $Notes\ 1.\ Figures\ for\ Group\ principal\ companies\ for\ 11/2\ (forecast)\ are\ the\ forecasts\ announced\ on\ October\ 7,\ 2010.$ 

- 2. Millennium Retailing, Sogo and The Seibu Department Stores were merged on August 1, 2009 and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd. The financial and operating results for 10/2 have been calculated as if the former three companies had merged at the beginning of the term, and for comparison purposes, the previous year's result have been calculated in the same manner. Furthermore, financial and operating results of Robinson Department Store was included in Sogo & Seibu, after the third quarter of FY2010, following the merger of Robinson Department Store on September 1, 2009.
- 3. The number of Sogo & Seibu stores at 10/2 includes 2 stores added through the merger with Robinson Department Store.
- 4. Change in number of stores represent the net change from the beginning of fiscal year.

# STORE INFORMATION

1. Store Openings and Closures of Major Group Companies

Change   C	1. Store Openings and Closures of M	tajor Grouj 09/8		anies 10/8		10/2		11/2 (forecast)	
Convenience Sorre operations									
Closures	Convenience store operations		g						
Closure   Clos	Seven-Eleven Japan	12,467	+169	12,907	+154	12,753	+455	13,103	+350
Effectations eec.   205   223   414   375   417   417   417   417   418   41	Openings	435		411		966		1,000	
Terminations of contract	Closures	266		257		511		650	
7-Eleven. Inc. "1 6,215 +19 6,456 +67 6,388 +193 6,599 +210 Openings	Relocations, etc.	205		223		414			
Closures	Terminations of contract					97			
Openings	7-Eleven, Inc. *1	6,215	+19	6,456	+67	6,389	+193	6,599	+210
SEVEN-ELEVEN (BEIJING) **  79	l E								
SEVEN-ELEVEN (BEIJING) **  79		30		34		75		40	
Depenings	SEVEN-ELEVEN (BEIJING) *1	79	+7	93	+1	92	+20	'	
Closures		7		1		20			
Superstore operations   Ino-Yokado		0		0		0			
Ito-Yokado	Superstore operations								
Depenings		176	+1	171	(3)	174	(1)	170	(4)
Closures	Openings	2		1		4		6	
Openings				4		5		10	
Openings	York-Benimaru	159	+3	167	+3	164	+8	170	+6
York Mart	Openings	3		3		8		7	
Denings		0		0		0		1	
Closures	York Mart	61	+1	63	+1	62	+2	66	+4
Closures	Openings	1		1		3		5	
Hua Tang Yokado Commercial		0		0		1		1	
Departings	Hua Tang Yokado Commercial *1				±0	9	+1	8	(1)
Closures								i	
Chengdu Ito-Yokado *1				1		0		2	
Openings	Chengdu Ito-Yokado *1	3	±0	4	±0	4	+1		±0
Closures		0		0		1		0	
Openings		0		0		0		0	
Openings	Beijing Wang fu jing Yokado Commercial *1	1	±0	1	±0	1	±0	1	±0
Closures		0		0		0		0	
Akachan Honpo         75         +3         81         +3         78         +6         85         +7           Openings         5         6         10         13         13         13         13         13         14         6         10         13         13         13         14         6         10         13         13         14         6         10         13         13         14         6         10         13         13         14         6         10         13         13         14         6         10         11		0		0		0		0	
Openings         5         6         10         13           Closures         2         3         4         6           Department store operations           Sogo & Seibu *2         28         ±0         28         ±0         27         (1)           Openings         0 </td <td>Akachan Honpo</td> <td></td> <td></td> <td></td> <td>+3</td> <td>78</td> <td>+6</td> <td>85</td> <td>+7</td>	Akachan Honpo				+3	78	+6	85	+7
Closures   2   3   4   6				6		10			
Department store operations   Sogo & Seibu *2   28		2		3		4		6	
Sogo & Seibu *2   28	Department store operations								
Closures		28	±0	28	±0	28	±0	27	(1)
LOFT	Openings	0		0		0		0	
Openings	Closures	0		0		2		1	
Closures	LOFT	54	+3	60	+5	55	+4	63	+8
Closures	Openings	3		6		5		9	
Seven & i Food Systems         925         (34)         863         (29)         892         (67)         859         (33)           Restaurant operations         558         (37)         503         (22)         525         (70)         496         (29)           Openings         7         6         14         17           Closures         44         28         84         46           Meal provision service business         228         +4         228         (4)         232         +8         233         +1           Fast food operations         139         (1)         132         (3)         135         (5)         130         (5)           Seven & i Restaurant (Beijing) *1         1         +1         1         ±0         1         +1           Opening         1         0         1         1         -1         -1         -1	Closures	0		1		1		1	
Restaurant operations   558   (37)   503   (22)   525   (70)   496   (29)     Openings   7   6   14   17     Closures   44   28   84   46     Meal provision service business   228   +4   228   (4)   232   +8   233   +1     Fast food operations   139   (1)   132   (3)   135   (5)   130   (5)     Seven & i Restaurant (Beijing) *1   1   1   1   ±0   1   +1     Opening   1   0   1	Food services								
Openings         7         6         14         17           Closures         44         28         84         46           Meal provision service business         228         +4         228         (4)         232         +8         233         +1           Fast food operations         139         (1)         132         (3)         135         (5)         130         (5)           Seven & i Restaurant (Beijing) *1         1         +1         1         ±0         1         +1           Opening         1         0         1         -1         -1         -1	Seven & i Food Systems	925	(34)	863	(29)	892	(67)	859	(33)
Closures   44   28   84   46	Restaurant operations	558	(37)	503	(22)	525	(70)	496	(29)
Closures	Openings	7		6		14		17	
Fast food operations       139       (1)       132       (3)       135       (5)       130       (5)         Seven & i Restaurant (Beijing) *1       1       +1       1       ±0       1       +1         Opening       1       0       1		44		28		84		46	
Fast food operations     139     (1)     132     (3)     135     (5)     130     (5)       Seven & i Restaurant (Beijing) *1     1     +1     1     ±0     1     +1       Opening     1     0     1     1	Meal provision service business	228	+4	228	(4)	232	+8	233	+1
Seven & i Restaurant (Beijing)         *1         +1         1         ±0         1         +1           Opening         1         0         1         1	Fast food operations	139	(1)	132		135	(5)	130	(5)
Opening 1 0 1	Seven & i Restaurant (Beijing) *1	1	+1	1	±0	1			
Closure		1		0		1			
	Closure	0		0		0			

