

## Awards and Recognition by Outside Parties

### Major Awards and Recognition in the Fiscal Year Ended February 29, 2016

Recognition or award name	Award sponsor	Reasons for recognition	Recipient
First place, NICES Comprehensive Corporate Ranking	Nikkei Inc.	Recognized for proactively opening new stores with strong consumer support for private-brand products, among other factors.	Seven & i Holdings
2nd place overall, 100 Best Companies Where Women Play an Active Part	Nikkei Inc., Nikkei Woman	Recognized for track record of appointing women, along with efforts to change the mindset of women and revise systems and to change the mindset of men and management personnel, with the goal of raising the ratio of women in management positions to 20% or more for section manager or higher and 30% or more for team leader or higher by the end of February 2016.	Seven & i Holdings
Fujisankei Communications Group Prize, 24th Grand Prize for the Global Environment Award	Fujisankei Communications Group	Recognized for selling environmentally friendly products using forest thinning materials and recycled PET bottle materials under the Seven Premium private brand.	Seven & i Holdings
Manufacturing Industries Bureau Prize, Ministry of Economy, Trade and Industry, Japan Packaging Competition	Japan Federation of Printing Industries	Recognized for selling environmentally friendly products using forest thinning materials and recycled PET bottle materials under the Seven Premium private brand.	Seven & i Holdings
Good Packaging Prize, Japan Packaging Contest	Japan Packaging Institute	Recognized for selling environmentally friendly products using forest thinning materials and recycled PET bottle materials under the Seven Premium private brand.	Seven & i Holdings
Special Award, Product Development and Usage Category, Forest Good 2015 – Forest Thinning and Thinning Materials Usage Contest	Forest Thinning and Thinning Material Usage Promotion Network	Recognized for developing environmentally friendly products and raising the environmental awareness of consumers. Forest thinning materials from the Seven Forest project, which seeks to promote sound forest development and wood materials, were used in some containers for Seven Premium private-brand products.	Seven & i Holdings
Award of Excellence, Distribution and Brand Product Category, 64th Nikkei Advertising Awards	Nikkei Inc.	Recognized for how it expressed its message of contributing to society through its core businesses in an advertisement about the five material issues that Seven & i Holdings should tackle to achieve a sustainable society. This message was expressed against the backdrop of a delivery made by the Seven-Meal home meal delivery service.	Seven & i Holdings
Outstanding Performance Prize (Chief Judge's Award), 19th Environmental Communication Awards	Ministry of the Environment, Global Environmental Forum	Recognized for covering all of the basic items of environmental reports, particularly for its easily readable and clear reporting on the social aspects of environmental management.	Seven & i Holdings
7th Japan Tourism Agency Commissioner Award	Japan Tourism Agency	Recognized primarily for being first in the convenience store industry to proactively undertake initiatives to address the needs of inbound foreign visitors to Japan, including offering Seven Spot free in-store Wi-Fi services, installing ATMs that accept overseas-issued cards, and launching tax-free services at around 1,000 stores.	Seven-Eleven Japan
Grand Prize, Brand Japan 15th Anniversary Awards	Nikkei BP Consulting, Inc.	Recognized for attaining broad penetration of the "close-by, convenient stores" brand based on consumer recognition of consistent, steadfast product development, including the Seven Premium private brand and SEVEN CAFÉ, for which sales began in January 2013. In the first nine months of the fiscal year ended February 28, 2015, SEVEN CAFÉ sales surpassed around 450 million cups, which was the annual sales volume for the previous fiscal year.	Seven-Eleven Japan
METI Minister's Award, Best Contributors to Product Safety,	Ministry of Economy, Trade and Industry	Recognized for formulating Group-wide quality policies and developing quality	Ito-Yokado

Large Retailer Category, FY2015 Ninth METI Minister's Awards		standards, providing employee training using internal training tools, taking steps to raise the level of product safety measures at plants and business partners, and implementing measures to prevent the spread of harm to consumers in the event of a problem with apparel.	
Grand Prize (Minister of Health, Labour and Welfare's Award), First Awards for Companies Promoting Part-Time Workers to Play Active Roles at Work	Ministry of Health, Labour and Welfare	Recognized for measures related to promoting the success of part-time workers, including fair, impartial and acceptable performance reviews and remuneration, a career advancement system that is easy for workers to select, proactively reflecting the opinions of part-time workers, and building a detailed system for entrenching measures.	Ito-Yokado
Company and Organization Category Award, Dementia Supporter Caravan FY2015 Awards and Briefing	The National Caravan-Mate Coordinating Committee	Recognized for roles and actions undertaken as a company closely tied to the lives of the elderly, including giving dementia supporter training to employees such as tenant, security and cleaning personnel; fostering collaboration between each store and the local community; sharing information with comprehensive community support centers; and participating in neighborhood watch activities.	Ito-Yokado
KIDS DESIGN AWARD 2015, Designs to Support Comfortable Child-Rearing - Individuals and Households Category	KIDS DESIGN ASSOCIATION	Recognized for designs that assist with parenting, including a transparent toilet seat that allows parents to monitor how children are using the toilet, barley tea that can be consumed by infants from around one month after birth, and baby wipes containing a 99% or greater concentration of ultra-pure water.	AKACHAN HONPO
Gold Award and Silver Award, International High-Quality Trophy, Monde Selection 2015	Monde Selection	Recognized for supplying products with reliable quality based on rigorous quality inspections to ensure confidence in products offered to customers.	Nissen Holdings

### Inclusion in socially responsible investing (SRI) Indices (As of October 31, 2016)

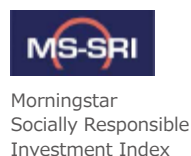
Seven & i Holdings has been selected as a component of the following SRI indexes.



The Dow Jones Sustainability World Index was launched in 1999 as the first global sustainability benchmark. It is offered by RobecoSAM and S&P Dow Jones Indices. The series tracks the stock performance of the world's leading companies in terms of economic, environmental and social perspectives. Seven & i Holdings has been selected as a component of the DJSI Asia Pacific index, which focuses on the Asia-Pacific region.



FTSE4Good is a stock index provided by the FTSE Group, a wholly owned subsidiary of the London Stock Exchange. Companies that earn a high evaluation from an environmental, social and governance (ESG) perspective are selected as component stocks of the index. In Japan, 176 publicly listed companies have been selected as component stocks of FTSE4Good (as of December 2015). Seven & i Holdings has also been selected as a component stock of this index.



MS-SRI (Morning Star Socially Responsible Investing Index) is Japan's first domestic SRI stock price index, created by Morningstar Inc. and comprised of 150 companies listed in Japan, which are selected for the superior social responsibility. Seven & i Holdings has also been selected as a component stock of this index.