



January 30, 2012

To whom it may concern:

Company name: Seven & i Holdings Co., Ltd.
Representative: Noritoshi Murata,
President and Representative Director
(Code No. 3382/First Section of the Tokyo Stock Exchange)

Notice Regarding the Acquisition of Stores from Sam's Mart LLC

7-Eleven, Inc. (headquarters: Texas, U.S.; President and Chief Executive Officer, Joseph M. DePinto), a subsidiary of Seven & i Holdings Co., Ltd., has signed an agreement with Sam's Mart LLC for the acquisition of stores.

The details are provided below:

1. Purpose of an agreement

This agreement will contribute to the expansion of store network and higher revenues and profits from convenience store operations in North America.

2. Overview of the stores

- (1) Area: North Carolina and South Carolina, U.S.
- (2) Number of sites: 55 convenience stores

3. Overview of Sam's Mart LLC

- (1) Name: Sam's Mart LLC
- (2) Representative: Sami I. Nafisi, Owner
- (3) Location of headquarters: North Carolina, U.S.
- (4) Major business activities: Operations of convenience stores located in North Carolina, South Carolina and Georgia states
- (5) Number of stores: 146 stores of which 7-Eleven has purchased 55

4. Schedule of acquisition

- Closed date of acquisition (planned): February 2012

5. Outlook

The agreement will have no effect on the Company's consolidated results for the fiscal year ending February 2012, but this asset purchase is expected to contribute to profits over the medium to long-term.