Note: Change refers to net change from the beginning of the fiscal year.

<sup>\*1.</sup> Figures are as of the end of June, or as of the end of December.

<sup>\*2.</sup> The number of Sogo & Seibu stores at 10/2 includes 2 stores added through the merger with Robinson Department Store.

<sup>\*3.</sup> The number of Akachan Honpo stores at 10/8 and 11/2(forecast) includes 3 stores of franchised stores.

#### 2. Convenience Store Operations Network

(1) Domestic Store Network

	09/8	10/2	10/8	Change
Hokkaido	815	815	819	+4
Iwate	49	58	62	+4
Miyagi	320	322	326	+4
Yamagata	133	135	137	+2
Fukushima	379	380	378	(2)
Ibaraki	517	523	532	+9
Tochigi	337	341	345	+4
Gunma	351	354	359	+5
Saitama	862	874	883	+9
Chiba	750	762	766	+4
Tokyo	1,646	1,676	1,699	+23
Kanagawa	858	886	907	+21
Niigata	340	347	346	(1)
Toyama	21	33	47	+14
Ishikawa	-	10	17	+7
Fukui	16	21	23	+2
Yamanashi	161	163	164	+1
Nagano	361	365	370	+5
Gifu	75	77	75	(2)
Shizuoka	464	469	477	+8
Aichi	556	575	570	(5)
Mie	32	40	41	+1
Shiga	163	166	167	+1
Kyoto	182	185	185	±0
Osaka	535	557	566	+9
Hyogo	366	374	383	+9
Nara	58	61	63	+2
Wakayama	39	40	42	+2
Shimane	4	7	7	±0
Okayama	192	198	202	+4
Hiroshima	381	391	392	+1
Yamaguchi	230	236	237	+1
Fukuoka	662	671	674	+3
Saga	135	140	141	+1
Nagasaki	80	83	84	+1
Kumamoto	191	199	202	+3
Oita	70	80	79	(1)
Miyazaki	136	139	140	+1
Total	12,467	12,753	12,907	+154

