INVESTOR INFORMATION

(As of February 29, 2008)

HEAD OFFICE

8-8, Nibancho, Chiyoda-ku, Tokyo 102-8452, Japan

Tel: +81-3-6238-3000 Fax: +81-3-3263-0232 URL: http://www.7andi.com

DATE OF ESTABLISHMENT

September 1, 2005

NUMBER OF EMPLOYEES

55,815 (Consolidated) 373 (Nonconsolidated)

PAID-IN CAPITAL

¥50,000 million

NUMBER OF COMMON STOCK

Issued: 956,441,983 shares

NUMBER OF SHAREHOLDERS

95,902

STOCK LISTING

Tokyo Stock Exchange

TRANSFER AGENT AND REGISTRAR

Mitsubishi UFJ Trust and Banking Corporation Corporate Agency Division 10-11, Higashisuna 7-chome, Koto-ku, Tokyo 137-8081, Japan

ANNUAL MEETING OF SHAREHOLDERS

The annual meeting of shareholders of the Company is normally held in May each year in Tokyo, Japan. In addition, the Company may hold a special meeting of shareholders whenever necessary by giving at least two weeks' advance notice to shareholders.

AUDITORS

KPMG AZSA & Co.

- a Japanese member firm of KPMG International,
- a Swiss cooperative

BOND RATINGS		(As of June 26, 2008)			
	S&P	Moody's	R&I	JCR	

			29th	Moody's	K&I	JCR
Sever	n & i Holdings	Long-term	_	Aa3	AA	AA+
Sever	n-Eleven Japan	Long-term	AA-	_	_	AA+
		Short-term	A-1+	P-1	_	_
Ito-Yo	okado	Long-term	AA-	Aa3	AA	AA+
7-Ele	ven, Inc.	Long-term	Α	Baa3	_	_
Sever	n Bank	Long-term	A+	-	AA	_

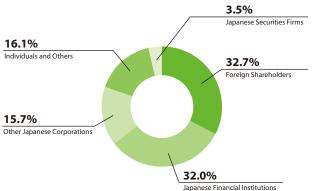
Note: Seven-Eleven Japan's short-term rating is its rating as the guarantor of 7-Eleven, Inc.'s commercial paper program (from January 2006).

PRINCIPAL SHAREHOLDERS

	shareholder in the Company		
	Number of shares held	Percentage of	
	(thousand shares)	shares held	
Ito-Kogyo Yugen Kaisha	66,954	7.0%	
The Master Trust Bank of Japan, Ltd.			
(Trust account)	48,768	5.1%	
Japan Trustee Services Bank, Ltd.			
(Trust account)	41,734	4.4%	
The Dai-ichi Mutual Life			
Insurance Company	27,577	2.9%	
Nomura Securities Co., Ltd	23,469	2.5%	
Masatoshi Ito	21,568	2.3%	
Nippon Life Insurance Company	20,664	2.2%	
Japan Trustee Services Bank, Ltd.			
(Trust account 4)	17,465	1.8%	
MITSUI & CO., LTD	16,222	1.7%	
Mellon Bank, N.A. Treaty			
Clients Omnibus	14,275	1.5%	

Investment by each major

CLASSIFICATION OF SHAREHOLDERS BY NUMBER OF SHARES HELD



STOCK PRICE CHART