(3) Global Seven-Eleven Store Network

	09/8	10/2	10/8	Change
Japan	12,467	12,753	12,907	+154
U.S.A. and Canada	6,215	6,389	6,456	+67
Hawaii	56	55	55	±0
China (Beijing and Tianjin)	79	92	93	+1
Sub-total	18,817	19,289	19,511	+222

(Area licensee)

	09/6	09/12	10/6	Change
South Korea	2,057	2,186	2,449	+263
China (Hong Kong and others)	1,505	1,565	1,570	+5
China (Shanghai)	4	13	33	+20
Taiwan	4,790	4,744	4,722	(22)
Thailand	5,016	5,270	5,511	+241
Philippines	389	446	493	+47
Malaysia	1,050	1,103	1,142	+39
Singapore	450	484	512	+28
Australia	388	393	406	+13
Indonesia	-	1	8	+7
U.S.A.	524	528	526	(2)
Mexico	1,005	1,177	1,197	+20
Norway	182	177	176	(1)
Sweden	185	191	191	±0
Denmark	130	129	121	(8)
Sub-total	17,675	18,407	19,057	+650
Total Worldwide	36,492	37,696	38,568	+872

Notes: 1. Change refers to net change from the beginning of the fiscal year.

- 2. Figures for overseas stores are as of the end of June, or as of the end of December.
- 3. Figures for "U.S.A. and Canada" are the number of franchised stores and directly operated stores operated by 7-Eleven, Inc.
- 4. Figures for China (Hong Kong and others) include Guang Dong Province and Macau.

# (2) Number of Stores by Type of Contract (Domestic)

	09/8	10/2	10/8	Change
Type A	4,519	4,437	4,374	(63)
Type C	7,285	7,703	8,022	+319
Provisional management contract stores	21	12	1	(11)
Directly operated stores	642	601	510	(91)
Total	12,467	12,753	12,907	+154

#### 3. Store Information of Superstore Operations

# (1) Superstore (Ito-Yokado)

Store openings and closures for the fiscal year ending February 2011

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	ARIO Kitasuna	Tokyo	June 4, 2010	31,500	14,500
	ARIO Hashimoto	Kanagawa	Sep. 17, 2010	45,200	14,690
	Shokuhinkan Asagaya	Tokyo	Oct. 1, 2010	-	880
	ARIO Fukaya	Saitama	Dec. 2010	-	-
	Hikifune	Tokyo	2nd half	-	-
	Shokuhinkan Azusawa	Tokyo	2nd half	-	-
Closures	Ichihara	Chiba	May 9, 2010	-	11,334
	Maebashi	Gunma	Aug. 16, 2010	-	9,852
	Fuchu	Tokyo	Aug. 22, 2010	-	9,179
	Fukaya (format change)	Saitama	Aug. 27, 2010	-	10,251
	Akita	Akita	Oct. 11, 2010	-	10,839
	Narumi	Aichi	Oct. 17, 2010	-	11,458
	Koigakubo	Tokyo	Oct. 31, 2010	-	7,176
	Former Hikifune (S&B)	Tokyo	2nd half	-	2,858

<sup>\*</sup> In addition to the eight store closures above, plans call for two stores to be closed in the fiscal year ending February 2011.

#### (2) Supermarkets (York-Benimaru)

Store openings and closure for the fiscal year ending February 2011

(Square meters)

	Store name	Location	Date	Sales floor space	Directly managed sales floor space
Openings	Megastage Tamura	Fukushima	Mar. 5, 2010	2,039	1,936
	Izumi-nomura	Miyagi	July 16, 2010	1,994	1,882
	Mito-hamada	Ibaraki	July 30, 2010	2,011	1,903
•	Tochigi-iwaimachi	Tochigi	Sep. 22, 2010	1,994	1,894
	Aramaki	Miyagi	Oct. 15, 2010	2,053	1,953
	Hitachinaka-kaneage	Ibaraki	Nov. 2010	2,026	1,926
	Iwaki-mimayamachi	Fukushima	Feb. 2011	2,013	1,913
Closure	Former Aramaki (S&B)	Miyagi	Oct. 10, 2010	1,471	1,471

#### (3) China (Superstores)

Store opening and closures for the fiscal year ending December 2010

(Square meters)

	Store name	Location	Date	Sales floor space
Opening	Shi Li Pu	Beijing	Jan. 21, 2010	24,260
Closures	Former Shi Li Pu (S&B)	Beijing	Jan. 17, 2010	14,241
	Wu Ke Song	Beijing	Aug. 29, 2010	13,200

Note: S&B: scrap and build

#### **4. Store Information of Department Store Operations**

Store closure for the fiscal year ending February 2011

(Square meters)

	·	•		· •
	Store name	Location	Date	Sales floor space
Closure	Seibu Yurakucho	Tokyo	Dec. 25, 2010	14,931

**5.Capital Expenditures. Depreciation and Amortization of Group Principal Companies** (Millions of yen)

Capital Expenditures, Depreciation								
	09/8	YOY(%)	10/8	YOY(%)	10/2	2 YOY(%)	11/2 (fore	cast) YOY(%)
Convenience store operations		101(,0)		101(,0)		101(,0)		101(/0
Seven-Eleven Japan								
Investment to new stores	24,737	117.4	21,320	86.2	56,056	111.4	/	
Investment to existing stores and other	4,029	82.1	4,477	111.1	8,346	110.4		
Software development	522	70.8	614	117.5	1,820	225.0		
Total capital expenditures	29,288	109.6	26,411	90.2	66,222	112.9	70,000	105.7
Depreciation and amortization	13,350	107.5	14,596	109.3	28,587	108.6	30,000	104.9
7-Eleven, Inc.								
Investment to new stores	4,751	67.2	8,374	176.3	12,225	77.7	/	
Investment to existing stores and other	7,248	62.5	10,191	140.6	17,230	72.2		
Software development	4,464	302.0	2,224	49.8	8,493	171.7		
Total capital expenditures	16,464	81.7	20,790	126.3	37,948	85.2	54,400	151.7
Depreciation and amortization	18,863	91.5	19,122	101.4	34,974	91.4	34,700	99.2
Superstore operations								
Ito-Yokado								
Investment to new stores	28,216	158.5	14,087	49.9	40,888	174.8	/	
Investment to existing stores and other	2,303	96.6	2,567	111.5	4,700	85.7		
Software development	32	17.2	138	431.3	312	87.4		
Total capital expenditures	30,551	149.9	16,792	55.0	45,900	157.0	42,000	91.5
Depreciation and amortization	6,961	89.6	6,128	88.0	13,890	88.5	14,600	105.1
York-Benimaru								
Investment to new stores	4,284	145.5	2,685	62.7	8,518	137.0	/	
Investment to existing stores and other	1,369	121.8	1,313	95.9	3,633	195.0		
Software development	188	264.8	742	394.7	408	318.8		
Total capital expenditures	5,842	141.1	4,741	81.2	12,560	153.0	10,500	83.6
Depreciation and amortization	2,201	99.6	2,684	121.9	4,886	108.2	5,600	114.6
Department store operations								
Sogo & Seibu								
Investment to new stores	-	-	-	-	-	-	/	
Investment to existing stores and other	6,984	136.3	10,398	148.9	14,461	138.5		
Software development	633	688.0	79	12.5	1,019	223.0		
Total capital expenditures	7,617	146.0	10,478	137.6	15,481	142.0	19,300	124.7
Depreciation and amortization	7,818	89.4	6,386	81.7	15,741	90.1	12,800	81.3

Notes: 1. Capital expenditures include long-term leasehold deposits.

<sup>2.</sup> Depreciation and amortization include amortization on intangible assets.

<sup>3.</sup> Millennium Retailing, Sogo, and The Seibu Department Stores were merged on August 1, 2009 and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd. The operating results for 10/2 have been calculated as if the former three companies had merged at the beginning of the term, for comparison purposes, the previous year's result have been calculated in the same manner. Furthermore, financial and operating results of Robinson Department Store was included in Sogo & Seibu, after the third quarter of FY2010, following the merger of Robinson Department Store on September 1, 2009.

# **Business Performance of Group Principal Companies**

# 1. Convenience Stores Operations

# Seven-Eleven Japan

Sales by product category (total sto	re sales)						-	(Million	ns of yen)	
		09/8			10/8			10/2		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Processed food	407,481	101.0	28.6	427,056	104.8	29.1	788,154	100.1	28.3	
Fast food	386,109	99.8	27.1	400,640	103.8	27.3	751,949	99.0	27.0	
Daily food	170,971	101.0	12.0	179,040	104.7	12.2	336,984	100.8	12.1	
Non food	460,197	107.7	32.3	460,809	100.1	31.4	907,909	103.0	32.6	
Total store sales	1,424,759	102.7	100.0	1,467,546	103.0	100.0	2,784,997	100.8	100.0	

Average daily sales per store (Thousands of yen)									
	09/	09/8		8	10/2				
		Change		Change		Change			
Total stores	630	+1	626	(4)	616	(13)			
Newly opened stores	572	(25)	570	(2)	525	(30)			

Net sales increase at existing stores			(%)
	09/8	10/8	10/2
Net sales increase at existing stores	±0.0	(0.5)	(2.1)
Number of customers	+2.4	+1.2	+0.5
Average spending per customer	(2.3)	(1.6)	(2.6)

#### 7-Eleven, Inc.

Total

Sales by product category								(Million	is of yen)
		09/6		10/6			09/12		
		YOY(%)	Composition (%)			Composition (%)		YOY(%)	Composition (%)
Merchandise	439,041	91.6	65.1	434,108	98.9	59.2	883,229	91.3	63.3
Gasoline	234,928	56.9	34.9	299,500	127.5	40.8	511.464	67.4	36.7

673,969

Number of stores												
	09/6			10/6			09/12					
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)			
Number of stores	6,215	+19	100.0	6,456	+67	100.0	6,389	+193	100.0			
Franchised stores	4,405	+185	70.9	4,762	+113	73.8	4,649	+429	72.8			
Directly operated stores	1,810	(166)	29.1	1,694	(46)	26.2	1,740	(236)	27.2			

100.0

108.8

100.0

1,394,694

# 2. Superstore Operations

#### ■ Ito-Yokado

Sales by product category							_	(Million	ns of yen)	
		09/8			10/8			10/2		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)	
Apparel	122,171	90.5	17.9	128,517	105.2	19.3	240,060	90.4	17.6	
Household goods	107,758	92.6	15.8	93,730	87.0	14.1	220,620	93.5	16.2	
Food	331,324	98.6	48.5	326,961	98.7	49.0	663,768	97.5	48.6	
Merchandise sales	561,253	95.6	82.1	549,210	97.9	82.3	1,124,450	95.1	82.4	
Tenants	112,129	95.4	16.4	111,416	99.4	16.7	222,422	95.9	16.3	
Others	10,002	75.0	1.5	6,366	63.6	1.0	17,892	80.1	1.3	
Net sales	683,386	95.2	100.0	666,992	97.6	100.0	1,364,765	95.0	100.0	

Note: Due to a change in product categories from FY 2011, a portion of the sales of "apparel" and "household goods" have been reclassified. Under the previous categories that were used in 09/8, year-on-year figures for "apparel" and "household goods" for 10/8 would be 99.0% and 94.0%, respectively.

Net sa	ıles in	crease	at	existing	stores
--------	---------	--------	----	----------	--------

(%
----

100.0

	09/8	10/8	10/2
Net sales increase at existing stores	(5.3)	(2.5)	(5.7)
Number of customers	(0.5)	(1.4)	(1.7)
Average spending per customer	(4.8)	(1.1)	(4.1)

#### **■**York-Benimaru

Sales by product category (Millions of yen)

	09/8		10/8			10/2			
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Food	127,133	103.2	74.6	127,225	100.1	75.1	251,439	101.0	74.5
Apparel	8,408	92.9	4.9	7,991	95.0	4.7	17,230	93.5	5.1
Household goods	9,396	101.3	5.5	9,194	97.9	5.5	18,729	100.1	5.5
Merchandise sales	144,938	102.4	85.0	144,411	99.6	85.3	287,398	100.4	85.2
Tenants	25,640	97.1	15.0	24,975	97.4	14.7	50,107	96.5	14.8
Net sales	170,578	101.5	100.0	169,387	99.3	100.0	337,506	99.8	100.0

Net sales increase at existing stores

(%)

_	09/8	10/8	10/2
Net sales increase at existing stores	(1.6)	(5.3)	(3.7)
Number of customers	(0.1)	(4.6)	(2.1)
Average spending per customer	(1.6)	(0.7)	(1.6)

#### 3. Department Store Operations

#### Sogo & Seibu

Sales results of major stores							
	09/8		10/	8	10/2		
		YOY(%)		YOY(%)		YOY(%)	
Ikebukuro	78,123	92.5	79,466	101.7	160,554	94.9	
Yokohama	49,770	89.5	49,531	99.5	101,788	91.2	
Chiba	37,500	91.4	37,222	99.3	76,771	92.7	
Kobe	23,559	87.9	24,642	104.6	49,572	92.8	
Hiroshima	21,098	89.6	20,418	96.8	43,082	91.3	

<sup>\*</sup>Store sales include corporate sales.

Sales by product category

(Millions of yen)

with by product entegory (Minions of year								, , , , , , ,
09/8		10/8			10/2			
	YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
198,692	87.0	47.7	187,064	94.1	46.2	401,850	88.2	47.4
41,253	87.7	9.9	40,235	97.5	9.9	81,576	90.1	9.6
77,689	97.0	18.6	80,633	103.8	19.9	165,458	98.8	19.5
317,635	89.3	76.2	307,932	96.9	76.0	648,885	91.0	76.6
77,300	92.4	18.6	76,684	99.2	18.9	155,673	93.7	18.4
21,756	111.0	5.2	20,548	94.4	5.1	42,485	106.0	5.0
416,692	90.8	100.0	405,165	97.2	100.0	847,044	92.1	100.0
	41,253 77,689 317,635 77,300 21,756	YOY(%)       198,692     87.0       41,253     87.7       77,689     97.0       317,635     89.3       77,300     92.4       21,756     111.0	YOY(%)         Composition (%)           198,692         87.0         47.7           41,253         87.7         9.9           77,689         97.0         18.6           317,635         89.3         76.2           77,300         92.4         18.6           21,756         111.0         5.2	YOY(%)         Composition (%)           198,692         87.0         47.7         187,064           41,253         87.7         9.9         40,235           77,689         97.0         18.6         80,633           317,635         89.3         76.2         307,932           77,300         92.4         18.6         76,684           21,756         111.0         5.2         20,548	YOY(%)         Composition (%)         YOY(%)           198,692         87.0         47.7         187,064         94.1           41,253         87.7         9.9         40,235         97.5           77,689         97.0         18.6         80,633         103.8           317,635         89.3         76.2         307,932         96.9           77,300         92.4         18.6         76,684         99.2           21,756         111.0         5.2         20,548         94.4	YOY(%)         Composition (%)         YOY(%)         Composition (%)           198,692         87.0         47.7         187,064         94.1         46.2           41,253         87.7         9.9         40,235         97.5         9.9           77,689         97.0         18.6         80,633         103.8         19.9           317,635         89.3         76.2         307,932         96.9         76.0           77,300         92.4         18.6         76,684         99.2         18.9           21,756         111.0         5.2         20,548         94.4         5.1	YOY(%)         Composition (%)         YOY(%)         Composition (%)           198,692         87.0         47.7         187,064         94.1         46.2         401,850           41,253         87.7         9.9         40,235         97.5         9.9         81,576           77,689         97.0         18.6         80,633         103.8         19.9         165,458           317,635         89.3         76.2         307,932         96.9         76.0         648,885           77,300         92.4         18.6         76,684         99.2         18.9         155,673           21,756         111.0         5.2         20,548         94.4         5.1         42,485	10/8         10/8         10/2           YOY(%)         Composition (%)         YOY(%)         Composition (%)         YOY(%)           198,692         87.0         47.7         187,064         94.1         46.2         401,850         88.2           41,253         87.7         9.9         40,235         97.5         9.9         81,576         90.1           77,689         97.0         18.6         80,633         103.8         19.9         165,458         98.8           317,635         89.3         76.2         307,932         96.9         76.0         648,885         91.0           77,300         92.4         18.6         76,684         99.2         18.9         155,673         93.7           21,756         111.0         5.2         20,548         94.4         5.1         42,485         106.0

Note: Millennium Retailing, Sogo and The Seibu Department Stores were merged on August 1, 2009 and Sogo, as a surviving company, changed its name to Sogo & Seibu Co., Ltd. The financial and operating results for 10/2 have been calculated as if the former three companies had merged at the beginning of the term, and for comparison purposes, the previous year's result have been calculated in the same manner. Furthermore, financial and operating results of Robinson Department Store was included in Sogo & Seibu, after the third quarter of FY2010, following the merger of Robinson Department Store on September 1, 2009.

# 4. Food Services

# ■ Seven & i Food Systems

Sales results by operations (total store sales)

(Millions of yen)

		09/8		10/8			10/2		
		YOY(%)	Composition (%)		YOY(%)	Composition (%)		YOY(%)	Composition (%)
Restaurant operations	37,365	82.7	81.7	33,340	89.2	80.6	69,394	82.5	80.8
Meal provision service business	3,909	93.6	8.5	4,019	102.8	9.7	7,926	98.1	9.2
Fast food operations	4,450	86.9	9.7	3,995	89.8	9.7	8,564	86.3	10.0
Total	45,724	83.9	100.0	41,354	90.4	100.0	85,885	84.1	100.0

[Restaurant division] Net sales increase at existing stores

(%)

	09/8	10/8	10/2
Net sales increase at existing stores	(7.1)	(0.9)	(7.2)
Number of customers	(1.3)	+0.8	(2.1)
Average spending per customer	(5.8)	(1.7)	(5.2)

# 5. Financial Services

# Seven Bank

#### **Number of Seven Bank ATMs**

	09/8		10/8	3	10/2	
		% of stores of ATMs		% of stores of ATMs		% of stores of ATMs
Seven-Eleven Japan	13,225	99.9	13,818	99.9	13,590	99.9
Ito-Yokado	281	98.9	282	98.8	280	98.9
York-Benimaru	20	11.9	37	21.6	23	13.4
York Mart	25	41.0	33	52.4	30	48.4
Others	56	-	66	-	59	-
Net ATMs in the Group	13,607	-	14,236	-	13,982	-
Net ATMs outside the Group	530	-	643	-	588	-
Total	14,137	-	14,879	-	14,570	-

Average number of transaction per day per ATM during the period

	09/3 to 09/8		10/3 to	10/8	09/3 to 10/2		
		Change		Change		Change	
Average number of transactions	116.1	+2.4	115.4	(0.7)	114.4	+0.4	